Our record of progress is clear.

In the decades ahead, we have the momentum, commitment and means to do more, to create more opportunity and provide more good for the people who depend on us.

What’s on the horizon is breathtaking.

—Ali A. Houshmand
This FY23 year-end edition of Rowan on the Rise describes our growth and progress at a time of extraordinary transformation that sets the stage to celebrate the institution’s Centennial year.

As we recap our activity and press into a promising new year, we are recognized as the nation’s fourth fastest-growing public research institution and one of the nation’s top 100 public universities. Rowan has earned these distinctions—and others—repeatedly during the last decade and despite extraordinary challenges.

Our institution is strong and continues to transform itself and the region. This year, Rowan earned headlines for many accomplishments and initiatives, including:

• formally launching a transformational partnership with Virtua Health to advance medical and health professions education and research through the Virtua Health College of Medicine & Life Sciences of Rowan University;
• beginning construction on a $30 million addition to the Chamberlain Student Center and more.
• celebrating a $30 million gift from Gerald B. Shreiber; naming the veterinary school in his honor; and breaking ground for the veterinary school building and clinic.

While sharing detailed data, I am grateful and proud to remind everyone in the Rowan University community that these pages reflect the work of so many dedicated, talented people serving the public. From throughout all our campuses, thousands of individuals are part of collaborative teams focused on our future. Together, we continue to envision progress, seek solutions, create opportunities, meet challenges and take pride in success.

Ali A. Houshmand, Ph.D.
President
As Rowan’s presence reaches further and its number of facilities increases each year, the original academic building, Bunce Hall, presides at the Glassboro campus.
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WHAT WE’VE ACHIEVED

ACCESSIBILITY
- 217% INCREASE in fall semester applications since 2010
- 22,472 IN FY23 unduplicated student enrollment
- 33.8% OF ENROLLMENT is underrepresented students
- 84.25% RETENTION RATE first- to second-year students

ACADEMIC AFFAIRS
- 59% PORTION of the FY23 budget for academics
- 136.5% INCREASE in academic programs since FY10

EMPLOYEES
- 107% INCREASE since FY12 (4,114)

AFFORDABILITY
- $63M DISTRIBUTED in FY23 institutional scholarships and waivers

ADVANCEMENT
- $601.3M UNDER INVESTMENT for Foundation and University (6/30/23)
- $85M GIFT received from Virtua Health in FY22 to improve health care education and support new research
- $30M RECEIVED from Gerald B. Shreiber in support of the veterinary school

FACILITIES
- $1.75B IN CONSTRUCTION since AY2010 and planned projects

ECONOMIC IMPACT
- $1.53 BILLION annually statewide

RESEARCH
- $433M IN RESEARCH awards over past 10 years
- 23 NEW INVENTION disclosures in FY23

ROWAN GLOBAL
- $443M IN REVENUE reinvested in research, scholarships and academics from FY12 to FY23
- 100% self-funded division

ATHLETICS
- 308 ATHLETES with 3.0+ GPA (181 with GPA 3.4+) in FY22
- 26 ALL-AMERICANS

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WHERE WE ARE HEADED

Measuring quality and efficiency
This document reports on key indicators of Rowan University’s tremendous growth and success. Each chart shows Rowan’s commitment to providing the most meaningful impact with the most thoughtful use of resources.

Powerful partnerships
Rowan’s leadership and service continue to grow because of strategic partnerships and collaboration, including our most recent partnership with Virtua Health. Together, we will pursue promising research-based progress in patient care and health-profession education.

The new Rowan Medicine buildings on Rowan College of South Jersey campuses continue to expand our education and clinical capacity in Sewell and soon, in Vineland.

The Joint Health Sciences Center in Camden is already providing essential education and collaborative research opportunities with Rutgers–Camden, Camden County College, Cooper University Health System, Coriell Institute and other Camden-based organizations.

Our 3+1 programs with Rowan College of South Jersey in Gloucester and Cumberland counties continue to make a four-year degree more affordable and accessible.

South Jersey Tech Park tenants include research labs that are solving problems in the nation’s transportation infrastructure, sustainability, biomedical sectors and more. As more partners collaborate, Rowan’s influence on the regional economy will increase exponentially.

The University of the Future
Developed by institution-wide teams, The University of the Future, an ambitious and focused blueprint, lays out plans for academics; pricing models; diversity, equity and inclusion scholarship; flexible workforce; and facilities and infrastructure needs. And, as Rowan approaches earning R1 status, that achievement will reflect our scope and capacity not just for research, but also for public service, partnership, innovation and expanded access to affordable, high-quality undergraduate education.

Rowan University is stable, strong and focused. Noted as a new and successful higher education model, Rowan will continue to exhibit bold leadership, practical solutions and effective service—all distinguished by the commitment to excellence.

Growth, stability and excellence
While many in higher education retrench, Rowan continues to expand its faculty, aiming for 100 new tenure-track positions by 2027. An important new initiative focuses on hiring 10 faculty members as part of our Catalysts for Sustainability program to develop, advance and communicate solutions to existential threats posed by the climate and biodiversity crises. This project builds upon the strategic pillars of access, affordability, quality, and driving the economy and furthers our commitment to diversity, equity and inclusion.

High-quality, in-demand undergraduate programs remain primary and central to the academic mission, supplemented strategically with new graduate, doctoral and professional degree options. Bolstering faculty and advising staffs helps maintain a low student-to-faculty ratio and provide more flexibility for research and entrepreneurial initiatives in the curriculum.
FAST FACTS

A statistical snapshot for selected categories

ACADEMICS

Academic degree programs include:
- 98 bachelor’s
- 58 master’s
- 3 professional
- 19 doctoral

Unduplicated enrollment FY23: 22,472

Fall 2022 student body totals: 19,568
- undergraduate: 15,264
- graduate: 2,921
- professional/medical: 1,383

STUDENTS

Student body hails from:
- 41 states and 40 countries

Percentage of student body from underrepresented groups: 37.6

Average undergraduate class size: 20

Undergraduate student-faculty ratio: 17:1

5,700 resident students living in:
- 7 residence halls
- 10 apartment communities
- 1 townhouse complex

2,500–3,000 resident students living in rental units throughout Glassboro

RESOURCES AND IMPACT

Amount of University scholarships and waivers budgeted for students in FY23: $63 million

Research and sponsored projects: $74.4 million in FY23

South Jersey Technology Park hosts:
- 20-plus entrepreneurial companies
- and three research centers in materials, transportation and virtual reality

University FY23 total operating budget: $636 million

University Foundation under investment: $601.3 million (unaudited, June 30, 2023)

Economic impact statewide annually: $1.53 billion

HUMAN RESOURCES

4,114 employees

ALUMNI

107,342 alumni in 50 states and 45 countries

RECOGNITION

Earned R2 Carnegie classification as a doctoral research institution

1 of only 4 universities in the U.S. with M.D.- and D.O.-granting medical schools

Third fastest-growing public doctoral institution from 2011-2021 (Chronicle of Higher Education)

Among Top 100 U.S. public research institutions (U.S. News & World Report 2023 Best Colleges)

CMSRU received the 2019 Association of American Medical Colleges Spencer Foreman Award for Outstanding Community Engagement

#44 undergraduate entrepreneurship program in nation, #7 in Northeast (The Princeton Review/Entrepreneur Magazine)
Rowan University has evolved from its humble beginning as a normal school training teachers for South Jersey classrooms into a nationally ranked comprehensive public research university that educates teachers, communicators, entrepreneurs, engineers, scientists, physicians and others who are becoming leaders in New Jersey and across the country.

**A BRIEF HISTORY**

Among the highlights of Rowan’s history are:

1923 Glassboro Normal School opens with 236 students.

1937 The school becomes New Jersey State Teachers College at Glassboro to indicate growth beyond the original two- and three-year diploma programs.

1958 NJSTC becomes Glassboro State College to better reflect its mission and impressive growth.

1992 Henry Rowan and his wife, Betty, donate $100 million asking to create a College of Engineering. Later that year, the school changes its name to recognize its benefactors’ generosity.

1997 The college achieves university status, becoming Rowan University.

2012 Rowan opens Cooper Medical School of Rowan University in partnership with Cooper University Health Care. Nearly 3,000 students apply for 50 spots in CMSRU’s charter class.

2013 Rowan becomes New Jersey’s second comprehensive public research institution, integrating the School of Osteopathic Medicine and Graduate School of Biomedical Sciences.

2014 In a new higher education model, Gloucester County College becomes the first Rowan College. Burlington County College follows in 2015.

2016 Alumni Jean and Ric Edelman give $25 million to preserve Rowan’s research site in Mantua and establish Jean & Ric Edelman Fossil Park Museum.

2017 Carnegie grants Rowan doctoral research designation. Rowan opens four buildings.

2018 The University earns Carnegie R2 (high research activity) status. The $426M Rowan Boulevard is completed, revitalizing town-gown corridor and creating a regional destination.

2020 Rising: The Campaign for Rowan University concludes with $120.5M+ donated by more than 18,000 alumni, friends, employees, parents, students and corporate and foundation partners who support scholarships, programs, facilities, research, services and more.

2021 Rowan’s medical schools and partners deliver 150,000+ COVID-19 vaccines to patients throughout the state and region. Construction begins for Jean & Ric Edelman Fossil Park Museum.

2022 Virtua Health College of Medicine & Life Sciences develops through $85M Virtua Health gift and $125M Rowan commitment to advance medical, nursing and health care professions education, research and care. John H. Martinson endows Honors College with $5M gift. Work to establish School of Veterinary Medicine begins.

2023 Gerald B. Shreiber donates $30M to support the School of Veterinary Medicine. The school is named after him to honor his generosity.
At Commencement 2022, Provost Tony Lowman, left, and President Ali Houshmand, right, welcomed Virtua Health CEO Dennis Pullin to present the keynote address for the Rowan-Virtua School of Osteopathic Medicine, one of the three schools within the new academic health system.
Established to encompass Rowan’s broad and growing portfolio of health care and wellness management curricula and initiatives, Virtua Health College of Medicine & Life Sciences of Rowan University is the core of the new academic health system created by Rowan University and Virtua Health.

Building on Strengths
The college comprises the state’s only osteopathic medical school; an expanded nursing and health professions school; a new school of translational biomedical engineering and sciences; multiple centers and institutes; and aligned clinical practices to improve patient care and train the health care workforce of the future.

By creating a new academic health system and collaborating at its 300+ locations, the partners aim to:

- educate and train the state’s next generation of physicians, nurses and allied health professionals
- innovate by researching, developing and testing new therapies, treatments, and models of care
- increase health equity by meeting the needs of the underserved in the region

Leveraging Resources
The new college begins with $210 million dedicated to the partnership. Investing in the college with an $85 million gift, Virtua Health established what is likely the largest endowment of its kind at a public university and demonstrated its commitment to pioneer an academic health partnership to meet the region’s and nation’s critical demands for education, patient care and research.

Rowan’s corollary commitment to this endeavor is substantial: $125 million. Leveraged with existing and new infrastructure and resources—professionals, facilities, partnerships and more—the dedicated funding will help ensure progress with the academic health system aligned with Rowan’s essential four pillars: high quality, increased access, affordability and driving the economy.
Rowan’s academic partnerships are among several programs that provide early and increased access to college.
Applications to Rowan University more than tripled from 2010 to 2022 thanks to the institution’s innovative programs and growing reputation. Note: The University experienced a jump in overall applications in 2012 and 2013 because of its two new medical schools.
I. ACCESSIBILITY

ENROLLMENT HEADCOUNT FALL 2022

While most students enroll during the fall term, some programs allow students to enter during the spring and summer terms. The unduplicated number of students for all of FY23 was 22,472. The Fall 2022 snapshot census, taken on the tenth day of the fall term, is 19,568 students.
I. ACCESSIBILITY

UNDERREPRESENTED ENROLLMENT

The percentage of underrepresented students grew from 22.2 percent of the total population in Fall 2010 to 33.8 percent in Fall 2022. International students are not included in this chart.
33.8% of enrollment is from under-represented groups

I. ACCESSIBILITY

DIVERSITY OF THE STUDENT BODY

ETHNICITIES

- White
- Hispanic or Latino
- Black or African American
- Asian
- International
- Two or more races
- Race and ethnicity unknown*
- American Indian or Alaska native
- Native Hawaiian or Other Pacific Islander

*Not included in overall count
I. ACCESSIBILITY  
FIRST-TIME STUDENTS, 1ST TO 2ND YEAR, FALL RETENTION RATES

Retention Rates (First Time Students 1st to 2nd Year Fall Retention Rates)

- National average for 4-year publics (78.5%)

<table>
<thead>
<tr>
<th>Year</th>
<th>Retention Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2009</td>
<td>84.6%</td>
</tr>
<tr>
<td>Fall 2010</td>
<td>86.7%</td>
</tr>
<tr>
<td>Fall 2011</td>
<td>85.82%</td>
</tr>
<tr>
<td>Fall 2012</td>
<td>87.32%</td>
</tr>
<tr>
<td>Fall 2013</td>
<td>85.40%</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>87.06%</td>
</tr>
<tr>
<td>Fall 2015</td>
<td>84.65%</td>
</tr>
<tr>
<td>Fall 2016</td>
<td>85.09%</td>
</tr>
<tr>
<td>Fall 2017</td>
<td>84.18%</td>
</tr>
<tr>
<td>Fall 2018</td>
<td>82.92%</td>
</tr>
<tr>
<td>Fall 2019</td>
<td>84.04%</td>
</tr>
<tr>
<td>Fall 2020</td>
<td>82.35%</td>
</tr>
<tr>
<td>Fall 2021</td>
<td>84.25%</td>
</tr>
<tr>
<td>TBD: Avail. Fall 2023</td>
<td></td>
</tr>
</tbody>
</table>

Percent of students retained for a second year
I. ACCESSIBILITY

TOTAL GRADUATES SINCE 2012

Access to education has improved through Rowan’s innovations in curricula and services. The number of graduates has set new records. Data represents summer, fall and spring graduates for a given academic year.
I. ACCESSIBILITY

FIRST-TIME STUDENTS COHORT 4-YEAR AND 6-YEAR GRADUATION RATES

Rowan exceeds the national average 6-year graduation rate for 4-year public institutions (60 percent) as reported by the National Student Clearinghouse Research Center.

---

National (4-year rate for public institutions is 41%; 6-year rate is 60%)

- 2010 Cohort
- 2011 Cohort
- 2012 Cohort
- 2013 Cohort
- 2014 Cohort
- 2015 Cohort
- 2016 Cohort
- 2017 Cohort
- 2018 Cohort
- 2019 Cohort

---

Percent of students who graduated:

- 2010 Cohort: 47.95%
- 2011 Cohort: 47.72%
- 2012 Cohort: 47.75%
- 2013 Cohort: 47.62%
- 2014 Cohort: 48.56%
- 2015 Cohort: 48.09%
- 2016 Cohort: 50.15%
- 2017 Cohort: 50.99%
- 2018 Cohort: 71.19%
- 2019 Cohort: 68.86%

---

6-year Graduation Rates:

- 2010 Cohort: 47.7%
- 2011 Cohort: 47.62%
- 2012 Cohort: 46.54%
- 2013 Cohort: 48.56%
- 2014 Cohort: 51.09%
- 2015 Cohort: 49.09%
- 2016 Cohort: 50.15%
- 2017 Cohort: 50.99%
- 2018 Cohort: 72.02%
- 2019 Cohort: 71.41%
I. ACCESSIBILITY

EDUCATIONAL, CLINICAL AND RESEARCH SITES

Thousands of New Jerseyans rely year-round on access to Rowan services that provide and enhance K-12 education, health care, business and professional career development programs. At eight campuses and more than 100 locations, Rowan finds research-based solutions to challenges and serves the region and state with access to educational services and programs they need.

ROWAN CAMPUSES

- Glassboro
- Stratford
  - Virtua Health College of Medicine & Life Sciences of Rowan University
- Camden
  - Cooper Medical School of Rowan University
  - Camden Academic Building
  - Joint Health Sciences Center
- Jean & Ric Edelman Fossil Park of Rowan University (Mantua)
- Rowan West Campus (Mantua)
  - South Jersey Technology Park
  - Athletic complex
- Rowan College of South Jersey-Gloucester
- Rowan College of South Jersey-Cumberland
- Rowan College at Burlington County

OFF-SITE SERVICES

- College of Education
- Henry M. Rowan College of Engineering
- Virtua Health College of Medicine & Life Sciences of Rowan University and clinical practices of Rowan Medicine
Collaboration rooms like this one in Business Hall provide students dedicated areas for small group study and project work.
II. AFFORDABILITY

Keeping higher education affordable is a key commitment that Rowan is fulfilling through fiscal responsibility and innovative programs.
II. AFFORDABILITY

TUITION AND FEES INCREASES KEPT IN CHECK

Committed to keeping tuition increases at a minimum to help ensure access to a college education for more students, Rowan cut tuition increases from eight percent in FY07 to zero percent in FY14, with just modest increases for FY15 through FY23. While inflation has increased more than 21 percent over the past five years, the University has increased undergraduate tuition and fee rates less than 15 percent.

*10% discount provided to all students
One of Rowan’s primary areas of focus is affordability. The University awarded approximately $63 million in institutional aid in FY23 to help students reduce or eliminate loans they may need.
Scholarships, waivers and institutional work-study programs help provide more financial relief for students throughout the University.
III. ACADEMIC AFFAIRS

Rowan continues to expand academic programs, providing support for students and faculty to progress at each stage in their careers.
III. ACADEMIC AFFAIRS

INSTRUCTIONAL AND ACADEMIC SUPPORT

Rowan devotes 59 percent of its operating budget to academics. The figures below exclude debt service, capital costs and both medical schools.

- Instruction and Academic Support includes expenses of the Regular University and Rowan Global Traditional Summer and Graduate Programs. It includes activities and services that support the institution’s primary missions of instruction. It includes the retention, preservation, and display of educational materials; organized activities that provide support services to the academic functions of the institution; media; academic administration. It excludes expenses for academic administration where the primary function is administration.

- The Operating budget numbers represent the Regular University and Rowan Global Traditional Summer and Graduate Operating Budgets excluding debt service and capital costs. They do not include either medical school, special programs or auxiliary operations.

59% of operating budget spent on academics

AUG2023
III. ACADEMIC AFFAIRS

GROWTH IN DEGREE PROGRAMS

Rowan is committed to providing academic programs that meet the needs of students and employers. As it strengthens the core curricula and responds to developing demand, Rowan continues to fine-tune and add degree programs at every level.

Bachelor’s and Master’s Degree Programs Growth

Doctoral and Professional Degree Programs Growth

<table>
<thead>
<tr>
<th></th>
<th>Bachelor’s</th>
<th>Master’s</th>
<th>Doctoral</th>
<th>PhD/Professional/Medical</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY11</td>
<td>49</td>
<td>24</td>
<td>23</td>
<td>11</td>
<td>83</td>
</tr>
<tr>
<td>FY12</td>
<td>52</td>
<td>23</td>
<td>26</td>
<td>16</td>
<td>78</td>
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<td>FY13</td>
<td>56</td>
<td>26</td>
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<td>18</td>
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<tr>
<td>FY14</td>
<td>56</td>
<td>36</td>
<td>41</td>
<td>22</td>
<td>100</td>
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<tr>
<td>FY15</td>
<td>58</td>
<td>38</td>
<td>41</td>
<td>24</td>
<td>102</td>
</tr>
<tr>
<td>FY16</td>
<td>64</td>
<td>41</td>
<td>44</td>
<td>27</td>
<td>111</td>
</tr>
<tr>
<td>FY17</td>
<td>70</td>
<td>41</td>
<td>45</td>
<td>30</td>
<td>117</td>
</tr>
<tr>
<td>FY18</td>
<td>76</td>
<td>45</td>
<td>48</td>
<td>33</td>
<td>127</td>
</tr>
<tr>
<td>FY19</td>
<td>83</td>
<td>48</td>
<td>49</td>
<td>36</td>
<td>130</td>
</tr>
<tr>
<td>FY20</td>
<td>85</td>
<td>49</td>
<td>54</td>
<td>38</td>
<td>138</td>
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<tr>
<td>FY21</td>
<td>90</td>
<td>49</td>
<td>54</td>
<td>40</td>
<td>140</td>
</tr>
<tr>
<td>FY22</td>
<td>91</td>
<td>49</td>
<td>54</td>
<td>40</td>
<td>148</td>
</tr>
<tr>
<td>FY23</td>
<td>94</td>
<td>54</td>
<td>58</td>
<td>40</td>
<td>156</td>
</tr>
</tbody>
</table>
III. ACADEMIC AFFAIRS

UNDERGRADUATE AND GRADUATE FACULTY HEADCOUNT

Rowan’s instructional core comprises tenured, tenure-track and three-quarter-time faculty, which are accounted for in the chart below. To provide supplemental discipline-specific educators, Rowan relies on professionals who bring a variety of expertise to the classroom as adjunct faculty. This chart includes: three-quarter-time faculty, FT faculty, adjuncts, and lecturers.

Glassboro campus and Camden Academic Center
(Tenured, tenure-track and three-quarter-time faculty, adjuncts and lecturers)
The increase in faculty that started in FY12 reflects the addition of both medical schools. Total headcount includes tenure-track, three-quarter-time, lecturers, adjuncts, medical school basic science, volunteer faculty and clinical faculty.
Early in the pandemic, before mask mandates, Rowan faculty and volunteers formulated hand sanitizer to donate in the county.
Research collaborations throughout the University are creating new opportunities for students, faculty and business and industry partners.
IV. RESEARCH

AWARDS GRANTED FY23

Research awards continue to increase and diversify.

$74.44M
received in
FY23

TYPES OF AWARDS

- Health care & biotech
- STEM & Education
- Miscellaneous
- Transportation
- Materials

- Total: 34.23%
- Health care & biotech: 28.46%
- STEM & Education: 21.95%
- Miscellaneous: 12.89%
- Transportation: 2.48%
- Materials: 2.34%
IV. RESEARCH

RESEARCH AWARDS

The Office of Proposal Development plays a key part in identifying funding opportunities, putting together faculty teams and assisting in proposal preparation. Close collaboration with the Office of Government Relations and the Division of Research positions the proposals for success.
The Office of Technology Commercialization supports developing a culture of invention and innovation among our faculty and students. The University has 289 invention disclosures as of FY23.
IV. RESEARCH

INTELLECTUAL PROPERTY/PATENTS GROWTH

The University is rapidly becoming a hub for intellectual property in southern New Jersey. As of FY23, Rowan faculty have earned 59 patents while employed at the University.
Rowan’s biomedical art and visualization program faculty in the Edelman College of Communication & Creative Arts may be commissioned to provide illustrations for research and innovation projects. The art helps to explain complex concepts as researchers seek funding partners.
V. ROWAN GLOBAL

Rowan’s online programs provide efficient, flexible education options for students.
V. ROWAN GLOBAL

ROWAN GLOBAL STUDENT CREDIT HOURS

Since its inception as the College of Professional & Continuing Education (2007), the Division of Global Learning & Partnerships (2014) has served as an innovator in higher education among adult, non-traditional students and working professionals. Expanding access and increasing affordability, it offers alternative pathways to Rowan degrees and professional education. The average age of students is 35 and the total enrollment (seats, not unique students) is 62 percent female. This data includes online and in-person credit hours offered through Rowan Global.

Rowan Global Enrollment (Seats)/Student Credit Hours

<table>
<thead>
<tr>
<th>Year</th>
<th>Student Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY11</td>
<td>41,342</td>
</tr>
<tr>
<td>FY12</td>
<td>38,867</td>
</tr>
<tr>
<td>FY13</td>
<td>37,479</td>
</tr>
<tr>
<td>FY14</td>
<td>38,758</td>
</tr>
<tr>
<td>FY15</td>
<td>43,693</td>
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<tr>
<td>FY16</td>
<td>47,512</td>
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<tr>
<td>FY17</td>
<td>53,224</td>
</tr>
<tr>
<td>FY18</td>
<td>56,603</td>
</tr>
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<td>FY19</td>
<td>66,476</td>
</tr>
<tr>
<td>FY20</td>
<td>77,030</td>
</tr>
<tr>
<td>FY21</td>
<td>85,915</td>
</tr>
<tr>
<td>FY22</td>
<td>92,812</td>
</tr>
<tr>
<td>FY23</td>
<td>100,214</td>
</tr>
</tbody>
</table>

61% of Rowan Global students study part-time
V. ROWAN GLOBAL

ROWAN GLOBAL REVENUE

The division operates as an independent cost center that, in addition to providing non-traditional, graduate and other education options, generates excess revenues that are returned to the University to support general operations. During fiscal years 2011–2023, the division generated $466.8 million in revenue. After subtracting waivers, scholarships, rentals, auxiliary fees, instruction and Rowan Global expenditures, it returned $219.9 million to the University.
V. ROWAN GLOBAL

ROWAN ONLINE

Rowan Online has earned regard by providing students and faculty with the best possible support while ensuring a top-quality online learning environment, facilitating instructional excellence and pledging to uphold the University standards of academic rigor. Rowan Global offers more than 40 degree and certificate programs fully online.

Note: This is a subset of the data on page 39 for total Rowan Global student credit hours. The data below does not include online service courses.

826% INCREASE in credit hours taken since FY11
V. ROWAN GLOBAL

COUNTY COLLEGE PARTNERSHIPS

Rowan partnerships with county colleges fall under the auspices of Rowan Global as part of the University’s commitment to increased access and affordability.

The University in 2013 entered into a first-in-New Jersey partnership with then-Gloucester County College that enabled students at the county college to receive automatic, conditional acceptance to Rowan and a 15 percent discount on tuition for Rowan courses taken at the county campus. The University and then-Burlington County College (now Rowan College at Burlington County) formed a similar partnership in 2015. Rowan University and its partner educators in 2017 announced an all-new option for earning a four-year college degree: 3+1 programs that enable students to spend three years at one of the Rowan University-affiliated community colleges and one at the University as they complete coursework for their bachelor’s degree. The estimated cost of a bachelor’s degree through the program is $25,000 to $30,000.

With the recent formation of Rowan College of South Jersey, Gloucester and Cumberland county and RCBC students in the 2+2 programs continue to benefit from the traditional two-year term at their county college and then seamlessly transfer to the University for the second two years or complete their University programs on the county college campuses.

2+2 and 3+1 programs currently offered (or to be offered) at the community colleges include:

**Rowan College of South Jersey**
- B.S. in Electrical Engineering Technology
- B.S. in Mechanical Engineering
- B.A. in Radio/TV/Film
- B.A. in Applied Professional Communication
- B.A. in Law & Justice Studies
- B.A. in Disaster Preparedness & Emergency Management
- B.A. in Inclusive Education
- B.A. in Psychology
- B.S. in Nursing (R.N. to B.S.N.)
- B.S. in Surveying Engineering Technology
- B.S. in Business Administration: Global Business/Leadership
- B.A. in Fitness Management
- B.A. in Computing & Informatics

**Rowan College of Burlington County**
- B.A. in Construction Management
- B.A. and B.S. in Biological Science
- B.A. in Computing & Informatics
- B.A. in Inclusive Education
- B.A. in Law & Justice Studies
- B.A. in Liberal Studies
- B.A. in Psychology
- B.S. in Nursing (R.N. to B.S.N.)
- B.A. in Applied Professional Communication
- B.A. in Health Studies
- B.S. in Business Administration: Global Business/Leadership
- B.S. in Healthcare Management & Administration
Rowan College South Jersey students live and take classes on Rowan University's main campus each year.
VI. ATHLETICS

Rowan Athletics programs boast high academic achievement among student-athletes and robust support from alumni and other friends.
VI. ATHLETICS

ATHLETICS OPERATING/CAPITAL COSTS

The two highest spikes in capital projects included an addition to the John Green Team House and installation of artificial turf practice fields on Rowan's West Campus.

<table>
<thead>
<tr>
<th>Year</th>
<th>Athletics Operating Capital Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>$6.14</td>
</tr>
<tr>
<td>2012</td>
<td>$3.61</td>
</tr>
<tr>
<td>2013</td>
<td>$5.04</td>
</tr>
<tr>
<td>2014</td>
<td>$7.80</td>
</tr>
<tr>
<td>2015</td>
<td>$5.14</td>
</tr>
<tr>
<td>2016</td>
<td>$6.75</td>
</tr>
<tr>
<td>2017</td>
<td>$8.55</td>
</tr>
<tr>
<td>2018</td>
<td>$6.75</td>
</tr>
<tr>
<td>2019</td>
<td>$5.14</td>
</tr>
<tr>
<td>2020</td>
<td>$4.66</td>
</tr>
<tr>
<td>2021</td>
<td>$4.29</td>
</tr>
<tr>
<td>2022</td>
<td>$5.42</td>
</tr>
<tr>
<td>2023</td>
<td>$5.12</td>
</tr>
</tbody>
</table>

### NATIONAL CHAMPIONSHIPS

**WOMEN'S SPORTS**
- Basketball
- Cross Country
- Field Hockey
- Indoor Track & Field
- Lacrosse
- Outdoor Track & Field
- Soccer
- Softball
- Swimming & Diving
- Volleyball

**MEN'S SPORTS**
- Baseball
- Basketball
- Cross Country
- Football
- Indoor Track & Field
- Outdoor Track & Field
- Soccer
- Swimming & Diving
With construction well underway at the Jean & Ric Edelman Fossil Park & Museum of Rowan University, donors continue to play a meaningful role in enhancing educational and research opportunities.
As the University’s growing profile continues to yield fundraising opportunities, the Advancement Division has been increasingly successful in attracting support, with more than $315.2 million in new gifts and pledges raised since FY11. In December 2021, Virtua Health partnered with Rowan to create the Virtua Health College of Medicine & Life Sciences, which included an investment of $85 million in the partnership, the second largest gift in the University’s history. In FY23, Gerald B. Shreiber bestowed $30 million on the veterinary school.
VII. ADVANCEMENT

FOUNDATION SUPPORT TO THE UNIVERSITY

The University Foundation makes annual appropriations from the endowment to the University based on its spending policy (currently 4.5 percent of a 12-quarter rolling market average).
In December 2014, the Foundation Board Investment Committee began strategically investing University funds at the request of the Board of Trustees. As of June 30, 2023, the Foundation has more than $601.3 million under investment for both the University ($221 million) and Foundation ($380 million).
THE POWER OF GIVING

During the past decade, partnerships with private donors and investors have transformed the campus and the experiences we’re able to provide our students—invigorating programs, attracting outstanding faculty, and supporting innovative teaching, learning and research.

As the University has ascended in quality, reputation and growth, it has become increasingly attractive to savvy philanthropic investors who want to see their dollars result in maximum impact. This groundswell in philanthropic investment has fueled Rowan's ability to achieve new levels of accomplishment. Those accomplishments have, in turn, inspired new and existing donors to invest—setting the stage for our next era of progress.

The University's growing profile has yielded many fundraising opportunities, attracting over $311 million in new gifts and pledges since FY12. These gifts have come from a range of stakeholders—alumni, friends, parents, faculty, staff, students, corporations and foundations—who give at all levels and make an impact across every area of the institution.

Just a few of the many notable contributions over the last 10 years include:

- **Gerald B. Shreiber**: $30 million to create scholarships for the Shreiber School of Veterinary Medicine.
- **Virtua Health**: $85 million to create the Virtua Health College of Medicine & Life Sciences of Rowan University to develop the next generation of health care professionals.
- **Jean ’81 and Ric ’80 Edelman**: $25 million to preserve and expand the Edelman Fossil Park & Museum, $10 million for Ric Edelman College of Communication & Creative Arts student scholarships, $1 million+ for the Edelman Planetarium and its school/community education programs.
- **The Rowan Family Foundation**: $15 million to establish an endowment for the Henry M. Rowan College of Engineering and more than $6.5 million in additional funds to support special programs in engineering, scholarships, and the fine and performing arts.
• **Paul S. Grand and Sunitha Menon-Rudolph:** $8.95 million to multiple student-centered initiatives including scholarship support for students in the College of Science & Mathematics; seed funding to create and sustain the Autism PATH Program; funding for the College of Humanities & Social Sciences and the Rowan Center for the Study of Holocaust, Genocide & Human Rights; and funding to establish a new minor in photography within the Ric Edelman College of Communication & Creative Arts.

• **John H. Martinson:** $5 million to endow the Honors College, more than $1 million in support of the Henry M. Rowan College of Engineering and other academic units, and nearly $300,000 to launch the Rowan University marching band.

• **The William G. Rohrer Charitable Foundation:** $5 million for endowed honors scholarships in the Rohrer College of Business, $1 million to establish an Endowed Chair in Geriatrics at Rowan-Virtua School of Osteopathic Medicine, as well as additional funds for RCB and CMSRU scholarships.

• **Robert Wood Johnson Foundation:** $3.5 million to Cooper Medical School of Rowan University for education and research programs to transform health care delivery.

• **Gerald B. Shreiber:** $3 million to establish The Shreiber Family Pet Therapy Program of Rowan University to enhance the health and well-being of the Rowan community.

• **Daniel J. Clements III and Stephen W. Rogers:** $1 million to the Hollybush Restoration Endowment Fund to support the restoration and maintenance of the historic Hollybush mansion.

• **Lawrence ’77 and Rita Salva:** endowment to benefit students at Cooper Medical School of Rowan University and generous support for initiatives across the institution including scholarships for CMSRU, the Rowan-Virtua School of Osteopathic Medicine, Rita & Larry Salva School of Nursing & Health Professions and the Ric Edelman College of Communication & Creative Arts.
VIII. HUMAN RESOURCES

Recognition for faculty and staff encourages excellence and promotes professionalism.
VIII. HUMAN RESOURCES

EMPLOYEE GROWTH

With programmatic growth, including the 2013 integration of the School of Osteopathic Medicine, Rowan has increased its workforce 107 percent since FY12. This chart does not include medical school volunteer faculty.

Rowan on the Rise
July 2023
Discovery Hall opened in September 2021, expanding classroom and laboratory facilities for the School of Earth & Environment and the College of Science & Mathematics.
IX. FACILITIES

UNIVERSITY BUILDINGS ACROSS ALL CAMPUSES

As Rowan continues to build public-private partnerships, approximately $381 million more will be invested during the next five years in the University’s facilities and affiliated development.

* Includes Rowan Medicine clinical sites and parking garages
$1.75B in construction and design projects since AY2010

IX. FACILITIES

A MODEL FOR PLANNING AND FUNDING EXPANSION

Rather than take on more debt or fund expansion through tuition increases, Rowan is building campus facilities through partnership with host communities, private investors and developers. Long-term leases, collaboration with other institutions, municipalities and public-private partnerships are making possible new construction and redevelopment projects designed as resources for the University and the communities it serves.

### COMPLETED PROJECTS (since 2011)

<table>
<thead>
<tr>
<th>Project</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rowan Boulevard</td>
<td>$426,000,000</td>
</tr>
<tr>
<td>Inspira Health Care Complex</td>
<td>310,000,000</td>
</tr>
<tr>
<td>Cooper Medical School of Rowan University</td>
<td>116,000,000</td>
</tr>
<tr>
<td>Holly Pointe Commons</td>
<td>115,272,000</td>
</tr>
<tr>
<td>Engineering Hall</td>
<td>70,000,000</td>
</tr>
<tr>
<td>Joint Health Sciences Center</td>
<td>70,000,000</td>
</tr>
<tr>
<td>Business Hall</td>
<td>63,000,000</td>
</tr>
<tr>
<td>Discovery Hall</td>
<td>46,750,000</td>
</tr>
<tr>
<td>Cooper Medical School of Rowan University Parking Garage</td>
<td>30,000,000</td>
</tr>
<tr>
<td>School of Osteopathic Medicine–Sewell</td>
<td>25,000,000</td>
</tr>
<tr>
<td>Camden Academic Building Renovation</td>
<td>17,725,000</td>
</tr>
<tr>
<td>Rowan Hall Renovation</td>
<td>10,000,000</td>
</tr>
<tr>
<td>Firewall/Network Redesign</td>
<td>9,500,000</td>
</tr>
<tr>
<td>Westby Hall and Bozorth Hall HVAC</td>
<td>8,566,000</td>
</tr>
<tr>
<td>Stormwater Management</td>
<td>8,400,000</td>
</tr>
<tr>
<td>School of Osteopathic Medicine Simulation Lab</td>
<td>7,000,000</td>
</tr>
<tr>
<td>High Street Art Gallery</td>
<td>6,539,000</td>
</tr>
<tr>
<td>West Campus Athletics Complex</td>
<td>5,155,000</td>
</tr>
<tr>
<td>Winans Hall Wellness Center</td>
<td>$4,432,000</td>
</tr>
</tbody>
</table>

### ONGOING/FUTURE PROJECTS (over next five years)

<table>
<thead>
<tr>
<th>Project</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shreiber School of Veterinary Medicine</td>
<td>*$125,140,000</td>
</tr>
<tr>
<td>Rowan-Virtua Research Center</td>
<td>*50,000,000</td>
</tr>
<tr>
<td>Jean &amp; Ric Edelman Fossil Park &amp;Museum</td>
<td>75,000,000</td>
</tr>
<tr>
<td>Chamberlain Student Center Expansion</td>
<td>30,000,000</td>
</tr>
<tr>
<td>Bunce Hall Renovation</td>
<td>20,200,000</td>
</tr>
<tr>
<td>School of Osteopathic Medicine Clinical Center (Vineland)</td>
<td>9,000,000</td>
</tr>
<tr>
<td>Glassboro Intermediate School Renovation</td>
<td>*21,000,000</td>
</tr>
<tr>
<td>Global Manufacturing Hub</td>
<td>TBD</td>
</tr>
<tr>
<td>Rowan Hall Exterior Repairs</td>
<td>12,000,000</td>
</tr>
<tr>
<td>Library of the Future Renovation</td>
<td>19,000,000</td>
</tr>
<tr>
<td>Student Housing Improvement</td>
<td>20,000,000</td>
</tr>
</tbody>
</table>

$1,368,118,000

*UNDER REVIEW*
Construction is underway for the Chamberlain Student Center addition designed to provide a central gathering place where students and employees can see and participate in diverse activities that promote exploration and discovery through active learning.
Rowan Boulevard transformed the eastern border of the Glassboro campus, developing a thriving town-gown corridor that draws students and visitors with housing, services and amenities, as well as new academic facilities and more.
X. ECONOMIC IMPACT

DRIVING A MORE ROBUST ECONOMY

Recent growth at Rowan University—from new academic buildings to increased housing options to added programs and faculty—is bolstering the economy of Glassboro, South Jersey and the state.

A pre-pandemic economic impact analysis by private research firm Econsult Solutions updated its 2015 study and pegged Rowan’s impact at $1.53 billion. The University directly supports 4,460 jobs at the institution and nearly 7,000 jobs indirectly in New Jersey each year, making it a major driver of economic development in the region and the state.

The report also indicates:

- Rowan’s statewide economic impact has increased from $1.23 billion to $1.53 billion since 2015.
- Rowan has undertaken $298 million in capital investments during the past 4.5 years.
- Rowan students spend an additional $128 million each year throughout the state, in addition to tuition, fees, room and board.
- Alumni living and working in New Jersey earn about an additional $197 million annually due to the education and credentials they received from Rowan.

The impact is dramatic in Glassboro, where most of Rowan’s students pursue their degrees. In its hometown, Rowan generates approximately $136 million in total output, supporting approximately 1,200 jobs and contributing to $62 million in earnings.

In addition to direct spending by the University, Rowan affiliates and partners have undertaken projects closely aligned with the University, such as the $426 million mixed-use Rowan Boulevard and Inspira’s new $350 million hospital. These are not calculated as part of Rowan’s economic impact. But they are just as important and they would not have happened without the University.