University Assembled Fall 2020

• Welcome and Overview by President Houshmand
• Strategic Planning Summit Overview
University Assembled Fall 2020

• Academic/Student Affairs — Tony Lowman
• Compliance — Terri Drye/Monika Williams Shealey
• Facilities/Infrastructure — Joe Campbell
Cluster Work Groups – Academics

The Academic Affairs Cluster is working with the Academics Committees

- Representatives from Academic and Student Affairs, Global, DEI and Research overseeing and evaluating the work of the committee
- Co-Chairs: DeMond Miller and Mariano Savelski

Charge: This committee will be charged with beginning to implement the recommendations of the Education of the Future task force and will collaborate with the Workforce of the Future committee in situating Rowan as an agile institution prepared for the shifting landscape of higher education.
Cluster Work Groups – Academics Subcommittees

**Workforce Related Certificates:** Working within a certificate framework where three categories of certificates are acknowledged:

1. Professional certificates-leading to state, national, or professional licensure/certification,
2. Industry-driven and workplace-specific certificates, and
3. General Knowledge Certificates.

- Co-Chairs: Roberta Harvey and Rochelle Hendricks
- Anticipated December 2020
Cluster Work Groups – Academics Subcommittees

**Udacity:** Explore ways in which Rowan University can seamlessly partner with UDACITY and produce non-credit and credit modules of self-paced learning as a means to extend the existing curriculum, engage more diverse learners, and offer experiential opportunities via its web-based platform.

- Co-Chairs: Vaughn Calhoun and Lorraine Ricchezza
- Anticipated beginning Fall 2020
Cluster Work Groups – Academics Subcommittees

*University Revitalization Program Committee-of-the-Whole:* The Committee will undertake a systematic review of all existing degree granting programs using a series of metrics including, but not limited to, current/projected academic trends, the nature of the field of the discipline, future projections for careers in the field, cost analysis (faculty costs, adjunct cost, infrastructure costs, operating costs), cost to benefit (cost per student) and its return on university investment analysis.

- Co-Chairs: DeMond Miller and Mariano Savelski
- Anticipated beginning Spring-Summer 2021
Cluster Work Groups – Academics Subcommittees

Faculty of the Future: ---Understanding the role of faculty in an evolving higher education landscape and making recommendations for ways faculty teaching and scholarly productivity can be enhanced in an environment commensurate with an agile research university of the future.

This committee will propose new ways to configure faculty productivity and new categories that would foster the attraction and retention of a diverse and highly talented pool of faculty and research scholars. This will also help frame the pathway to a Carnegie-classified Research I University.

- Chair: DeMond Miller
- Anticipated (Report) Spring-Summer 2021
Cluster Work Groups – DEI Scholarships and Flexible Workforce

The Compliance Cluster is working with the DEI Scholarships and Flexible Workforce Committees.

Committee work overseen by representatives from Human Resources, DEI, Legal, Finance, Compliance, and the President’s Office to evaluate from all perspectives.
Cluster Work Groups – DEI Scholarships

Key elements of the Committee Charge

• Recruitment and retention of students from all backgrounds
• Philanthropic support for evidence-based strategies
Cluster Work Groups – DEI Scholarships

Outcomes

1. Increase in enrollment and graduation rates for underrepresented students
2. Increase in job placement for students from these groups

Initial goals

1. Cultivate pipeline programs
2. Identify donors and funding sources; allocate funds where possible
3. PATH Pilot Program
Cluster Work Groups – Flexible Workforce

Key elements of the Committee Charge

• Develop flexible work models for the future
• Understand impact of these models on the workforce and the work we perform
• Identify necessary changes to sustain a productive flexible working model
Cluster Work Groups – Flexible Workforce

Outcomes

1. Develop policy and identify supports for flexible work model
2. Assess efficacy of the flexible work model based on productivity and quality
3. Focus on equity, retention, and engagement

Initial goals

1. Implement interim policy to support current arrangements
2. Investigate best practices for sustainable flexible models
Facilities & Operations Cluster Work Groups – Facilities and Infrastructure and Pricing Committees

The Facilities & Operations Cluster is working with a Facilities and Infrastructure as well as a Pricing Committee

- Membership on the Committees includes representatives from Faculty, IRT, Legal, Finance, Facilities, Public Safety, University Events, SEM, Rowan Global, SGA, Student Life, CMSRU, and RowanSOM.
Cluster Work Groups – Facilities and Infrastructure

Key elements of the Committee Charge

• Facility and Infrastructure needs (both physical and virtual) for the University of the future

• Will consider necessary changes to existing facilities and technology to meet the needs of a Mega University
Cluster Work Groups – Facilities and Infrastructure

Outcomes

1. Determine the status of current facilities/infrastructure and ability to restructure/reorganize/modify for use in future Mega University.

2. Conduct a stakeholder analysis to identify the needs associated with a broad student base for learning and professional development environments.

3. Develop plan/outline of ideas for facility and infrastructure needs for the University of the future, including:
   - Academic, Library and Research
   - Student Life
   - Medical Education & Clinical Practices
   - Mega University & Innovation
Cluster Work Groups – Pricing

Key elements of the Committee Charge

• Identify a pricing structure that appeals to cost-conscious and value-seeking students

• Identify a price point that leads to revenue growth and generates positive margins
Cluster Work Groups – Pricing

Identify a model or models that are:

• Simple/Transparent/Easy to Understand
• Adaptive/Easy to implement
• Increase Retention
• Differentiate the University from Others
• Lead to Expansion/Support and increase new students
Cluster Work Groups – Pricing

Outcomes

1. Identify models that will work for each segment of the University
2. Identify strategy that keeps us competitive
3. Develop a timeline and plan for implementation
Questions?
Contact the Office of the President or Office of the Provost

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