

Curriculum Senate Report – October 30, 2020

Prepared by Marci Carrasquillo on behalf of the Senate Curriculum Committee

The following major proposals from the **College of Communication and Creative Arts** are being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
5461724	Journalism	Degree-Related Program	New Concentration in Sports Communication and Media - Esports Concentration https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5461724&chksum=91bf3fa300573900aa89ae671eeb03d7c60ab17d8c5420fc0f8240feafaf2c94 Lead Sponsor: Christopher Winkler
<p>“[T]he burgeoning Esports industry has spawned numerous new professions for which there is a dearth of academic training and scholarly research. Further, new workforce opportunities exist in occupations within the Esports industry as strategists, content creators, editors and media technology specialists, marketing event managers, organizers, software engineers, and entrepreneurs. Establishing an Esports concentration within the Sports Communication and Media program will allow students to specialize in Esports study and knowledge application related to the communication, journalism, production and media related to this growing industry. It will also set Rowan University apart from other institutions that may offer limited coursework in Esports, but no cohesive program of study. With the advent of newly approved and concurrently proposed Esports courses, the previous approval of a CUGS for non-majors, and a soon-to-open Rowan Boulevard Esports facility with an established Rowan University partnership, an in-major concentration option is warranted.” The proposed concentration is 12 s.h.</p>			

The following major proposals from the **College of Engineering** are being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
5446611	Civil and Environmental Engineering	Quasi-Curricular	Dissolve or Suspend an Existing Degree: Certificate of Graduate Study (COGS) in Engineering for Educators https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5446611&chksum=544b75bd37dc20173cea21547d94f79e54fb6f543534a14b5f7d4c07700f854a Lead Sponsor: Douglas Cleary
<p>“The COGS in Engineering for Educators was created to provide a certificate that was related to the graduate credits that could be obtained from training in ... Project Lead the Way teacher development courses combined with additional graduate credits from the College of Education. Rowan University is no longer affiliated with Project Lead the Way and no longer conducts the Project Lead the Way teacher development course and has not for several years. The last time Rowan offered the PLTW training was summer 2018 and the last time a student enrolled performed the additional work for graduate credits was summer 2017. To our knowledge, no student has ever completed this COGS and without the PLTW training, no future student could complete the COGS. For these reasons the COGS in Engineering for Educators should be discontinued.”</p>			

The following major proposals from the **College of Engineering** are being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
5353700	Experiential Engineering Education	Degree-Related Program	<p>New Certificate of Undergraduate Studies (CUGS) in Product Development https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5353700&chksum=7616b754cd8ba510e605b2e6276c172e70ec3c30fb4606fce3fbfa85e89ae988 Lead Sponsor: Erik Brewer</p>
<p>“The product development process is an integral part of any engineering environment. The proposed [12 s.h.] CUGS will teach students in essential product development skills and contribute their learned expertise to the development of products in their post-academic careers. As such, the certification and skills provided will provide additional value to our curriculum by fostering students to be highly marketable and valued member of a hiring organization.”</p>			

The following major proposals from the **School of Earth and Environment** are being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
5475158	Geology	Degree-Related Program	<p>New Certificate of Undergraduate Study (CUGS) in Global Climate Change https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5475158&chksum=5d94f6970c6caf2b09cba17c439b049888a9ea254f25558ed443162594e0b31 Lead Sponsor: Kristyn Voegele</p>
<p>“[T]his CUGS is designed to provide students from non-geology and non-environmental science disciplines a fundamental background in, and basic understanding of, the Earth’s climate system (both in the past and present) from a geologic perspective. Students will learn how to examine and analyze climate data to understand climate change impacts at varying spatial and temporal scales. This knowledge can be applied to careers in many diverse fields, such as environmental engineering, biology, education, and business, or simply to live more informed about our world and the changes it is experiencing. To earn this CUGS, students may choose a path that requires 3-7 credits of pre-requisite courses (GEOL01.102 Earth Through Time and STAT02.260 Statistics 1) or they may choose to take alternative elective courses (requiring different prerequisites). Thus, by using small course banks rather than a short list of required courses, we are providing students flexibility to enter the CUGS from different disciplines and the ability to customize the CUGS courses they take toward their interests. The total number of required credit hours for this CUGS is 13-14 s.h. This CUGS will also increase awareness of Geology and is expected to help our new department grow.”</p>			

The following major proposals from the **School of Health Professions** are being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
5470840	Health and Exercise Science	Quasi-Curricular	<p style="text-align: center;">Change the Name of an Existing Minor [from “Community Health” to “Public Health and Wellness”]</p> <p style="text-align: center;">https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5470840&chksum=630e15b5f02c50dc5d8ba3147ef7e1423e5946839b73c122ad302569b06bcb55</p> <p style="text-align: center;">Lead Sponsor: Shari Willis</p>
<p>“The B.S. in Community Health was officially changed through the curriculum process to B.S. in Public Health and Wellness. This proposal is to change the name of the minor to be the same as the major. The same reasons presented for the name change to the B.S. in Public Health and Wellness stand true for the name change of the minor. The main reason is that the name Public Health more accurately describes the nature of the jobs students are finding in the public/community health settings than the name Community Health. Additionally, it is more reflective of the nomenclature in the profession (i.e. the accrediting body uses the term Public Health and not Community Health). Finally, the external evaluator for the B.S. in Community Health White Paper (2014) noted that the name ‘Public Health’ is more likely than ‘Community Health’ to attract students to the minor.”</p>			