B.S. Healthcare Management & Administration

Academic Program Guide for New First-Year Students (Effective Fall 2018)
School of Professional Studies

Students who entered Rowan University prior to Fall 2018 should follow the guide for their program and start year in consultation with their advisor.

Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of “D-” or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
  - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
  - Rowan Core & Rowan Experience designations are listed in course details in Section Tally (www.rowan.edu/registrar) and may also be searched on that site under “Attributes.” A list of Rowan Core courses is here: https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

Program-Specific Graduation Requirements for this Major / Degree

- Many of the Healthcare Management courses are only offered on Rowan’s Camden campus.
- Students must receive a grade of C- or better in all courses satisfying Major requirements in the Foundational, Research Methods, Internship Sections and all Healthcare Management, Business, Statistics, and Economics courses. Up to 10% of overall credits may be P/NC.
- Students MUST meet all prerequisites before enrolling in any course.
- Additional requirements may be needed for the Internship (e.g. prerequisites, criminal background checks or other requirements imposed by site).
- Students must consult and receive prior approval before enrolling in the Internship/Field Experience Course.

Rowan Core Requirements

Students must satisfy all six Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy.

With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.

- (COML) Communicative Literacy: Must be met by the following three courses or their official equivalents:
  - COMP 01111 College Composition I (3 sh)
  - COMP 01112 College Composition II (3 sh)
  - CMS 04205 Public Speaking (3 sh)

- (ARTL) Artistic Literacy: Recommendation from major:

- (GLBL) Global Literacy: Recommendation from major:

- (HUML) Humanistic Literacy: Recommendation from major:
  - PSY 01107 or SOC 08120 or SOC 08121 (3 sh counts under non-program)

- (QNTL) Quantitative Literacy: Recommendation from major:
  - STAT 02260 or STAT02102 (3 sh counts under non-program)

- (SCIL) Scientific Literacy: Recommendation from major:

Subtotal of credits counted in this section: 9 sh

Rowan Experience Requirements

Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.

- (LIT) Broad-Based Literature Attribute Recommendation from major:

- (WI) Writing Intensive Attribute Recommendation from major:

- (RS) Rowan Seminar Attribute Recommendation from major:

Non-Program Courses (21 sh)

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<tr>
<th>Course #</th>
<th>Course Name</th>
<th>Course Attributes / Notes</th>
<th>Sem/Yr</th>
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<tbody>
<tr>
<td>PSY 01107</td>
<td>Essentials of Psychology</td>
<td>Satisfies Humanistic Literacy</td>
<td>3</td>
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<tr>
<td>STAT 02260 or STAT02102</td>
<td>Statistics I or Statistical Literacy*</td>
<td>Satisfies Quantitative Literacy</td>
<td>3</td>
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<tr>
<td>ECON 04101</td>
<td>Introduction to Economics - Macroeconomics</td>
<td>Satisfies Humanistic Literacy</td>
<td>3</td>
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<tr>
<td>ECON 04102</td>
<td>Introduction to Economics -Microeconomics</td>
<td>Satisfies Humanistic Literacy</td>
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<tr>
<td>SOC 08120 or SOC 08121</td>
<td>Intro to Sociology or Intro to Soc for Premeds</td>
<td>Satisfies Humanistic Literacy</td>
<td>3</td>
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<tr>
<td>ACC 03.405</td>
<td>Foundations of Accounting**</td>
<td></td>
<td>3</td>
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1 The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.
2 The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.
B.S. Healthcare Management & Administration

SELECT ONE*
HCM 51.255*
MATH 01.112*
MATH 03.125*  
Data Analy in Healthcare Management  
PreCalculus (4 credit hours)  
Calculus T&A  

*This course is to be selected in conjunction with an advisor with relation to the student’s future plans for graduate education, career goals and desire to pursue graduate education such as an MBA or MSHCM  

**Students may fulfill this requirement with ACC 03210 Principles of Accounting I and ACC03211 Principles of Accounting II  

Subtotal: 21 sh

SUMMARY OF MAJOR REQUIREMENTS

- 39 sh of Foundational and Upper Level Courses
- 3 sh of Research Methods
- 6 sh of Approved Internship/Field Experience
- 12 sh Elective
- 60 sh total

FOUNDATIONAL AND UPPER LEVEL COURSES

Course # | Course Name | Course Designations / Notes | Sem/Yr | Grade | Credits
--- | --- | --- | --- | --- | ---
HCM 51.101 | Introduction to Healthcare Management |  | 3 |  | 3
HCM 51.201 | Healthcare Informatics | Prerequisite: HCM 51101 | 3 |  | 3
HCM 51.204 or MKT 09.200 | Healthcare Marketing or Principles of Marketing | Prerequisite(s): COMP 01105 or COMP 01111 and 12 Credits completed | 3 |  | 3
HCM 51.280 or MGT 98.242 | Healthcare Law and Ethics OR Legal Environment of Business |  | 3 |  | 3
HLT 00245 | US Health Care Systems |  | 3 |  | 3

UPPER LEVEL COURSES

Course # | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits
--- | --- | --- | --- | --- | ---
MGT 06.300 | Organizational Behavior | Prerequisites: COMP 01112 and 57 credits required | 3 |  | 3
HCM 51.301 | Healthcare Delivery and Quality |  | 3 |  | 3
HLT 00.345 | US Health Care Policy, Ethics and Advocacy |  | 3 |  | 3
ECON 04.351 | Health Economics | Prerequisites: ECON 04101, ECON04102 | 3 |  | 3
HCM 51.301 | Healthcare Finance and Decision Making | Prerequisite(s): Statistics course, Accounting course, ECON 04101, ECON04102 | 3 |  | 3
HCM 51.400 | Strategic Management in Health Care |  | 3 |  | 3
DPEM 00.412 or DPEM 00.422 | Healthcare Operations Management or Healthcare Organization Leadership |  | 3 |  | 3
DPEM 00.444 or HLT 00.301 | Emerging Health Threats: Risks and Surveillance or Health and Diverse Populations |  | 3 |  | 3

Subtotal: 39 sh

RESEARCH METHODS

Course # | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits
--- | --- | --- | --- | --- | ---
HCM 51.329 | Research Methods for Healthcare Managers |  | 3 |  | 3

Subtotal: 3 sh

APPROVED INTERNSHIP/FIELD EXPERIENCE

(Student may repeat the course and take up to 6 sh in internship/field experience. Selection made in consultation with advisor.)

Course # | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits
--- | --- | --- | --- | --- | ---
HCM 51.488 | Healthcare Administration Internship I |  | 3 | | 3

Feb 2020
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<tr>
<td>HCM 51.489</td>
<td>Healthcare Administration Internship II</td>
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**HEALTHCARE MANAGEMENT ELECTIVES, CERTIFICATE, MINOR, OR OTHER ELECTIVES**

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Subtotal: 12 sh

**Free Electives for this Major/Degree (30 sh)**

*Students should choose Free Electives that satisfy any Rowan Core or Rowan Experience requirements that are not fulfilled by Major or Non-Program courses. Students are encouraged to select Minors or Certificates of Undergraduate Study relevant to their professional goals.*

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<td></td>
<td>Scientific Literacy</td>
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<td>Global Literacy</td>
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Subtotal: 30 sh

**Total Program Credits Required for this Major / Degree: 120 SH**

For students seeking a minor in business or a CUGS in Disaster Public Health, consult the requirements for those programs. The information listed below is for informational purposes only.

*Business Track*

- MGT 98.242 Leg Env of Busn
- ACC 03.210 Princ of Acc I
- ACC 03.211 Princ of Acc II
- MKT 09.200 Princ of Market
- MIS 02.234 Management Info Sys
- MGT 06.300 Organiz Behavior
- MGT 06.305 Operations Mgt
- FIN 04.300 Princ of Finance

*Disaster Public Health Track*

- DPEM 00.101 Intro Disaster Prep Emerg Mgt
- HLT 00.200 Community and Public Health
- DPEM 00.321 Hum Resp to Disast and Crisis
- DPEM 00.442 Prepar and Public Health Resp
- DPEM 00.444 Emerg Hea Thrts: Risks Survill
- HLT 00.301 Enviro Issues and Health

# = Course already exists as an option course in the required curriculum  
E = Course can be used to satisfy an Elective  
HMCE = Course can be used as a Healthcare Management Elective