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More About Jennifer

Jennifer Maden is Assistant Dean and Director of Graduate Studies in the Rohrer College of Business at Rowan University, where she leads graduate business programs, strategic initiatives, and leadership-focused experiences centered on growth, connection, and lifelong learning. Her career spans higher education leadership, program design, enrollment strategy, faculty development, and cross-sector collaboration across institutions including Rowan University, Columbia University, the Fashion Institute of Technology, the University of Pennsylvania, Drexel University, and Pace University. Jennifer is particularly interested in mentorship, reciprocal learning, and creating meaningful opportunities for experienced professionals to continue evolving throughout their careers. She is currently completing ICF-accredited coach training focused on reflective thought partnership and supporting individuals navigating growth, complexity, and transition. Outside of work, she enjoys community revitalization, native gardening, and tending a backyard food forest and pollinator habitat. Jennifer holds a BS in Finance from Rutgers University, an MA in Teaching English as a Second Language from West Chester University, and an MBA in Marketing and Organizational Dynamics from Drexel University.