

B.A. in International Studies (International Business & Economics)

Academic Program Guide for **New First-Year Students** (Effective Fall 2018)

International Studies Major: Concentration in International Business & Economics (duke-bryant@rowan.edu)

Students who entered Rowan University prior to Fall 2018 should follow the guide for their program and start year in consultation with their advisor.

Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of "D-" or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
 - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
 - Rowan Core and Rowan Experience designations are listed in course details in Section Tally (www.rowan.edu/registrar) and may also be searched on that site under "Attributes." A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

Program-Specific Graduation Requirements for this Major / Degree

- Students must receive a grade of C- or better in all courses satisfying Major requirements.
- Students may fulfill the language requirement by completing higher level foreign language courses, e.g. students who pass the placement examination for first year Spanish only need to complete second year Spanish courses.
- International Studies majors are strongly encouraged to Study Abroad for at least one semester!

Rowan Core Requirements¹

Students must satisfy all six Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy. With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.

- (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*
 - COMP 01111 College Composition I (3 sh) COMP 01112 College Composition II (3 sh) CMS 04205 Public Speaking (3 sh)
- (ARTL) Artistic Literacy *Recommendation from major:*
- (GLBL) Global Literacy *Recommendation from major:* HIST 05120 (3 sh counted under major)
- (HUML) Humanistic Literacy *Recommendation from major:* ECON 04101 or 04102 (3 sh counted under non-program)
- (QNTL) Quantitative Literacy *Recommendation from major:*
- (SCIL) Scientific Literacy *Recommendation from major:*

Subtotal of credits counted in this section: 9 sh

Rowan Experience Requirements

Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.

- (LIT) Broad-Based Literature Attribute *Recommendation from major:* ENGL 02116, ENGL 02112, GERM 03100, FREN 02100, SPAN 05100 or THD 07440 (3 sh counted in the major)
- (WI) Writing Intensive Attribute *Recommendation from major:* IS 25300 (3 sh counted under major)
- (RS) Rowan Seminar Attribute² *Recommendation from major:*

Non-Program Courses (minimum 18 sh)

Courses in this section cannot be in the major department.

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
ECON 04101	Introduction to Economics - Macroeconomics	Satisfies Humanistic Literacy			3
ECON 04102	Introduction to Economics - Microeconomics	Satisfies Humanistic Literacy			3
	Foreign Language I				3
	Foreign Language II	Must be same language as F.L. I			3
	Foreign Language III	Same language as F.L I & II (if available)			3
	Foreign Language IV	Must be the language as F.L. III			3
					Subtotal: 18 sh

¹ The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.

² The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

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Major Requirements (36 sh)

SUMMARY OF MAJOR REQUIREMENTS

- 12 sh of Foundational Courses
 - 9 sh of Upper-Level and Capstone Courses
 - 15 sh of International Business and Economics Concentration
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- 36 sh total

FOUNDATIONAL COURSES

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
HIST 05120	World History Since 1500	Satisfies Global Literacy			3

Choose one of the following courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> ANTH 02202	Introduction to Cultural Anthropology				3
<input type="radio"/> REL 10200	Religions of the World				3

Choose one of the following courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> GEOG 16110	Cultural Geography				3
<input type="radio"/> GEOG 16140	World Regional Geography				3
<input type="radio"/> GEOG 16100	Earth, People, and the Environment				3

Choose one of the following courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> ENGL 02116	Intro to Global Lit in English	All satisfy LIT requirement			3
<input type="radio"/> ENGL 02112	Readings in Asian Lit				3
<input type="radio"/> GERM 03100	Masterpieces of German Lit in English Translation				3
<input type="radio"/> FREN 02100	Masterpieces of French Lit in English Translation				3
<input type="radio"/> SPAN 05100	Masterpieces of Hispanic Lit in English Translation				3
<input type="radio"/> THD 07440	Contemp. World Theatre				3
Subtotal: 12 sh					

UPPER-LEVEL AND CAPSTONE COURSES

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
IS 25300	Introduction to International Studies	Satisfies WI requirement; typically offered fall only			3
POSC 07320	International Relations				3
IS 25400	Senior Seminar in International Studies	Prereq: IS 25300 & 90 sh; typically offered spring only			3
Subtotal: 9 sh					

INTERNATIONAL BUSINESS AND ECONOMICS CONCENTRATION

Note: All International Studies majors must declare a concentration. Please see the International Studies website for a listing of concentration options.

Choose one of the following courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> MKT 09200	Principles of Marketing	Prereq: Comp I & 12 credits			3
<input type="radio"/> MIS 02334	Management Information Systems				3

Choose one of the following courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> MGT 98242	Legal Environment of Business				3
<input type="radio"/> MGT 06300	Organizational Behavior	Prereq: 57 credits			3

Choose three of the following courses:

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> ECON 04310	Global Economics	Prereqs: Macro & Microeconomics			3
<input type="radio"/> ECON 04307	Economic Development	Prereqs: Macro & Microeconomics			3
<input type="radio"/> ECON 04320	Contemporary Economic Systems	Prereqs: Macro & Microeconomics			3
<input type="radio"/> MGT 06330	Managing International Business	Prereqs: Macro & Microeconomics, Organizational Behavior			3
<input type="radio"/> MKT 09379	International Marketing	Prereq: Principles of Marketing			3
<input type="radio"/>	One 300-400 level course from any other International Studies Concentration				3
Subtotal: 15 sh					

