

**Curriculum Senate Report – February 12, 2021**

Prepared by Marci Carrasquillo on behalf of the Senate Curriculum Committee

The following major proposals from the **College of Business** are being submitted for Senate Approval:

<b>Proposal #</b>	<b>Department</b>	<b>Process Type</b>	<b>Proposal</b>
5463943	Management and Entrepreneurship	New Degree/Program	<p><b>Graduate Concentration in Business Analytics</b>  <a href="https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5463943&amp;chksum=cd0608ba2fe55020298aa4d01970ccb2811c69d957182edb0de8199f71273418">https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5463943&amp;chksum=cd0608ba2fe55020298aa4d01970ccb2811c69d957182edb0de8199f71273418</a>                      Lead Sponsor: James Roh</p>
<p>“Business analytics is the application of data to improve business performance. Demand for business analytics skills is skyrocketing. The job of ‘operations research analyst,’ which requires business analytics skills, is expected to grow ‘much faster than the average for all occupations’ according to the <i>Occupational Outlook Handbook</i>, which also notes that some employers prefer to hire applicants with a Master’s degree in business. The university offers several graduate-level analytics programs: an M.S. in Data Analytics, a COGS in Computational Data Analytics, and a COGS in Engineering Analytics and Quality Control. However, our MBA students lack the science or engineering backgrounds that our existing programs require. Therefore, the proposed [9 s.h.] concentration complements our repertoire of analytics offerings at the graduate level and makes analytic skills accessible to our MBA students. The concentration is also consistent with the university’s vision which mentions agility and responsiveness, because businesses need analytics in order to take advantage of emerging opportunities.”</p>			

The following major proposals from the **College of Humanities and Social Sciences** are being submitted for Senate Approval:

<b>Proposal #</b>	<b>Department</b>	<b>Process Type</b>	<b>Proposal</b>
5475516	Philosophy and World Religions	Quasi-Curricular	<p>Change the Name of an Existing Minor: from “Minor in Philosophy and World Religions” to “Minor in World Religions”  <a href="https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5475516&amp;chksum=9e360c0c4396b9956783283c8d01cea584dfb3880aaa47d7d471c6fd6bac0fb1">https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5475516&amp;chksum=9e360c0c4396b9956783283c8d01cea584dfb3880aaa47d7d471c6fd6bac0fb1</a>                      Lead Sponsor: Matthew Lund</p>
<p>“The new Minor in World Religions will align with the new BA in World Religions, approved for Fall 2020. The old Minor in Philosophy and World Religions will be discontinued, but the students currently enrolled in that minor will be able to complete it.”</p>			