

| Credential or program option title      |  |
|---|--|
| Credential level or program option type | <ul> <li>☐ Undergraduate degree</li> <li>☐ Graduate degree (disciplinary/research)</li> <li>☐ Graduate degree (professional)</li> <li>☐ Certificate of Undergraduate Study</li> <li>☐ Certificate of Graduate Study</li> <li>☐ Certificate of Advanced Graduate Study</li> <li>☐ Concentration</li> <li>☐ Other</li> </ul> |
| Degree designation                      |  |
| Sponsoring colleges/schools             |  |
| External partners                       |  |
| Intended launch date                    |  |

Pursuant to Resolution #2019.12.08, "Authorization to Streamline Curriculum Approval Processes," this preliminary proposal to develop a new credential or program option per the strategy outlined below is presented for review and comment. Oversight of development and approval processes will be facilitated by the Center for Academic Innovation in the Office of the Provost.

### 1) Credential/Program Option Objectives

Describe the nature and purpose of the credential/program option and what learners will be prepared to do or achieve. Explain the process for development.

## 2) Evaluation and Learning Outcomes Assessment Plan

List the program learning goals and describe how the credential/program option is designed to deliver the intended outcomes.

# 3) Relationship of the Credential/Program Option to the Institutional Strategic Plan and Impact on Other Institutional Offerings

Discuss the role of the proposed credential/program option in terms of the applicable strategic pillars and institutional goals.

#### 4) Justification of Need for Credential/Program Option

Provide analysis and evidence of demand for the credential/program option, including labor market and workforce need; business, industry, or community organization partnership;

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educational pathway partnership; research-related initiatives; or other applicable constituency or priority.

#### 5) Enrollment

Describe the source of enrollment and/or the intended learner population to be served. Indicate how recruitment and enrollment will meet University objectives for diversity, equity, and inclusion.

## 6) Resources, Financials, and Value

Discuss the cost structure, revenue projections, and/or value proposition for the credential/program option, including any necessary investments.

# 7) Completion Requirements

Describe the general curricular structure of the credential/program option, including total number of credits, distribution of credits, delivery structure, and overall pathway, including admissions, transition or stop out points, and educational and professional futures.

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