

Rowan University Placement Preferences- Valencia

Please read through the descriptions of companies below and rank your top 3 choices. You must choose three different companies in your preferences.

While we will try our best to place you at one of your three preferences, the decision ultimately lies with the host organization and whether or not they feel you would be a good fit for their team. Please be advised, final job descriptions may vary from what is listed below.

POSSIBLE PLACEMENT SITES

INTERNATIONAL BUSINESS/MARKETING (Sports)

VILLARREAL CF Villarreal CF (Villarreal Football Club) is a Spanish football club. The intern will manage the club's new business and social media accounts, be in charge of identifying key multimedia elements concerning digital football, adapt content to international markets and help build a stronger networking platform with media professionals from all over the world. Business specific interns will be in charge of market research, prospective clients, industry trends analysis and contact with potential partners.

CD SERRANOS One of the most well-known non-professional soccer clubs in Valencia city, founded in 196, and working as a soccer academy since 1977.

Some of their players have become professionals, playing for La Liga, Premier League and even for the national Spanish team.

UNO POR CIENTO MOTORSPORT Physical, technical, tactical and mental training academy for motorcycling and motor racing riders or karting.

They also offer training for road and mountain bikers, triathletes, runners and others.

ALWAYS SPORTS Global company generating proposals and valuable content, focused with technology, creativity and the values of sport. The company develops communication strategies, marketing plans and business models for any kind of sports tournaments.

VALENCIA TENNIS ACADEMY A highly competitive tennis academy, located in the Club Español de Tennis (Spanish Tennis Club), dedicated to the preparation, training and complete development of elite level players. The club's facility includes 21 tennis courts with artificial lighting; 16 of which are clay courts, 4 artificial grass courts, 1 hard court, and a center court for competition with bleachers housing 600 spectators. The club also boasts 2 multi-functional courts, 4 paddle courts with artificial lighting, a 1200 cubic meter swimming pool, a fully equipped gym, and an open space for various organized activities.

Tasks for the intern will include website management and creating content on Valencia Tennis Academy activities. Other tasks will involve artwork and graphics, taking and managing pictures of training sessions, taking videos, managing social networks, customer service duties as well as general assistance with the development of new projects.

ART

ALBA CABRERA Alba Cabrera Gallery is a contemporary art gallery in Valencia. The intern will support the customer service department. He/She will also help set up the shows and be involved in the marketing process of the shows by creating and developing marketing strategies, executing emailing and mailing campaigns and contacting prospective clients. The intern will also assist with writing museum information and documentation in English and research and implement projects that the museum can put on during the period of the intern's stay.

DXI International publication devoted to creativity, visual culture and contemporary art and design. Among its contents, you will find subjects related to industrial design, graphic design, interior design, fashion, photography, illustration, art, architecture as well as other cross-media disciplines.

DXI is a 100% experimental platform, which goes beyond the limits of editorial work, generating an independent environment in which different viewpoints of contemporary culture converge with up to date information. Its contents, presented in a graphically innovative layout, offer a committed vision to design with a cutting edge style.

Founded in Valencia (Spain) in 2000, DXI has won the LAUS Design Award (2007), an FAD medal for its cultural contribution (2004), first prize in the National Design Competition Injuve (2002) and first prize in the cDIM trophy of the Graphic Design Competition at the International Furniture Fair Valencia (2001), among others.

FINANCE

THELOGICVALUE TheLogicValue is an important predictive tool that enables firms and professionals to make the best financial decisions. The internship has several different profiles as the business has different areas.

One of the profiles is more technical, working on tasks such as web development and creating and managing advanced financial investment proposals. Another suits a business profile whereby the intern will analyze data from the digital marketing department.

PAY-IN Pay[in] is a technological company that allows clients to make payments online. They operate in the ecommerce sector by providing online payment platforms for stores, payment systems for public transport via smartphones, wearables payments and more. The intern will support the marketing and business department, helping to research potential markets, analyze market and technological trends, prospect and contact potential clients, market new product innovations and assist the supervisor with current projects.

EFE & ENE EFE & ENE provides customized solutions and investment management services. The intern's tasks and responsibilities will be to collaborate with the financial department's daily tasks. In general, the intern will collaborate with all team-members and work on projects and client requests. Additional tasks will arise during the internship, depending on the interests of the intern and his or her work profile.

ASAHE ASESORES A fiscal, labor and accounting consultancy firm in Valencia, with another sector of the company specialized in business law. They adopt a different working approach whereby they work closely with their clients, in order to better their business. In addition to office duties, the intern will work on designing and updating the English website, establishing international contacts to market the firm and preparing exchanges between foreign businesses and ASAHE.

PETYCASH PetyCash is a free app that allows individuals to send and receive money instantly, with no hassle or extra bank fees. Interns will support the business, IT and accountancy department, depending on their educational background and profile. Interns must understand the importance of working as a team, being responsible for specific tasks and utilizing analytical skills.

UNICORNS HUB is a European Foundation working for the constant bet of the business innovation and the excellence of the applied knowledge through the development of the talent and international connection. They promote multiple networks and high-level events with the purpose of seeking resources and European funding related to the technological transfer, modernization & competitive development of public and private entities at all levels; international, regional & local. Working with international projects like Startup Europe Week, Startup Europe Villages, Startup Europe Awards, etc.

BUSINESS/MARKETING

DEMIUM Demium Startups was one of the first Spanish businesses to use Internet and mobile applications. The company currently has offices in five cities in Spain, with their headquarters located in the heart of Valencia, the leading city when it comes to startups and accelerators in all of Spain.

Tasks of the intern will be to create a campaign to promote Demium, develop projects by constructing a campaign and marketing plan, and other social media and marketing tasks.

ENTRENARME Entrenarme is a website that puts potential customers, who want to improve their quality of life or their technique in any sport, in contact with expert and selected personal trainers. The intern will be involved in marketing by creating and developing strategies to internationalize the company.

Other tasks will involve translation, researching about fitness businesses in other countries, online marketing, SEO, and managing social networks.

NEXT ELECTRIC MOTORS Next believes that the biggest barrier to the adoption of electric vehicles is their high purchase price and therefore aims to offer the consumer a real alternative to gasoline motorbikes. Intern's duties are related to the marketing and branding of the company.

IMEOS With more than 20 years working in the medical industry, Vicente Lázaro decided to create its own company with the help of his sister, Patricia Lázaro, manager of another company at that moment. Together, and jointing all the know-how gained over the years, the Lázaro brothers established a new company with a huge potencial in the medical sector.

Imeos is specialized in disposable material for the services: Nefrology, Neumology, Urology, Gynecology, Oncology, Hematology, Radiology, Surgery and Anesthesia

The intern will have to work on different tasks:

- Logistics (order preparation, stocktaking, receipt of material from suppliers, preparing documentation for customs...)
- Review and improvement of corporate material
- Compile documentation to register new products in the Spanish medication agency.

PANAPOP Digital brand for fashion accessories born in Alicante in 2016. They began with a watch, personalizing the dials and thus created a fast fashion product.

Their mission is to offer watches as a fashion accessory with the latest trends through our own designs and constant renovation of materials, packaging and social communication.

They form part of the fifth group at Lanzadera, the accelerator at the Marina, whose sponsor is the Valencia entrepreneur Juan Roig.

Their goal is to consolidate the brand to a national level and expand to an international level. Nowadays they already have presence in Italy, Portugal, and Greece.

COMMUNICATIONS

RMEIOS MARKETING A communications and marketing agency-specialized in digital marketing and content. The agency manages and generates content for national and international celebrities, from ads to social media and online visibility. The tasks and responsibilities of the intern will include creating and managing digital media and supporting the communications department.

AGUA Y SAL COMUNICACIÓN Agua y Sal is an agency that is focused on communication through marketing, images and company promotion. Their services adapt to the needs of every company they work with and they are proactive when it comes to suggesting strategies to better overall performance. The intern must have a profile in business, marketing, communication or journalism.

BOONPER Boonper is a Spanish startup that offers luxury shoes. At Boonper they also value being at the forefront of digital marketing so they sell online through social media and new digital platforms. They are looking to expand, and want the intern to come with fresh ideas and a passion to help the company during their stay.

The tasks and duties of the intern are all related to international marketing and branding of the company.

24/7 VALENCIA The definitive monthly English Speaking magazine of Valencia. Founded in the year 2000, it covers a wide range of subjects including food, nightlife, culture, history, sports, clubbing, live music, shopping and more. It has been described as the 'Time Out' of Valencia. Indeed, '24/7 Valencia' is recommended locally, nationally and internationally by The Times, The Guardian, Time Out, Rough Guide, Lonely Planet, Let's Go, Footprints, CNN.com, El País and many more...

Students need to have a good knowledge of Wordpress, and community management.

NGOs

ILEWASI Ilewasi is an independent, non-profit (ONGD), self-governed organization dedicated to human rights. Their goal is to contribute towards influencing changes in attitudes and behavior within society by assessing the current situation of justice around the world. The intern will organize events, help design a plan to increase donors and work in the marketing department using online platforms.

FUNDACIÓN ASINDOWN Asindown is a non-profit organization which primary objective is to facilitate and promote the development of people with Down syndrome and achieve their full social integration as active members of society. The tasks of the intern are focused on supporting the different team members and the organization's objectives and goals. The intern will work primarily in Spanish with their colleagues.

ASOCIACIÓN POR TÍ MUJER Association that contributes with their actions to the fight against the Gender Violence, and the women empowerment, their rights and get the gender equality as conditions to achieve the social justice, the human development and finally the Peace.

ACTIYAM Non-profit organization, founded in Valencia in May of 2016, looking for helping people who want to improve their quality of life. They do it not only through physical materials, which they need, but also through training, problem solving, and accompaniment. Their task is specifically focused on the following groups: Homeless people, youth in families without resources, people with low incomes, immigrants, women who are victims of gender violence, elderly people, people with disabilities, people with addictions, and in general, people at risk of social discrimination.

Anyone looking for improving themselves in any way is welcome to the courses and activities.

JARIT Located in neighborhoods of Valencia with a large presence of immigrants, where we work for and with migrants to facilitate coexistence between the different cultures. Jarit is a joint partnership, where migrants and locals live and work together among diversity.

They work with migrants, reinforcing integration and training as citizens.

Jarit has a large number of volunteers, and we facilitate interaction between the neighborhood and the rest of the city.

The intern will support with customer service (basic procedures for foreigners, inscriptions in our agency and collaboration, work orientation...) or help with administrative tasks.

FUNDACIÓN ALANNA Association formed by professional trained to work with people with no resources in our society or with risk of social exclusion.

They promote values as communication, solidarity, confidentiality, equity, confidence, honesty and transparency, coherence, humility, respect, commitment, professionalism...

Alanna contributes to the development of a sustainable society, through local programs addressed to the most vulnerable groups, especially women and younger families, and collaborating with the social, political and business network to fight against the social exclusion.

Social services, health care, employment training and occupational therapy are some of the services the Foundation offers, always looking for fighting poverty and social exclusion in a real and effective way.

ASOCIACIÓN ÀMBIT NGO that aims to assist the recovery of inmates, ex inmates, those with mental disorders and/or health problems, helping them to establish themselves back into society. There is a team of full time professionals that are supported by a group of committed volunteer workers. This association actively accompanies these people along their journeys to Independence and helps them to integrate on all levels.

Some of the main resources they provide are housing facilities, places in homeless shelters or hostels, prevention programs associated with various health problems and user accounts for housing websites.

They also provide workshops inside the prison walls to support inmates in all manners of recovery, most importantly addressing mental health problems and starting interventions before they leave in order to initiate them on the path to recovery.

FUNDACIÓN MAINEL The goal of this NGO is to create a fairer and more sustainable world by getting citizens involved. At Mainel, the belief is that education is the key to encourage a global citizenship and recognize equal rights and the dignity of all people. Major duties and responsibilities for an intern include: 1. Research and identify new material to publish on the site. 2. Composition of at least one press report in Spanish 3. Content writing and management of the site. 4. Help in the translation of communication materials

BUSINESS/MARKETING (REAL ESTATE)

HOLA STAYS HolaStays is a company with extensive experience in the vacation rentals sector. Through the website you can easily book your stay in more than 80 apartments in Valencia. The intern will participate by supporting the commercial department. They will work on studying property listings, interviewing prospective clients, accompany clients, discussing conditions of sale, advising clients on market conditions and generating new property lists.

SPOT-A-HOME Spotahome is a platform that allows people to book a home in another country for periods of one month or more. They visit every property, write up their own detailed descriptions and take high quality professional photos of each accommodation site. The intern will experience the fast-paced nature of working in a start-up company to to succeed in the real-estate market.

LIVE4LIFE Accommodation agency specializing in providing rooms for university students and leisure services, aiming to create an unforgettable and high quality experience for students. They are an initiative created by and for students, and that's why they specialized in this sector. Specially focuses on good relations, easy of trade and proximity when it comes to the clients. Their overall aim is to provide them with what they need: a superb place to live and study, with nearby transport links that keep you on course when term starts, saying goodbye to rushed mornings and missed lectures. We are here to help students find the perfect apartment and live new experiences.

BUSINESS/MARKETING (TECH/START-UPS)

WALLBOXOK Young and leading startup in the rising sector of electric vehicles. The company is currently developing and producing portable chargers for electric cars. The main tasks and duties of the intern student are all related to international marketing and branding of the startup.

FLAMINGUEO Flamingueo is an online store that provides e-commerce service to its customers who want to buy specific items related to the pool and the beach. The company is currently expanding throughout Europe. The intern will develop and implement a scalable business model and compare this with other current businesses. They will also manage relationships with customers, improve control systems and help expand the company abroad.

CLEVERPY Cleverpy Machine Learning is a startup from Valencia, focused on developing solutions based on artificial intelligence technologies for large companies in sectors such as water, renewable energy and distribution. It also works with companies associated with public administration too. Their business strives to provide consultancy services for these companies and while doing this they are constantly researching technological products and more effective tools to make the company bigger and more scalable.

MOLO URBAN MOBILITY Company specialized in shared electric mobility that offers its service in Valencia with a fleet of 125cc motorcycles. The vision of the company is to revolutionize urban mobility through an integrated system that provides the user with a safe and intuitive system. MOLO works through an App whereby the clients can find motorbikes that are close to your location, which you can then select and reserve the one you want to use. When you get to the motorbike you will have the means to activate it and take out the helmet, and then go! This transportation system was developed by recognized partners at the international level and continues to develop and improve. The mission of the company is to redefine urban mobility through a subscription service that is tailored to the user.

BUSINESS/TOURISM

SEA SAFFRON Sea Saffron organizes activities that combine sightseeing Valencia's main attractions with unique gastronomic experiences. Sea Saffron is focused on generating exclusive tours for foreign travelers. TripAdvisor has become the main selling channel and they are now working on promoting the business through Social Media. Main duties of an intern include promoting the company through social media marketing.

HOWLANDERS An e-commerce site for tours and touristic activities in developing countries. The intern's main tasks will be to explore the new key markets and test their services by developing a fast marketing and sales strategy. The intern will develop link building actions, create social media buzz, liaise with local bloggers and influencers to promote their services and illicit communication with the clients.

LOCALIXO Localixo is a startup that combines the best of the technological and tourism industries. Localixo is a smart virtual guide for travelers. The main tasks and duties of the intern are all related to marketing and branding of the company.

HOTEL NEPTUNO The Hotel Neptuno is a small hotel located on the beach "Las Arenas" in Valencia city. The hotel has 50 rooms and a restaurant. The stages that we can offer for the students are: Front desk, Revenue management and Food and beverage management. In the front desk department the intern will learn about customer service and back office tasks, and events management. In the restaurant, the intern will learn how a maître manages the restaurant service and providers. The Revenue manages all websites, closes and open availability loads information and photos in all extranets, manages the rates online.

CON 4 TOUR It is a company of complementary tourist services that is dedicated to rent bicycles, to organize guided tours, collect suitcases, and other services related to tourism.

The intern's tasks will include the following:

- Bike rental and tour reservations management.
- Updating content of social networks and web pages
- Execution of the marketing strategy.
- Google business Con4tour - update information.