### Rowan Experience and General Education Requirements (51-53 SH)

**TR Rowan Plan**

- Communications (6-7 SH)
  - College Composition I or Int College Composition I
  - College Composition II

**TR Rowan Plan**

- Math & Science (13 SH)
  - Calculus: Techniques & Applications or Calculus I (Minimum grade of C- required to satisfy prerequisites of upper level courses)
  - Statistics I (Minimum grade of C- required to satisfy prerequisites of upper level courses)
  - Approved General Education Computing course (E-AB) Lab Science

**TR Rowan Plan**

- Social & Behavioral Science (9 SH)
  - Intro to Economics: Macroeconomic Perspective
  - Intro to Economics: Microeconomic Perspective

**TR Rowan Plan**

- History/Humanities/Language (6 SH)
  - (LIT Required)

**TR Rowan Plan**

- Non-program courses (17-18 SH)
  - (PS) Public Speaking
  - Artistic and Creative Experience (ACE)
  - Writing Intensive (WI)
  - INTR 01.488 - Career Planning and Development

**TR Rowan Plan**

- FREE ELECTIVES (7-9 SH)

### Program Requirements (60 SH)

**TR Rowan Plan**

- Business Core (27 SH)
  - MKT 09.200 - Principles of Marketing
  - MIS 02.234 - Mgmt Information Systems
  - ACC 03.210 - Principles of Accounting I
  - ACC 03.211 - Principles of Accounting II
  - MGT 98.242 - Legal Environment
  - MGT 06.300 - Organizational Behavior
  - FIN 04.300 - Principles of Finance
  - MGT 06.305 - Operations Management
  - MGT 06.402 - Business Policy

**TR Rowan Plan**

- Supply Chain and Logistics Required Courses (21 SH)
  - MKT 09.375 Business Logistics
  - SCL 01.350 Procurement  **SPRING ONLY**
  - SCL 01.380 Global Supply Chain  **FALL ONLY**
  - SCL 01.320 Principles of Transportation  **SPRING ONLY**
  - MGT 06.406 Improving Business Processes  **FALL ONLY**
  - MGT 09.406 Strategic Supply Chain Management  **SPRING ONLY**
  - SCL 01.410 Supervised Internship in SCL
  - MKBI 09.112/113/212/213/312/313/412/413 **MKBI Engagement Requirements** (0 credits, up to 8 required)

**TR Rowan Plan**

- Supply Chain and Logistics Electives (9 SH)


**TR Rowan Plan**

- One 300-400 level Business or SCL Elective (3 SH)

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**NOTE:** All General Education and Rowan Experience Courses must be selected from the Appropriate Guide.

### MKBI Engagement Requirements (pass/fail/waive)

- MKT 09.112 *(0-15 sh)*
- MKT 09.113 *(15-30 sh)*
- MKT 09.212 *(30-45 sh)*
- MKT 09.213 *(45-60 sh)*
- MKT 09.312 *(60-75 sh)*
- MKT 09.313 *(75-90 sh)*
- MKT 09.412 *(90-105 sh)*
- MKT 09.413 *(105-121 sh)*

**NOTE:** Students must meet all prerequisites for courses. Please refer to Banner for course prerequisites and ensure courses are taken in the appropriate sequence.