

Curriculum Senate Report – March 9, 2018

Prepared by Marci Carrasquillo on behalf of the Senate Curriculum Committee

The following **PROCESS E** (New Degree-Related Program) proposals are being submitted for Senate Approval:

Proposal #	College	Department	Proposal
17-18-2.003	Communication and Creative Arts	Radio, Television, and Film	“Broadcast/Video Systems Concentration” Sponsor: Keith Brand https://www.rowan.edu/open/webapps/senate/curriculum/proposal/prop/RTF17182.003.pdf
Film, television, and radio production typically is understood to be a creative discipline but there are many career paths in the field that are primarily technical. The proposed 12-credit Concentration explores the technology, methods, and processes used to deliver audio and video to audiences and consumers of digital content. Students completing the course of study will understand how digital media and entertainment gets to the audience and consumer, and they will be proficient in a variety of digital delivery systems.			

Proposal #	College	Department	Proposal
17-18-6.001	Humanities and Social Sciences	Interdisciplinary/American Studies	“Minor in American Studies” Sponsor: Emily Blanck https://www.rowan.edu/open/webapps/senate/curriculum/proposal/prop/AmSt17186.001.pdf
Like the (existing) major in American Studies, the proposed interdisciplinary, 21-credit Minor will provide students with a critical grounding in American history and culture, encouraging them to investigate the diversity of ideas and circumstances that create US society. The proposed program is designed to complement many majors at Rowan.			

Proposal #	College	Department	Proposal
17-18-7.009	Humanities and Social Sciences	Political Science and Economics	“Certificate of Undergraduate Study in Public Policy” Sponsor: Lawrence Markowitz https://www.rowan.edu/open/webapps/senate/curriculum/proposal/prop/PS17187.009.pdf
The proposed 12-credit CUGS will provide students with a foundation in effective policy analysis, including an introduction to policy-relevant statistics, and they will gain the skills necessary for formal program evaluation and benefit-cost analysis. Open to students outside the Political Science major and concentration, the CUGS “combines knowledge of essential administrative functions with the skills necessary to [assess] the need for government intervention” and conduct “research on behalf of the public at large.”			

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Proposal #	College	Department	Proposal
17-18-8.015	Science and Mathematics	Psychology	<p>“Certificate of Graduate Studies (COGS) in Research and Leadership in Applied Behavior Analysis” Sponsor: Bethany Raiff https://www.rowan.edu/open/webapps/senate/curriculum/proposal/prop/PSY17188.015.pdf</p>
<p>The proposed 12-credit COGS is designed for MA students preparing to become board certified behavior analysts who are interested pursuing a doctorate in Applied Behavior Analysis or who would like to start their own business that uses behavior analytic approaches to treatment. The certificate’s unique focus on research and leadership addresses a concern in the profession that “leadership is a skill that many behavior analysts need” but is “neglected” in many graduate ABA programs.</p>			

Proposal #	College	Department	Proposal
17-18-8.050	Science and Mathematics	Mathematics	<p>“Certificate of Undergraduate Study (CUGS) in Statistics” Sponsor: Umashanger Thayasivam https://www.rowan.edu/open/webapps/senate/curriculum/proposal/prop/MATH17188.050.pdf</p>
<p>A significant portion of all applied scientific and business research relies heavily on statistical methods for purposes of inference and modeling through data analysis. Geared toward students in disciplines such as Computer Science, Biomedical and Translational Sciences, Engineering, and Business, the proposed 12- to 13-credit CUGS enables students to expand their knowledge in Statistics and develop data analysis skill sets required to handle larger data. The program “encourage[s] hands-on research . . . with real-world data, allowing students to perform data driven methods of analysis.</p>			