

UNIVERSITY SENATE ANNUAL COMMITTEE REPORT

Committee Name: *Recruitment, Admissions, and Retention* 2016-17

Number of Meetings Held this Year: 5

Committee Chair: Israel Laguer

Committee Members: (list here)

Charissa Burgos	Amanda Cox	Alieen Bachant-Pritch
Jessica Prach	Cynthia Finer	JP Hash
Allison Wendell	Joe Cassidy	Dan Drutz
Jennifer Tole	Alicia Groatman	Gabriela Hristescu
MaryBeth Walpole	Emily Hyde	Daniel Cardona
Jason Dear	Kevin Daus	

Purpose of/Charge to Committee:

Reviews and evaluates recruitment and admissions policies and procedures, specifically those which relate to strategies, programs, academic standards affecting progress toward degree; and makes recommendations for change that are needed.

Summary of Activities this Year:

Our committee had a total of 5 meetings this academic year (three times in the Fall and twice in the Spring). We discussed a plethora of topics that revolved around the progressive as well as the challenges Rowan University offers as it pertains to recruitment, and retention. At our first meeting we spoke about the various things our institution was currently doing, and synthesized what our committee yet needed to learn more about. At our second meeting more attention was focused updates from Ms. Jessica Prach, Assistant Director of Admissions and Alicia Groatman, as they offered information pertaining to Rowan Choice, Rowan Select, 4 + 1 Initiative, and other recruitment partnerships. We met again for the third time and were able to have Ms. Lori Getler talk about the retention program that is Starfish and how it has evolved

and has been embraced by the Rowan Faculty/Staff and students since its inception. During our 4th meeting we were able to turn out effort toward investigating more of what was being offered to specific student populations that sometimes hover under the radar at Rowan (i.e. student with families, veteran students, and students with hardships needing summer housing). At our final meeting, we secured a guest, Mr. Grady Guiteau, to join us to help us better understand the critical and important work he and his staff spearhead and impacts the recruitment and retention of many diverse students.

-use additional pages if required

-do not include suggestions & recommendations with this report - use separate form for recording purposes