

UNIVERSITY SENATE MINUTES

December 9, 2011: 1:45 pm, Rowan Hall Auditorium

**ATTENDEES:** Herb Appelton, Lori Block, Kate Boland, Keith Brand, Robert Bullard, Joe Cassidy, Bruce Caswell, Hanmei Chen, David Clowney, Jennifer Courtney, Patrick Crumrine, Ron Czocho, Carol Eigenbrot, Jess Everett, Jon Foglein, Bill Freind, Michael Grove, Eddie Guerra, Steve Hartley, Julie Haynes, Erin Herberg, Gerald Hough, Sandy Jones, Donna Jorgensen, Monica Kerrigan, Valarie Lee, Yuhui Li, Michael Lim, Janet Lindman, Douglas Mann, Lawrence Markowitz, Deb Martin, Rory McElwee, Thomas Merrill, Eric Milou, Amos Mugweru, Darren Nicholson, Susan O'Rourke, Keeley Powell, Peter Rattigan, Dan Reigel, Beth Rey, Lane Savadove, Mariano Savelski, Nick Schmelz, Edward Schoen, Christopher Simons, Mickey Smith, Eileen Stutzbach, Uma Thayasivam, Skeff Thomas, Jennie Thwing, Sandy Tweedie, Mary Beth Walpole, Tricia Yurak.

**NOT IN ATTENDANCE: (Represented by Alternates)** Denis DiBlasio represented by Robert Rawlins, Kathryn Quigley represented by Carl Hausman, Connie Rosenberger represented by Cynthia Mullens, Christine Saum represented by Natalie Schell-Busey, Barbara Williams represented by Hector Rios.

**NOT IN ATTENDANCE:** Gina Audio, Tom Doddy (3<sup>rd</sup> consecutive absence), Douglas Mapp, Jacqueline McCafferty, Corinne Meredith (2<sup>nd</sup> consecutive absence), Midge Shuff.

**GUESTS:**

Joe Chen – Student, SGA

Roberta Harvey – Interim Associate Provost

Will Riddell – Civil & Environmental Engineering

Joe Perella – Student, General Education Committee

Cindy Vitto – English

Jeff Hand – Associate Provost for Strategic Enrollment Management

Mira Lalovic-Hand – Associate VP, Institutional Effectiveness, Research and Planning

Marilyn Manley – Foreign Languages & Literatures

David Klassen - Physics

Jane Graziano - Art

1. Approval of Agenda – moved, seconded, approved
2. Introductions of Visitors – listed above
3. Approval of Minutes from November 4, 2011 (separate file) – moved, seconded, approved
4. President's Report
  - a. University of South Jersey - Middle States has said a new university would not be accredited. Huge concern that may benefit us in some ways. If Rowan acquires other entities then we would still be accredited. May or may not change outcome but makes an acquisition more likely than a merger. Administrators have been putting together a plan in case this goes through, quite extensive, including costs and outcomes. Eight faculty and staff are to be included in next planning meetings. Committee representatives are: Cindy Vitto, Jill Perry, Sandy Tweedie, Phil Lewis, Rory McElwee, Eric Milou, Karen Sieftring, and Robi Polikar. At this point Rowan's position is that we are in favor of this merger/acquisition but there are many factors that need to be considered. If this merger/acquisition happens Rowan intends to have a well-developed plan ready, unlike when the medical school proposal was passed and Cooper had a plan developed, but we did not.
  - b. BoT has granted preliminary approval for several new degree programs:

BS in Biophysics	BS in Bioinformatics
MS in Bioinformatics	MS in Biomathematics
MS in Pharmaceutical Science	PsyD in Psychology
BS in Biomedical Engineering and Translational Biomedical Sciences	
MS in Biomedical Engineering and Translational Biomedical Sciences	

Board was very impressed that faculty members are moving forward with these program plans.

5. Open Period: Jeff Hand, Associate Provost for Strategic Enrollment Management – Been here for only a few months. Oversees Admissions, Financial Aid and Information Technology. Priority problem areas – our technology is outdated, we need more scholarships, our communication is muddled - we need better branding. Already have been successful at getting \$3 million allocated toward scholarships. Also got money for information/relation management tools to be put in place to get Rowan recruiting and admission information in front of targeted prospective students and develop relationships thru technology. Aims to better target who we need and work to recruit them, and have scholarship money to offer them. Communications with students can be logged with new program. We can collect information on student interests, digitize all our information and use less paper. New Rowan website to be rebuilt from the beginning. System called Drupal, departments can update their info, but limit access to the technology of it. Web services will keep it up with the redesign process, for the overall look and feel. Drupal is a website content management system. Will collect input from people on campus about look and feel of website. Can change look and fell from time to time, so it is not static. As these tools come on line we can have more control over growing certain majors. Jenn Bell, Al Betts, Luis Tavarez report to him. Looking at dramatic changes in next two years, # of applicants should go up dramatically, higher SAT's etc. Planning to increase number of transfers and decrease number of freshmen. Regarding the problem of having classes available for the transfers, Roberta is working on this. Jeff will have responsibility for retention in the future. Plan is to up our student average SAT scores to 1220 in 3 years. Regarding revenue – plan is to increase number of international, out-of-state and transfer students to make up the revenue. Plan to have smaller freshmen class to help increase average SAT of students. Will work with fine and performing arts departments that usually do most of the recruiting of their own students.
6. Presidential Search Committee Update (page 4) Recent email said this search is closed. However, they will allow two representatives from Senate, one from AFT, one from IFTE and from CWA, to be present for in-person interviews of the three final candidates. Rules for these representatives include: 1 hour meeting, confidentiality statement to be signed, be present Dec. 16, 19 and 20, from 7 to 8 pm. Representative will get to meet the candidates, may or may not give feedback. Other members of the board will be there, not search committee members. Eric Milou, Skeff Thomas, Rory McElwee, Peter Rattigan, nominated. Eric Milou elected by first ballot and Rory McElwee elected by second ballot.
7. Standing Committees & Task Forces
  - a. Curriculum Committee (pages 5-6) no Process C proposals so no senate votes needed this meeting.
  - b. General Education Proposal - Committee here to present a conceptual model, 11 people presenting. View model, look at the big picture. Moved and seconded. Discussion, new courses to be created to have more integrative courses across disciplines. Faculty will be involved in developing curricular model. Quantitative Literacy a revised category heading. Vote taken, proposal passed with two in opposition and one abstention.
  - c. University Budget and Planning Committee Report – University budget process is starting; a much more detailed process than in the past. Much more open about information but promised info is not up on web yet. Administration is anxious for comments from the committee. Budget for this year, has been adopted with a small deficit. We are now operating with a surplus, due to suspension of increments and increase in enrollment by 400 students primarily going into existing empty seats or taught by adjuncts. Surplus may not last. Decision on increments is up in negotiations could make a big difference. CGCE revenues are down. Board of Trustees doesn't understand why these funds are separate, something could happen there. Stockton is doing more CGCE type course. Stockton has advertised their programs in The Whit and lots of Rowan students got invited to a Stockton event. Budget-related info we get now is much more complete. Budget of Tech Park now has a somewhat balanced budget. However, Tech Park rents land from the university for only \$1,000 a year.
8. Old Business
9. New Business:
  - a. Michael Grove from Bio. Talked about conflict between sciences and administration/BoT. Letter submitted to administration, then sent letter directly to board. Board replied that cost savings of \$300,000 is now to be taken out of department budgets with each department being docked one

fulltime temp or full time line. Negotiations taking place with Provost. Asking for senate to be involved with a task force. Eric – resolution in spring by senate to form such a taskforce. Jim proposed compromise. Eric suggested that we should stop the rhetoric and get people in a room and organize a solution.

- b. David Clowney – regarding presidential search, forward suggestions for questions and strategies to Eric and Rory

10. Adjournment 3:10PM.

November 15, 2011

Dear Members of the Rowan University Community,

We are pleased to provide you with an update regarding Rowan University's presidential search.

The President Search Committee is in the midst of our interviewing process, which involves multiple meetings with a very diverse slate of strong candidates, who were chosen from a pool of more than 90 candidates from around the country. The interview process will continue over the next couple of months as we take seriously our charge to identify the strongest candidates to lead the University most effectively. We are also conducting reference checks and extensive background checks as part of the process.

At the appropriate point, the Search Committee will identify finalists to recommend to the Board. No decisions have been made on the timing of the next steps, as it will largely depend on the number of finalists, their specific concerns, and the on-going decisions at the state level concerning the future of higher education in the State and how that might have an impact on Rowan.

Thank you for your patience and understanding regarding the reality that a search of this sort requires great confidentiality at this stage in order to attract and retain the strongest possible candidates in the search. We assure you that the search is on track and going very well. We appreciate the trust that has been placed in us for this important work.

**Dennis DiFlorio and Virginia Rowan Smith**

**Presidential Search Committee Co-chairs**

**Approved Curriculum Proposals**  
**November 28, 2011**

Process A Proposals

SCC#	College	Department	Proposal title	U/G	Change requested
11-12-200	Comm	PR/Advertising	Advertising in the Workplace	U	Minor curricular changes
11-12-201	Comm	PR/Advertising	Advertising Minor	U	Minor curricular changes
11-12-202	Comm	RTF	Techniques of Documentary Filmmaking	U	Minor curricular changes
11-12-203	Comm	Comm. Studies	Communication Studies Research Methods	U	Minor curricular changes
11-12-204	Comm	Comm. Studies	Nonverbal Communication	U	New non gen-ed
11-12-400	Engineering	Mechanical	Removal of ME courses from catalog	G	Minor curricular changes
11-12-402	Engineering	Mechanical	Change catalog descriptions-2 courses	G	Minor curricular changes
11-12-403	Engineering	Mechanical	Change catalog descriptions-2 courses	U	Minor curricular changes
11-12-404	Engineering	Civil	Sustainable Technologies for Built Environments	U	New non gen-ed
11-12-405	Engineering	Electrical/Comp	Systems, Devices and Algorithms in Bioinformatics	U	New non gen-ed
11-12-406	Engineering	Electrical/Comp	Principles of Electric Circuit Analysis	U	New non gen-ed
11-12-407	Engineering	Electrical/Comp	Signals and Systems	U	New non gen-ed
11-12-408	Engineering	Electrical/Comp	Modules in Electrical and Computer Engineering	U	New non gen-ed
11-12-409	Engineering	Electrical/Comp	Advanced Topics in Systems, Devices and Algorithms in Bioinformatics	G	New non gen-ed
11-12-410	Engineering	Electrical/Comp	ECE Changes (minor)	U	Minor curricular changes
11-12-412	Engineering	Chemical	Chemical Engineering Courses	U	Minor curricular changes
11-12-413	Engineering	Mechanical	Introduction to Nanotechnology	U	New non gen-ed
11-12-414	Engineering	Mechanical	Principles of Nanotechnology	G	New non gen-ed
11-12-501	FPA	Theatre/Dance	Stagecraft V	U	New non gen-ed
SCC#	College	Department	Proposal title	U/G	Change requested
11-12-502	FPA	Theatre/Dance	Stagecraft VI	U	New non gen-ed
11-12-503	FPA	Theatre/Dance	Dance Theatre Track	U	Minor curricular changes
11-12-506	FPA	Theatre/Dance	Painting Scenery for the Theatre	U	New non gen-ed
11-12-509	FPA	Theatre/Dance	Dance Program Sequence B	U	Minor curricular changes
11-12-607	LAS: H	Foreign Language	Spanish Major Transfer Credits	U	Minor curricular changes
11-12-608	LAS: H	Foreign Language	Spanish Minor Transfer Credits	U	Minor curricular changes
11-12-609	LAS: H	Foreign Language	French Minor Transfer Credits	U	Minor curricular changes
11-12-610	LAS: H	Foreign Language	Romance Languages Transfer Credits	U	Minor curricular changes
11-12-611	LAS: H	Foreign Language	German Studies Minor Transfer Credits	U	Minor curricular changes
11-12-800	LAS: M/S	Computer Sci	Computer Science Thesis III	G	New non gen-ed

11-12-801	LAS: M/S	Computer Sci	Compiler Design Theory	G	Minor curricular changes
11-12-803	LAS: M/S	Biology	Research Applications in Nursing Practice-WI	U	Minor curricular changes
11-12-805	LAS: M/S	Biology	Advanced Health Assessment	G	New non gen-ed
11-12-806	LAS: M/S	Biology	Leadership & Care Environment Management	G	New non gen-ed
11-12-808	LAS: M/S	Biology	Special Issues & Trends in Nursing	G	New non gen-ed
11-12-809	LAS: M/S	Biology	Clinical Nurse Leader Role	G	New non gen-ed
11-12-810	LAS: M/S	Biology	Evidence Based Practice in Illness/Disease Management	G	New non gen-ed
11-12-811	LAS: M/S	Biology	Clinical Nurse Leader Practicum I	G	New non gen-ed

Process B Proposals

SCC#	College	Department	Proposal title	U/ G	Change requested
11-12-411	Engineering	Electrical/Comp	Clinical and Medical Technology in Today\'s Medicine	U	New GenEd (Lab Science)
11-12-813	LAS: M/S	Physics/Astron	Physics I NC	U	Minor changes to existing GenEd course