

Senate Curriculum Report – May 20, 2021

Prepared by Marci Carrasquillo on behalf of the Senate Curriculum Committee

The following major proposals from the **College of Business** are being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
5610588	Management and Entrepreneurship	New Degree/Program	<p>[Graduate] Concentration in Sustainable Business</p> <p>https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5610588&chksum=4d32f4d6d42acfc624c16b1e9cb3b1037c88bde48dda9575357e53e1fa47062d</p> <p>Lead Sponsor: Jordan Howell</p>
<p>“More than ever, societies around the world are recognizing the negative impacts that businesses can make on the environment, and the adverse effects that some business practices can have regarding social justice and equity issues. At the same time, businesses clearly remain among the most powerful forces for change that have ever existed. Thus, there is an increased need for both executives and employees alike who understand the sustainability implications of their firms’ activities, and possess the knowledge and skills to enact changes which will enhance their firms’ sustainability performance. Beyond these intellectual justifications, it is clear that sustainability is becoming “big business”. In 2019 the Business Roundtable released its revised statement on the purpose of the corporation, which emphasized the role for businesses in environmental protection and social justice, and in 2020 BR officially endorsed the notion of carbon taxes and greater recognition of the environmental costs of business activity. [...] Most schools, to the extent they address sustainability in the business curriculum at all, do it through a single course or maybe pair of courses. Alternatively, some schools (like Bard and Columbia) have extensive MBA offerings dedicated to sustainability. The program at Rowan aims to chart a path between these poles. [...] The [proposed 9 s.h.] Concentration in Sustainable Business equips students with the content knowledge, which, in conjunction with the skills and information they learn in other areas of the MBA program, will allow them to devise and help implement meaningful sustainability programs in their companies – or maybe even start their own firms focused on sustainability goals.”</p>			

The following major proposals from the **College of Science and Mathematics** are being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
5640139	Psychology	New Degree/Program	<p>[Undergraduate] Concentration in Behavioral Neurosciences</p> <p>https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5640139&chksum=5421e95e176d9ef5769b1d43e5426d0a6d1fb3189f037d08aae46482f5ac4e71</p> <p>Lead Sponsor: Gerald Hough</p>
<p>“The revised Minor in Neuroscience (M261) requires a substantial amount of biology courses: BIOL 01.106 Introduction to Genetics (Bio 2; 4 SH) OR MCB 01.101 Found Biology Biomed Sciences I (FBBS I, 4 SH), BIOL 01.203 Introduction to Cell Biology (Bio 3, 4 SH) OR MCB 01.102 Found Biology Biomed Sciences II (FBBS II, 4 SH), and at least 1 biology upper level elective (300+ level, 3/4 SH). This is a substantial additional burden for Psychology students, many of whom have not had substantial biology coursework. Nevertheless, students still have a strong desire to receive a fundamental understanding in Neuroscience to seek out post-graduation employment in mental health fields, be competitive in MS and PhD programs, and have knowledge of the brain and its role underlying behavior in their future careers. Therefore, this proposal provides a foundational understanding in behavioral neuroscience without the significant SH impact of what is essentially a lab-science based minor. This also makes it very difficult for transfer students to earn the minor before graduating. Therefore, this proposal will establish a [15 s.h.] concentration to provide students [earning a BS in Psychological Science] with the necessary background to succeed in neuroscience-related psychology fields, with a solid foundation in behavioral neuroscience.”</p>			

The following major proposals from the College of Communication and Creative Arts are being submitted for Senate Approval:

Proposal #	Department	Process Type	Proposal
5588977	Art	New Degree/Program	[Undergraduate] Concentration in Photography https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5588977&chksum=8208f594c158a84a601e0e07e035eed50fb5b888b0b2095be5fcd165a5e46f Lead Sponsor: Jennifer Drumgoole
<p>“The demand/enrollment for courses in photography has been growing consistently over the past three years. [...] The program is designed to train students to create work that stands out from the barrage of images around us, both in terms of aesthetic ability and technical expertise. The program is also designed with the department of art’s goal of providing students with rigorous career-oriented programs that prepare students for active participation in the arts economy. The program also incorporates advancing technology into the curriculum/classroom. The skills involved in the production of quality photographs remain in high demand, not only for those who wish to focus on photography in the fine arts, but as augmentation to a variety of industries. [...] The proposed photography Concentration is 21 credits (seven courses). 12 – 17 credits is insufficient for students to achieve the skill level warranted for a Concentration in a BFA program. Students need course training in analog (film), digital and emerging photographic processes, a knowledge of photographic history and contemporary practices in the fine art world, as well as the career/portfolio training and preparedness that comes in the upper level Advanced Photography and Capstone courses. The proposed course sequence for the Concentration in photography is carefully designed to train students with a high level of mastery in photography AND to provide them with the career preparedness and entrepreneurial training required to have their arts training translate into career opportunities in a rapidly changing 21st century arts economy.”</p>			

Proposal #	Department	Process Type	Proposal
5588976	Art	New Degree/Program	Minor in Photography https://onbase.rowan.edu/AppNetForms/docpop/docpop.aspx?docid=5588976&chksum=dae5a60bd7a231aac2ea2b5eb27100ceeb2ad8446327fd8a99ab8b76abf1e85 Lead Sponsor: Jennifer Drumgoole
<p>“To create maximum flexibility in the curriculum offered for those students interested in Photography, we are requesting the creation of a [21 s.h.] Minor in Photography. [...] Photography has enjoyed an explosive growth worldwide in innumerable industries including media and entertainment, interactive media, education, advertising, web development, etc. Now that everyone has cameras on their smartphones, it can be forgotten that truly great photography requires talent and skill (aka aesthetic ability coupled with some technical know-how). The program is designed to train students to create work that stands out from the barrage of images around us, both in terms of aesthetic ability and technical expertise. The program is also designed with the department of art’s goal of providing students with rigorous career-oriented programs that prepare students for active participation in the arts economy. The program also incorporates advancing technology into the curriculum/classroom. The skills involved in the production of quality photographs remain in high demand, not only for those who wish to focus on photography in the fine arts, but as augmentation to a variety of industries. Photography by definition, is fundamentally a model for interdisciplinary study and practice. Photography studies serve a variety of departments and majors including Art, Radio/TV/Film, Communications, Journalism, and Advertising. It is designed to augment many majors.”</p>			