



Christy Renzulli, B.A.

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More About Christy

For Christy, a career is best measured by the connections made and the stories told. From her early days earning a B.A. in English at William Paterson University to her current role leading marketing planning and campaign strategy at Rowan University, Christy has always believed in the power of a compelling narrative.

Her professional journey bridges the corporate and higher education sectors, including notable roles at entities like Ticketmaster, giving her a unique perspective on what it takes to build strong, data-driven campaigns and communities. Whether she is developing enrollment strategies or fostering a culture of shared success, Christy approaches leadership with a collaborative spirit and a focus on uplifting others.

Her commitment to service extends well beyond her day job. Believing deeply in the power of local engagement, Christy spent years on her local school board's Community Advisory Committee, working to bridge the gap between schools and families to support local education.

When she isn't building brand strategies or collaborating with colleagues, Christy is likely tackling a new DIY home project, cheering on the Philadelphia Eagles, or keeping up with her family and their energetic black lab.