

RESOLUTION-POLICY

X	Action Item
	For Information Only

From: Dr. Eric Milou, Rowan University Senate President  
To: Dr. Ali Houshmand, Provost  
Date: 5/12/08  
RE: Senate Resolution **080512-4**

RECRUITMENT, ADMISSIONS, AND RETENTION Resolution Concerning Freshman Enrollment Increases
---

**Whereas:** Rowan’s Administration has initiated a plan<sup>1</sup> to increase freshman enrollment by 100 new freshmen per year for five years beginning in Fall 2007, amounting to a net increase of 1500 students over five years:

100 (new freshmen relative to 06-07 level) – AY 07-08	
200	AY 08-09
300	AY 09-10
400	AY 10-11
+ 500	AY 11-12
<hr/>	
1500 additional students	

**Whereas:** AY 07-08 has been characterized by severe shortages in classroom space.

**Whereas:** The full-time faculty/student ratio, adjunct budget, tutoring budget, housing, support services, and advising capacities are already insufficient.

**Whereas:** Increasing the size of the freshman class without corresponding increase in university resources will lead to a lower retention rate.

**Whereas:** Certain Departments and Colleges are put under special pressure to staff freshman courses. In some cases, the pool of qualified adjuncts has been exhausted.

**Whereas:** The new freshmen will put a strain on course availability for upper division courses as they proceed with their education.

---

<sup>1</sup> “Rowan Ups Enrollment as Campus Expands”, *Gloucester County Times*, June 24<sup>th</sup>, 2007.

**Therefore Be It Resolved:**

If the University intends to increase enrollment as projected, the University must increase the number of faculty (full-time tenure track and adjunct), classroom space, support services, tutoring, housing, and advising resources accordingly **at least** to match pre-Fall 2007 levels.

**Be It Further Resolved:**

The University will implement an Enrollment Management Strategy, utilizing recommendations from the Strategic Enrollment Taskforce, that provides a mechanism for recruiting, enrolling, and retaining students such that student populations are suited to the resources and goals of the university and its individual programs.

Acceptance:

\_\_\_\_\_ I give my approval. I have forwarded this item to \_\_\_\_\_ for implementation.

\_\_\_\_\_ No approval is actually needed. I have forwarded this item to the following individual or office for informational purposes only:

\_\_\_\_\_

ADDITIONAL REVIEW NEEDED:

\_\_\_\_\_ I am willing to give approval if the following modification(s) are made:

\_\_\_\_\_ Before I can approve or reject this item, I need clarification on the following:

\_\_\_\_\_ I have forwarded this item to the following individual or office for further consideration and consultation.

Rejection:

\_\_\_\_\_ I decline acceptance of this item for the following reason:

*Please Return this Copy to the University Senate President ~ Retain a Copy for Your Records*