



Radio, TV, & Film Major Program Guide for Degree in 3

College of Communication & Creative Arts

Year 1 Fall	
Course	Credits
COMP 01111 College Comp I	3
RTF 03201 Foundations of Media Production	3
RTF 03275 Applied Media Aesthetics (ARTL)	3
Humanistic Literacy (HUML & Non-Program Elec)	3
Scientific Literacy (SCIL & Non-Program Elec)	4
UNIVS 01107 Rowan 101 (RS & Non-Program Elec)	2
Total Credits:	18

B.A. in Radio, TV, & Film

Year 1 Spring	
Course	Credits
COMP 01112 College Comp II	3
RTF 03221, 03295, or 03290 Industry Conventions	3
Global Literacy (GLBL & Non-Program Elec)	3
Quantitative Literacy (QNTL & Non-Program Elec)	3
Non-Program elective	3
Free elective credit	3
Total Credits:	18

Year 1 Summer	
Course	Credits
Free elective credit	3
Free elective credit	3
Total Credits:	6

Program Benchmark: Completion of 42 credits minimum by end of Year 1 Summer with 2.75+ cumulative GPA

Year 2 Fall	
Course	Credits
CMS 04205 or 04206 Public Speaking or Digital Presentations	3
RTF 03370 Film Production I	3
RTF 03270 Film History to 1940	3
Broad-Based Literature (LIT)	3
Free elective credit	3
Free elective credit	3
Total Credits:	18

Year 2 Spring	
Course	Credits
RTF 03230 or 03222 Television Production	3
RTF 03205 TV History & Appreciation	3
RTF 03393 Screenwriting I (WI)	3
Free elective credit	3
Free elective credit	3
Free elective credit	3
Total Credits:	18

**Need to discuss RTF Track option with Academic Advisor

Year 2 Summer	
Course	Credits
RTF 03351 RTF Internship I	3
Free elective credit	3
Total Credits:	6

Program Benchmark: Completion of 84 credits minimum by end of Year 1 Summer with 2.75+ cumulative GPA

Year 3 Fall	
Course	Credits
2nd Media Writing Course	3
RTF Major Concentration Course	3
RTF Major Concentration Course	3
Genre/Medium Studies course	3
Free elective credit	3
Free elective credit	3
Total Credits:	18

Year 3 Spring	
Course	Credits
RTF 03475 RTF Senior Portfolio Seminar	1
RTF Major Concentration Course	3
RTF Major Concentration Course	3
Free elective credit	3
Free elective credit	3
Free elective credit	3
Free elective credit (UNIV 01488 Career Planning recommended)	2
Total Credits:	18
OVERALL CREDIT COUNT	120

Have you accounted for:
 Core & Experience Requirements?
 Non-Program Courses?
 Total Minimum Credits?

Major Requirements?
 (Optional) Second Major Requirements?
 (Optional) Minor/CUGS Requirements?
 (Optional) Honors Requirements?

*minimum grade of C- required for ALL RTF courses
 Unofficial Program Guide // Updated 2024