

**Curriculum Senate Report – November 30, 2018**  
Prepared by Marci Carrasquillo on behalf of the Senate Curriculum Committee

The following major proposals from the **College of Communication and Creative Arts** are being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
18-19-2.001	Writing Arts	New Degree Program (F)	<p style="text-align: center;">“BA in Applied Professional Communication” Lead Sponsor: Jennifer Tole</p> <p style="text-align: center;"><a href="https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/WA18192.001.pdf">https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/WA18192.001.pdf</a></p>
The proposed 120 s.h. BA is “designed to offer students a critical understanding of professional communication and ... practical training for careers in a variety of communication-based careers.” This is a 3+1 program “allowing students to pursue a foundational curricular platform at a community college [Rowan College at Burlington County] and then finish their Rowan degree [by completing 30 s.h. of specialized coursework in the senior year] while remaining on the RCBC campus.”			

Proposal #	Department	Process Type	Proposal
18-19-2.014	Writing Arts	New Degree-Related Program (E)	<p style="text-align: center;">“CUGS Writing for the Environment” Lead Sponsor: Ted Howell</p> <p style="text-align: center;"><a href="https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/WAGPS18192.014.pdf">https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/WAGPS18192.014.pdf</a></p>
The proposed 12 s.h. Certificate of Undergraduate Study “offers to students the opportunity to combine knowledge about and advocacy for environmental issues with the reading, writing, and communication skills necessary for success in a variety of academic fields and professional careers [such as] environmental non-profits and ... governmental and non-governmental organizations that focus on environmental policy.”			

Proposal #	Department	Process Type	Proposal
18-19-2.022	Interdisciplinary	New Degree-Related Program (E)	<p style="text-align: center;">“Health Communication CUGS” Lead Sponsor: Joy Cypher</p> <p style="text-align: center;"><a href="https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/INTER18192.022.pdf">https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/INTER18192.022.pdf</a></p>
Comprised of existing courses that “specialize in communication within and about health and medicine,” the proposed 12 s.h. Certificate of Undergraduate Study “encourages students to consider the communicative significance of health through an interdisciplinary lens” (Communication Studies, Writing Arts, Public Relations and Advertising, and Journalism).			

The following major proposal from the **College of Education** is being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
18-19-3.001	Interdisciplinary and Inclusive Education	Quasi-Curriculum (Q)	<p>“COGS in Teaching and Learning (Name Change)” Lead Sponsor: Lisa Vernon-Dotson <a href="https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/IEE18193.001.pdf">https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/IEE18193.001.pdf</a></p>
<p>The proposed name change, from “COGS in Teaching and Learning” to “COGS in Teacher Leadership,” describes more “accurately the set of courses” in the existing certificate and “align[s] the program to the National Teacher Leader Model Standards” as well as to the New Jersey Department of Education’s “recently-approved legislation for an Endorsement in Teacher Leadership for practicing teachers.”</p>			

The following major proposals from the **College of Engineering** are being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
18-19-4.004	Civil and Environmental Engineering	New Degree Program (F)	<p>“Bachelor of Science in Surveying Engineering Technology” Lead Sponsor: Douglas Cleary <a href="https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/CEE18194.004.pdf">https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/CEE18194.004.pdf</a></p>
<p>The proposed 120 s.h. BS is “a career-oriented program leading to an ABET-accredited” degree in Surveying Engineering Technology. The proposed program, which will help to fill a need in the region for licensed surveyors, will be administered by the Engineering Technology Department at Rowan University and will be offered as a 2+2 program at Rowan College at Gloucester County.</p>			

Proposal #	Department	Process Type	Proposal
18-19-4.014	Civil and Environmental Engineering	New Degree-Related Program (E)	<p>“Certificate of Undergraduate Study (CUGS) in Construction Management Practice” Lead Sponsor: William Riddell <a href="https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/CEE18194.014.pdf">https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/CEE18194.014.pdf</a></p>
<p>The proposed 12 s.h. Certificate of Undergraduate Study “will allow students to increase the breadth and depth of their knowledge of construction industry fundamentals and project administration [and also] will give students the necessary tools required by the construction/utilities industry.”</p>			

The following major proposals from the College of Humanities and Social Sciences are being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
18-19-6.004	Interdisciplinary	New Degree-Related Program (E)	<p>“COGS in Diversity &amp; Inclusion” Lead Sponsor: Emily Blanck <a href="https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/INTER18196.004.pdf">https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/INTER18196.004.pdf</a></p>
<p>“For many professionals, a full master’s degree is unnecessary” so the proposed 12 s.h. Certificate of Graduate Study “will provide an abbreviated but deep understanding of privilege and exclusion in American culture and provide a credential to employers.”</p>			

Proposal #	Department	Process Type	Proposal
18-19-6.007	English	New Degree-Related Program (E)	<p>“Multiethnic American Literatures [Concentration]” Lead Sponsor: Marci Carrasquillo <a href="https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/ENGL18196.007.pdf">https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/ENGL18196.007.pdf</a></p>
<p>English majors who choose to complete of 12 s.h. of elective coursework in African American, Asian American, Native American, and US Latino/a literatures will earn a Concentration in Multiethnic American Literatures. The proposed Concentration will be a practical option for students interested in pursuing careers in education or are considering graduate work in American literature or Ethnic Studies.</p>			

Proposal #	Department	Process Type	Proposal
18-19-6.010	English	New Degree-Related Program (E)	<p>“Foundations of Literature [CUGS]” Lead Sponsor: Joe Coulombe <a href="https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/ENGL18196.010.pdf">https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/ENGL18196.010.pdf</a></p>
<p>The proposed 12 s.h. Certificate of Undergraduate Study introduces non-majors “to a range of texts, traditions, critical methodologies, and literary theories” that will “help them develop their knowledge of and appreciation for literature ... in a formal setting that complements and supplements their major and minor programs.”</p>			

The following major proposals from the College of Humanities and Social Sciences are being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
18-19-6.015	Interdisciplinary	New Degree-Related Program (E)	<p>“Women, Gender, and Society (CUGS)” Lead Sponsor: Melissa Klapper <a href="https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/WmsSt18196.015.pdf">https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/WmsSt18196.015.pdf</a></p>
Comprised of existing courses offered by a number of departments including Sociology/Anthropology, Law and Justice, Political Science/Economics, and Psychology, the proposed “cross-disciplinary” 12 s.h. Certificate of Undergraduate Study will “provide a solid foundation to students who seek a better understanding of the social construction of gender,” which continues “to pervade all aspects of social life.”			

Proposal #	Department	Process Type	Proposal
18-19-6.016	Interdisciplinary	New Degree-Related Program (E)	<p>“Women, Gender, and Media (CUGS)” Lead Sponsor: Melissa Klapper <a href="https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/WmsSt18196.016.pdf">https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/WmsSt18196.016.pdf</a></p>
Comprised of existing courses offered by a number of departments including Communication Studies, Art History, English, and Radio, Television, and Film, the proposed 12 s.h. Certificate of Undergraduate Study allows students “to develop a deep understanding of overt and subtle gender biases within the media.” This knowledge will enable students “to more effectively advance women’s causes both as consumers of media and as employees of media organizations.”			

Proposal #	Department	Process Type	Proposal
18-19-7.001	Law and Justice	New Degree-Related Program (E)	<p>“Concentration in Community Corrections” Lead Sponsor: Kimberly Houser <a href="https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/LJ18197.001.pdf">https://www.rowan.edu/webapps/senate/curriculum/proposal/prop/LJ18197.001.pdf</a></p>
“Currently there is a substantial push toward reducing prison and jail populations by investing in community-based programs.” The proposed 12 s.h. Concentration will provide students “with a strong foundation in basic community corrections and offender management” and “will allow students majoring in Law and Justice Studies to be more competitive in an expanding marketplace.”			