

Bachelor of Science (B.S.) in ENTREPRENEURSHIP (Effective for students who entered Rowan prior to Fall 2018 and ALL transfer students)

TR	ROWAN	PLAN	GENERAL EDUCATION
			COMMUNICATIONS (9 S.H.)
			College Composition I or Intensive College Composition
			College Composition II
			Public Speaking
			MATHEMATICS & SCIENCE (13 S.H.)
			Calculus: Techniques & Applications or Calculus I (<i>Minimum grade of C- required to satisfy prerequisites of upper level courses</i>)
			Statistics I (<i>Minimum grade of C- required to satisfy prerequisites of upper level courses</i>)
			CS 01.200 Computing Environments or CS 01.102 Intro to Programming or CS 04.110 Intro to Programming using Robots
			Lab Science (4 s.h.)
			SOCIAL & BEHAVIORAL SCIENCE (9 S.H.)
			Introduction to Economics - A Macroeconomic Perspective
			Introduction to Economics - A Microeconomic Perspective
			SBS Elective
			HISTORY/HUMANITIES/LANGUAGE (6 S.H.) - Must take from two different disciplines
			Literature course required
			ARTISTIC AND CREATIVE EXPERIENCES (3 S.H.)
			NON-PROGRAM ELECTIVES (12 S.H.)
			Writing Intensive (WI) course required
			FREE ELECTIVES (6 - 8 S.H.)
TR	ROWAN	PLAN	BUSINESS CORE (27 S.H.)
			MKT 09.200 - Principles of Marketing
			ACC 03.210 - Principles of Accounting I
			ACC 03.211 - Principles of Accounting II
			MGT 98.242 - Legal Environment
			MIS 02.234 - Mgmt Information Systems
			FIN 04.300 - Principles of Finance
			MGT 06.300 - Organizational Behavior
			MGT 06.305 - Operations Management
			MGT 06.402 - Business Policy
			ENTREPRENEURSHIP MAJOR (18 S.H.)
			Entrepreneurship and Innovation
			New Venture Development Fall only
			Financing and Legal Aspects of Entrepreneurship or Social Entrepreneurship or Technology Entrepreneurship
			Managing International Business: M/G OR International Marketing - M/G
			Global Entrepreneurship Growth Strategies
			Entrepreneurship Capstone Field Study Spring only
			ENTREPRENEURSHIP ELECTIVES (6 S.H.): Select two additional courses from list below - course availability varies
			Entrepreneurship & Small Bus Mgt, Small & Family Business Venturing, Evaluating Franchising Opportunities, Entrepreneurial Growth Strategies, Social Entrepreneurship, Technology Entrepreneurship, Entrepreneurial Accounting, Supervised Internship
			BUSINESS ELECTIVES (9 S.H.): Select three courses from list below - course availability varies
			Any ENT course not already completed; any non-required upper level Business course; JRN 02.365 (Introduction to Entrepreneurial Media); JRN 02.366 (Media Metrics & Analytics); MUS 40.111 (Business of Music I); MUS 40.113 (Business of Music II); MUS 40.315 (Entrepreneurship in the Music Industry); PHIL 09.222 (Business Ethics)

NOTE: Students must meet all prerequisites for courses. Please refer to Banner for course prerequisites and ensure courses are taken in the appropriate sequence.