

# ROWAN ON THE RISE

**FY 2010-2025**

**Our record of progress is clear.**

In the decades ahead, we have the momentum,  
commitment and means to do more,  
to create more opportunity and provide  
more good for the people who depend on us.

**What's on the horizon is breathtaking.**

—Ali A. Houshmand



As we start another new academic year and look forward to all it promises, I am pleased to share this annual recap of Rowan University's growth and development.

In August, the Chronicle of Higher Education Almanac recognized Rowan as the fastest growing public research university in the Northeast and among the Top 10 in the nation. Our fall 2025 school year begins with record enrollment as students pursue higher education with us, proud to be one of the nation's top 100 public universities.

Rowan continues to be a model for transformation, growing and driving the region's progress with powerful partnerships. This year, the University earned headlines for many accomplishments and initiatives, including:

- opening the spectacular \$75 million Edelman Fossil Park & Museum to welcome thousands of visitors, with sold-out days continuing this summer and school field trips soon to bring a new generation of explorers to EFM.
- enrolling the first class of students at Shreiber School of Veterinary Medicine and opening its academic and clinical home on our West Campus.
- starting immersive, interactive instruction at our Dreamscape Learn Center, with virtual reality curricula in biology designed by our own faculty—and more courses being developed, including humanities topics.
- welcoming students and community members to the stunning \$30 million Student Center expansion.

Each page of this report reflects the work of thousands of dedicated, talented people collaborating every day. Together, we progress and pledge to honor the investment each Rowan student, educator, partner, alumnus and friend makes in our shared mission.

Ali A. Houshmand, Ph.D.  
*President*



As Rowan's presence reaches further and its number of facilities increases each year, the original academic building, Bunce Hall, presides at the Glassboro campus.



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## WHAT WE'VE ACHIEVED

### ACCESSIBILITY

**224% INCREASE**  
in fall semester applications since 2010

**24,214 IN FY25**  
unduplicated student enrollment

**36.8% OF ENROLLMENT**  
are underrepresented students

### ACADEMIC AFFAIRS

**65% PORTION**  
of the FY25 budget for academics

**167% INCREASE**  
in academic programs since FY11

### RESEARCH

**\$553M IN RESEARCH**  
awards since 2015

**12 NEW INVENTION**  
disclosures in FY25

### AFFORDABILITY

**\$83M DISTRIBUTED**  
in FY25 institutional scholarships  
and waivers; \$482M from  
FY13 to FY25

### ADVANCEMENT

**\$608M UNDER INVESTMENT**  
for Foundation and University  
(unaudited, 8/26/25)

**\$85M GIFT**  
received from Virtua Health in FY22  
to improve health care education  
and support new research

**\$30M RECEIVED**  
from Gerald B. Shreiber in FY24  
in support of the veterinary school

### FACILITIES

**\$2.9B IN CONSTRUCTION**  
and planned projects since FY11

**94 BUILDINGS** across **9** campuses

### ECONOMIC IMPACT

**\$2.9 BILLION**  
annually statewide

### EMPLOYEES

**117% INCREASE**  
since FY12 (4,306 total)

### ROWAN ONLINE & ROWAN REACH

**\$553M IN REVENUE**  
reinvested in research, scholarships  
and academics from FY12 to FY25

**100%** self-funded division

### ATHLETICS

**341 ATHLETES**  
with 3.0+ GPA in FY25

**45 ALL-AMERICANS**

**2 NATIONAL CHAMPIONS**

**5 ACADEMIC ALL-AMERICANS**

## WHERE WE'RE HEADED

### Measuring quality and efficiency

This document reports on key indicators of Rowan University's tremendous growth and success. Each chart shows Rowan's commitment to providing the most meaningful impact with the most thoughtful use of resources.

### Powerful partnerships

Rowan's leadership and service continue to grow through strategic partnerships and collaboration.

Our agreements with trade unions and business-to-business affiliations are advancing workforce development and creating options for individuals. For instance, an agreement with IBEW Local 98 enables apprentices to earn college certificates and degrees while they complete technical training.

Through partnership with Virtua Health, we are pursuing promising research-based progress in patient care, health professions education and health care innovations. A new West Campus academic facility will house the nursing program supported generously by Larry '77 and Rita Salva. In Sewell, a new building adjacent to the Rowan-Virtua School of Osteopathic Medicine facility will host the new physician assistant program. Both new structures expand capacity for Virtua Health College of Rowan Medicine & Life Sciences.

Together with the New Jersey Economic Development Authority, we announced the creation of a multi-location Strategic Innovation

Center (SIC) focused on medical technology with our partner Cooper University Health Care. Rowan Innovation Venture Fund is driving this initiative with Garden State Venture Partners (GSVP) as its new management team.

At the first-of-its-kind Maternal and Infant Health Innovation Center in Trenton, we will work with GSVP and others on new technologies and solutions for perinatal health care, a critically underserved area of research.

The Joint Health Sciences Center in Camden is providing essential education and collaborative research opportunities with Rutgers-Camden, Camden County College, Cooper University Health System, Coriell Institute and other Camden-based organizations.

Our 3+1 programs with Rowan College of South Jersey and Rowan College of Burlington County continue to make a four-year degree more affordable and accessible.

As more partners collaborate at South Jersey Tech Park, Rowan's influence on the regional economy will increase, addressing problems in the nation's transportation infrastructure, sustainability, biomedical sectors and more.

### Growth, stability and agility

While many in higher education retrench, Rowan continues to approach its mission entrepreneurially and as a trusted leader in a dynamic, challenging environment.

Rowan Online continues to gain appeal for its flexible, accessible credential options. Its business model sets ambitious goals and allows for unprecedented growth.

Realigning two colleges to better reflect their evolving missions has produced Ric Edelman College of Communication, Humanities & Social Sciences. At the same time, College of the Arts faculty and students will benefit from longstanding, natural synergies in their disciplines. These strategic changes position the academic programs and their many outreaches to build on existing strengths and distinctions.

Adding to our high-quality, in-demand undergraduate programs, Rowan's Dreamscape Learn Center welcomed its first students to virtual reality-enhanced instruction in biology for non-majors. Already, our faculty are developing new curricula in humanities and other disciplines—with sights set on licensing the programs to others who see the technology's great potential to improve student success.

### The University of the Future

As Rowan approaches earning R1 status, it is strong and focused. Noted as a new and successful higher education model, Rowan will continue to exhibit bold leadership, practical solutions and effective service—all distinguished by the commitment to excellence.

## A BRIEF HISTORY



Rowan University has evolved from its humble beginning as a normal school training teachers for South Jersey classrooms into a nationally ranked comprehensive public research university that educates teachers, communicators, entrepreneurs, engineers, scientists, physicians and others who are becoming leaders in New Jersey and across the country.

### HIGHLIGHTS:

**1923** Glassboro Normal School opens with 236 students.

**1937** The school becomes New Jersey State Teachers College at Glassboro to indicate growth beyond the original two- and three-year diploma programs.

**1958** NJSTC becomes Glassboro State College to better reflect its mission and impressive growth.

**1992** Henry and Betty Rowan pledge \$100 million, asking to create a College of Engineering. Later that year, the school changes its

name to recognize its benefactors' generosity.

**1997** The college achieves university status, becoming Rowan University.

**2012** Rowan opens Cooper Medical School of Rowan University in partnership with Cooper University Health Care.

**2013** Rowan becomes New Jersey's second comprehensive public research institution, integrating the School of Osteopathic Medicine and Graduate School of Biomedical Sciences.





**2014** In a new higher education model, Gloucester County College becomes the first Rowan College. Burlington County College follows in 2015.

**2016** Jean '81 and Ric '80 Edelman give \$25 million to preserve Rowan's research site and build Jean & Ric Edelman Fossil Park & Museum in Mantua.

**2017** Carnegie grants Rowan doctoral research designation. Rowan opens four buildings.

**2018** The University earns

Carnegie R2 (high research activity) status.

The \$426M Rowan Boulevard is completed, revitalizing the town-gown corridor and creating a regional destination.

**2019** Jean and Ric Edelman pledge \$10 million to establish the Ric Edelman College of Communication & Creative Arts—the largest single endowed gift dedicated solely to student scholarships.

**2020** Rising: The Campaign for Rowan University concludes with more than

\$120.5 million donated by 18,000 alumni, friends, employees, parents, students and corporate and foundation partners to support research, facilities, scholarships, programs, services and more.

**2021** Rowan's medical schools and partners deliver 150,000+ COVID-19 vaccines.

Construction begins for Jean & Ric Edelman Fossil Park & Museum.

**2022** Virtua Health College of Medicine & Life

Sciences develops through \$85M Virtua Health gift and \$125M Rowan commitment to advance medical, nursing and health care professions education, research and care.

John H. Martinson endows Honors College with \$5M gift.

Work to establish School of Veterinary Medicine begins.

**2023** Gerald B. Shreiber donates \$30M to support School of Veterinary Medicine. The school is renamed to honor his generosity.

Rowan-Virtua Rita & Larry Salva School of Nursing and Health Professions is named for its benefactors, Rita and Larry '77 Salva.

**2024** Construction begins for new physician assistant education building on Sewell campus. Rowan Medicine Vineland opens.

**2025** Jean & Ric Edelman Fossil Park & Museum, Dreamscape Learn Center, Student Center expansion and Shreiber School of Veterinary Medicine open.

# FAST FACTS

## A statistical snapshot for selected categories

### ACADEMICS

Academic degree programs include:  
126 bachelor's  
69 master's  
3 professional  
18 doctoral

Unduplicated enrollment FY25: 24,215

Fall 2024 student body totals: 21,125  
undergraduate: 16,199  
graduate: 3,384  
professional/medical: 1,542

### STUDENTS (Fall 2024)

Student body hails from:  
42 states, plus Washington, D.C.,  
Puerto Rico and 70 countries

Percentage of student body from  
underrepresented groups: 36.8

6,100 resident students living in:  
7 residence halls  
9 apartment complexes

2,500–3,000 resident students living in  
rental units throughout Glassboro

### RESOURCES AND IMPACT

Amount of University scholarships and  
waivers budgeted for students in FY25:  
\$83 million

Research and sponsored projects:  
\$81.2 million in FY25

South Jersey Technology Park hosts:  
15-plus companies (from start-ups  
to later-stage enterprises) and  
three research centers in materials,  
transportation and virtual reality

University FY24 total operating budget:  
\$737.3 million

University Foundation under investment:  
\$608 million (unaudited, August 26, 2025)

Economic impact statewide annually:  
\$2.9 billion

### HUMAN RESOURCES

4,306 employees

### ALUMNI

More than 122,559 alumni in 50 states,  
4 U.S. territories and 71 countries

### RECOGNITION

Earned R2 Carnegie classification  
as a doctoral research institution

1 of only 2 universities in the U.S.  
with M.D.-, D.O.- and D.V.M.-granting  
medical schools

Fastest-growing public research  
university in the Northeast and among the  
nation's Top 10. (The Chronicle of Higher  
Education Almanac 2025)

Among Top 100 U.S. public research  
institutions (U.S. News & World Report  
2025 Best Colleges)

#44 undergraduate entrepreneurship  
program in nation, #7 in Northeast  
(The Princeton Review/Entrepreneur  
Magazine)

Shreiber School of Veterinary  
Medicine opens with 75 students,  
New Jersey's first and only  
veterinary school

## NEW JERSEY'S FIRST VETERINARY SCHOOL, A DONOR'S DEDICATION



At the Shreiber School's first stethoscope ceremony, students celebrated becoming part of Rowan's history-making third medical school.

With the first class of Shreiber School of Veterinary Medicine enrolled for Fall 2025 and its clinical services well-established even earlier, New Jersey's first veterinary school already has made history in the nation's veterinary education community and in southern New Jersey.

As it meets needs in a vital and valued profession, the Shreiber School also distinguishes Rowan University nationally as only the second public institution to host three medical schools.

Business leader and lifelong animal advocate Gerry Shreiber made a landmark \$30 million gift in 2023 to support veterinary students with scholarships. Starting with 75 students in its inaugural class, the school will eventually enroll 90 in each cohort. Its programs include:

- Doctor of Veterinary Medicine degree
- accelerated pathways, such as DVM/MBA
- internship, residency and continuing education opportunities

Focused on accessible, high-quality education, health care and innovation, the Shreiber School is contributing to veterinary science and practice, as well as improving life for animals, humans and the environment.





# I. ACCESSIBILITY

Rowan's academic partnerships are among several programs that provide early and increased access to college.

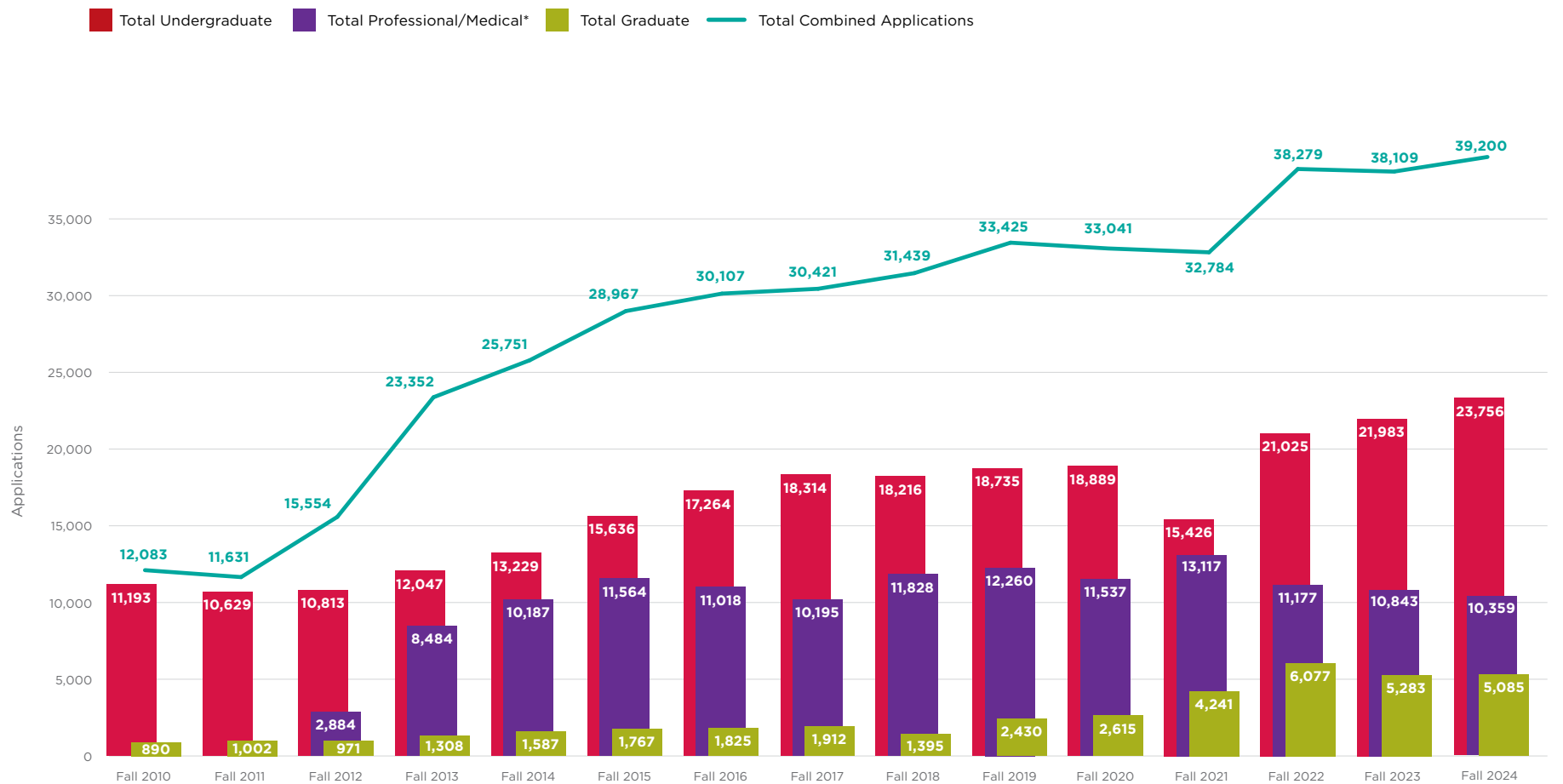
## I. ACCESSIBILITY

# FALL 2024 APPLICATIONS

Applications to Rowan University more than tripled from 2010 to 2024 thanks to the institution's innovative programs and growing reputation. *Note: The University experienced a jump in overall applications in 2012 and 2013 because of its two new medical schools.*

# 224% INCREASE

in fall semester  
applications  
from 2010  
to 2024



\*Includes Rowan-Virtua School of Osteopathic Medicine's Graduate School of Biomedical Sciences

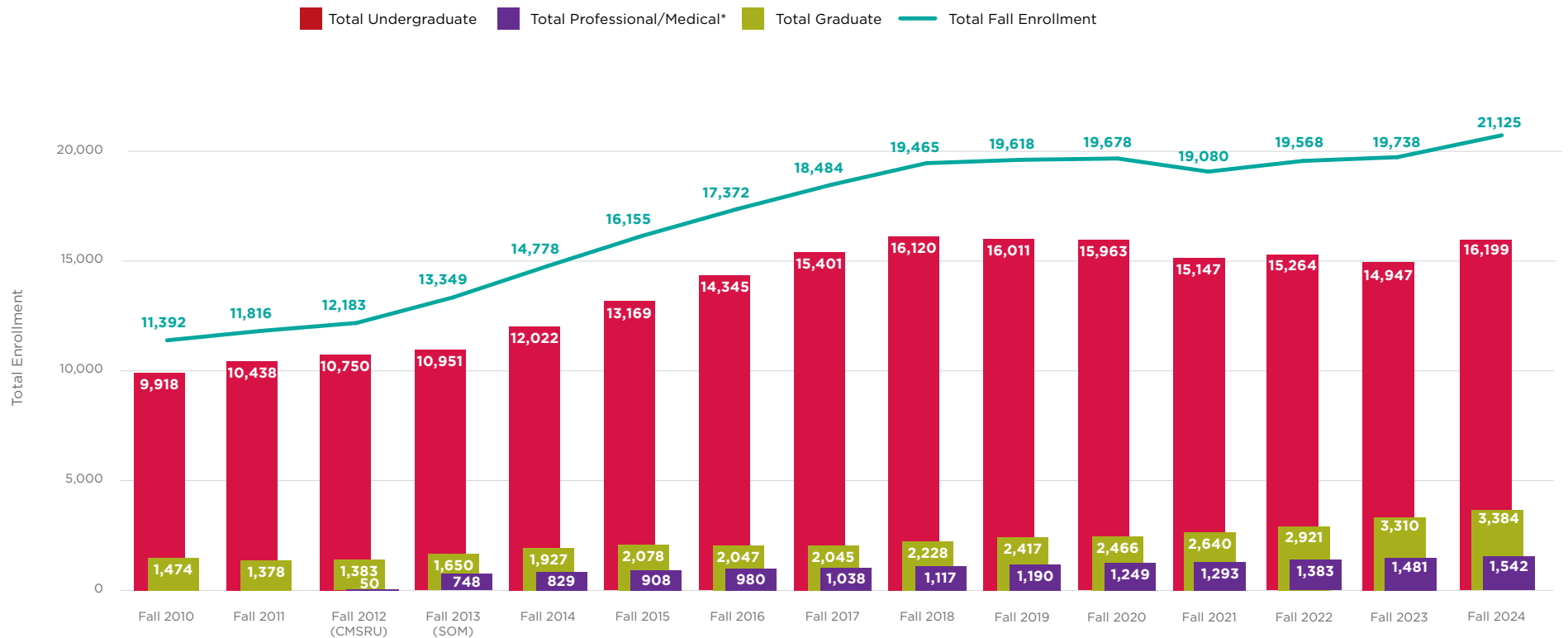


**24,215**  
unduplicated  
FY25 student  
enrollment

## I. ACCESSIBILITY

# ENROLLMENT HEADCOUNT FALL 2024

While most students enroll during the fall term, some programs allow students to enter during the spring and summer terms. The unduplicated number of students for all of FY24 was 22,903. The Fall 2024 snapshot census, taken on the tenth day of the fall term, was 21,125 students.



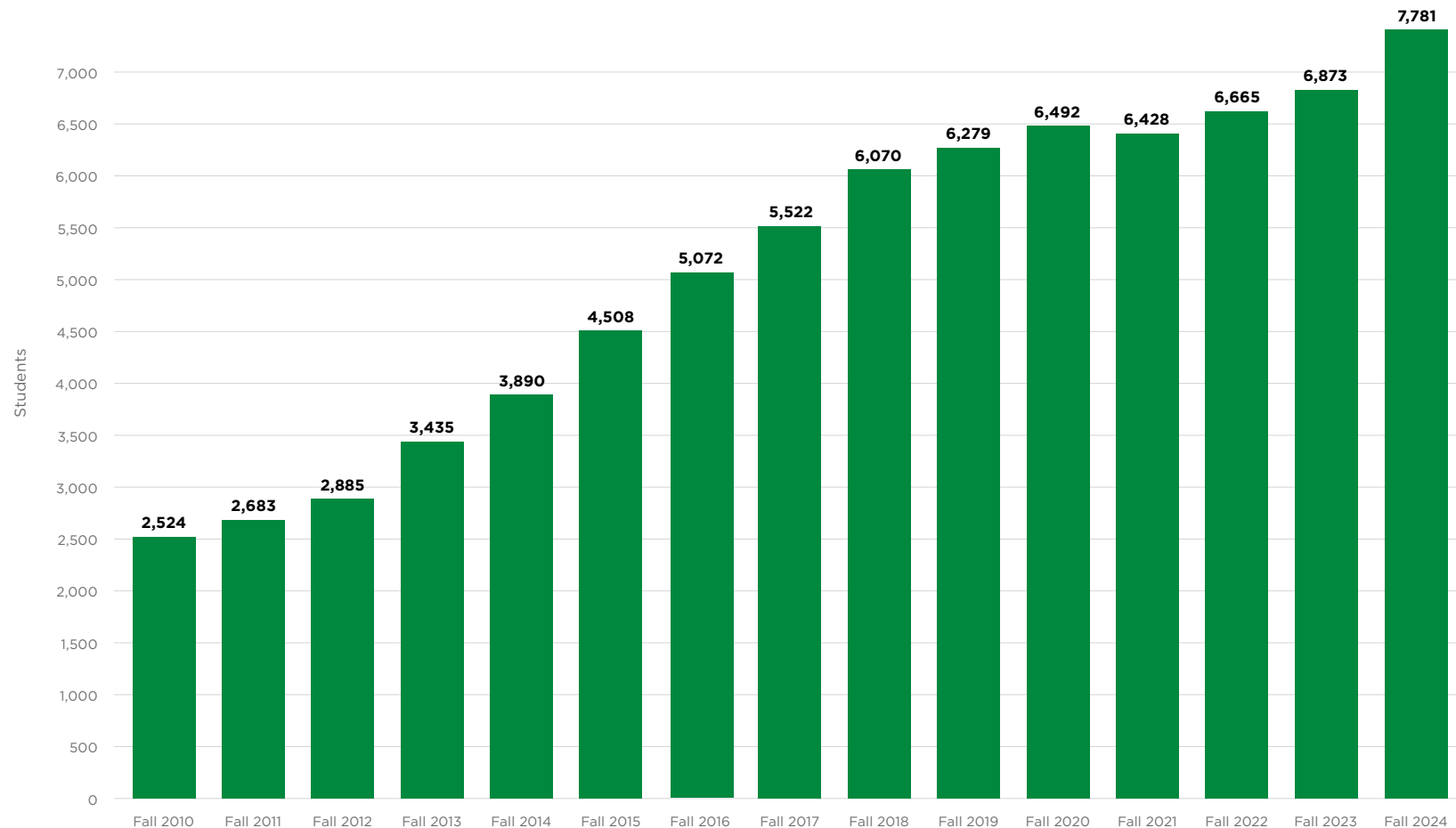
\*Includes Virtua Health Colleges' graduate programs.

**208%  
INCREASE**  
since Fall 2010

## I. ACCESSIBILITY

### UNDERREPRESENTED ENROLLMENT

The percentage of underrepresented students grew from 22.2 percent of the total population in Fall 2010 to 36.8 percent in Fall 2024. International students are not included in this chart.



**36.8%**

of enrollment  
is from under-  
represented  
groups

## I. ACCESSIBILITY

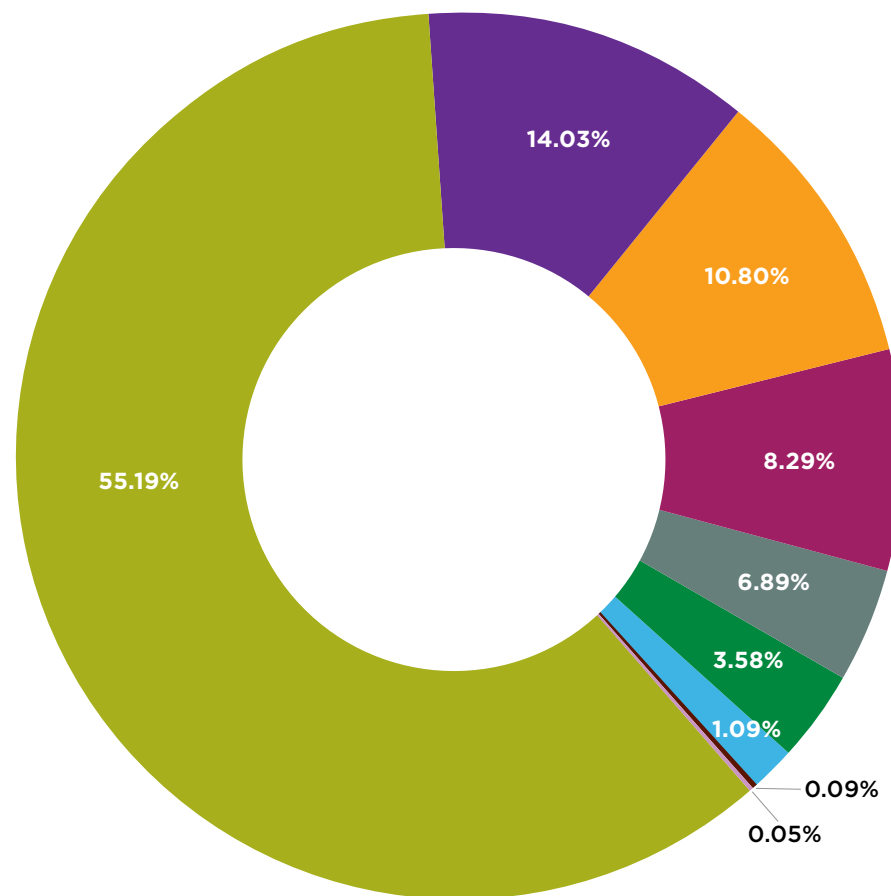
# DIVERSITY OF THE STUDENT BODY FALL 2024

Rowan has a total of 7,781 underrepresented students out of a total enrollment of 21,125.

### ETHNICITIES

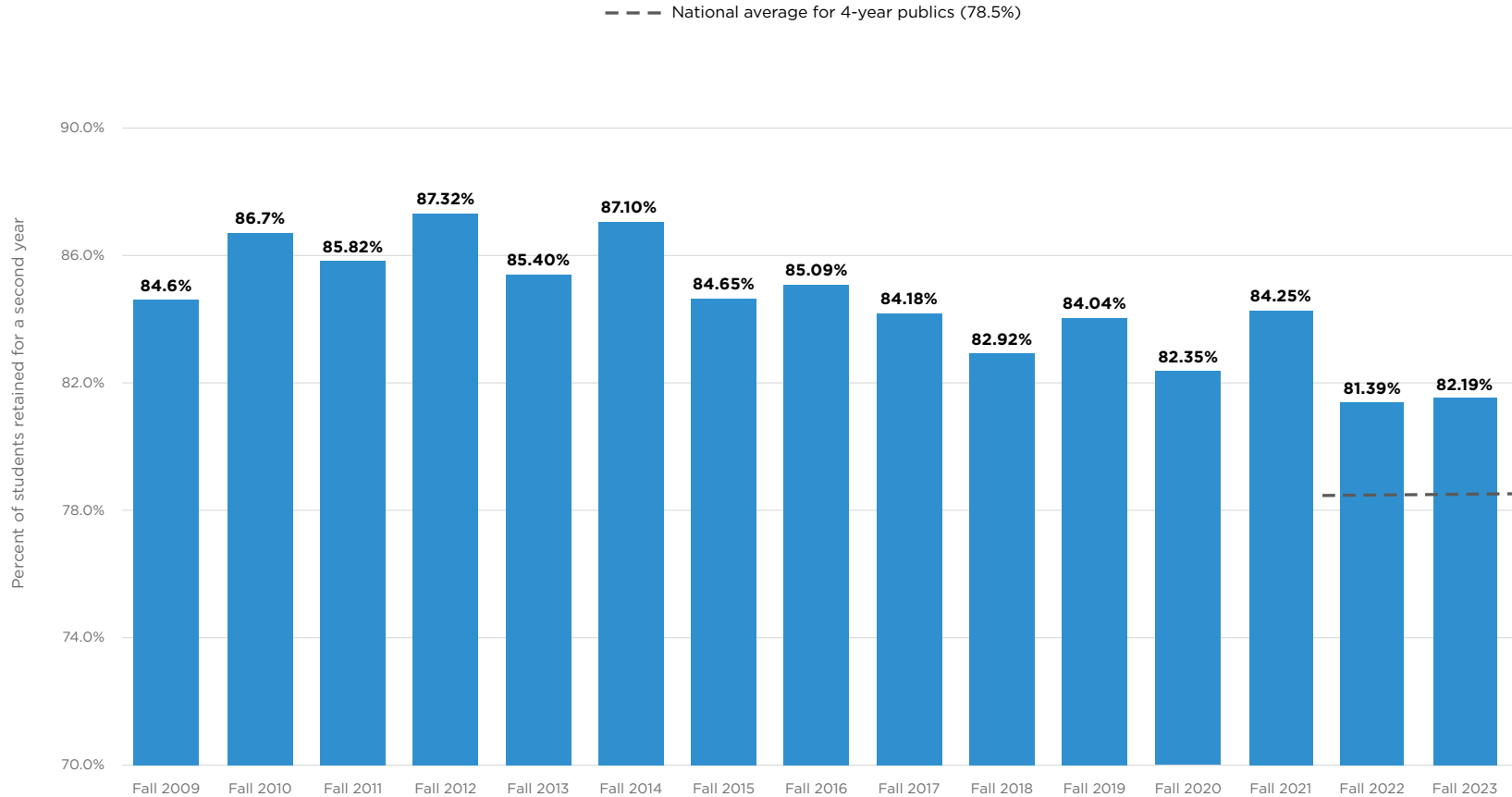
55.19	White
14.03	Hispanic or Latino
10.80	Black or African American
8.29	Asian
6.89	International
3.58	Two or more races
1.09	Race and ethnicity unknown*
0.09	American Indian or Alaska native
0.05	Native Hawaiian or other Pacific Islander

\*Not included in overall count



## I. ACCESSIBILITY

# FIRST-TIME STUDENTS, 1ST TO 2ND YEAR, FALL RETENTION RATES

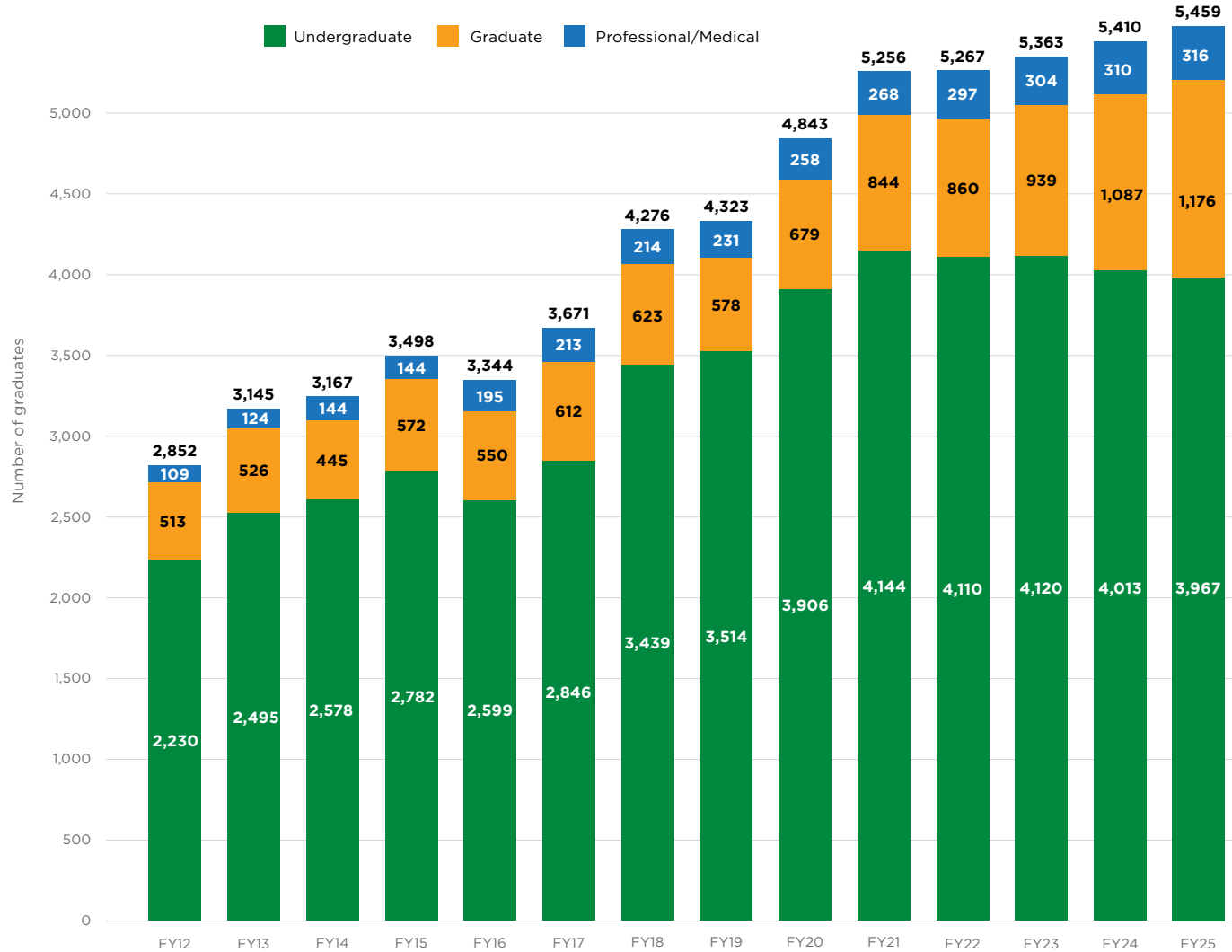


**92%  
INCREASE**  
in students  
earning degrees  
since 2012

## I. ACCESSIBILITY

### TOTAL GRADUATES SINCE 2012

Access to education has improved through Rowan's innovations in curricula and services. The number of graduates has set new records. Data represents summer, fall and spring graduates for a given academic year.



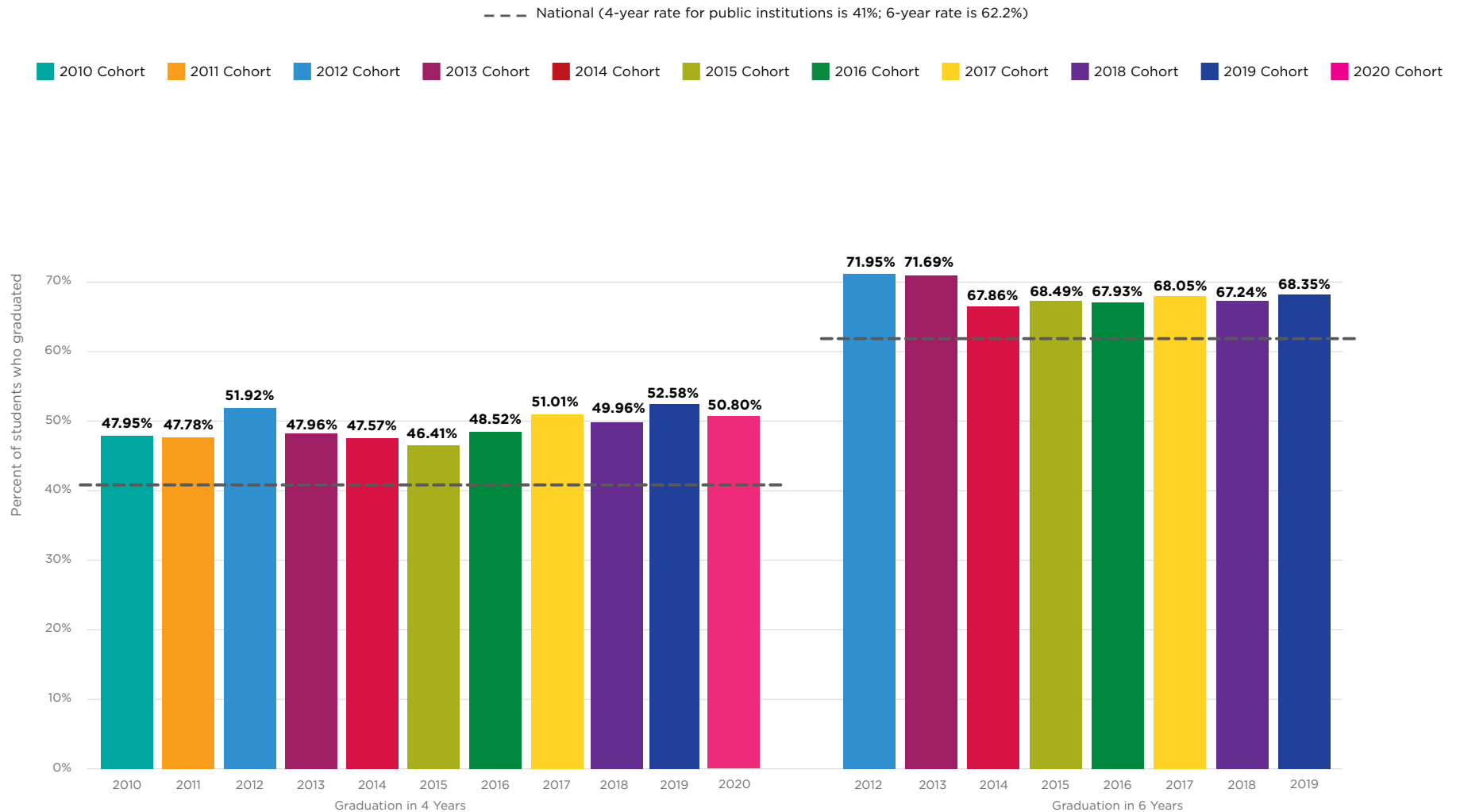


## I. ACCESSIBILITY

# FIRST-TIME STUDENTS COHORT 4-YEAR AND 6-YEAR GRADUATION RATES

Rowan exceeds the national average 6-year graduation rate for 4-year public institutions (62.2 percent) as reported by the National Student Clearinghouse Research Center.

*Note: Graduation data for 4-year (2021) and 6-year (2020) cohorts not available at time of compilation.*



# 9

campuses and  
100+ education,  
clinical and  
research sites

## I. ACCESSIBILITY

### EDUCATIONAL, CLINICAL AND RESEARCH SITES

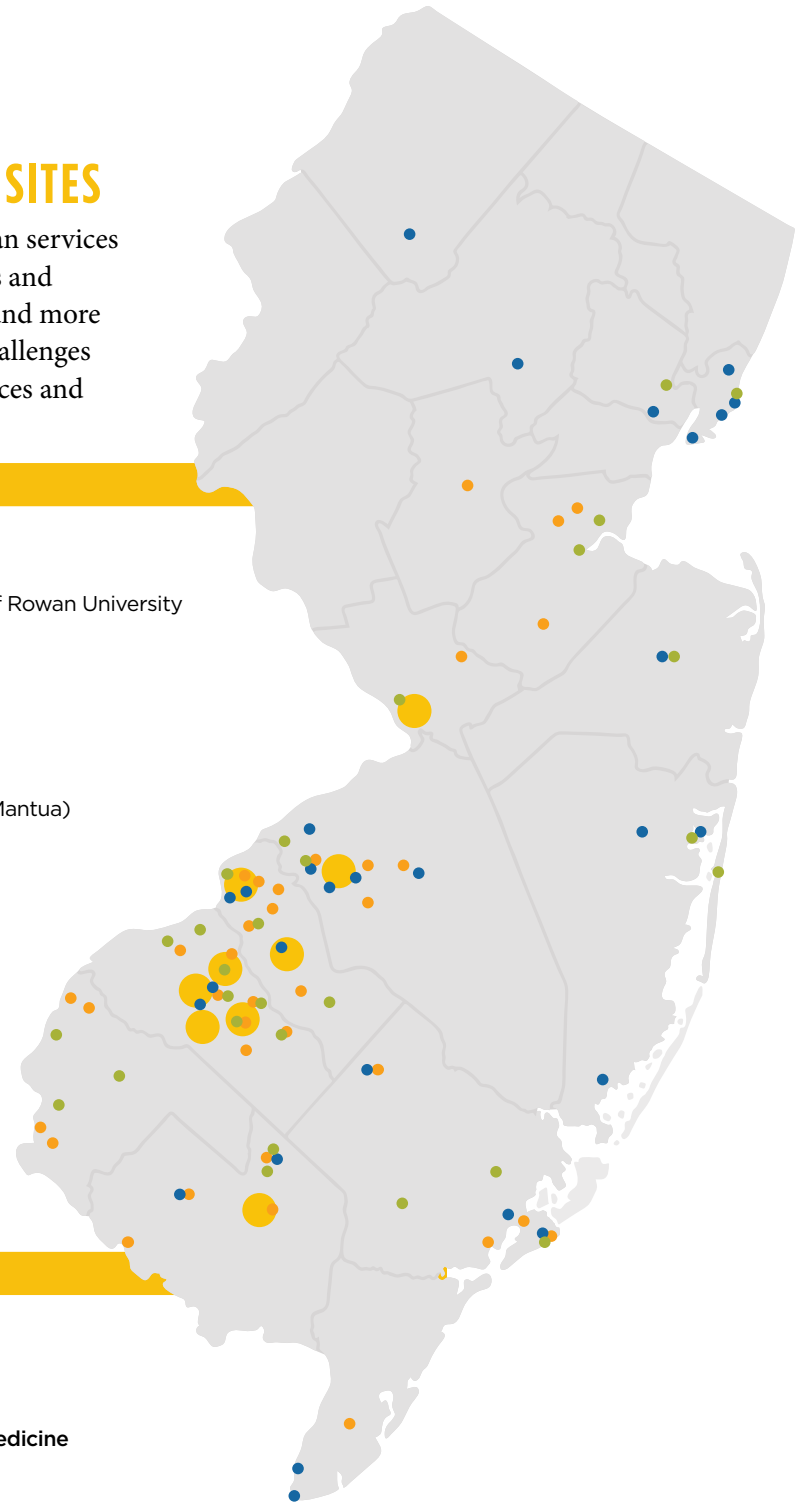
Thousands of New Jerseyans rely year-round on access to Rowan services that provide and enhance K-12 education, health care, business and professional career development programs. At nine campuses and more than 100 locations, Rowan finds research-based solutions to challenges and serves the region and state with access to educational services and programs they need.

#### ROWAN CAMPUSES

- **Glassboro**
- **Stratford**
  - Virtua Health College of Medicine & Life Sciences of Rowan University
- **Camden**
  - Cooper Medical School of Rowan University
  - Camden Academic Building
  - Joint Health Sciences Center
  - Medical Technology Strategic Innovation Center
- **Jean & Ric Edelman Fossil Park of Rowan University (Mantua)**
- **Rowan West Campus**
  - Shreiber School of Veterinary Medicine
  - Virtua Health College Research Center
  - South Jersey Technology Park
  - Athletics complex
- **Rowan College of South Jersey-Gloucester**
  - Rowan Medicine
  - Rowan-Virtua School of Osteopathic Medicine
- **Rowan College of South Jersey-Cumberland**
- **Rowan College at Burlington County**
- **Trenton**
  - Maternal & Infant Strategic Innovation Center

#### OFF-SITE SERVICES

- **College of Education**
- **Henry M. Rowan College of Engineering**
- **Virtua Health College of Medicine & Life Sciences of Rowan University and clinical practices of Rowan Medicine**





Collaboration rooms like this one in Business Hall provide students with dedicated areas for small group study and project work.





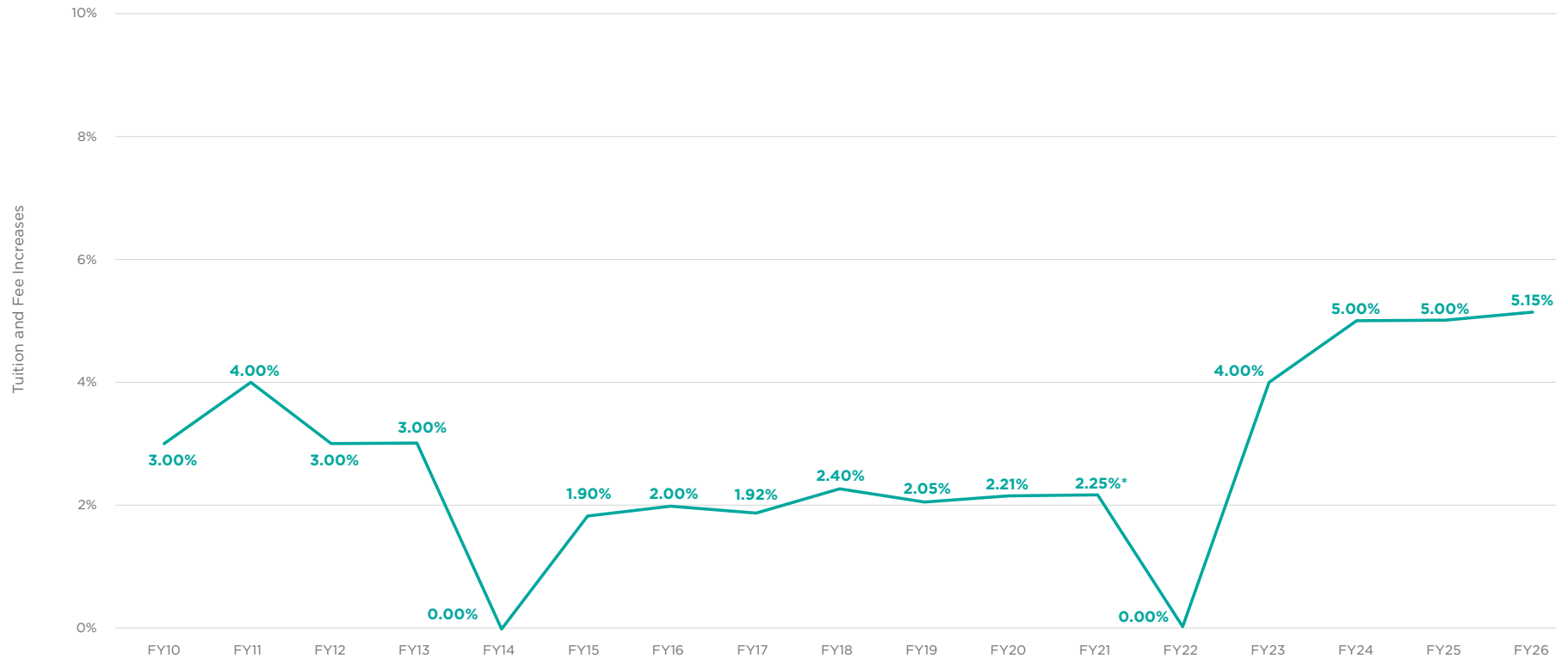
## II. AFFORDABILITY

Keeping higher education affordable is a key commitment that Rowan is fulfilling through fiscal responsibility and innovative programs.

## II. AFFORDABILITY

### TUITION AND FEE INCREASES KEPT IN CHECK

Committed to keeping tuition and fee increases at a minimum to help ensure access to a college education for more students, Rowan has increased undergraduate tuition and fee rates less than 20% over the past five years while inflation has increased by more than 25%.



\*10% discount provided to all students



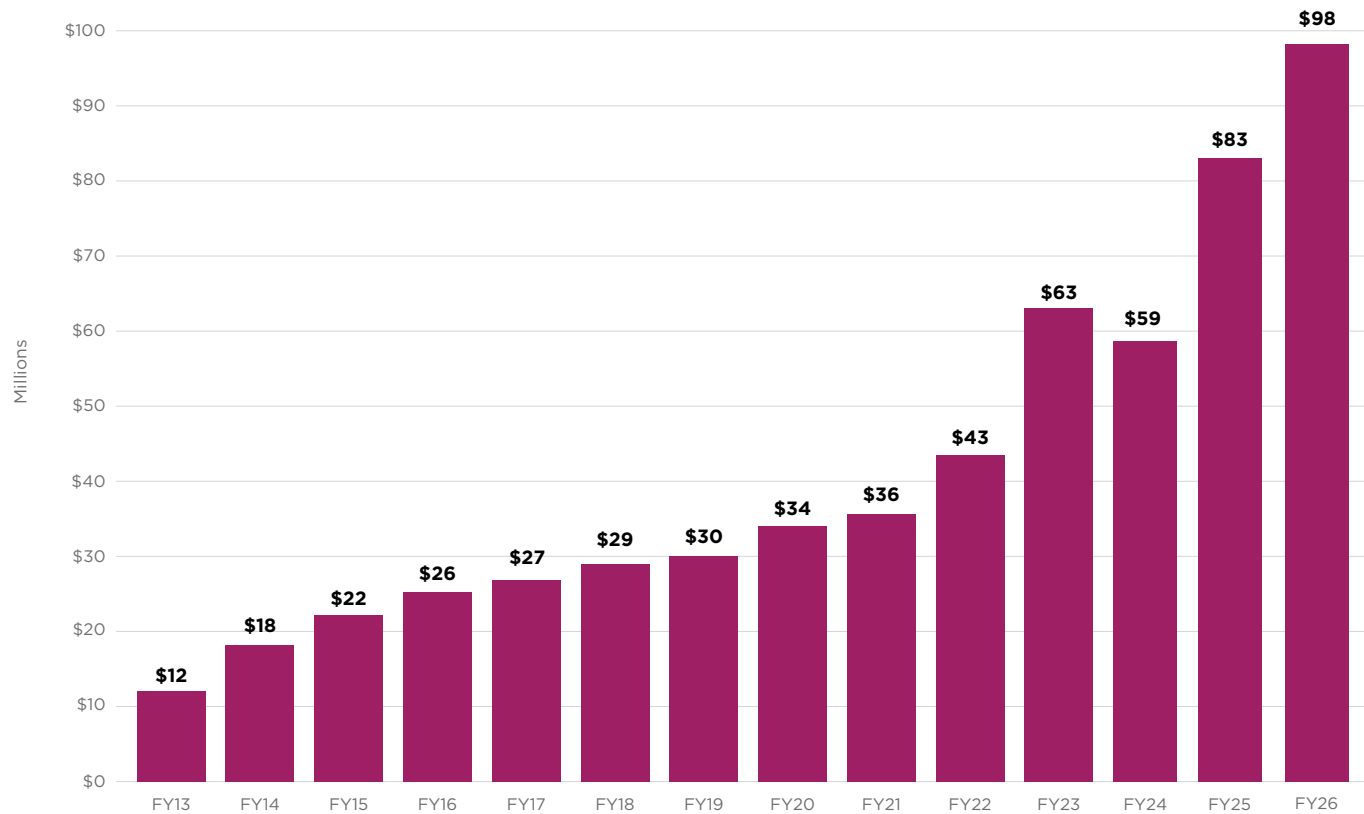
**\$482M**

in scholarship  
distribution  
FY13 to FY25

## II. AFFORDABILITY

### SCHOLARSHIP & WAIVER DISTRIBUTION

One of Rowan's primary areas of focus is affordability. The University awarded approximately \$83 million in institutional aid in FY25 to help students reduce or eliminate loans they may need. The anticipated investment in FY26 is \$98M.





Financial aid that helps provide relief for students and families is helping drive record levels of interest throughout the admissions recruiting cycle.



## III. ACADEMIC AFFAIRS

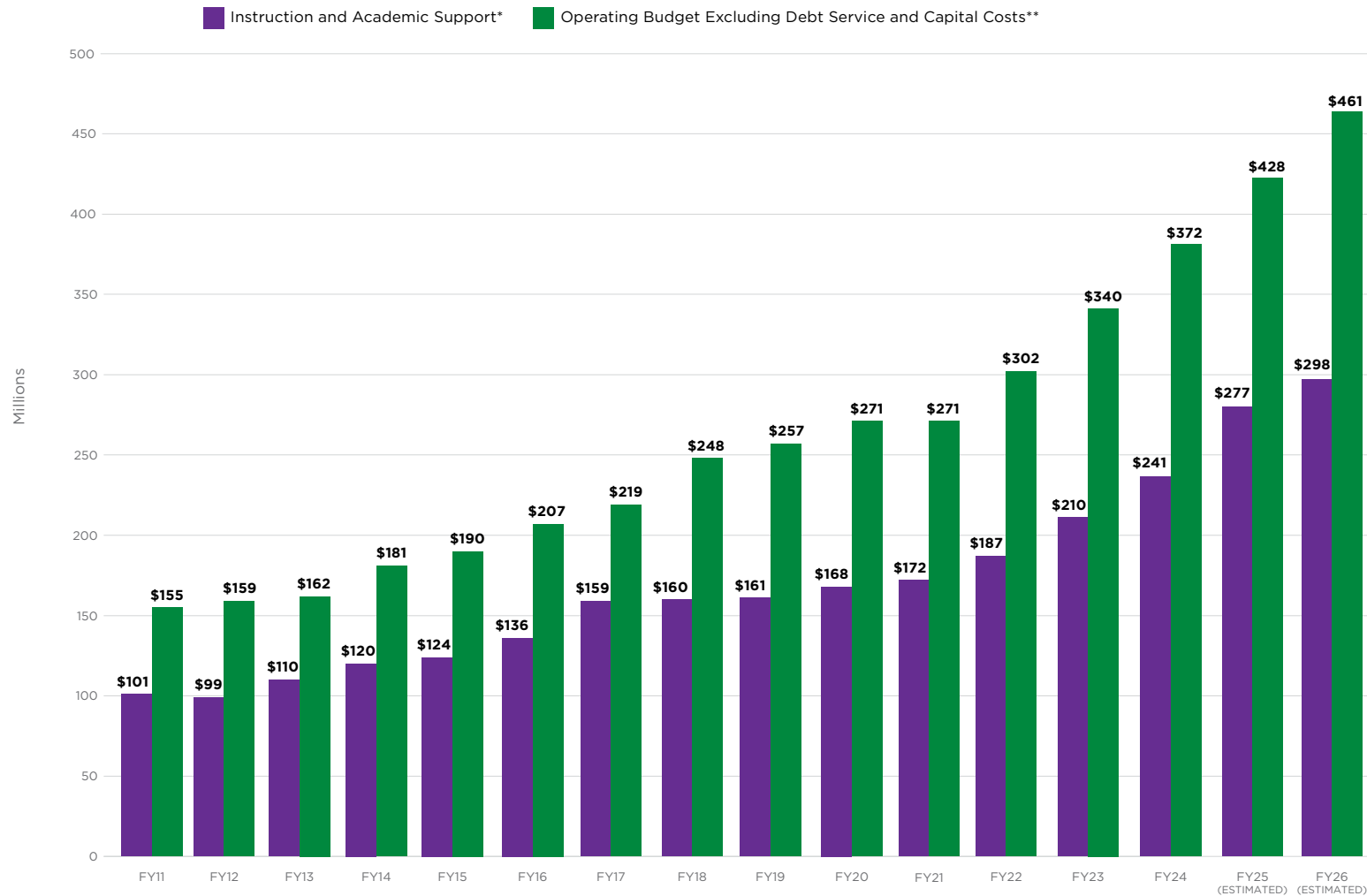
Rowan continues to expand academic programs, providing support for students and faculty to progress at each stage in their careers.

**65%**  
of operating  
budget spent  
on academics  
in FY25

### III. ACADEMIC AFFAIRS

## INSTRUCTIONAL AND ACADEMIC SUPPORT

Rowan prioritizes academics within the operating budget. The figures below exclude debt service, capital costs and all three medical schools.



\* Instruction and Academic Support includes expenses of the Regular University and Rowan Online Traditional Summer and Graduate Programs. It includes activities and services that support the institution's primary mission of instruction. It includes the retention, preservation, and display of educational materials; organized activities that provide support services to the academic functions of the institution; media; academic administration. It excludes expenses for academic administration where the primary function is administration.

\*\* The Operating budget numbers represent the regular University and Rowan Online Traditional Summer and Graduate Operating Budgets excluding debt service and capital costs. They do not include either medical school, veterinary school, special programs or auxiliary operations.



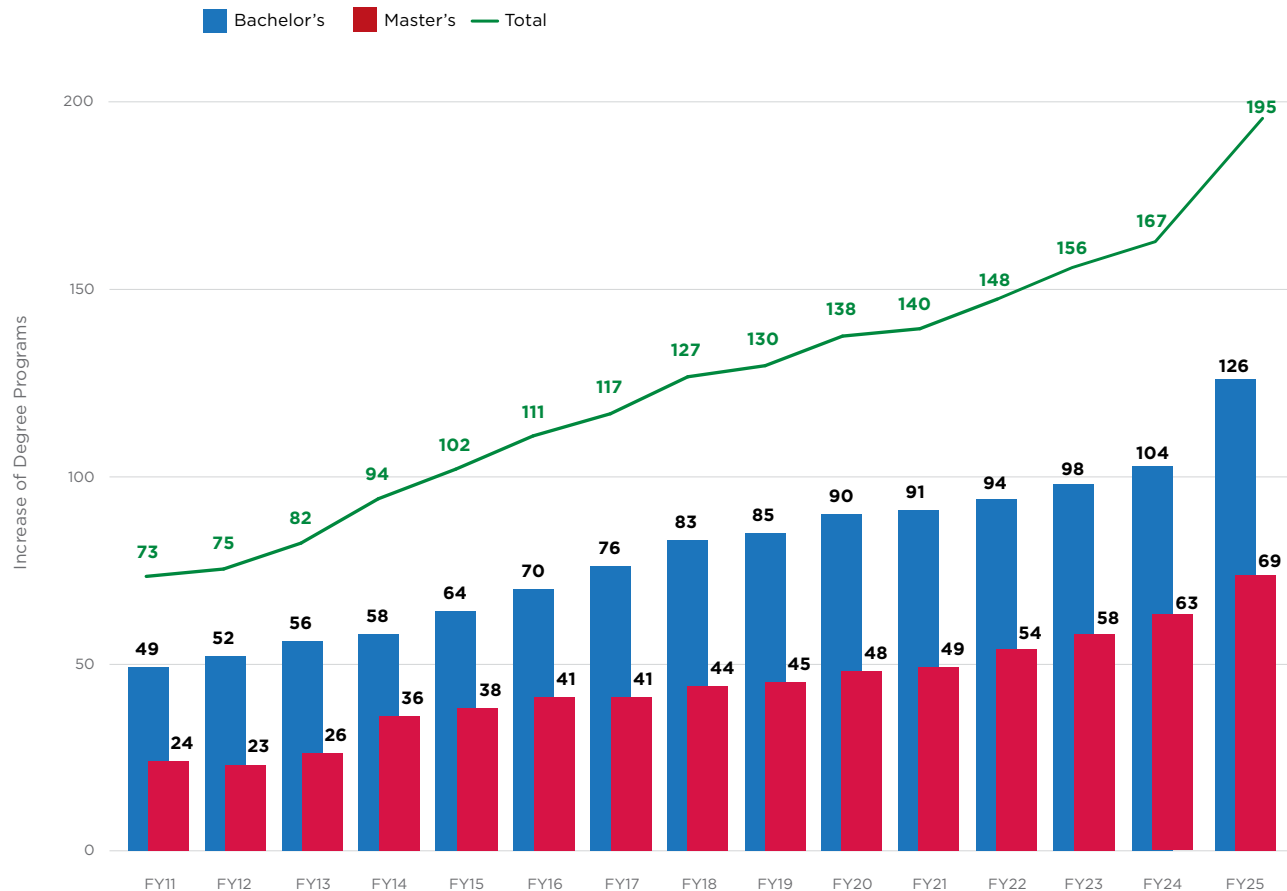
**167%  
INCREASE**  
in total degree  
programs since  
FY 2011

### III. ACADEMIC AFFAIRS

## GROWTH IN DEGREE PROGRAMS

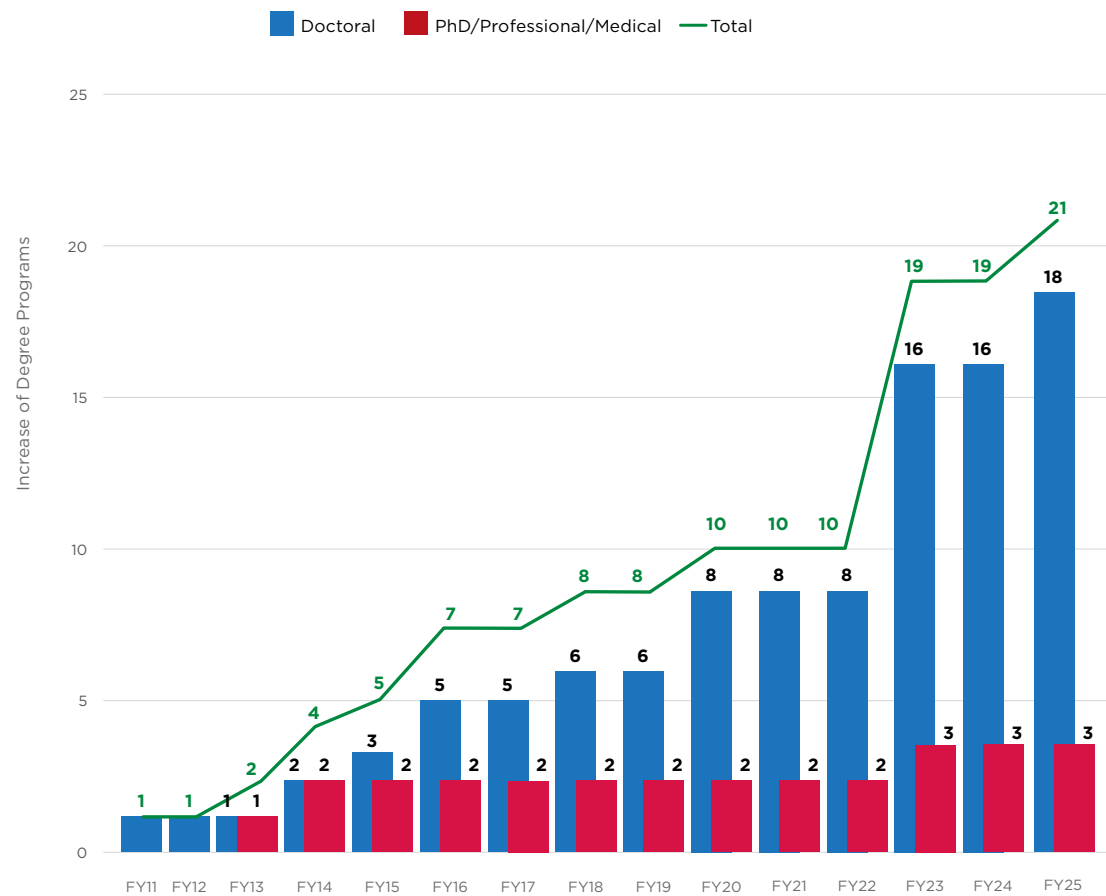
Rowan is committed to providing academic programs that meet the needs of students and employers. As it strengthens core curricula and responds to developing demand, Rowan continues to fine-tune and add degree programs at every level.

### Bachelor's and Master's Degree Programs Growth





## Doctoral and Professional Degree Programs Growth

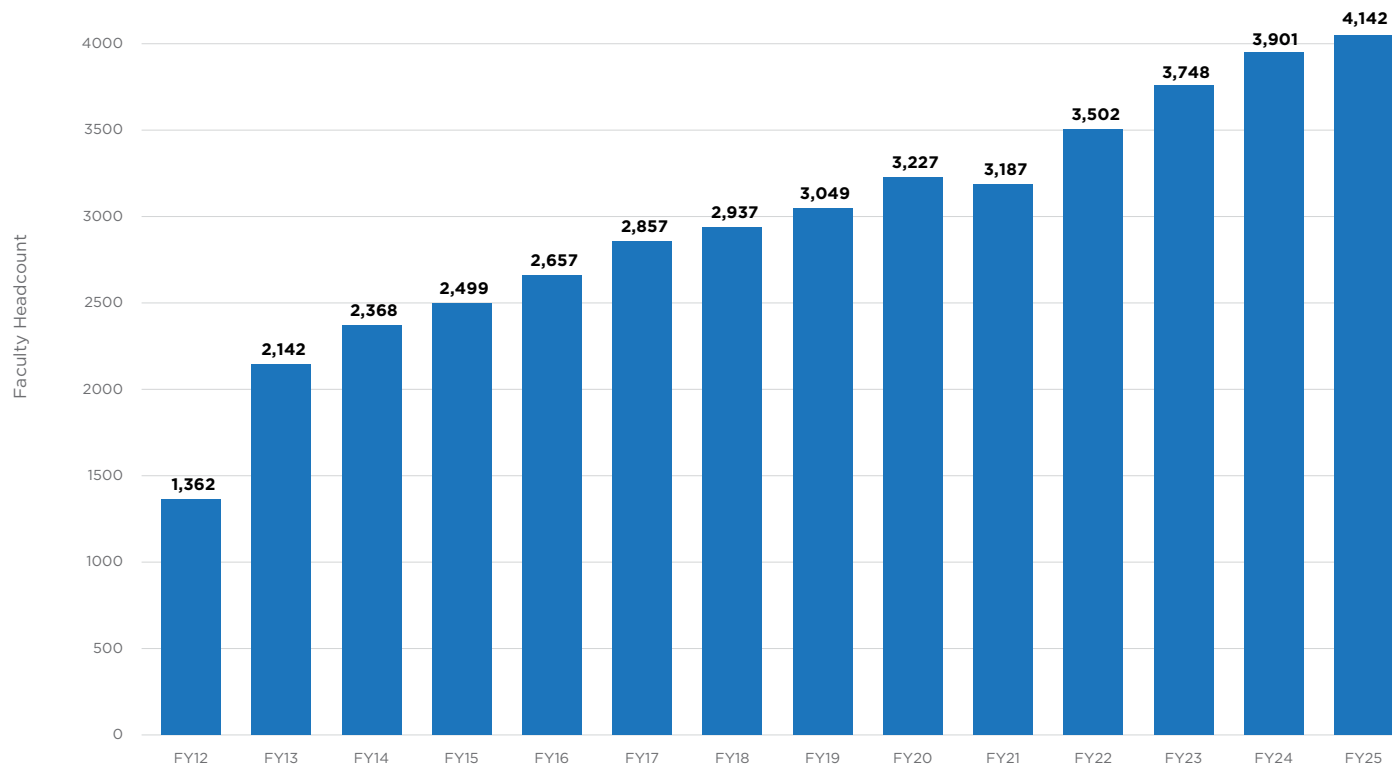


**2,780**  
new faculty  
lines since  
FY12

### III. ACADEMIC AFFAIRS

## TOTAL UNIVERSITY FACULTY HEADCOUNT

The increase in faculty that started in FY12 reflects the addition of both medical schools. Total headcount includes tenure-track, three-quarter-time, lecturers, adjuncts, medical school basic science, volunteer faculty and clinical faculty.



**73%  
INCREASE**  
in faculty  
since FY12

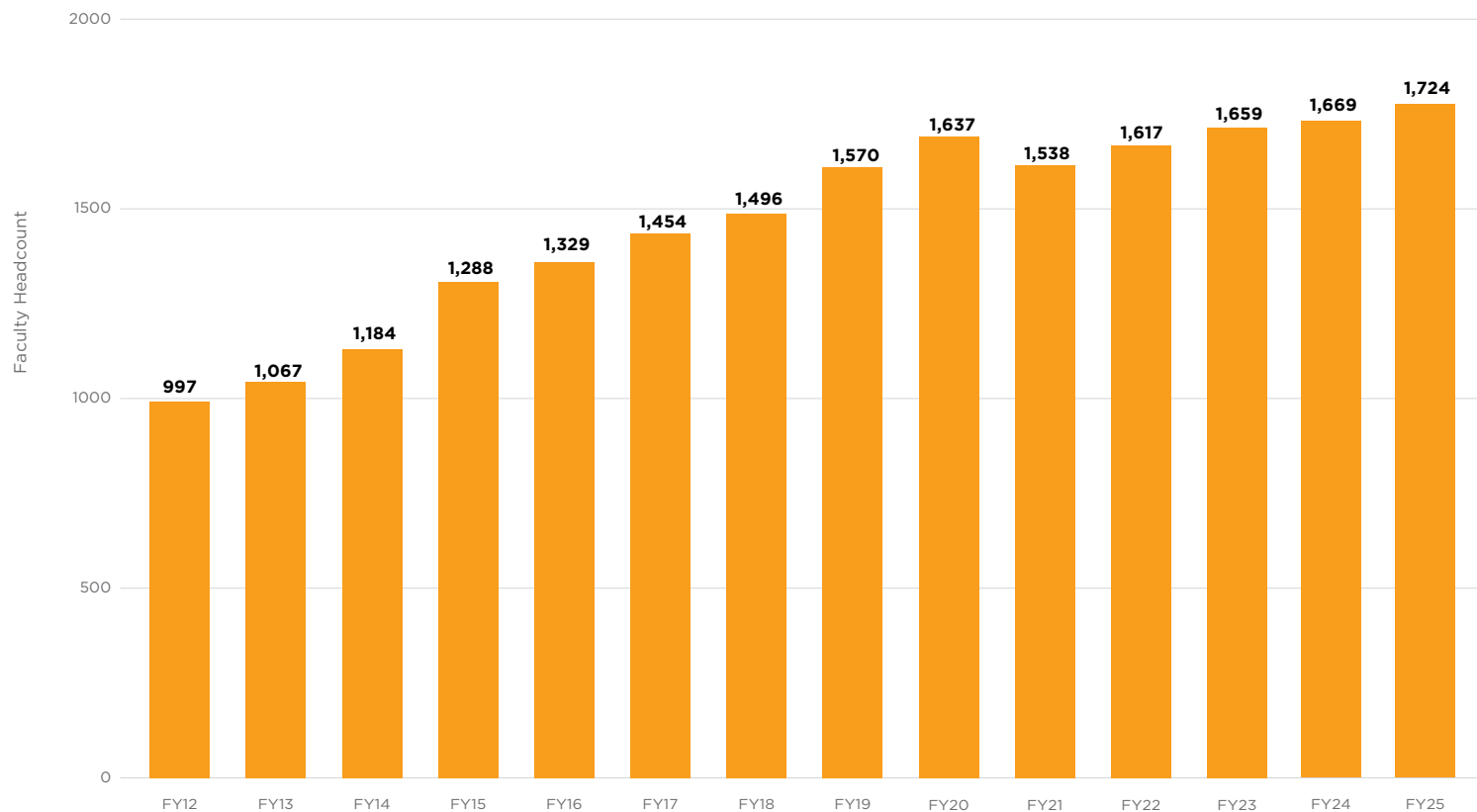
### III. ACADEMIC AFFAIRS

## UNDERGRADUATE AND GRADUATE FACULTY HEADCOUNT

Rowan's instructional core comprises a mix of faculty and adjuncts, which are accounted for in the chart below. To provide supplemental discipline-specific educators, Rowan relies on professionals who bring a variety of expertise to the classroom as adjunct faculty.

#### Glassboro campus and Camden Academic Center

(Full-Time Faculty, Faculty 12 Months, 3/4 Time Faculty, Adjuncts and Lecturers 10 & 12 Month Non-Tenured)





## IV. RESEARCH

Research collaborations throughout the University are creating new opportunities for students, faculty and business and industry partners.

**\$81.2M**  
received in  
FY25

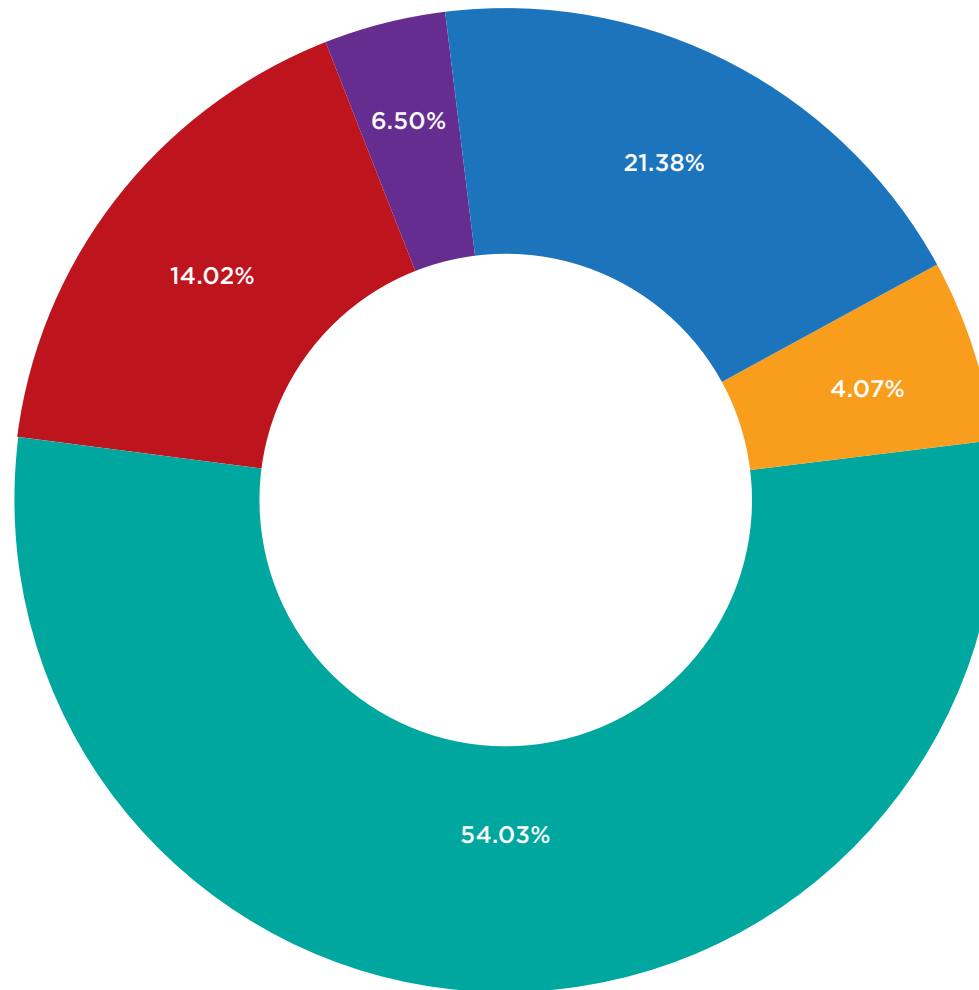
#### IV. RESEARCH

### AWARDS GRANTED FY25

Research awards continue to increase and diversify.

#### TYPES OF AWARDS

- 21.38 Advanced Manufacturing & Materials
- 4.07 AI & Digital Transformation
- 54.03 Biomedical & Health Sciences
- 14.02 Culture & Society
- 6.50 Environment & Sustainability



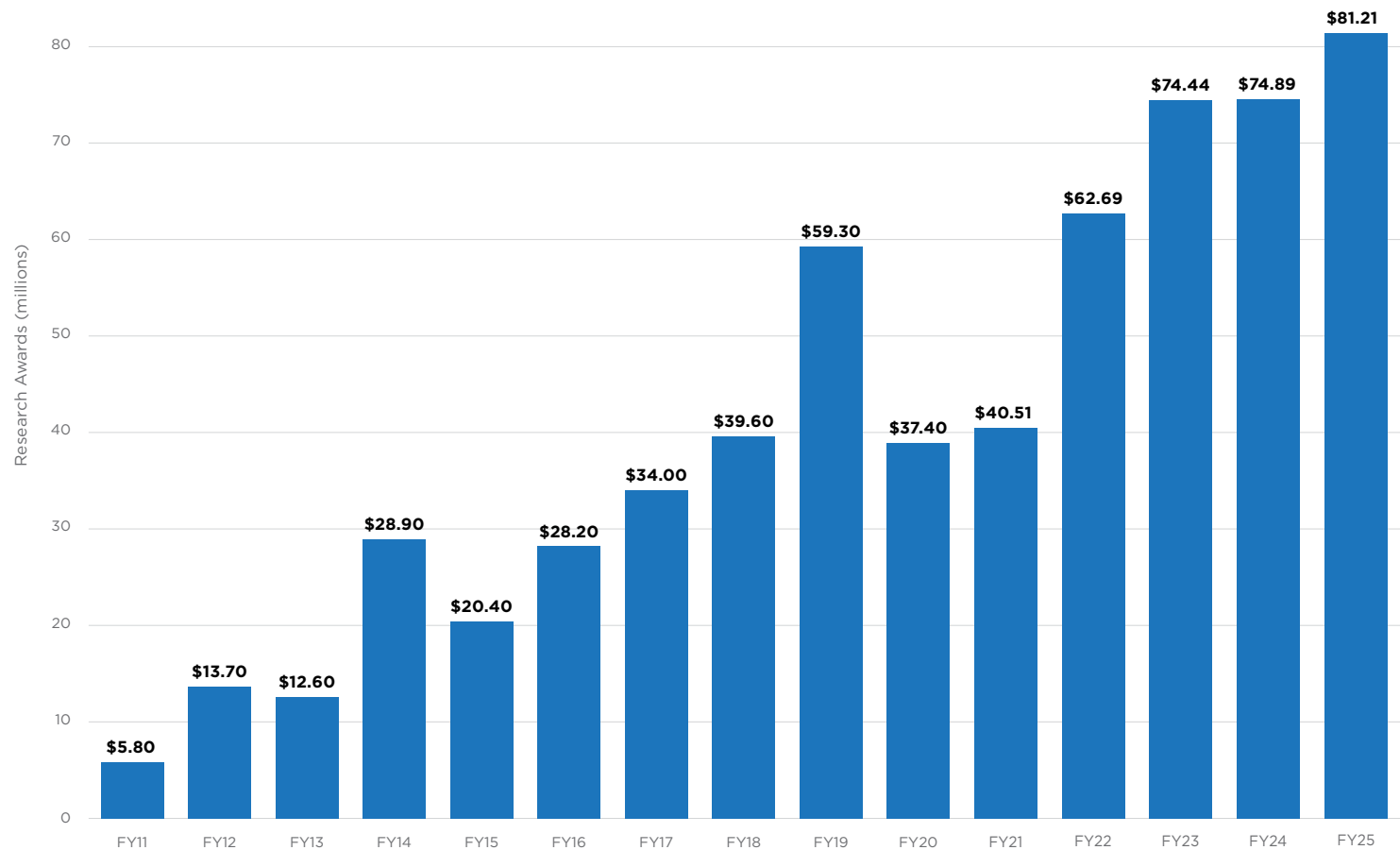
# \$553M

in research  
awards  
FY15 to FY25

## IV. RESEARCH

### RESEARCH AWARDS

The Office of Proposal Development plays a key part in identifying funding opportunities, putting together faculty teams and assisting in proposal preparation. Close collaboration with the Office of Government Relations and the Division of Research positions the proposals for success.

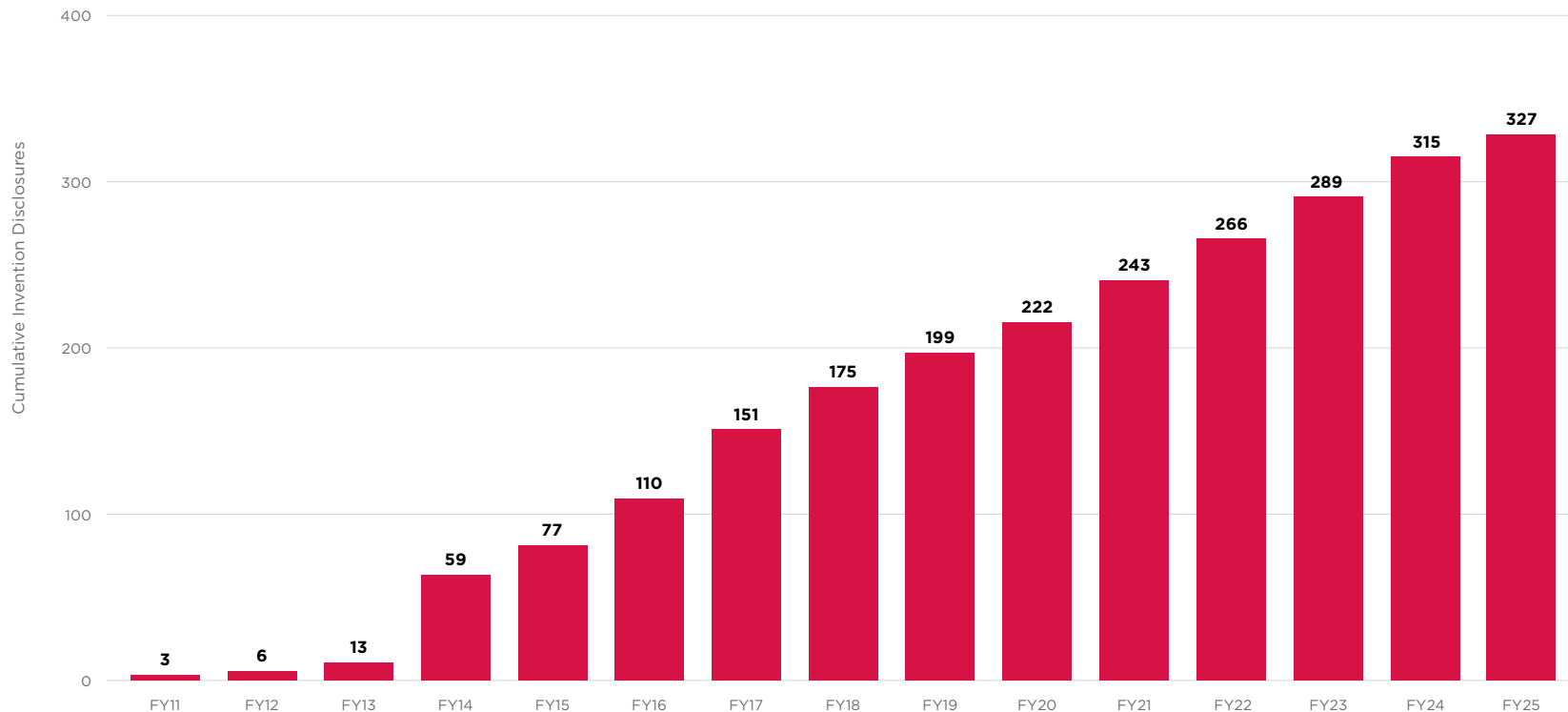


**12**  
new invention  
disclosures  
in FY25

#### IV. RESEARCH

### INTELLECTUAL PROPERTY/INVENTION DISCLOSURES

The Office of Technology Commercialization supports developing a culture of invention and innovation among our faculty and students. The University has 327 invention disclosures as of FY25.





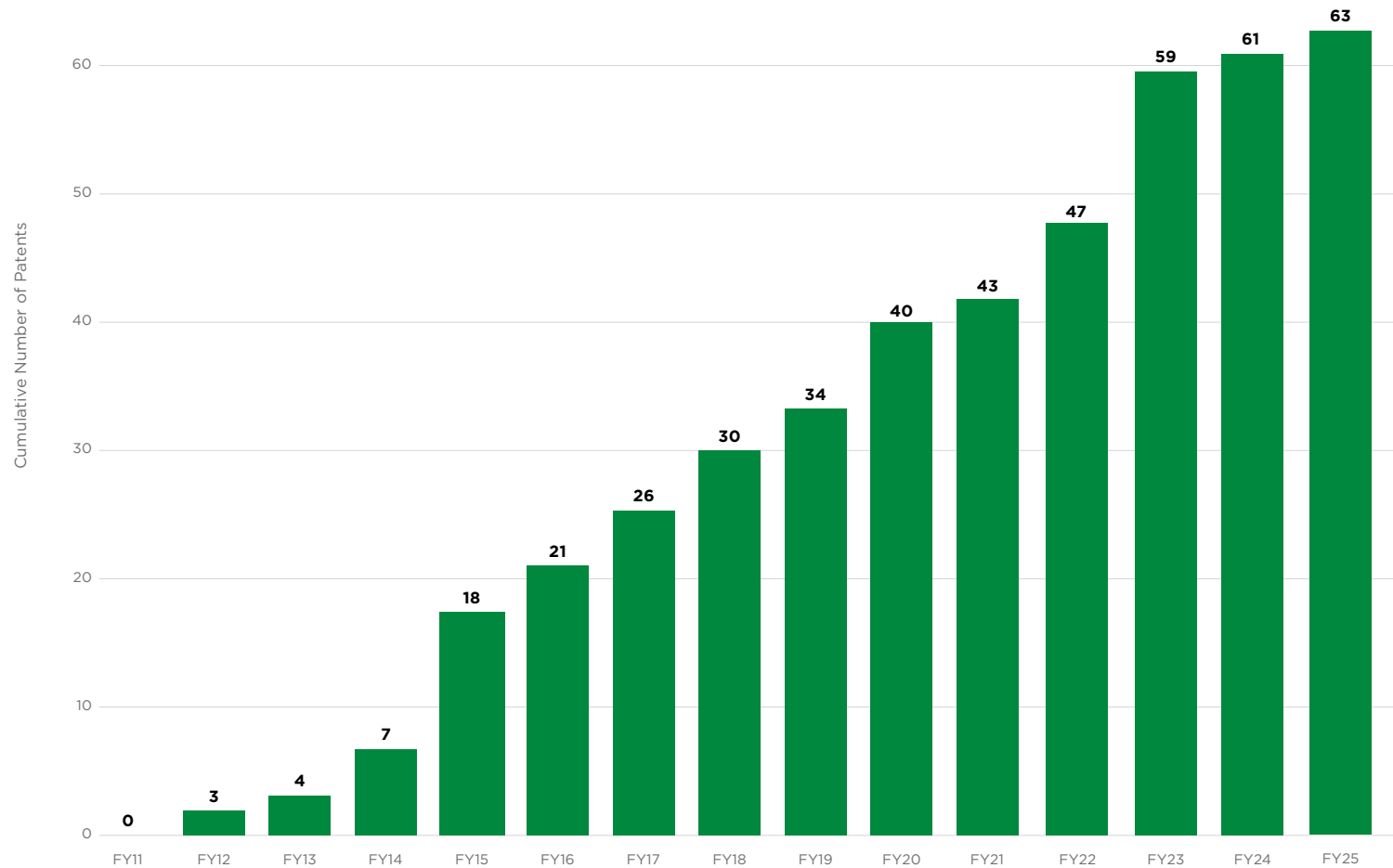
23

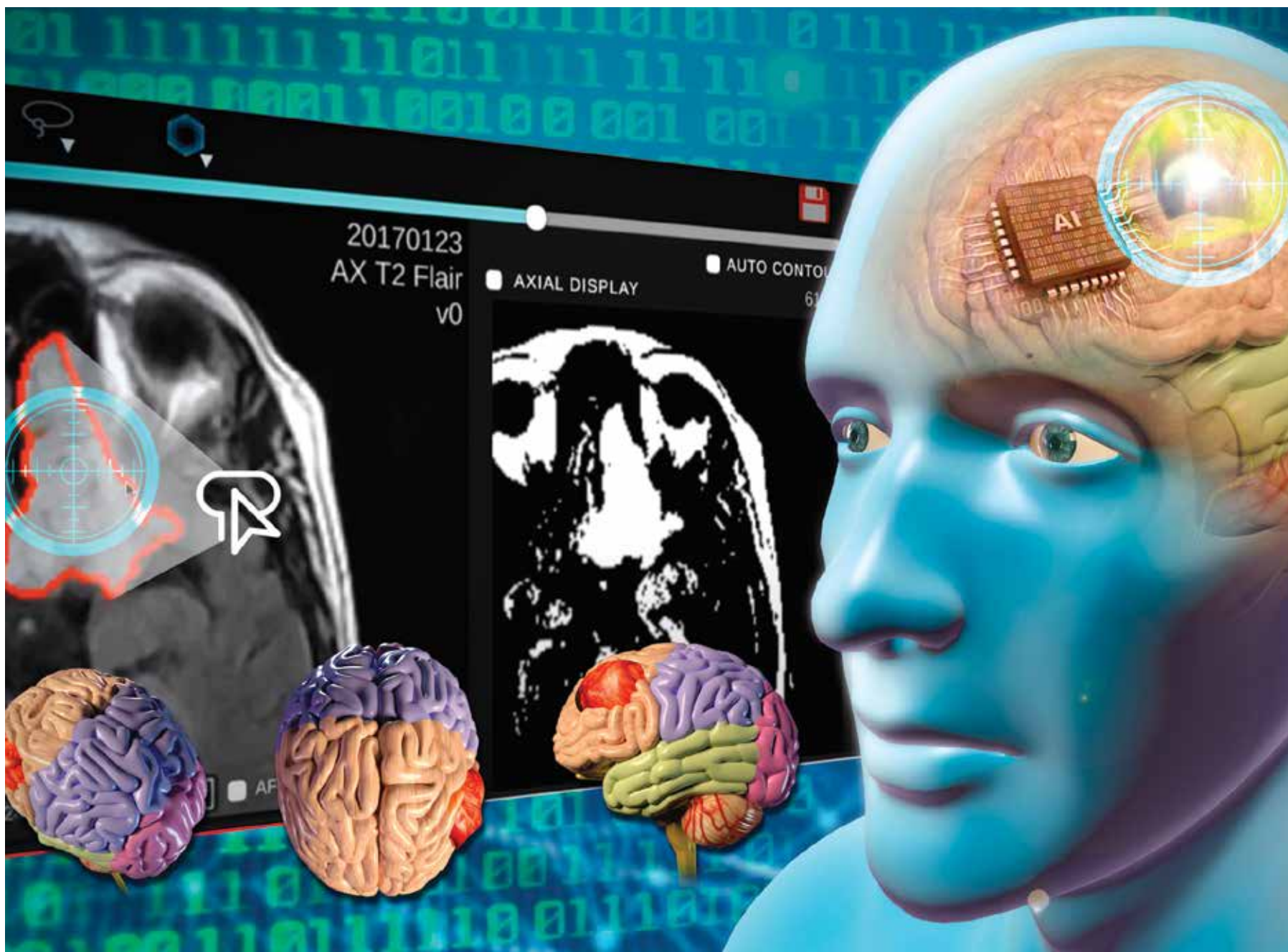
new IP/patents  
in the past  
five years

#### IV. RESEARCH

### INTELLECTUAL PROPERTY/PATENTS GROWTH

The University is rapidly becoming a hub for intellectual property in southern New Jersey. As of FY25, Rowan faculty have earned 63 patents while employed at the University.





Biomedical Art & Visualization program faculty may be commissioned to provide illustrations for research and innovation projects. The art helps to explain complex concepts as researchers seek funding partners.



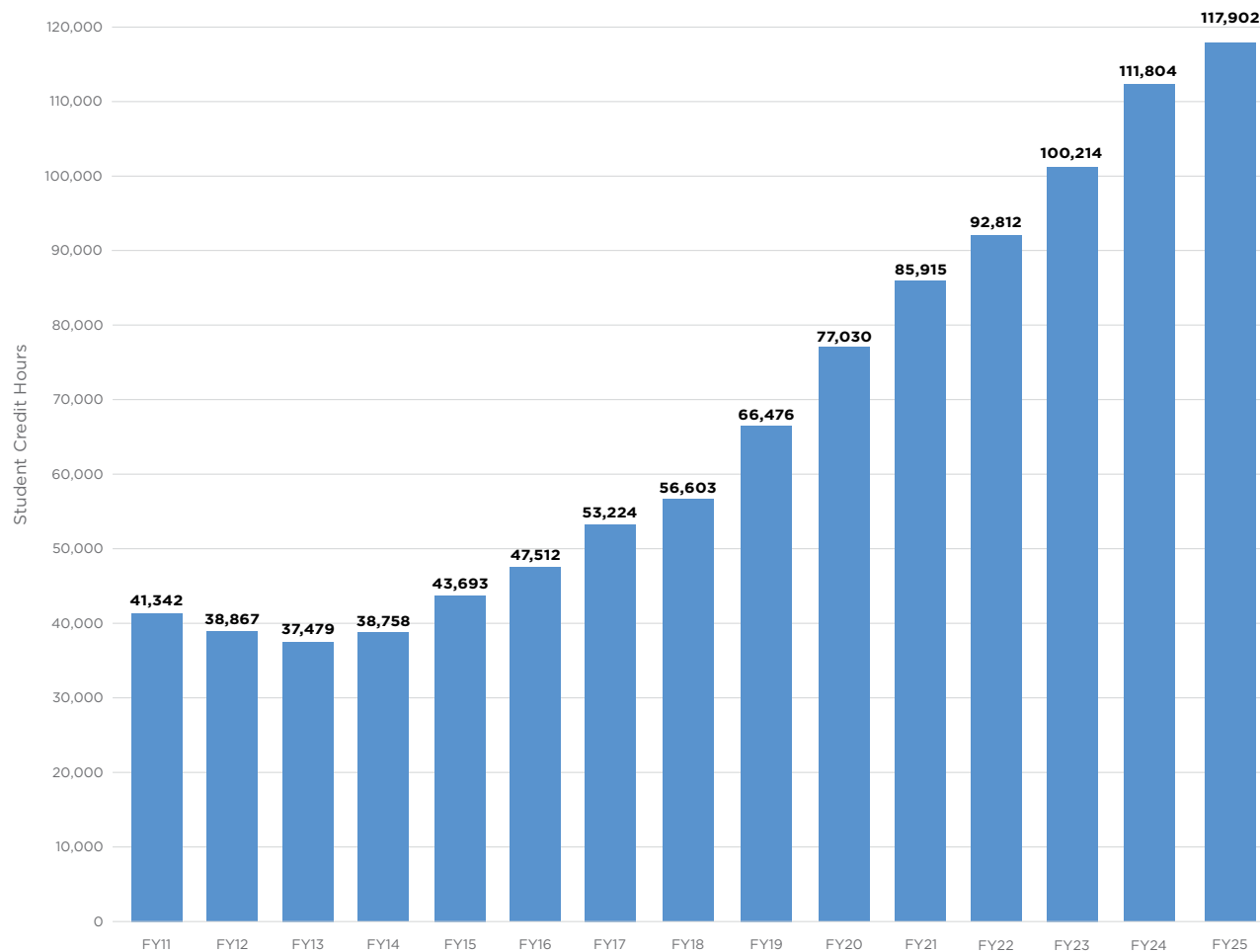
## V. ROWAN ONLINE & ROWAN REACH

Rowan's online programs provide efficient, flexible education options for students.

## V. ROWAN ONLINE & ROWAN REACH

### STUDENT CREDIT HOURS

Our online and flexible learning programs expand access, improve affordability and provide adaptable pathways to degrees and professional education. In FY25, the University realigned the former Rowan Global into two strategically aligned units—Rowan Online and Rowan Reach. Rowan Online focuses on fully online undergraduate and graduate programs, while Rowan Reach supports campus-based and hybrid pathways for non-traditional students, graduate programs and transfer partnerships. This chart combines data from both units.

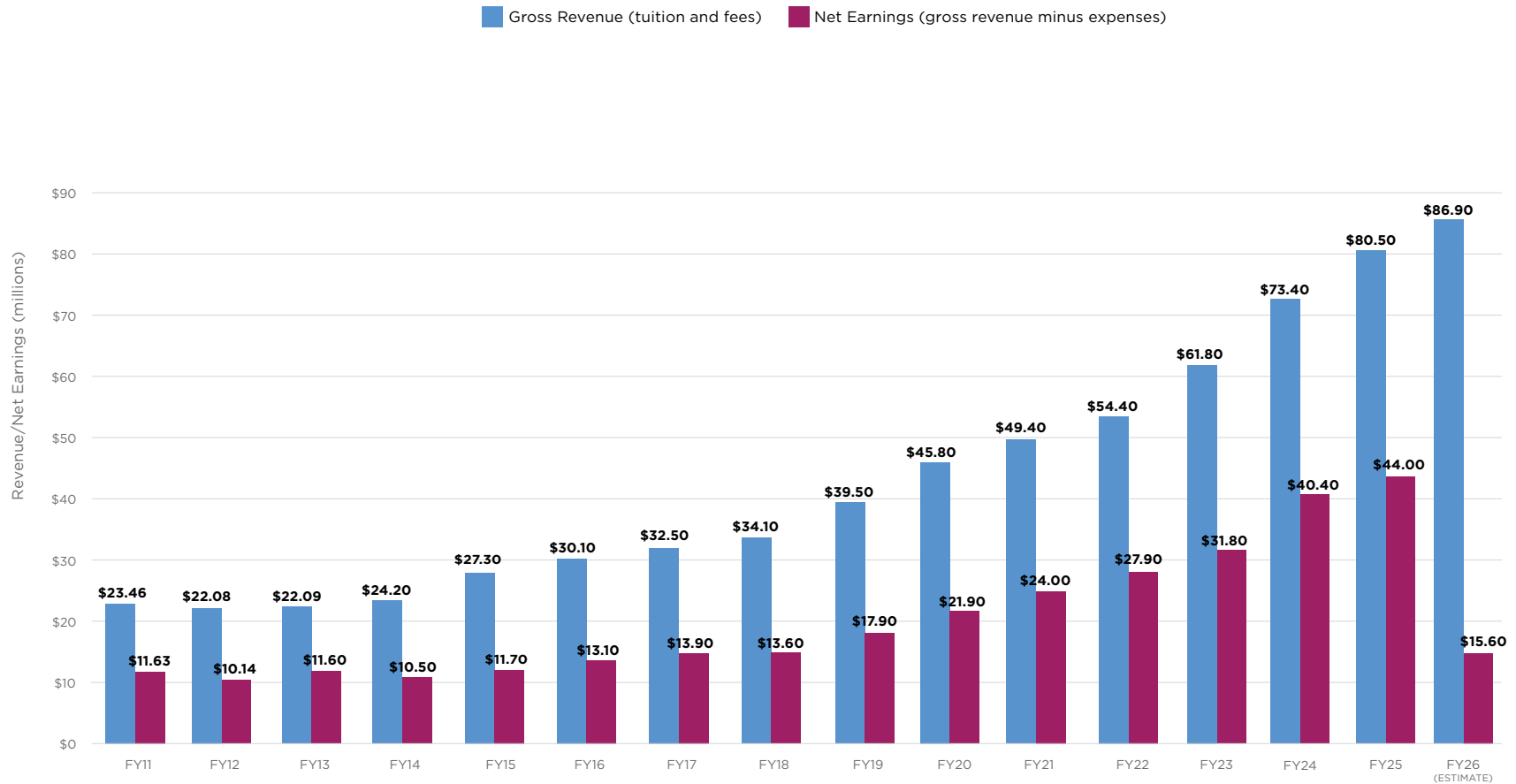


**\$304.1M**  
**NET**  
**EARNINGS**  
since FY11

## V. ROWAN ONLINE & ROWAN REACH

### GROSS REVENUE & NET EARNINGS

Rowan Online & Rowan Reach operate as independent cost centers that, in addition to providing non-traditional, graduate and other education options, generates excess revenues that are returned to the University to support general operations. During fiscal years 2011-2025, the division generated \$620.6 million in gross revenue. After subtracting waivers, scholarships, rentals, auxiliary fees, instruction and Rowan Online & Rowan Reach expenditures, it returned \$304.1 million to the University.



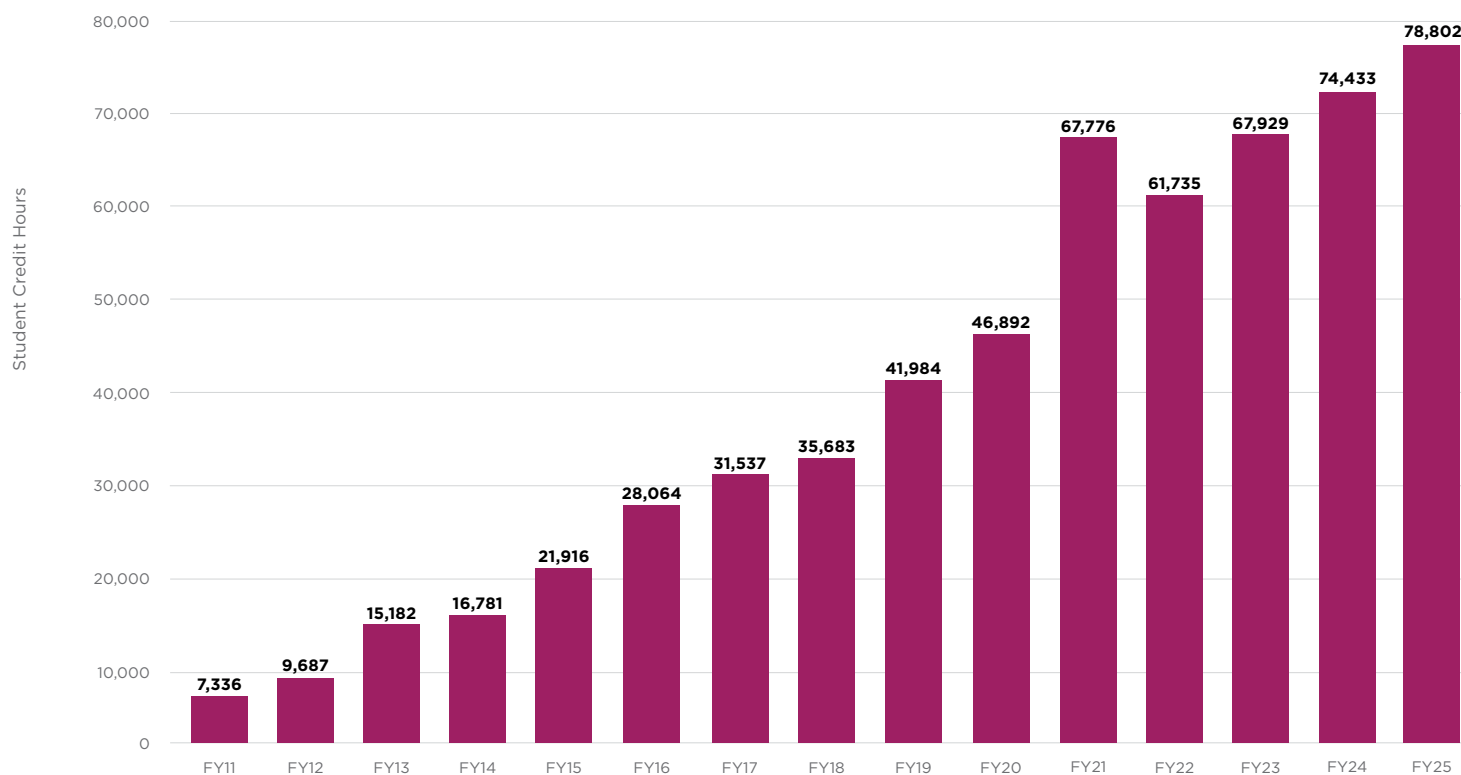


**974%**  
**INCREASE**  
in credit  
hours taken  
since FY11

## V. ROWAN ONLINE & ROWAN REACH

### STUDENT CREDIT HOURS: ROWAN ONLINE ONLY

Rowan Online & Rowan Reach have earned regard by providing students and faculty with the best possible support while ensuring a top-quality online learning environment, facilitating instructional excellence and pledging to uphold the University standards of academic rigor. *Note: This is a subset of the data on page 39 for total Rowan Online student credit hours. The data below does not include online service courses or other hybrid courses.*



# 48

programs  
available or  
being planned

## V. ROWAN ONLINE & ROWAN REACH COUNTY COLLEGE PARTNERSHIPS

Rowan partnerships with county colleges demonstrate the University's commitment to increased access and affordability.

The University in 2013 entered into a first-in-New Jersey partnership with then-Gloucester County College that enabled students at the county college to receive automatic, conditional acceptance to Rowan and a 15 percent discount on tuition for Rowan courses taken at the county campus. The University and then-Burlington County College (now Rowan College at Burlington County/RCBC) formed a similar partnership in 2015. Rowan University and its partner educators in 2017 announced an all-new option for earning a four-year college degree: 3+1 programs that enable students to spend three years at one of the Rowan University-affiliated community colleges and one at the University as they complete coursework for their bachelor's degree. The estimated cost of a bachelor's degree through the program is \$25,000 to \$30,000.

With the recent formation of Rowan College of South Jersey, Gloucester and Cumberland county and RCBC students in the 2+2 programs continue to benefit from the traditional two-year term at their county college and then seamlessly transfer to the University for the second two years or complete their University programs on the county college campuses.

Rowan College of South Jersey students benefit from options at the county campuses, as well as in living and taking classes on Rowan University's main campus each year.



2+2 and 3+1 programs currently offered (or to be offered) at the county colleges include:



- B.A. Applied Professional Communication
- B.A. Computing & Informatics
- B.A. Disaster Preparedness & Emergency Management
- B.A. Radio/TV/Film
- B.A. Law & Justice Studies
- B.A. Inclusive Education
- B.A. Psychology
- B.S. Nursing (R.N. to B.S.N.)
- B.S. Business Administration: Global Business/Leadership
- B.A. Fitness Management
- B.S. Data Analytics
- B.S. Construction Management (NJ Pathways)
- B.A. Elementary Education
- B.S. Electrical Engineering Technology
- B.S. Mechanical Engineering Technology
- B.S. Nutrition
- B.S. Public Health & Wellness Management
- B.A. Wellness Management
- B.S. Entrepreneurship

- B.A. Applied Professional Communication
- B.A. Construction Management
- B.A. and B.S. Biology
- B.A. Computing & Informatics
- B.A. Construction Management
- B.A. Inclusive Education, Specialization in Elementary Education
- B.A. Law & Justice Studies
- B.A. Liberal Studies
- B.A. Psychology
- B.S. Business Administration
- B.S. Nursing (R.N. to B.S.N.)
- B.S. Healthcare Management & Administration
- B.S. Data Analytics
- B.A. Computer Systems Technology (NJ Pathways)
- B.A. Elementary Education
- B.S. Electrical Engineering Technology
- B.S. Mechanical Engineering Technology
- B.S. Nutrition
- B.A. Advertising
- B.A. Disaster Preparedness & Emergency Management
- B.A. and B.S. Environmental Science & Sustainability Studies
- B.A. Political Science
- B.A. Sports Communication & Media
- B.S. Biomedical Engineering
- B.S. Chemical Engineering
- B.S. Civil Engineering
- B.S. Electrical Engineering
- B.S. Computer Engineering
- B.A. Public Relations







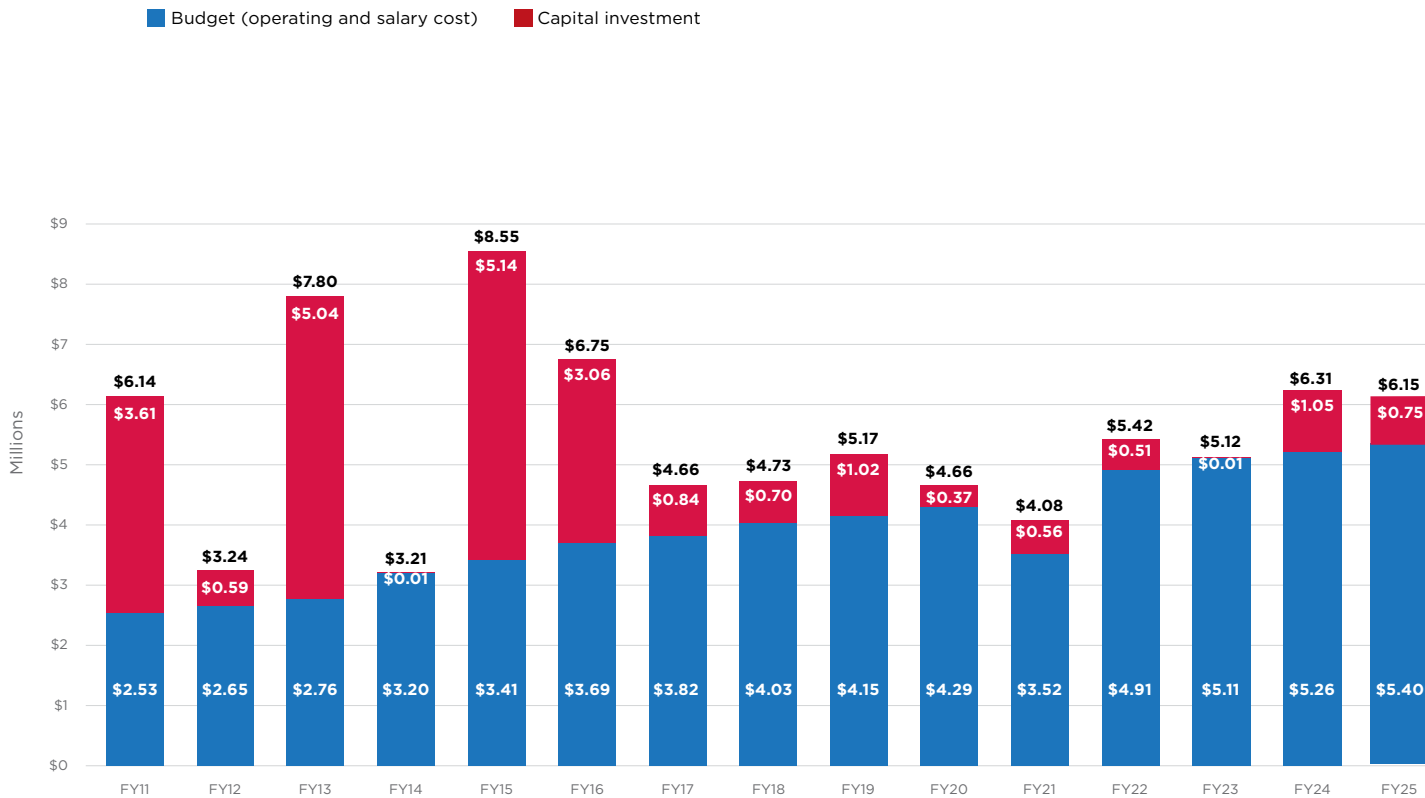
## VI. ATHLETICS

Rowan Athletics programs boast high academic achievement among student-athletes and robust support from alumni and other friends.

## VI. ATHLETICS

### OPERATING/CAPITAL COSTS

The two highest spikes in capital projects included an addition to the John Green Team House and installation of artificial turf practice fields on Rowan's West Campus. This year, Rowan Athletics was awarded its seventh NJAC Cup in eight years, recognizing the University as the winningest program in the conference.



**11**  
**NATIONAL**  
championships

#### WOMEN'S SPORTS

Basketball  
Cross Country  
Field Hockey  
Indoor Track & Field  
Lacrosse  
Outdoor Track & Field  
Soccer  
Softball  
Swimming  
Volleyball

#### MEN'S SPORTS

Baseball  
Basketball  
Cross Country  
Football  
Indoor Track & Field  
Outdoor Track & Field  
Soccer  
Swimming





## VII. ADVANCEMENT

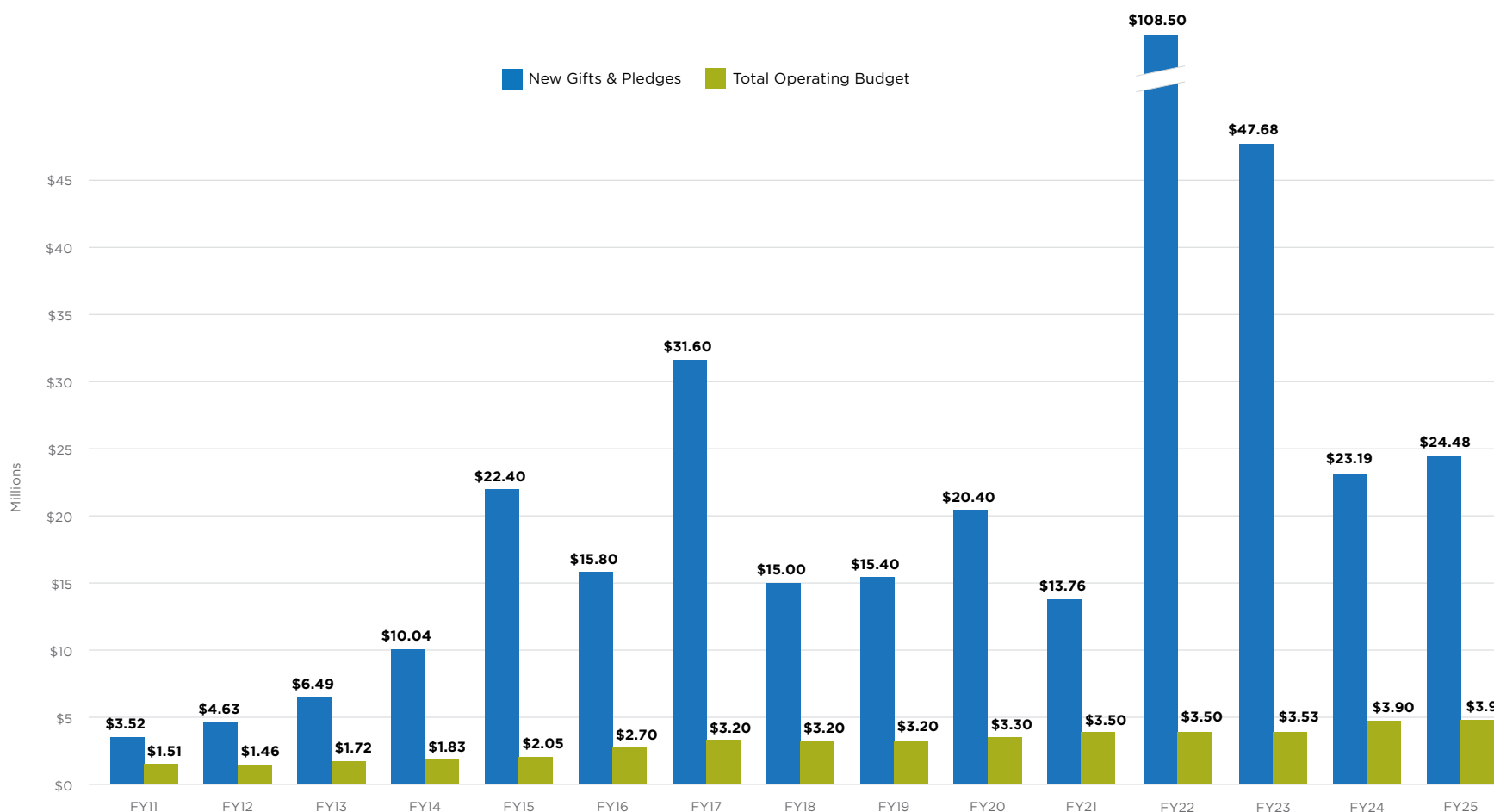
At the West Campus home of New Jersey's first veterinary school, students will benefit from generous scholarships provided by business leader and philanthropist Gerald B. Shreiber, as well as enhancements to the facility supported by donors and partners committed to advancing veterinary education, health care and research.

**\$362.9M**  
in new gifts & pledges since FY11

## VII. ADVANCEMENT

### NEW GIFTS & PLEDGES AND OPERATING BUDGET

As the University's growing profile continues to yield fundraising opportunities, the Advancement Division has been increasingly successful in attracting support, with more than \$362.9 million in new gifts and pledges raised since FY11. In December 2021, Virtua Health partnered with Rowan to create Virtua Health College of Medicine & Life Sciences, which included an investment of \$85 million in the partnership, the second largest gift in the University's history. In February 2023, Gerald B. Shreiber pledged \$30 million to support the veterinary school and student scholarships.

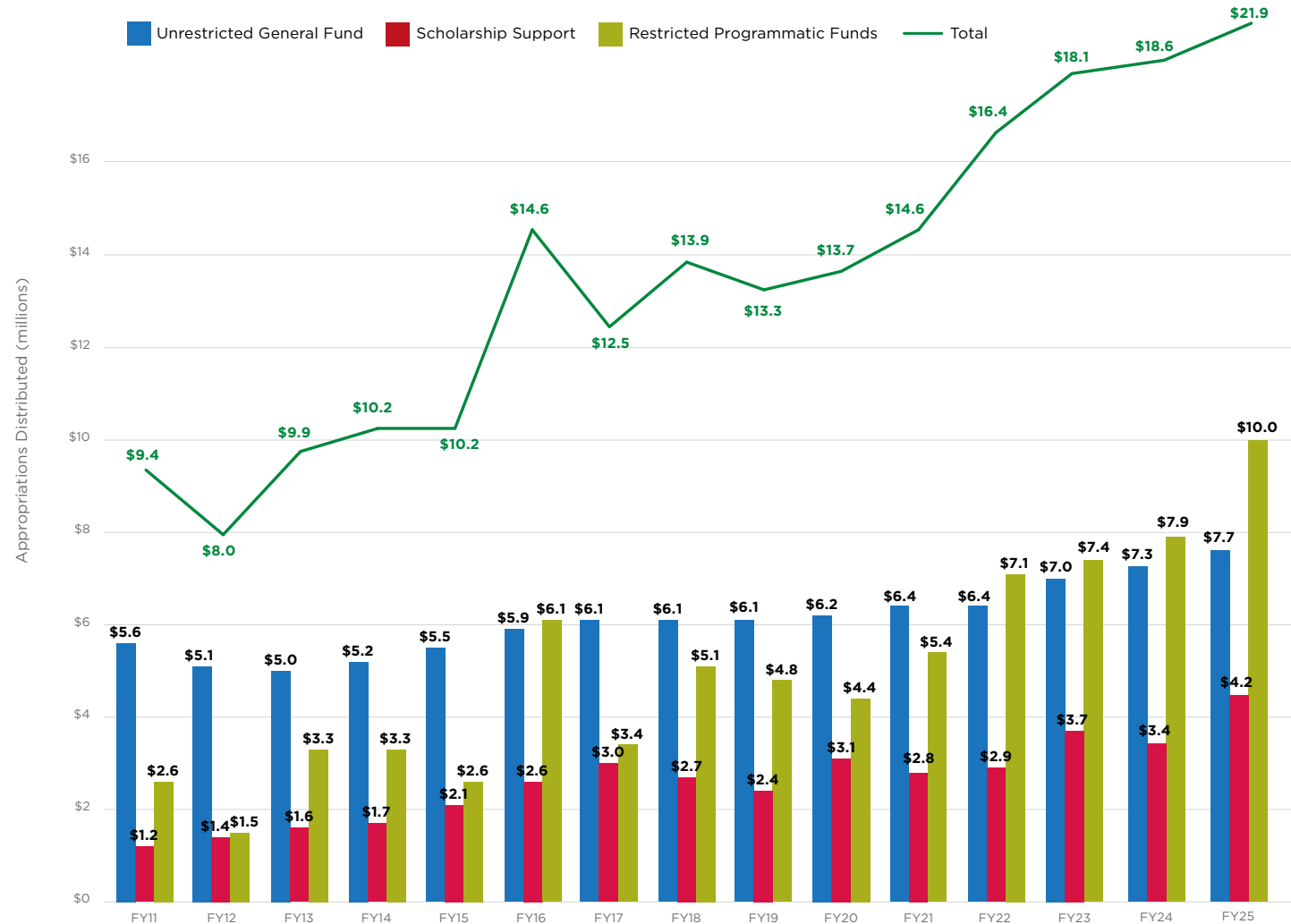


**\$205.3M**  
**TRANSFERRED**  
 from the  
 Foundation  
 to support  
 University and  
 student initiatives  
 since FY11

## VII. ADVANCEMENT

### FOUNDATION SUPPORT TO THE UNIVERSITY

The University Foundation makes annual appropriations from the endowment to the University based on its spending policy (currently 4.5 percent of a 12-quarter rolling market average).

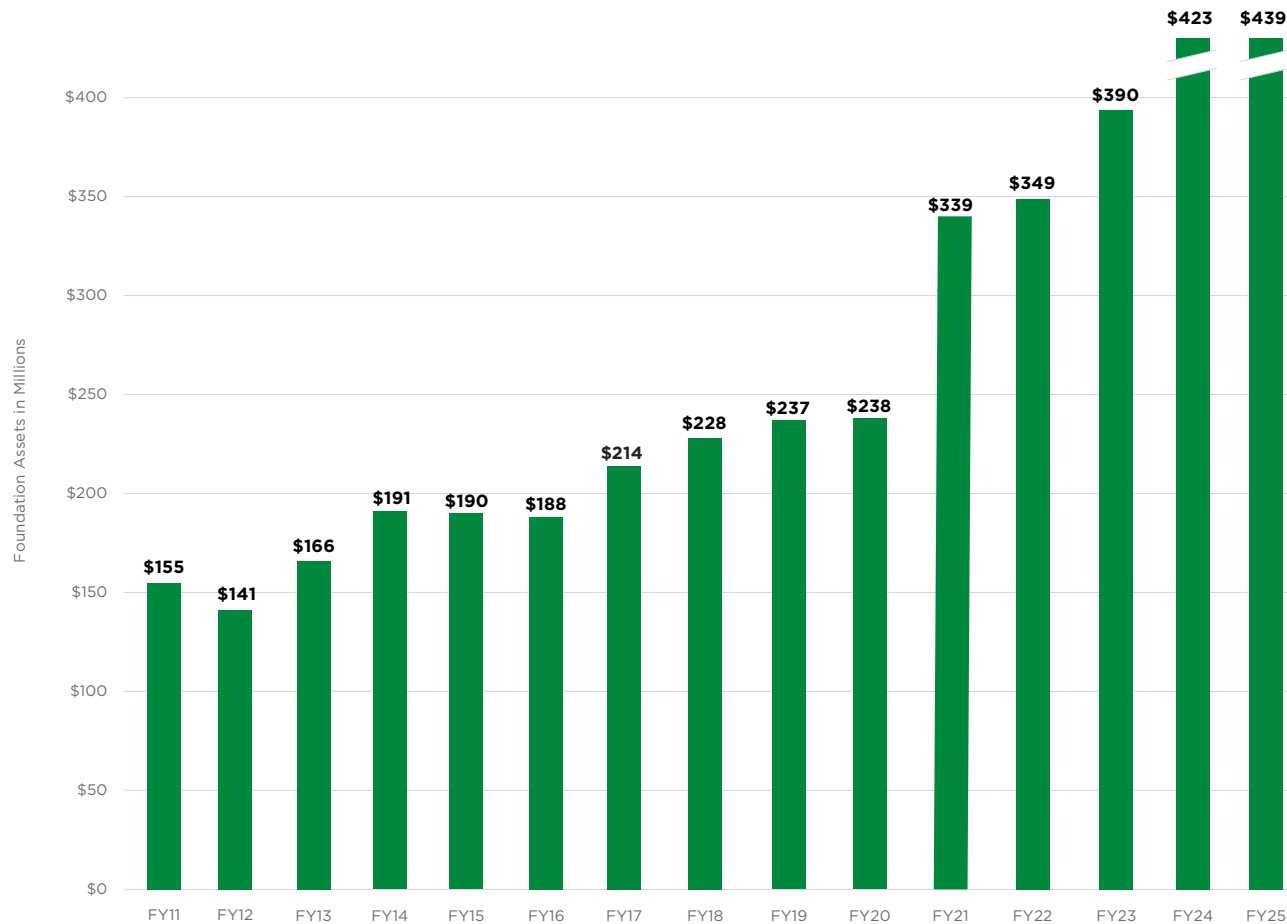


## VII. ADVANCEMENT

### FOUNDATION AND UNIVERSITY ASSETS

In December 2014, the Foundation Board Investment Committee began strategically investing University funds at the request of the Board of Trustees. As of August 26, 2025, the Foundation has more than \$608 million under investment for both the University (\$164 million) and Foundation (\$444 million).

**\$608M**  
under  
investment







## VIII. HUMAN RESOURCES

Recognition for faculty and staff encourages excellence and promotes professionalism.

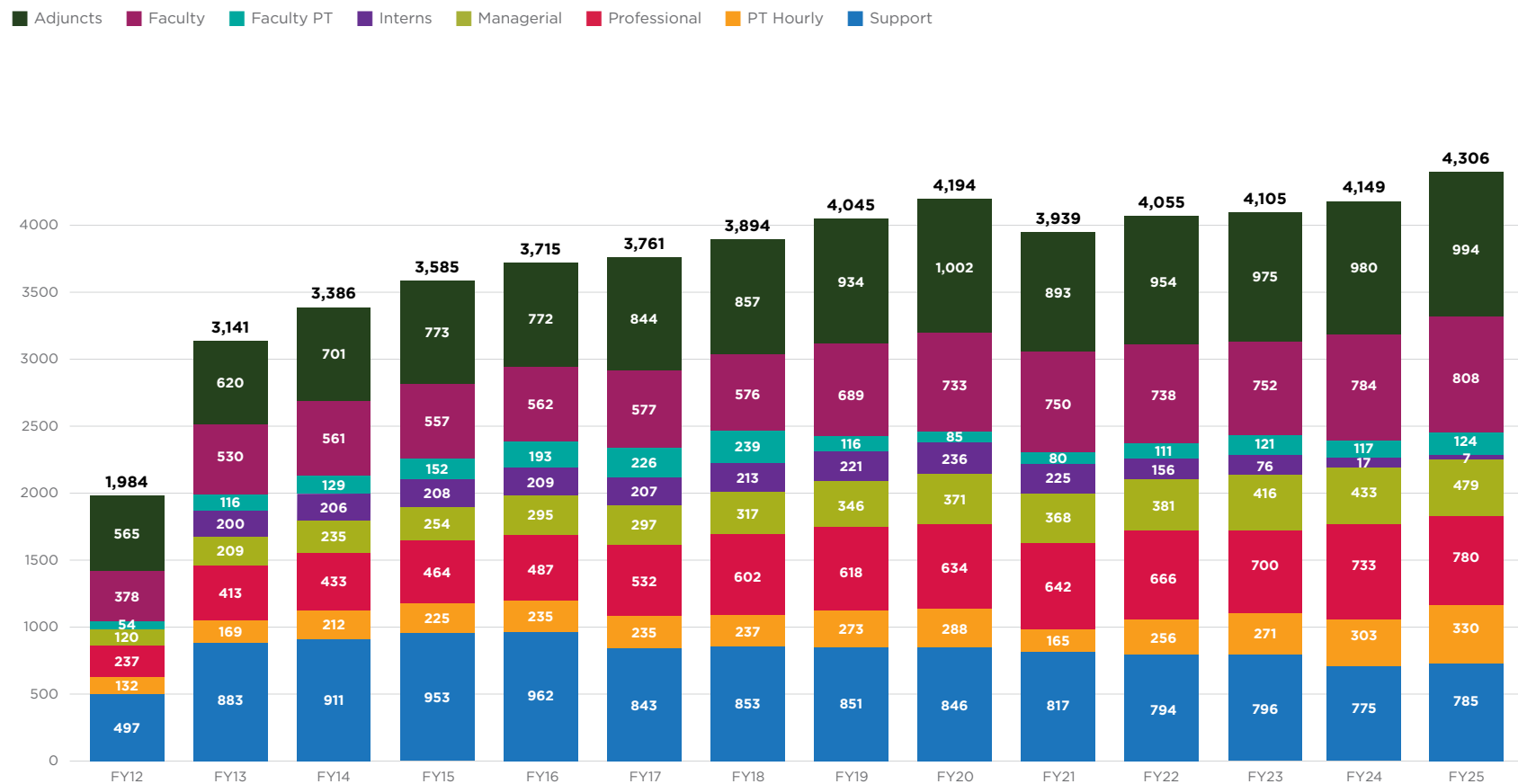


**117%  
INCREASE**  
since FY12

## VIII. HUMAN RESOURCES

### EMPLOYEE GROWTH

With programmatic growth, including the 2013 integration of the School of Osteopathic Medicine, Rowan has increased its workforce 117 percent since FY12. This chart does not include medical school volunteer faculty. *Note: One individual may hold more than one position in different categories.*





## IX. FACILITIES

Overlooking the research site where scientists and visitors dig for fossils, Jean & Ric Edelman Fossil Park & Museum earned the attention of Smithsonian Magazine as one of its top 10 most anticipated openings.

**\$1.3B**  
in planned  
Rowan-related  
projects

## IX. FACILITIES

### A MODEL FOR PLANNING AND FUNDING EXPANSION

Rowan-related design and construction projects continue to transform the region, providing construction jobs and helping drive economic growth through partnership with

host communities, private investors and developers. Major projects completed and planned include the following, with more to come:

#### COMPLETED PROJECTS (since 2011)

Rowan Boulevard	\$426,000,000
Inspira Health Care Complex	\$310,000,000
Shreiber School of Veterinary Medicine	\$149,950,000
Cooper Medical School of Rowan University	\$116,000,000
Holly Pointe Commons	\$115,272,000
Jean & Ric Edelman Fossil Park & Museum	\$75,000,000
Engineering Hall	\$70,000,000
Joint Health Sciences Center	\$70,000,000
Business Hall	\$63,000,000
Discovery Hall	\$46,750,000
Cooper Medical School of Rowan University Parking Garage	\$30,000,000
Student Center Expansion	\$30,000,000
Rowan-Virtua School of Osteopathic Medicine (Sewell)	\$25,000,000
Bunce Hall Renovation	\$20,200,000
Camden Academic Building Renovation	\$17,725,000
Rowan Hall Exterior Repairs	\$12,000,000
Rowan Hall Renovation	\$10,000,000
Rowan Medicine Clinical Center (Vineland)	\$10,000,000
Firewall/Network Redesign	\$9,500,000
Westby Hall and Bozorth Hall HVAC	\$8,566,000
Stormwater Management	\$8,400,000
Rowan-Virtua School of Osteopathic Medicine Simulation Lab	\$7,000,000
High Street Art Gallery	\$6,339,000
West Campus Athletics Complex	\$5,155,000
Wilson Hall Dance Studio	\$4,900,000
Winans Hall Wellness Center	\$4,432,000
Team House	\$4,166,000
Technological Classroom Upgrades	\$3,100,000
Intramural Fields	\$2,488,000
CREATES Facility	\$2,325,000
Rowan Hall Mechanical Engineering Lab	\$2,000,000
Wackar Field & Turf Track	\$1,600,000
Dreamscape Learn	\$1,290,000
	<b>\$1,668,158,000</b>

#### ONGOING/FUTURE PROJECTS (over next five years)

Wellness Village (Housing Development)	\$1,000,000,000
Ric Edelman College of Communication, Humanities & Social Sciences Building	\$80,000,000
Virtua Health College Research Center	\$50,000,000
Rowan-Virtua Salva School of Nursing & Health Professions	\$30,000,000
CREATES Seasonal Frost Test Facility	\$30,000,000
Campbell Library Renovation	\$25,000,000
Glassboro Intermediate School Renovation	\$21,000,000
Rowan-Virtua School of Osteopathic Medicine Expansion (Sewell)	\$12,000,000
Main Campus Energy Infrastructure Modernization Project	\$12,000,000
Physician Assistant Education Facility-Sewell	\$10,000,000
Student Housing Improvement	\$10,000,000
West Campus Infrastructure Improvements	\$10,000,000
Esbjornson Gymnasium Renovation	\$6,000,000
CMSRU Research Lab	\$5,000,000
Esby Gym Renovation	\$3,500,000
Cooper Medical School of Rowan Lab Renovation	\$3,400,000
Water Infiltration, Controls & Building Infrastructure Repairs	\$2,000,000
Underground Infrastructure & Pipe Repairs	\$1,700,000
Classroom Enhancements & Technology Updates	\$1,000,000
Advanced Manufacturing Global Solutions Hub	TBD
Bioenergy Devco Anaerobic Biogas Facility	TBD

**\$1,293,700,000**





## X. ECONOMIC IMPACT

Rowan's investments in construction continue to be a strong driver of opportunity and growth in the region and state. On the West Campus, projects include buildings for veterinary education and clinical services (top left), nursing education (right of center) and the transportation and utility infrastructure to support even more growth throughout the nearly 550-acre tract.

# \$2.9B

in statewide  
annual impact

## X. ECONOMIC IMPACT

### DRIVING A MORE ROBUST ECONOMY

An independent study published in March 2024 calculated the University's annual economic impact at \$2.9 billion statewide, nearly double the same metric studied less than five years ago. Focusing just on construction projects, Rowan and Rowan-related projects completed, underway and planned amount to \$2.9 billion invested starting in 2010.

The study, conducted by Econsult Solutions Inc. (ESI) of Philadelphia, helps put into perspective why public higher education is critical to our society for creating opportunity through education. It also affirms the responsibility Rowan University fulfills as the innovation leader driving South Jersey's—and increasingly, the state's—economic growth.

Highlights include statistics at micro and macro levels:

- Every \$1 that Rowan spends generates \$12 in economic activity in the state.
- With \$194 million in annual capital investments, Rowan's construction-related projects support 1,000 full-time jobs, providing \$63 million in employee compensation and generating \$6.3 million in tax revenue.
- Rowan has 4,306 employees, but day-to-day operation supports 14,700 full-time jobs well beyond our eight campuses.
- Rowan-related activities impact Glassboro with a total of \$225 million annually.

The full economic impact report is available at [rowan.edu/president](https://rowan.edu/president)





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# ROWAN

## ON THE RISE