



# The National Dog Show Therapy Dog Symposium

Rowan University | Chamberlain Student Center Ballroom  
November 19, 2019 | 8:30 a.m.–4:30 p.m.

## Guest Speakers



**Gerald B. Shreiber** is President and CEO of J&J Snack Foods Corp. An avid animal lover, he is very active on behalf of animal welfare and animal rights. Gerry is a former Board Member and supporter of the North American Wildlife Park Foundation (Wolf Park), American Anti-Vivisection Society, Pennsylvania S.P.C.A., Animal Welfare Institute, PETA—People for the Ethical Treatment of Animals, Guide Dogs for the Blind and many other preservation and animal welfare organizations. He also created his own foundation called S.A.F.E. (Shreiber Animal Foundation Enterprise). S.A.F.E. made a transformational gift to Children's Hospital in Philadelphia to create a Pet Therapy Program and a similar gift to Virtua Hospital for their Pet Therapy Program. Gerry has been honored by the Pennsylvania S.P.C.A. for his philanthropy toward numerous animal causes. He recently committed a generous gift to establish The Shreiber Family Pet Therapy Program at Rowan University to boost students' well-being.



**David Frei**, co-host of The National Dog Show Presented by Purina on NBC, is one of the most prominent forces in the modern therapy dog movement. He is an internationally renowned canine expert and founder of a therapy dog nonprofit called *Angel on a Leash*. David introduced therapy dog visitation to multiple New York City healthcare facilities, including Memorial Sloan Kettering Cancer Center. His therapy dogs are Angel and Grace (*pictured*).



**Michele Pich, M.A., M.S.** is the Assistant Director of the Shreiber Family Pet Therapy Program, an Adjunct Professor, and a Research Associate at Rowan University who has been involved in the certified therapy dog movement for 10 years. She is also President and Founder of Sundog Research and Support, LLC. Michele served as co-director of VetPets Animal-Assisted Activities Program at PennVet, and in advisory roles with the therapy dog program at the Philadelphia Ronald McDonald House. Michele's therapy dog, Vivian Peyton (*pictured*), is a graduate of the New Leash on Life-USA animal-assisted prisoner re-entry program. Together Michele and Vivian Peyton have been members of the Kennel Club of Philadelphia's National Dog Show Therapy Dog Ambassador Team since 2012.