

# B.A. in Journalism

## Academic Program Guide for **ALL Students** (Effective Fall 2023) Department of Journalism ([journalism@rowan.edu](mailto:journalism@rowan.edu))

*Students who entered Rowan University prior to Fall 2020 should follow the guide for their program and start year in consultation with their advisor.*

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.

### Rowan University Graduation Requirements for all Majors / Degrees

- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of "D-" or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
  - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
  - Rowan Core & Rowan Experience designations are listed in course details in Section Tally ([www.rowan.edu/registrar](http://www.rowan.edu/registrar)) and may also be searched on that site under "Attributes." A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

### Program-Specific Graduation Requirements for this Major / Degree

- Students must receive a grade of C- or better in all Major courses.

### Rowan Core Requirements<sup>1</sup>

*Students must satisfy all six Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy. With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.*

- (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*
  - COMP 01111 College Composition I (3 sh)     COMP 01112 College Composition II (3 sh)     CMS 04205 Public Speaking (3 sh)
  - (ARTL) Artistic Literacy                      *Recommendation from major:*
  - (GLBL) Global Literacy                         *Recommendation from major:*
  - (HUML) Humanistic Literacy                 *Recommendation from major: JRN 02101 News Media Literacy (3 sh)*
  - (QNTL) Quantitative Literacy                 *Recommendation from major:*
  - (SCIL) Scientific Literacy                      *Recommendation from major:*

Subtotal of credits counted in this section: 9 sh

### Rowan Experience Requirements

*Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.*

- (LIT) Broad-Based Literature Attribute *Recommendation from major:*
- (WI) Writing Intensive Attribute                 *Recommendation from major: JRN 02410 (3 sh counts under major)*
- (RS) Rowan Seminar Attribute<sup>2</sup>                 *Recommendation from major:*

### Non-Program Courses (minimum 18 sh)

*Courses in this section cannot be in the major department.*

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits

Subtotal: 18 sh

<sup>1</sup> The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.

<sup>2</sup> The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

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## Major Requirements (39 sh)

### SUMMARY OF MAJOR REQUIREMENTS

- 27 sh of Foundational Courses
  - 12 sh of Journalism Electives
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- 39 sh total

### FOUNDATIONAL COURSES

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
JRN 02205	Journalism Principles and Practices	Prereq: CCI			3
JRN 02310	News Reporting I	Prereq: JPP or Basic PR Writing			3
JRN 02319	Media Ethics	Prereq: JPP, Intro to New Media or Basic PR Writing			3
JRN 02321	Digital Journalism I	Prereq: JPP, Intro to New Media or Basic PR Writing			3
JRN 02311	News Reporting II	Prereq: CCII and News Reporting I			3
JRN 02325	Digital Journalism II	Prereq: Digital Journalism I			3
JRN 02335	Media Law	Prereq: 45 sh			3
JRN 02410	Journalism Senior Seminar	Prereq: CCII and News Reporting II and 90 sh; satisfies WI			3
Subtotal: 24 sh					

### JOURNALISM ELECTIVES

Choose 4 courses from the following list. (See advisor for recommended sequences of courses. Any additional Journalism courses are counted as Free Electives.)

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	JRN 02312	Feature Writing	Prereq: News Reporting I			3
<input type="radio"/>	JRN 02313	Magazine Article Writing	Prereq: News Reporting I or Basic PR Writing or JRN Writing or Writer's Mind			3
<input type="radio"/>	JRN 02341	Broadcast News Writing	Prereq: 45 sh			3
<input type="radio"/>	JRN 02307	On-Air News Reporting	Prereq: Broadcast News Writing			3
<input type="radio"/>	JRN 02305	TV Newscast	Prereq: News Reporting I			3
<input type="radio"/>	JRN 02363	Data Journalism	Prereq: News Reporting I			3
<input type="radio"/>	JRN 02314	Photojournalism	Prereq: 45 sh			3
<input type="radio"/>	JRN 02323	Crime Reporting	Prereq: News Reporting I			3
<input type="radio"/>	JRN 02324	Health Reporting	Prereq: News Reporting I			3
<input type="radio"/>	JRN 02318	Investigative Journalism	Prereq: News Reporting I			3
<input type="radio"/>	JRN 02320	Radio News	Prereq: 45 sh			3
<input type="radio"/>	JRN 02361	Sports Journalism I	Prereq: 45 sh			3
<input type="radio"/>	JRN 02362	Sports Journalism II	Prereq: Sports Journalism I			3
<input type="radio"/>	JRN 02326	Sports Broadcasting I	Prereq: Sports Journalism I			3
<input type="radio"/>	JRN 02327	Sports Broadcasting II	Prereq: Sports Broadcasting I			3
<input type="radio"/>	JRN 02420	South Jersey News Service	Prereq: News Reporting I and Digital Journalism I			3
<input type="radio"/>	JRN 02355	Journalism Practicum Fall	Prereq: 75 sh and permission			3
<input type="radio"/>	JRN 02357	Journalism Practicum Spring	Prereq: 75 sh and permission			3
<input type="radio"/>	RTF 03295	Introduction to New Media	Prereq: CCI			3
<input type="radio"/>	PR 06354	The Impact of PR on the News	Prereq: News Reporting I or Basic PR Writing			3
<input type="radio"/>	RTF 03220	The Television Industry	Prereq: CCI			3
<input type="radio"/>	JRN 02356/8/9	Journalism Internship Fall/Spring/Summer	Prereq: JRN major, 60 sh, 2.5 GPA, News I & Digital Journ I, adviser approval			3
<input type="radio"/>	JRN 02365	Introduction to Entrepreneurial Media	Prereq: CCI			3
<input type="radio"/>	JRN 02366	Media Metrics and Analytics	Prereq: CCI			3
<input type="radio"/>	JRN 01407	Journalism Special Topics				3
Subtotal: 15 sh						

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## Free Electives for this Major/Degree (54 sh)

*Students should choose Free Electives that satisfy any Rowan Core or Rowan Experience requirements that are not fulfilled by Major or Non-Program courses.*

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits

**Subtotal: 54 sh**

**Total Program Credits Required for this Major / Degree: 120 SH**