

# B.A. in Journalism

## Academic Program Guide for **New First-Year Students** (Effective Fall 2018) Department of Journalism ([journalism@rowan.edu](mailto:journalism@rowan.edu))

*Students who entered Rowan University prior to Fall 2018 should follow the guide for their program and start year in consultation with their advisor.*

### Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of "D-" or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
  - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
  - Rowan Core & Rowan Experience designations are listed in course details in Section Tally ([www.rowan.edu/registrar](http://www.rowan.edu/registrar)) and may also be searched on that site under "Attributes." A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

### Program-Specific Graduation Requirements for this Major / Degree

- Students must receive a grade of C- or better in all Major courses.

### Rowan Core Requirements<sup>1</sup>

*Students must satisfy all six Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy. With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.*

- (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*
- COMP 01111 College Composition I (3 sh)     COMP 01112 College Composition II (3 sh)     CMS 04205 Public Speaking (3 sh)
- (ARTL) Artistic Literacy                      *Recommendation from major:*
- (GLBL) Global Literacy                         *Recommendation from major:*
- (HUML) Humanistic Literacy                 *Recommendation from major:*
- (QNTL) Quantitative Literacy                 *Recommendation from major:*
- (SCIL) Scientific Literacy                      *Recommendation from major:*

Subtotal of credits counted in this section: 9 sh

### Rowan Experience Requirements

*Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.*

- (LIT) Broad-Based Literature Attribute    *Recommendation from major:*
- (WI) Writing Intensive Attribute            *Recommendation from major: JRN 02410 (3 sh counts under major)*
- (RS) Rowan Seminar Attribute<sup>2</sup>            *Recommendation from major:*

### Non-Program Courses (minimum 18 sh)

*Courses in this section cannot be in the major department.*

| Course #        | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits |
|-----------------|-------------|---------------------------|--------|-------|---------|
|                 |             |                           |        |       |         |
|                 |             |                           |        |       |         |
|                 |             |                           |        |       |         |
|                 |             |                           |        |       |         |
|                 |             |                           |        |       |         |
|                 |             |                           |        |       |         |
| Subtotal: 18 sh |             |                           |        |       |         |

<sup>1</sup> The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.

<sup>2</sup> The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

# B.A. in Journalism

## Major Requirements (39 sh)

### SUMMARY OF MAJOR REQUIREMENTS

- 27 sh of Foundational Courses
  - 12 sh of Journalism Electives
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- 39 sh total

### FOUNDATIONAL COURSES

| Course #        | Course Name                         | Course Designations / Notes                                | Sem/Yr | Grade | Credits |
|-----------------|-------------------------------------|--|--------|-------|---------|
| JRN 02205       | Journalism Principles and Practices | Prereq: CCI  |        |       | 3       |
| JRN 02310       | News Reporting I                    | Prereq: JPP or Basic PR Writing                            |        |       | 3       |
| JRN 02319       | Media Ethics                        | Prereq: JPP, Intro to New Media or Basic PR Writing        |        |       | 3       |
| JRN 02321       | Online Journalism I                 | Prereq: JPP, Intro to New Media or Basic PR Writing        |        |       | 3       |
| JRN 02411       | Copy Editing                        | Prereq: JPP, Intro to New Media or Basic PR Writing        |        |       | 3       |
| JRN 02311       | News Reporting II                   | Prereq: CCII and News Reporting I                          |        |       | 3       |
| JRN 02325       | Online Journalism II                | Prereq: Online Journalism I                                |        |       | 3       |
| JRN 02335       | Media Law                           | Prereq: 45 sh  |        |       | 3       |
| JRN 02410       | Journalism Senior Seminar           | Prereq: CCII and News Reporting II and 90 sh; satisfies WI |        |       | 3       |
| Subtotal: 27 sh |                                     |  |        |       |         |

### JOURNALISM ELECTIVES

Choose 4 courses from the following list. (See advisor for recommended courses for the Writing, Broadcast, Multimedia and Editing and Publishing sequences. Any additional Journalism courses are counted as Free Electives.)

| Course #                        | Course Name                   | Course Attributes / Notes  | Sem/Yr | Grade | Credits |
|---------------------------------|-------------------------------|--|--------|-------|---------|
| <input type="radio"/> JRN 02312 | Feature Writing               | Prereq: News Reporting I   |        |       | 3       |
| <input type="radio"/> JRN 02313 | Magazine Article Writing      | Prereq: News Reporting I or Basic PR Writing or Jrn Writing or Writer's Mind |        |       | 3       |
| <input type="radio"/> JRN 02341 | Broadcast News Writing        | Prereq: 45 sh  |        |       | 3       |
| <input type="radio"/> JRN 02307 | On-Camera Field Reporting     | Prereq: Broadcast News Writing   |        |       | 3       |
| <input type="radio"/> JRN 02305 | TV Newscast                   | Prereq: News Reporting I   |        |       | 3       |
| <input type="radio"/> JRN 02317 | Publication Layout and Design | Prereq: 45 sh  |        |       | 3       |
| <input type="radio"/> JRN 02425 | Advanced Publication Layout   | Prereq: Pub. Layout and Design   |        |       | 3       |
| <input type="radio"/> JRN 02363 | Data Journalism               | Prereq: News Reporting I   |        |       | 3       |
| <input type="radio"/> JRN 02314 | Photojournalism               | Prereq: 45 sh  |        |       | 3       |
| <input type="radio"/> JRN 02323 | Crime Reporting               | Prereq: News Reporting I   |        |       | 3       |
| <input type="radio"/> JRN 02324 | Health Reporting              | Prereq: News Reporting I   |        |       | 3       |
| <input type="radio"/> JRN 02318 | Investigative Journalism      | Prereq: News Reporting I   |        |       | 3       |
| <input type="radio"/> JRN 02320 | Radio News                    | Prereq: 45 sh  |        |       | 3       |
| <input type="radio"/> JRN 02361 | Sports Journalism I           | Prereq: 45 sh  |        |       | 3       |
| <input type="radio"/> JRN 02362 | Sports Journalism II          | Prereq: Sports Journalism I  |        |       | 3       |
| <input type="radio"/> JRN 02326 | Sports Broadcasting I         | Prereq: Sports Journalism I  |        |       | 3       |
| <input type="radio"/> JRN 02327 | Sports Broadcasting II        | Prereq: Sports Broadcasting I  |        |       | 3       |
| <input type="radio"/> JRN 02355 | Journalism Practicum Fall     | Prereq: 75 sh and permission   |        |       | 3       |
| <input type="radio"/> JRN 02357 | Journalism Practicum Spring   | Prereq: 75 sh and permission   |        |       | 3       |
| <input type="radio"/> RTF 03295 | Introduction to New Media     | Prereq: CCI  |        |       | 3       |
| <input type="radio"/> PR 06354  | The Impact of PR on the News  | Prereq: News Reporting I or Basic PR Writing                                 |        |       | 3       |
| <input type="radio"/> RTF 03220 | The Television Industry       | Prereq: CCI  |        |       | 3       |
| <input type="radio"/> JRN 02356 | Journalism Internship Fall    | Prereq: JRN major, 75 sh, 2.5 GPA, News I & Online Journ I, adviser approval |        |       | 3       |
| <input type="radio"/> JRN 02358 | Journalism Internship Spring  | Prereq: JRN major, 75 sh, 2.5 GPA, News I & Online Journ I, adviser approval |        |       | 3       |
| <input type="radio"/> JRN 02359 | Journalism Internship Summer  | Prereq: JRN major, 75 sh, 2.5 GPA, News I & Online Journ I, adviser approval |        |       | 3       |
| <input type="radio"/> JRN 01407 | Journalism Special Topics     |  |        |       | 3       |
| Subtotal: 12 sh                 |                               |  |        |       |         |

