



Erica Garcia Conway, M.A.

Assistant Director, Success Coaching and Student Development
Academic Support Programs

856-256-5870

cowaye@rowan.edu

More About Erica

Hi, I'm Erica Garcia Conway. I'm a proud Rowan University alum with a BA in Sociology and an MA in Counseling in Educational Settings. I recently earned my certification in Wellness Coaching, which has further deepened my passion for supporting students in their personal and academic journeys.

I currently serve as the Assistant Director of Success Coaching and Student Development in the Academic Support Programs department at Rowan, where I have the privilege of helping students grow, succeed, and thrive.

I'm also proud to serve on the board for the Women's Alliance Network, as it gives me the opportunity to support and be part of a community dedicated to empowering others.

Outside of work, I'm a proud mom to four amazing boys. I love watching them play sports and capturing special moments through photography. I also enjoy yoga, reading, relaxing at the beach, and spending quality time with my friends and family.

I truly love that my career allows me to empower and support students through coaching and development, right here at the university that helped shape my own path.