Bachelor of Science (B.S.) in ENTREPRENEURSHIP (Requirements for General Education Program students entering the major Fall 2020 and after)

TR	ROWAN	PLAN	GENERAL EDUCATION
			COMMUNICATIONS (9 S.H.)
			College Composition I or Intensive College Composition
			College Composition II
			Public Speaking
			MATHEMATICS & SCIENCE (13 S.H.)
			Calculus: Techniques & Applications or Calculus I *(Minimum grade of C- required to satisfy prerequisites of upper level courses)*
			Statistics I *(Minimum grade of C- required to satisfy prerequisites of upper level courses)*
			CS 01.200/01.110 Computing Environments or CS 01.102 Intro to Programming or CS 04.110 Intro to Programming using Robots
			Lab Science (4 s.h.)
			SOCIAL & BEHAVIORAL SCIENCE (9 S.H.)
			Introduction to Economics - A Macroeconomic Perspective
			Introduction to Economics - A Microeconomic Perspective
			SBS Elective
			HISTORY/HUMANITIES/LANGUAGE (6 S.H.) - Must take from two different disciplines
			Literature course required
			ARTISTIC AND CREATIVE EXPERIENCES (3 S.H.)
			NON-PROGRAM ELECTIVES (12 S.H.)
			Writing Intensive (WI) course required
			INTR 01.488 - Career Planning and Development
			FREE ELECTIVES (6 - 8 S.H.)
TR	ROWAN	PLAN	**BUSINESS CORE (27 S.H.)**
			MKT 09.200 - Principles of Marketing
			ACC 03.210 - Principles of Accounting I
			ACC 03.211 - Principles of Accounting II
			MGT 98.242 - Legal Environment
			MIS 02.234 - Mgmt Information Systems
			FIN 04.300 - Principles of Finance
			MGT 06.300 - Organizational Behavior
			MGT 06.305 - Operations Management
			MGT 06.402 - Business Policy
			ENTREPRENEURSHIP MAJOR (18 S.H.)
			ENT 06.240 - Entrepreneurship and Innovation
			ENT 06.426 - New Venture Development **Fall only**
			ENT 06.342 - Financing and Legal Aspects of Entrepreneurship or ENT 06.346 - Social Entrepreneurship or ENT 06.450 - Technology Entrepreneurship
			MGT 06.330 - Managing International Business: M/G *OR* MKT 09.379 - International Marketing - M/G
			ENT 06.344 - Global Entrepreneurship Growth Strategies **Fall only**
			ENT 06.415 - Entrepreneurship Capstone **Spring only**
			ENTREPRENEURSHIP ELECTIVES (6 S.H.): Select two additional courses from list below - course availability varies
			Entrepreneurship & Small Bus Mgt, Small & Family Business Venturing, Evaluating Franchising Opportunities, Entrepreneurial Growth Strategies, Social Entrepreneurship, Technology Entrepreneurship, Entrepreneurial Accounting, Supervised Internship
			BUSINESS ELECTIVES (9 S.H.): Select three courses from list below - course availability varies
			Any ENT course not already completed; any non-required upper level Business course; JRN 02.365 (Introduction to Entrepreneurial Media); JRN 02.366 (Media Metrics & Analytics); MUS 40.111 (Business of Music I); MUS 40.113 (Business of Music II); MUS 40.315 (Entrepreneurship in the Music Industry); PHIL 09.222 (Business Ethics)

Note: All General Education courses must be selected from the General Education guide.

Rowan Experience Checklist

- Rowan Seminar (RS)
- Literature (LIT)
- Writing Intensive (WI)
- Multicultural/Global (M/G)
- Artisitic & Creative Experience (ACE)
- Public Speaking (PS)

Minimum Graduation Requirements

- 120 Total credits
- 30 Credits completed at Rowan University
- 2.00 Cumulative GPA
- 2.50 Business GPA

NOTE: Students must meet all prerequisites for courses. Please refer to Banner for course prerequisites and ensure courses are taken in the appropriate sequence.