

Bachelor of Science (B.S.) in MANAGEMENT (Effective for students who entered Rowan prior to Fall 2018 and ALL transfer students)

TR	ROWAN	PLAN	GENERAL EDUCATION	(Prerequisites are indicated in parenthesis)
			COMMUNICATIONS (9 S.H.)	Note: All General Education courses must be selected from the General Education guide.
			College Composition I or Intensive College Composition	
			College Composition II	
			Public Speaking	
			MATHEMATICS & SCIENCE (13 S.H.)	
			Calculus: Techniques & Applications or Calculus I (Minimum grade of C- required to satisfy prerequisites of upper level courses)	
			Statistics I (Minimum grade of C- required to satisfy prerequisites of upper level courses)	
			One course from the list of approved General Education Computing courses	
			Lab Science (4 s.h.)	
			SOCIAL & BEHAVIORAL SCIENCE (9 S.H.)	
			Introduction to Economics - A Macroeconomic Perspective	<i>Rowan Experience Checklist</i>
			Introduction to Economics - A Microeconomic Perspective	Rowan Seminar (RS)
			SBS Elective (Psychology or Sociology recommended)	Literature (LIT)
			HISTORY/HUMANITIES/LANGUAGE (6 S.H.) - Must take from two different disciplines	Writing Intensive (WI)
			Literature course required	Multicultural/Global (M/G)
			ARTISTIC AND CREATIVE EXPERIENCES (3 S.H.)	Artistic & Creative Experience (ACE)
				Public Speaking (PS)
			NON-PROGRAM ELECTIVES (12 S.H.)	<i>Minimum Graduation Requirements</i>
				120 Total credits
				30 Credits completed at Rowan University
				2.00 Cumulative GPA
				2.50 Business GPA
			FREE ELECTIVES (6 - 8 S.H.)	
TR	ROWAN	PLAN	BUSINESS CORE (27 S.H.)	
			MKT 09.200 - Principles of Marketing	
			ACC 03.210 - Principles of Accounting I	
			ACC 03.211 - Principles of Accounting II	
			MGT 98.242 - Legal Environment	
			MIS 02.234 - Mgmt Information Systems	
			FIN 04.300 - Principles of Finance	
			MGT 06.300 - Organizational Behavior	
			MGT 06.305 - Operations Management	
			MGT 06.402 - Business Policy	
			MANAGEMENT MAJOR (18 S.H.)	
			WA 01.408 - Writing as Managers - WI	
			MGT 06.310 - Leadership and Supervision for Managers	
			MGT 06.311 - Foundations of Analytics	
			MGT 06.330 - Managing International Business: M/G	
			MGT 06.361 - Supervised Internship	
			MGT 06.405 - Business Simulation	
			MANAGEMENT ELECTIVES (15 S.H.): Choose 5 courses with at least one from each of the three banks below (prerequisites and availability vary)	
			Quantitative Skills:	
			Business Analytics, Improving Business Processes, Quality Management, Managerial Data Analysis, New Venture Development, Research Methods in Marketing-WI, Cost Accounting, Intermediate Microeconomics, Financial Management I, Introduction to Information Visualization	
			Qualitative People Skills:	
			Small & Family Business Venturing, Additional 3 credits Internship, Principles of Training, Organizational Change and Development, Management of Human Resources, Recruitment and Selection, Sales Force Management, Consumer Behavior, Business Ethics, Managing Teams in Organizations	
			Organizational Task Skills:	
			Entrepreneurship and Innovation, Entrepreneurship & Small Business Management, Labor and Employee Relations, Services Marketing, Legal Aspects of Human Resources, Special Topics in Management I, E-Business: IS Perspective, Retailing, Management of Advertisement and Promotion, Product, Price, and New Venture Development, Financing and Legal Aspects of Entrepreneurship, Special Topics in Management II	
			Approved elective course from any skills bank shown above	
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NOTE: Students must meet all prerequisites for courses. Please refer to Banner for course prerequisites and ensure courses are taken in the appropriate sequence.