



Diane Generao, M.A.

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More About Diane

Diane Generao is the Special Projects and Communication Manager for the Office of the Dean at Rowan-Virtua SOM. She oversees internal communications, strategic messaging, and serves as the main liaison to the Department of Marketing. Diane coordinates visits with affiliates and officials, supports partnerships, leads special projects, and represents RowanSOM at conferences and school-wide strategic initiatives.

A member of the Rowan community since 2015, Diane is a proud Rowan alumnus. She earned her master's degree in strategic communication in 2021 and is an active member of the RowanSOM community, serving on numerous committees. In 2024, she completed the Rowan Leadership Development Institute.

Diane, a proud mother of three daughters and enjoys spending time with them along with traveling, line dancing, yoga, volunteering, and spending time at the beach.