In its accreditation review, the Middle States Commission on Higher Education gave Rowan glowing remarks in all areas, stating that Rowan is a “model for institutional transformation.”

—Final MSCHE Team Report, 2019
The start of a new school year always brings promise and a renewed sense of purpose. We build on success, on improvements, on experiences we might not have anticipated or preferred, but through which we persevere and from which we grow stronger.

I am profoundly grateful and proud to say that this edition of Rowan on the Rise recaps remarkable accomplishments and key historic data as we persist through the global COVID-19 pandemic. In spite of extraordinary uncertainties and challenges since the virus emerged, our institution is strong and continues to transform itself and the region. A few of our most recent distinctions include:

- being named the nation’s fifth-fastest growing public research institution, our fourth consecutive year of recognition of rapid growth by The Chronicle of Higher Education;
- creating a landmark affiliation with Virtua Health to strengthen patient care and health-related academic programs, all with the advantage of research-based education and therapies;
- establishing the Center for Neurodiversity, an institution-wide commitment to higher education access, resources and advocacy for those identified with autism; as well as the School of Nursing & Health Professions and School of Translational Biomedical Engineering & Sciences, both designed to respond to critical needs in health care, research and medicine.

The pages that follow provide a wide range of data that speaks to Rowan’s vitality, relevance, agility and vision well beyond the highlights. Our last decade of progress has been possible because of tremendously talented, dedicated students, professionals, partners, volunteers and friends. They are the reason Rowan remains on the rise. Together, we look forward to a bright, boundless future.

Ali A. Houshmand, Ph.D.
President
As Rowan’s presence reaches further and its number of facilities increases each year, the original academic building, Bunce Hall, presides at the original Glassboro campus.
Contents

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WHAT WE’VE ACHIEVED

ACCESSIBILITY
171.3% INCREASE in fall semester undergraduate applications since 2010
67.5% INCREASE in total enrollment headcount since 2010
35.68% OF ENROLLMENT is underrepresented students
82.5% RETENTION RATE first- to second-year students

ACADEMIC AFFAIRS
68% PORTION of the FY20 budget for academics
100% INCREASE in academic programs since FY10

AFFORDABILITY
8 YEARS of tuition increases at or below the predicted rate of inflation
$36M AWARDED in FY21 institutional scholarships and waivers
$35M AWARDED in pandemic student aid in FY21

ADVANCEMENT
$155M RAISED in new gifts and pledges since FY12

FACILITIES
$1.58 BILLION in construction over past 10 years and planned projects

RESEARCH
$220.63 MILLION in research awards over past 5 years
23 NEW INVENTION disclosures in FY21

ROWAN GLOBAL
$164.3 MILLION in revenue reinvested in research, scholarships and academics since FY12
100% self-funded division

ATHLETICS
$20.56M INVESTED in capital projects in last 12 years

ECONOMIC IMPACT
$1.53 BILLION annually statewide
WHERE WE ARE HEADED

Measuring quality and efficiency
This document reports on key indicators of Rowan University’s tremendous growth and success. Each goal and assessment shows Rowan’s commitment to providing the most meaningful impact with the most thoughtful use of resources.

Improving regional resources
The COVID-19 pandemic deeply affected activity everywhere, including our campuses and their environs. However, businesses and professional services continued to serve the Rowan community as they adapted to pandemic restrictions, especially on Rowan Boulevard. With the 2021-2022 academic year in full swing, the area’s housing, retail and hospitality continue to be a local and regional draw.

Adjacent to the West Campus, Inspira Health Network’s new hospital opened just before the pandemic began, a vital source of health care and hope at a profoundly critical time.

New School of Osteopathic Medicine buildings on Rowan College of South Jersey campuses expand our education and clinical capacity, open in Sewell and under construction in Vineland.

South Jersey Tech Park already hosts research projects that are solving problems in the nation’s transportation infrastructure, sustainability, biomedical sectors and more. As more research partners collaborate, Rowan’s influence on the regional economy will increase exponentially.

Powerful partnerships
Rowan’s leadership and service continue to grow because of strategic partnerships and collaboration, including our most recent eds-meds affiliation with Virtua Health, promising research-based progress in patient care and health-profession education. Opened just two years ago, the Joint Health Sciences Center in Camden is already providing essential education and collaborative research opportunities with Rutgers-Camden, Camden County College, Cooper University Health System, Coriell Institute and other Camden-based organizations.

Our 3+1 programs with Rowan College of South Jersey in Gloucester and Cumberland counties continue to make a four-year degree more affordable and accessible.

Growth, stability and excellence
While many in higher education retrench, Rowan continues to expand its faculty, filling 100 new tenure-track positions by 2027. An important new initiative focuses on hiring 10 faculty members as part of our Catalysts for Sustainability program to develop, advance and communicate solutions to existential threats posed by the climate and biodiversity crises. This project builds upon the strategic pillars of access, affordability, quality, and driving the economy and furthers our commitment to diversity, equity and inclusion.

High-quality, in-demand undergraduate programs remain primary and central to the academic mission, supplemented strategically with new graduate, doctoral and professional degree options. Bolstering faculty and advising staffs helps maintain a low student-faculty ratio and provide more flexibility for research and entrepreneurial initiatives in the curriculum.

The University of the Future
The last few years approaching 2023 hold great promise for reaching our goals—and exceeding many. Developed by institution-wide teams, The University of the Future, an ambitious and focused blueprint, lays out plans for academics; pricing models; diversity, equity and inclusion scholarship; flexible workforce; and facilities and infrastructure needs. And, as Rowan approaches earning R1 status, that achievement will reflect our scope and capacity not just for research, but also for public service, partnership, innovation and expanded access to affordable, high-quality undergraduate education.

Rowan University is stable, strong, and focused. Noted as a new and successful higher education model, Rowan will continue to exhibit bold leadership, practical solutions and effective service—all distinguished by the commitment to excellence.
Rowan University has evolved from its humble beginning as a normal school training teachers for South Jersey classrooms into a nationally ranked comprehensive public research university that educates teachers, communicators, entrepreneurs, engineers, scientists, physicians and others who are becoming leaders in New Jersey and across the country.

Among the highlights of Rowan’s history are:

1923 In September 1923, Glassboro Normal School opens with 236 students.

1937 In 1937, the school changes its name to New Jersey State Teachers College at Glassboro to indicate its growth beyond the original two- and three-year diploma programs.

1958 In 1958, the school becomes Glassboro State College to better reflect its mission and the impressive growth that had occurred throughout the 1950s.

1992 In July 1992, Henry Rowan and his wife, Betty, donate $100 million to the institution, asking to create a College of Engineering to revitalize engineering education. Later that year, the school changes its name to recognize its benefactors’ generosity.

1997 The college achieves university status in 1997, becoming Rowan University.

2012 Rowan opens Cooper Medical School of Rowan University in partnership with Cooper University Health Care. Nearly 3,000 students apply for 50 spots in CMSRU’s charter class.

2013 On July 1, Rowan becomes New Jersey’s second comprehensive public research institution, integrating the School of Osteopathic Medicine and Graduate School of Biomedical Sciences.

2014 In a new higher education model, Gloucester County College becomes the first Rowan College. Burlington County College follows in 2015.

2017 Carnegie grants Rowan doctoral research designation. Rowan also opens four buildings and begins filling 100 new tenure-track faculty lines to be completed in 10-year span.

2018 Rowan commits $1M annually for three years to develop curricula to address future workforce needs. The University earns Carnegie R2 (high research activity) status.

2020 Rising: The Campaign for Rowan University concludes with $120.5M+ donated by more than 18,000 alumni, friends, employees, parents, students and corporate and foundation partners. The campaign supports scholarships, programs, facilities, research, services and more.

2021 Rowan’s medical schools and partners deliver tens of thousands of COVID-19 vaccines to patients throughout the state and region. Discovery Hall opens. Construction begins for Jean & Ric Edelman Fossil Park Museum.
FAST FACTS

A statistical snapshot for selected categories

ACADEMICS
Academic degree programs include:
90 bachelor’s
48 master’s
2 professional
8 doctoral

Unduplicated enrollment FY21: 22,640

Fall 2021 student body totals: 19,080
undergraduate: 15,147
graduate: 2,640
professional/medical: 1,293

Average Fall 2021 SAT score: 1,185 (all students)

STUDENTS
Student body hails from:
41 states and 40 countries

Percentage of student body from underrepresented groups: 35.68

Average undergraduate class size: 20
Undergraduate student-faculty ratio: 17:1

5,300* resident students living in:
7 residence halls
10 apartment communities
1 townhouse complex
1 International house

*Density reduced due to COVID-19.

RESOURCES AND IMPACT
Amount of University scholarships and waivers given to students in 2020-21: $36.5 million

Research and sponsored projects: $40.5 million in FY21

South Jersey Technology Park hosts:
24 entrepreneurial companies and three research centers in materials, transportation and virtual reality

University total operating budget: $587 million

University Foundation under investment: $527 million (unaudited, June 30, 2020)

Economic impact statewide annually: $1.53 billion

HUMAN RESOURCES
3,964 employees

ALUMNI
108,603 alumni in 50 states and 45 countries

RECOGNITION
Earned R2 Carnegie classification as a doctoral research institution
1 of only 3 universities in the U.S. with M.D.- and D.O.-granting medical schools

Fourth fastest-growing public doctoral institution from 2009-2021 (Chronicle of Higher Education)

CMSRU received the 2019 Association of American Medical Colleges Spencer Foreman Award for Outstanding Community Engagement

#88 of U.S. public research institutions (U.S. News & World Report 2022 Best Colleges)

#19 among the nation’s best undergraduate engineering schools for Henry M. Rowan College of Engineering (U.S. News)

Top 50 undergraduate entrepreneurship program in nation, #12 in Northeast (The Princeton Review/Entrepreneur Magazine)
Rowan’s academic partnerships are among several programs that provide early and increased access to college.

I. ACCESSIBILITY
Applications to Rowan University have almost tripled from 2011 to 2019 thanks to the institution’s innovative programs and growing reputation. Note: The University experienced a jump in overall applications in 2012 and 2013 because of its two new medical schools and dipped in the past two years because of the pandemic. Our figures continue to be healthy compared to losses at other institutions.

I. ACCESSIBILITY
FALL 2021 APPLICATIONS

Applications to Rowan University have almost tripled from 2011 to 2019 thanks to the institution’s innovative programs and growing reputation. Note: The University experienced a jump in overall applications in 2012 and 2013 because of its two new medical schools and dipped in the past two years because of the pandemic. Our figures continue to be healthy compared to losses at other institutions.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Undergraduate</th>
<th>Total Professional/Medical*</th>
<th>Total Graduate</th>
<th>Total Combined Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2010</td>
<td>890</td>
<td>10,203</td>
<td>1,308</td>
<td>12,401</td>
</tr>
<tr>
<td>Fall 2011</td>
<td>1,002</td>
<td>10,629</td>
<td>1,002</td>
<td>12,633</td>
</tr>
<tr>
<td>Fall 2012</td>
<td>15,554</td>
<td>11,290</td>
<td>2,308</td>
<td>29,152</td>
</tr>
<tr>
<td>Fall 2013</td>
<td>23,352</td>
<td>15,636</td>
<td>1,825</td>
<td>40,813</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>28,967</td>
<td>17,264</td>
<td>2,430</td>
<td>48,661</td>
</tr>
<tr>
<td>Fall 2015</td>
<td>30,107</td>
<td>18,314</td>
<td>2,615</td>
<td>51,036</td>
</tr>
<tr>
<td>Fall 2016</td>
<td>30,421</td>
<td>18,216</td>
<td>2,884</td>
<td>51,511</td>
</tr>
<tr>
<td>Fall 2017</td>
<td>31,439</td>
<td>18,735</td>
<td>3,203</td>
<td>53,377</td>
</tr>
<tr>
<td>Fall 2018</td>
<td>33,425</td>
<td>18,889</td>
<td>3,430</td>
<td>55,744</td>
</tr>
<tr>
<td>Fall 2019</td>
<td>33,041</td>
<td>18,942</td>
<td>3,615</td>
<td>55,608</td>
</tr>
<tr>
<td>Fall 2020</td>
<td>32,784</td>
<td>15,426</td>
<td>3,817</td>
<td>52,027</td>
</tr>
</tbody>
</table>

*Includes School of Osteopathic Medicines’ Graduate School of Biomedical Sciences

171.3% INCREASE in fall semester undergraduate applications from 2010 to 2021
I. ACCESSIBILITY

ENROLLMENT HEADCOUNT FALL 2021

While most students enroll during the fall term, some programs allow students to enter during the spring and summer terms. The unduplicated number of students for all of FY20 was 23,231. The Fall 2021 snapshot census, taken on the tenth day of the fall term, is 19,080 students.
I. ACCESSIBILITY

ENROLLMENT GOALS THROUGH 2024

In 2012 the University established ambitious enrollment goals for strategic institutional growth at every level, taking into consideration demographics, projected demand in existing programs and market research on developing new programs. The chart below shows enrollment targets for the decade, with this year’s data beneath to mark progress to date.

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Undergraduate FULL TIME</th>
<th>Undergraduate PART TIME</th>
<th>Graduate FULL TIME</th>
<th>Graduate PART TIME</th>
<th>Professional</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>9,348</td>
<td>1,603</td>
<td>403</td>
<td>1,247</td>
<td>748</td>
<td>13,349</td>
</tr>
<tr>
<td>2014-15</td>
<td>9,598</td>
<td>1,670</td>
<td>440</td>
<td>1,792</td>
<td>820</td>
<td>14,320</td>
</tr>
<tr>
<td>2015-16</td>
<td>9,848</td>
<td>1,803</td>
<td>480</td>
<td>1,955</td>
<td>916</td>
<td>15,002</td>
</tr>
<tr>
<td>2016-17</td>
<td>10,098</td>
<td>1,987</td>
<td>520</td>
<td>2,249</td>
<td>962</td>
<td>15,816</td>
</tr>
<tr>
<td>2017-18</td>
<td>10,348</td>
<td>2,203</td>
<td>560</td>
<td>2,785</td>
<td>1,020</td>
<td>16,916</td>
</tr>
<tr>
<td>2018-19</td>
<td>10,598</td>
<td>2,530</td>
<td>600</td>
<td>3,354</td>
<td>1,070</td>
<td>18,152</td>
</tr>
<tr>
<td>2019-20</td>
<td>10,878</td>
<td>2,914</td>
<td>680</td>
<td>3,881</td>
<td>1,110</td>
<td>19,463</td>
</tr>
<tr>
<td>2020-21</td>
<td>11,158</td>
<td>3,326</td>
<td>760</td>
<td>4,382</td>
<td>1,160</td>
<td>20,786</td>
</tr>
<tr>
<td>2021-22</td>
<td>11,438</td>
<td>3,880</td>
<td>840</td>
<td>4,857</td>
<td>1,190</td>
<td>22,205</td>
</tr>
<tr>
<td>2022-23</td>
<td>11,718</td>
<td>4,671</td>
<td>920</td>
<td>5,266</td>
<td>1,210</td>
<td>23,785</td>
</tr>
<tr>
<td>2023-24</td>
<td>12,000</td>
<td>5,813</td>
<td>1,000</td>
<td>5,651</td>
<td>1,250</td>
<td>25,714</td>
</tr>
</tbody>
</table>

**ACTUAL ENROLLMENT***

<p>| | | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>14,963</td>
<td>3,750</td>
<td>695</td>
<td>2,491</td>
<td>1,195</td>
<td>23,094</td>
</tr>
<tr>
<td>2021-22</td>
<td>14,590</td>
<td>3,495</td>
<td>815</td>
<td>2,488</td>
<td>1,252</td>
<td>22,640</td>
</tr>
</tbody>
</table>

*This 12-month enrollment count is the unduplicated headcount of students enrolled over a 12-month period. Because this enrollment measure encompasses an entire year, it provides a more complete picture of the number of students at non-traditional institutions that enroll students year round or for short-term programs.
I. ACCESSIBILITY

UNDERREPRESENTED ENROLLMENT

The percentage of underrepresented students grew from 22.2 percent of the total population in 2010 to 35.68 percent in 2021.
I. ACCESSIBILITY

DIVERSITY OF THE STUDENT BODY

ETHNICITIES

- White: 62.71%
- Hispanic or Latino: 10.03%
- Black or African American: 8.03%
- Asian: 11.69%
- International: 2.35%
- Two or more races: 3.39%
- Race and ethnicity unknown: 1.60%
- American Indian or Alaska native: 0.12%
- Native Hawaiian or Other Pacific Islander: 0.08%

35.68% of enrollment is from underrepresented groups.
I. ACCESSIBILITY

FIRST-TIME STUDENTS, 1ST TO 2ND YEAR, FALL RETENTION RATES

National average for 4-year publics (81.5%)
I. ACCESSIBILITY

TOTAL GRADUATES SINCE 2010

Access to education has improved through Rowan’s innovations in curricula and services. The number of graduates has set new records.

Access to education has improved through Rowan’s innovations in curricula and services. The number of graduates has set new records.

Rowan on the Rise December 2021

94% INCREASE
in students earning degrees since 2010
I. ACCESSIBILITY

FIRST-TIME STUDENTS COHORT 4-YEAR AND 6-YEAR GRADUATION RATES

Rowan exceeds the national average 6-year graduation rate for 4-year public institutions (60 percent) as reported by the National Student Clearinghouse Research Center.
I. ACCESSIBILITY

EDUCATIONAL, CLINICAL AND RESEARCH SITES

Thousands of New Jerseyans rely year-round on access to Rowan services that provide and enhance K-12 education, health care, business and professional career development programs. At eight campuses and more than 100 locations, Rowan finds research-based solutions to challenges and serves the region and State with access to educational services and programs they need.

ROWAN CAMPUSES

- Glassboro
- Stratford
  - School of Osteopathic Medicine
- Camden
  - Cooper Medical School of Rowan University
  - Camden Academic Building
  - Joint Health Sciences Center
- Jean & Ric Edelman Fossil Park of Rowan University (Mantua)
- Rowan West Campus (Mantua)
  - South Jersey Technology Park
  - Athletic complex
- Rowan College of South Jersey-Gloucester
- Rowan College of South Jersey-Cumberland
- Rowan College at Burlington County

OFF-SITE SERVICES

- College of Education
- Henry M. Rowan College of Engineering
- School of Osteopathic Medicine
Keeping higher education affordable is a key commitment that Rowan is fulfilling through fiscal responsibility and innovative programs.
II. AFFORDABILITY

TUITION AND FEES INCREASES KEPT IN CHECK

Committed to keeping tuition increases at a minimum to help ensure access to a college education for more students, Rowan cut tuition increases from eight percent in FY07 to zero percent in FY14, with just modest increases for FY15 through FY21. To provide immediate relief at the onset of the pandemic, Rowan provided a 10% discount to all students in FY21 (more on p. 23).
One of Rowan’s primary areas of focus is affordability. The University awarded approximately $36 million in institutional aid in FY21 to help students reduce or eliminate loans they may have needed.
II. AFFORDABILITY

PANDEMIC AID

The University received federal aid throughout the pandemic to help both students and the institution. The chart below represents the breakdown of allocations to the institution, either directly or through the state. The chart differentiates between institutional funding, which positively impacts the University’s bottom line, and student funding, which is received by the University and passed through to students.

The University provided funds directly to students with need, as well as through a one-year, 10% tuition discount in FY21, and a vaccination incentive program that awarded students a $500 credit for getting vaccinated and an additional $500 if they were vaccinated and lived in campus housing.

<table>
<thead>
<tr>
<th>Institutional Funding</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>HEERF(1)</td>
<td>$7,235,847</td>
</tr>
<tr>
<td>HEERF (1) SIP</td>
<td>718,140</td>
</tr>
<tr>
<td>HHS Provider Relief Stimulus</td>
<td>571,444</td>
</tr>
<tr>
<td>GEERF FUNDING</td>
<td>5,300,326</td>
</tr>
<tr>
<td>CRF TRANCHE 1</td>
<td>12,132,828</td>
</tr>
<tr>
<td>CRF TRANCHE 2</td>
<td>4,131,078</td>
</tr>
<tr>
<td>HEERF(2)</td>
<td>15,929,721</td>
</tr>
<tr>
<td>HEERF (3)</td>
<td>20,301,934</td>
</tr>
<tr>
<td><strong>Total Institutional Funding</strong></td>
<td><strong>$66,321,318</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Student Funding</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>HEERF (1) (awarded Spring 2020)</td>
<td>$7,235,848</td>
</tr>
<tr>
<td>HEERF (2) (awarded January 2021)</td>
<td>7,235,848</td>
</tr>
<tr>
<td>HEERF (3)</td>
<td>20,506,216</td>
</tr>
<tr>
<td><strong>Total Student Funding</strong></td>
<td><strong>$34,977,912</strong></td>
</tr>
</tbody>
</table>

**TOTAL FUNDING**                      **$101,299,230**
III. ACADEMIC AFFAIRS

Rowan continues to expand academic programs, providing support for students and faculty to progress at each stage in their careers.
III. ACADEMIC AFFAIRS

INSTRUCTIONAL AND ACADEMIC SUPPORT

Rowan devotes 68 percent of its operating budget to academics. The figures below exclude debt service, capital costs and both medical schools.

- Instruction & Academic Support includes expenses of the Regular University and Rowan Global Traditional Summer and Graduate Programs. It includes activities and services that support the institution’s primary missions of instruction. It includes the retention, preservation, and display of educational materials; organized activities that provide support services to the academic functions of the institution; media; academic administration. It excludes expenses for academic administration where the primary function is administration.

- The Operating budget numbers represent the Regular University and Rowan Global Traditional Summer and Graduate Operating Budgets excluding debt service and capital costs. They do not include either medical school, special programs or auxiliary operations.
III. ACADEMIC AFFAIRS

GROWTH IN DEGREE PROGRAMS

Rowan is committed to providing academic programs that meet the needs of students and employers. As it strengthens the core curricula and responds to developing demand, Rowan continues to fine-tune and add degree programs at every level.

**Bachelor's and Master's Degree Programs Growth**

**Doctoral and Professional Degree Programs Growth**
III. ACADEMIC AFFAIRS

UNDERGRADUATE AND GRADUATE FACULTY HEADCOUNT

Rowan’s instructional core comprises tenured, tenure-track and three-quarter-time faculty, which are accounted for in the chart below. To provide supplemental discipline-specific educators, Rowan relies on professionals who bring a variety of expertise to the classroom as adjunct faculty.

Glassboro campus and Camden Academic Center
(Tenured, tenure-track and three-quarter-time faculty, and lecturers)
III. ACADEMIC AFFAIRS

MEDICAL SCHOOLS FACULTY HEADCOUNT

Rowan’s two medical schools benefit from full-time physician-educators dedicated to M.D. and D.O. curricula. Physicians and health care professionals from affiliated hospitals and medical centers provide additional discipline-specific instruction on a temporary basis and are not Rowan employees.
III. ACADEMIC AFFAIRS

TOTAL UNIVERSITY FACULTY HEADCOUNT

The increase in faculty that started in FY12 reflects the addition of both medical schools. Rowan has hired nearly 447 new tenure-track faculty in the past five years. Total headcount includes tenure-track, three-quarter-time, lecturers, medical school basic science and clinical faculty.
Research collaborations throughout the University are creating new opportunities for students, faculty and business and industry partners.
IV. RESEARCH

AWARDS GRANTED FY21

Research awards continue to increase and diversify.

$40.5M received in FY21

**TYPES OF AWARDS**

- **Health care & biotech**: 39.90%
- **STEM & Education**: 28.60%
- **Miscellaneous**: 24.5%
- **Transportation**: 4.76%
- **Materials**: 2.33%
IV. RESEARCH

RESEARCH AWARDS

The Office of Proposal Development plays a key part in identifying funding opportunities, putting faculty teams together and assisting in proposal preparation. A close collaboration with the Office of Government Relations and the Division of Health Sciences positions the proposals for success.

Research awards (millions)

- FY10: $8.50
- FY11: $5.80
- FY12: $13.70
- FY13: $12.60
- FY14: $28.90
- FY15: $20.40
- FY16: $28.20
- FY17: $34.00
- FY18: $39.60
- FY19: $59.30
- FY20: $45.33
- FY21: $40.50

$220.6M over the past five years
IV. RESEARCH

INTELLECTUAL PROPERTY/INVENTION DISCLOSURES

The Office of Technology Commercialization supports the development of a culture of invention and innovation among our faculty and students. The University has 243 invention disclosures as of FY21.
IV. RESEARCH

INTELLECTUAL PROPERTY/PATENTS GROWTH

The University is rapidly becoming a hub for intellectual property in southern New Jersey. As of FY21, Rowan faculty have 43 patents while employed at the University.
Rowan’s biomedical art and visualization program faculty in Edelman College of Communication & Creative Arts provide illustrations for research and innovation projects. The art helps to explain complex concepts as researchers seek funding partners.
Rowan’s online programs provide efficient, flexible education options for students.
V. ROWAN GLOBAL

ROWAN GLOBAL ENROLLMENT/STUDENT CREDIT HOURS

Since its inception as the College of Professional & Continuing Education (2007), the Division of Global Learning & Partnerships (2014) has served as an innovator in higher education among adult, non-traditional students and working professionals. Expanding access and increasing affordability, it offers alternative pathways to Rowan degrees and professional education. The average age of students is 35 and the total enrollment (seats, not unique students) is 70 percent female.
V. ROWAN GLOBAL

ROWAN GLOBAL REVENUE

The division operates as an independent cost center that, in addition to providing non-traditional, graduate and other education options, generates excess revenues that are returned to the University to support general operations. During fiscal years 2012–2021, the division generated nearly $324 million in revenue. After subtracting waivers, scholarships, rentals, auxiliary fees, instruction and Rowan Global expenditures, it returned $164.3 million to the University.
V. ROWAN GLOBAL

ROWAN ONLINE

Rowan Online has earned regard by providing students and faculty with the best possible support while ensuring a top-quality online learning environment, facilitating instructional excellence and pledging to uphold the University expectations of academic rigor. Rowan Global offers more than 40 degree and certificate programs fully online. 

*Note: this data does not include online service courses.*
V. ROWAN GLOBAL

COUNTY COLLEGE PARTNERSHIPS

Rowan partnerships with county colleges fall under the auspices of Rowan Global as part of the University’s commitment to increased access and affordability.

The University in 2013 entered into a first-in-New Jersey partnership with then-Gloucester County College that enabled students at the county college to receive automatic, conditional acceptance to Rowan and a 15 percent discount on tuition for Rowan courses taken at the county campus. The University and then-Burlington County College (now Rowan College at Burlington County) formed a similar partnership in 2015. Rowan University and its partner educators in 2017 announced an all-new option for earning a four-year college degree: 3+1 programs that enable students to spend three years at one of the Rowan University-affiliated community colleges and one at the University as they complete coursework for their bachelor’s degree. The estimated cost of a bachelor’s degree through the program is $25,000–$30,000.

With the recent formation of Rowan College of South Jersey, Gloucester and Cumberland county and RCBC students in the 2+2 programs continue to benefit from the traditional two-year term at their county college and then seamlessly transfer to the University for the second two years or complete their University programs on the county college campuses.

2+2 and 3+1 programs currently offered or to be offered at the community colleges include:

**GLOUCESTER COUNTY CAMPUS**
- B.A. in Radio/TV/Film
- B.S. in Exercise Science
- B.A. in Law & Justice Studies
- B.A. in Inclusive Education
- B.A. in Psychology
- B.S. in Nursing (R.N. to B.S.N.)
- B.S. in Surveying Engineering Tech
- B.S. in Business Adm., Global Studies
- B.A. Fitness Mgt.

**CUMBERLAND COUNTY CAMPUS**
- B.A. in Communication (Radio/TV/Film)
- B.A. in Psychology
- B.S. in Nursing (R.N. to B.S.N.)

**BURLINGTON COUNTY CAMPUS**
- B.A. and B.S. in Biological Science
- B.A. in Computing & Informatics
- B.A. in Inclusive Education
- B.A. in Law & Justice Studies
- B.A. in Liberal Studies
- B.A. in Psychology
- B.S. in Nursing (R.N. to B.S.N.)
- B.S. in Mechanical Engineering Technology
- B.S. in Electrical Engineering Technology
- B.A. in Applied Professional Communication
More than 250 Rowan College South Jersey students live and take classes on Rowan University’s main campus each year.
VI. ATHLETICS

Rowan Athletics programs boast high academic achievement among student-athletes and robust support from alumni and others.
VI. ATHLETICS

STUDENT ATHLETES

There were 12 student athletes who earned All-American honors and 1 Academic All-American in FY21. In addition, 392 student athletes had a grade point average of 3.0 or better; 87 of which had 3.4 or higher.

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY10</td>
<td>504</td>
</tr>
<tr>
<td>FY11</td>
<td>534</td>
</tr>
<tr>
<td>FY12</td>
<td>569</td>
</tr>
<tr>
<td>FY13</td>
<td>616</td>
</tr>
<tr>
<td>FY14</td>
<td>604</td>
</tr>
<tr>
<td>FY15</td>
<td>648</td>
</tr>
<tr>
<td>FY16</td>
<td>693</td>
</tr>
<tr>
<td>FY17</td>
<td>668</td>
</tr>
<tr>
<td>FY18</td>
<td>620</td>
</tr>
<tr>
<td>FY19</td>
<td>639</td>
</tr>
<tr>
<td>FY20</td>
<td>657</td>
</tr>
<tr>
<td>FY21</td>
<td>578</td>
</tr>
</tbody>
</table>
$20.56M invested in athletics facilities capital costs in past 12 years

VI. ATHLETICS

ATHLETICS OPERATING/CAPITAL COSTS

The last two spikes in capital projects included an addition to the John Green Team House and installation of artificial turf practice fields on Rowan’s West Campus.
VI. ATHLETICS
SPORTS AND PARTICIPATION
Rowan is part of the New Jersey Athletic Conference. Its student-athletes have earned 11 championships plus scores of individual titles.

Rowan’s spring athletic teams returned to competition in March after the COVID-19 pandemic shut down their seasons. The men’s outdoor track and field team added to its rich tradition when long-jumper Ahmir Johnson and the 4x400-meter relay team captured national titles. Baseball went into the post-season with a 29-6 record.

WOMEN’S SPORTS
Basketball
Cross Country
Field Hockey
Indoor Track & Field
Lacrosse
Outdoor Track & Field
Soccer
Softball
Swimming & Diving
Volleyball

MEN’S SPORTS
Baseball
Basketball
Cross Country
Football
Indoor Track & Field
Outdoor Track & Field
Soccer
Swimming & Diving
With construction begun at the Jean & Ric Edelman Fossil Park Museum of Rowan University, donors continue to play a meaningful role in enhancing educational and research opportunities.
As the University’s growing profile continues to yield fundraising opportunities, the Advancement Division has been increasingly successful in attracting support, with more than $155 million in new gifts and pledges raised since FY2012. In FY2020, $20 million was raised, followed by $13.76 million in FY2021. Highlights include gifts of $1 million+ to support art initiatives, the Henry M. Rowan College of Engineering, the Rowan School of Osteopathic Medicine building on the campus of Rowan College of South Jersey and an endowed scholarship for Mathematics & Computer Science students.
For fiscal year 2021, the Foundation's portfolio had a return of 32.8 percent for a gain of $88 million. In December 2014 the Foundation Board Investment Committee began strategically investing University funds at the request of the Board of Trustees. For fiscal year 2021 the University’s funds had an investment gain of $8.1 million. The Foundation currently has more than $527 million under investment for both the University and Foundation.
The University Foundation makes annual appropriations from the endowment to the University based on its spending policy (currently 4.5 percent of a 12-quarter rolling market average). As of June 30, 2021, the Foundation and University have $337.9M invested in permanent and quasi endowment funds.
Recognition for faculty and staff encourages excellence and promotes professionalism.
With programmatic growth, including the acquisition of the School of Osteopathic Medicine, Rowan has increased its workforce 111.4 percent since FY10. This chart does not include medical school volunteer faculty.

<table>
<thead>
<tr>
<th>Year</th>
<th>Managerial</th>
<th>Part Time/Hourly</th>
<th>Professional</th>
<th>Support Staff</th>
<th>Faculty (Including Basic Science and Clinical)</th>
<th>Faculty (3/4 &amp; Adjuncts)</th>
<th>Medical School (Interns/Residents)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY10</td>
<td>119</td>
<td>218</td>
<td>521</td>
<td>398</td>
<td>619</td>
<td>1,875</td>
<td></td>
<td>1,875</td>
</tr>
<tr>
<td>FY11</td>
<td>118</td>
<td>229</td>
<td>509</td>
<td>391</td>
<td>641</td>
<td>1,888</td>
<td></td>
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<tr>
<td>FY12</td>
<td>122</td>
<td>235</td>
<td>503</td>
<td>382</td>
<td>669</td>
<td>1,911</td>
<td></td>
<td>1,911</td>
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<tr>
<td>FY13</td>
<td>133</td>
<td>256</td>
<td>549</td>
<td>374</td>
<td>750</td>
<td>2,062</td>
<td></td>
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</tr>
<tr>
<td>FY14</td>
<td>242</td>
<td>436</td>
<td>840</td>
<td>560</td>
<td>829</td>
<td>239</td>
<td></td>
<td>3,146</td>
</tr>
<tr>
<td>FY15</td>
<td>252</td>
<td>471</td>
<td>845</td>
<td>561</td>
<td>952</td>
<td>237</td>
<td></td>
<td>3,318</td>
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<tr>
<td>FY16</td>
<td>294</td>
<td>210</td>
<td>999</td>
<td>567</td>
<td>898</td>
<td>227</td>
<td></td>
<td>3,696</td>
</tr>
<tr>
<td>FY17</td>
<td>301</td>
<td>199</td>
<td>847</td>
<td>581</td>
<td>1,006</td>
<td>220</td>
<td></td>
<td>3,689</td>
</tr>
<tr>
<td>FY18</td>
<td>316</td>
<td>218</td>
<td>617</td>
<td>866</td>
<td>582</td>
<td>1,055</td>
<td></td>
<td>3,875</td>
</tr>
<tr>
<td>FY19</td>
<td>345</td>
<td>261</td>
<td>628</td>
<td>872</td>
<td>697</td>
<td>1,047</td>
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<td>4,076</td>
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<tr>
<td>FY20</td>
<td>371</td>
<td>277</td>
<td>654</td>
<td>866</td>
<td>738</td>
<td>1,053</td>
<td></td>
<td>4,198</td>
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<tr>
<td>FY21</td>
<td>370</td>
<td>153</td>
<td>660</td>
<td>845</td>
<td>761</td>
<td>950</td>
<td></td>
<td>3,964</td>
</tr>
</tbody>
</table>

111.4% increase in university employees
Discovery Hall opened in September 2021, expanding classroom and laboratory facilities for the School of Earth & Environment and the College of Science & Mathematics.
IX. FACILITIES

UNIVERSITY BUILDINGS ACROSS ALL CAMPUSES

As Rowan continues to build public-private partnerships, there will be approximately $412 million more invested during the next five years in the University’s facilities and affiliated development.
Rowan on the Rise

December 2021

Rowan’s building inventory will continue to increase to support our enrollment goals and provide for our growing academic programs and increased research facilities.

IX. FACILITIES

SQ. FOOTAGE OF NEW BUILDINGS AND ACQUISITIONS

87.3% INCREASE in total gross square footage

<table>
<thead>
<tr>
<th>Year</th>
<th>Square Feet (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY10</td>
<td>3.32</td>
</tr>
<tr>
<td>FY09</td>
<td>3.33</td>
</tr>
<tr>
<td>FY11</td>
<td>3.36</td>
</tr>
<tr>
<td>FY12</td>
<td>3.36</td>
</tr>
<tr>
<td>FY13</td>
<td>3.64</td>
</tr>
<tr>
<td>FY14</td>
<td>4.07</td>
</tr>
<tr>
<td>FY15</td>
<td>4.35</td>
</tr>
<tr>
<td>FY16</td>
<td>4.76</td>
</tr>
<tr>
<td>FY17</td>
<td>4.91</td>
</tr>
<tr>
<td>FY18</td>
<td>4.93</td>
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<td>FY19</td>
<td>4.96</td>
</tr>
<tr>
<td>FY20</td>
<td>5.05</td>
</tr>
<tr>
<td>FY21</td>
<td>5.15</td>
</tr>
</tbody>
</table>
IX. FACILITIES

A MODEL FOR PLANNING AND FUNDING EXPANSION

Rather than take on more debt or fund expansion through tuition increases, Rowan is building campus facilities through partnership with host communities, private investors and developers. Long-term leases, collaboration with other institutions, municipalities and public-private partnerships are making possible new construction and redevelopment projects designed as resources for the University and the communities it serves. COVID-19 has impacted the advancement of various projects.

COMPLETED PROJECTS (since 2011)

<table>
<thead>
<tr>
<th>Project</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rowan Boulevard</td>
<td>$426,000,000</td>
</tr>
<tr>
<td>Inspira Health Care Complex</td>
<td>310,000,000</td>
</tr>
<tr>
<td>CMSRU</td>
<td>116,000,000</td>
</tr>
<tr>
<td>Holly Pointe Commons</td>
<td>115,272,000</td>
</tr>
<tr>
<td>Engineering Hall</td>
<td>70,000,000</td>
</tr>
<tr>
<td>Joint Health Sciences Center</td>
<td>70,000,000</td>
</tr>
<tr>
<td>Business Hall</td>
<td>63,000,000</td>
</tr>
<tr>
<td>Discovery Hall</td>
<td>46,750,000</td>
</tr>
<tr>
<td>CMSRU Parking Garage</td>
<td>30,000,000</td>
</tr>
<tr>
<td>RowanSOM - Sewell</td>
<td>25,000,000</td>
</tr>
<tr>
<td>Camden Academic Building Renovations</td>
<td>17,725,000</td>
</tr>
<tr>
<td>Rowan Hall Renovations</td>
<td>10,000,000</td>
</tr>
<tr>
<td>Firewall/Network Redesign</td>
<td>9,500,000</td>
</tr>
<tr>
<td>Westby Hall and Bozorth Hall HVAC</td>
<td>8,566,000</td>
</tr>
<tr>
<td>Stormwater Management</td>
<td>8,400,000</td>
</tr>
<tr>
<td>RowanSOM Simulation Lab</td>
<td>7,000,000</td>
</tr>
<tr>
<td>High Street Art Gallery</td>
<td>6,339,000</td>
</tr>
<tr>
<td>West Campus Athletics Complex</td>
<td>5,155,000</td>
</tr>
<tr>
<td>Winans Hall Wellness Center</td>
<td>$4,432,000</td>
</tr>
<tr>
<td>Team House</td>
<td>4,166,000</td>
</tr>
<tr>
<td>Technological Classroom Upgrades</td>
<td>3,100,000</td>
</tr>
<tr>
<td>Intramural Fields</td>
<td>2,488,000</td>
</tr>
<tr>
<td>CREATE Facility</td>
<td>2,325,000</td>
</tr>
<tr>
<td>Rowan Hall Mechanical Engineering Lab</td>
<td>2,000,000</td>
</tr>
<tr>
<td><strong>Total Completed Projects</strong></td>
<td><strong>$1,363,218,000</strong></td>
</tr>
</tbody>
</table>

ONGOING/FUTURE PROJECTS (over next five years)

<table>
<thead>
<tr>
<th>Project</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Veterinary School</td>
<td>$75,000,000</td>
</tr>
<tr>
<td>Jean &amp; Ric Edelman Fossil Park Museum</td>
<td>71,000,000</td>
</tr>
<tr>
<td>Chamberlain Student Center Expansion</td>
<td>30,000,000</td>
</tr>
<tr>
<td>Bunce Hall renovation</td>
<td>20,200,000</td>
</tr>
<tr>
<td>RowanSOM Clinical Center (Vineland)</td>
<td>9,000,000</td>
</tr>
<tr>
<td>Wilson Hall Dance Studio</td>
<td>4,900,000</td>
</tr>
<tr>
<td>Glassboro Intermediate School Purchase</td>
<td>3,400,000</td>
</tr>
<tr>
<td>Manufacturing Hub</td>
<td>TBD</td>
</tr>
<tr>
<td><strong>Total Ongoing/Future Projects</strong></td>
<td><strong>$213,500,000</strong></td>
</tr>
</tbody>
</table>
Rowan Boulevard transformed the eastern border of the Glassboro campus, developing a thriving town-gown corridor that draws students and visitors with housing, services and amenities, as well as new academic facilities and more.
X. ECONOMIC IMPACT

DRIVING A MORE ROBUST ECONOMY

Recent growth at Rowan University—from new academic buildings to increased housing options to added programs and faculty—are bolstering the economy of Glassboro, South Jersey and the State.

A 2019 economic impact analysis by private research firm Econsult Solutions updated its 2015 study and pegged Rowan’s impact at $1.53 billion. The University directly supports 4,460 jobs at the institution and nearly 7,000 jobs indirectly in New Jersey each year, making it a major driver of economic development in the region and the State.

The report also indicates:

- Rowan’s statewide economic impact has increased from $1.23 billion to $1.53 billion since 2015.
- Rowan has undertaken $298 million in capital investments during the past 4.5 years.
- Rowan students spend an additional $128 million each year throughout the State, in addition to tuition, fees, room and board.
- Alumni living and working in New Jersey earn about an additional $197 million annually due to the education and credentials they received from Rowan.

The impact is dramatic in Glassboro, where most of Rowan’s more than 19,600 students pursue their degrees. In its hometown, Rowan generates approximately $136 million in total output, supporting approximately 1,200 jobs and contributing to $62 million in earnings.

In addition to direct spending by the University, Rowan affiliates and partners have undertaken projects closely aligned with the University, such as the $426 million mixed-use Rowan Boulevard and Inspira’s new $350 million hospital. These are not calculated as part of Rowan’s economic impact, but they are just as important, and they would not have happened without the University.