Bachelor of Science (B.S.) in ENTREPRENEURSHIP  (Effective for students who entered Rowan prior to Fall 2018 and ALL transfer students)

### GENERAL EDUCATION

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<td>College Composition I or Intensive College Composition</td>
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<td>Public Speaking</td>
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#### COMMUNICATIONS (9 S.H.)

- College Composition I or Intensive College Composition
- Public Speaking

#### MATHEMATICS & SCIENCE (13 S.H.)

- Calculus: Techniques & Applications or Calculus I *(Minimum grade of C- required to satisfy prerequisites of upper level courses)*
- Statistics I *(Minimum grade of C- required to satisfy prerequisites of upper level courses)*
- CS 01.200 Computing Environments or CS 01.102 Intro to Programming or CS 04.110 Intro to Programming using Robots

#### SOCIAL & BEHAVIORAL SCIENCE (9 S.H.)

- Introduction to Economics - A Macroeconomic Perspective
- Introduction to Economics - A Microeconomic Perspective
- SBS Elective

#### HISTORY/HUMANITIES/LANGUAGE (6 S.H.) - Must take from two different disciplines

- Literature course required

#### ARTISTIC AND CREATIVE EXPERIENCES (3 S.H.)

- Literature course required
- Artistic & Creative Experience (ACE)

#### NON-PROGRAM ELECTIVES (12 S.H.)

- Writing Intensive (WI) course required

#### FREE ELECTIVES (6 - 8 S.H.)

#### BUSINESS CORE (27 S.H.)

- MKT 09.200 - Principles of Marketing
- ACC 03.210 - Principles of Accounting I
- ACC 03.211 - Principles of Accounting II
- MGT 98.242 - Legal Environment
- MIS 02.234 - Mgmt Information Systems
- FIN 04.300 - Principles of Finance
- MGT 06.300 - Organizational Behavior
- MGT 06.305 - Operations Management
- MGT 06.402 - Business Policy

#### ENTREPRENEURSHIP MAJOR (18 S.H.)

- Entrepreneurship and Innovation
- New Venture Development *Fall only*
- Financing and Legal Aspects of Entrepreneurship or Social Entrepreneurship or Technology Entrepreneurship
- Managing International Business: M/G or International Marketing - M/G
- Global Entrepreneurship Growth Strategies
- Entrepreneurship Capstone Field Study *Spring only*

#### ENTREPRENEURSHIP ELECTIVES (6 S.H.): Select two additional courses from list below - course availability varies

- Entrepreneurship & Small Bus Mgt, Small & Family Business Venturing, Evaluating Franchising Opportunities, Entrepreneurial Growth Strategies, Social Entrepreneurship, Technology Entrepreneurship, Entrepreneurial Accounting, Supervised Internship

#### BUSINESS ELECTIVES (9 S.H.): Select three courses from list below - course availability varies

- Any ENT course not already completed; any non-required upper level Business course; JRN 02.365 (Introduction to Entrepreneurial Media); JRN 02.366 (Media Metrics & Analytics); MUS 40.111 (Business of Music I); MUS 40.113 (Business of Music II); MUS 40.315 (Entrepreneurship in the Music Industry); PHIL 09.222 (Business Ethics)

**NOTE:** Students must meet all prerequisites for courses. Please refer to Banner for course prerequisites and ensure courses are taken in the appropriate sequence.