1. Question regarding the FYE Appeal specs on page 11.

This appears to have 2 distinctly different specifications for the mailings. First set of specs being a #10 package style mailing and the second set seem to be a booklet style mailing which seems to be sent back to the annual giving dept. In this case that would appear to be two different projects even if running the same data set. My apologies, the specs should be:

FYE Appeal

8.5 x 11 to 8.5 x 3.625
Stock: 70#
Finishing: Horizontal Perf, tri-fold #10 Window
VDP 1/0 K inline
Ink: 4/1 CMYK/K no bleed
OSE: #10 Window, 24# White, 2/0 PMS 4695 & PMS 7406, no bleeds
BRE: #9 Regular envelope, 24#, 1/0 K, no bleeds
CASS, NCOA & Sorting, Non-Profit Postage
Quantity: 5,000

Also, would this be 5,000 total pieces (2,500 of each set of specs) or 10,000 total pieces (5,000 of each set of specs)? See above.

We can combine pricing for the two projects and list it under the FYE appeal, no problem. I just want to make sure I fully understand the scope of this project.

N/A.

2. Kick-Off Appeal - Address Labels in FY20

QUESTION: can you provide a visual exhibit of the labels and the finished project? See link under Q/A on bid website

3. 15.00 labels or 15,000 sheets of 40 each?

What does 40 labels on both 2/9 of sheet mean? One or Two Sides?

15,000 sheets of 40 each.

ITEM #3 70 coated or uncoated?
Uncoated

ITEMS 4 A,B,C,D, 70 coated or uncoated
Uncoated
ITEMS 5 & 6 same as above

Uncoated

ITEM# 7 magnet print 1 or 2 sides?
Print on both sides of the postcard, but magnet only on one side.

ITEM 8 stock for letter?
70# uncoated

ITEM 9 stock coated or uncoated?
uncoated

4. Please clarify the label sheets. Is there one sheet with labels on both sides? Are there 15M label sheets with the same VDP on each of the 40 labels for each of the 15M different sheets? (Same as question 2 and 3, see answer).

5. How many departments and buildings are there?
Total of 11 Departments we would be doing VD for. Possibly 12.

6. For all versions is there only one sheet printing 4/0? What is the VDP 1/0 K on preprinted sheet?
Likely yes, one sheet printed 4/0 (back) and the 1/0 VDP would be the front. VDP would be name, address, salutation, designation string, giving string, past gift information.

7. Is there only one sheet printing 2/1? What is the VDP 1/0 K on preprinted sheet?
Yes, one sheet 2/1, VDP would be name, address, salutation, designation string, giving string, past gift information.

8. Is there only one sheet printing 2/1? What is the VDP 1/0 K on preprinted sheet?
Yes, one sheet 2/1, VDP would be name, address, salutation, designation string, giving string, past gift information.

9. Is there only one sheet printing 4/4? What is the VDP 1/0 K on preprinted sheet?
4/4 both side would be full color and only one side would have variable data in black text. VDP would be name, address, salutation, designation string, giving string, past gift information.

If you submitted questions to bids@rowan.edu by the due date indicated in the bid document, but they were not received and answered here, please contact:
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