



Leadership Breakfast

Fall 2019



Leapfrog – Staying relevant

Strategies to remain relevant amid the national enrollment crisis:

- Growing relationships with community colleges
 - Focus on research
 - Growing our online presence
 - Creating the degrees of the future
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County College Relationships

Essential to the future of the institution

- Indicators of success:
 - 3+1 programs – offering/developing programs in 28 different majors
 - 200 students starting senior year at RCBC; 45 starting senior year at RCSJ
 - Plan for Rowan College of South Jersey
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R1 Status

- Our research classification is a measure of our academic reputation.
 - Committee was formed and is working on strategies to become a research university that meets the needs of the region – classification will follow.
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R1 Status

Strategies:

- \$50 million commitment to research in Camden
 - Closed FY19 with \$59.3M in research awards; almost 50% increase over FY18
 - 450 proposals submitted by faculty and staff (100 more than last year)
 - Sponsored program expenditures were up 30%, close to \$35M
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Rowan Global – Mega Online

- Since its inception, Rowan Global has generated \$265M, with a profit of \$121M
 - Online education has become mainstream at Rowan
 - Exploring partners with assets and services to grow Rowan Global in order to leapfrog in the area of online learning
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Academics

- Degrees of the Future Update
 - New Schools and Colleges:
 - School of Graduate Studies
 - School of Biomedical Eng., Translational Biomedical Sci. & Health Professions
 - School of Allied Health
 - Modern Agriculture/Food Production
 - School of Neurodiversity
 - Esports
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Esports

- Partnering with Nerd Street Gamers to bring esports to campus
 - \$1.5M Facility on Rowan Boulevard
 - First esports competition to be held on campus on October 19
 - Creating certificate programs
 - Will have teams, too
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Diversity, Equity & Inclusion

- Creating an equitable and inclusive campus
 - Recruiting and retaining diverse students
 - Promoting and supporting inclusive teaching, research and professional development
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Rowan Proud

- US News & World Report:
 - 166 among National Universities
 - 79 among National Public Universities
 - 21 for undergraduate engineering
 - 120 for best value
 - 260 for undergraduate business
 - 121 Best College for Veterans
 - 311 nationally among 801 institutions by Wall Street Journal
 - 4th fastest growing research institution in the country
 - 6th for greatest percentage increase in African American students (2010-17)
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Rowan Proud

Academic Affairs

- Hired 65 new faculty this year (36 tenure track and 29 lecturers)
 - SAT – 1282 (regular admit)
 - 19,618 students enrolled Fall 2019
 - 96.95 percent of undergraduate students are from NJ
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Rowan Proud

- Association of American Medical Colleges awarded CMSRU highest honor for community engagement
 - Extraordinary student success last year in the area of research:
 - 1 Goldwater Award
 - 2 Fulbright Awards
 - 1 Boren Award
 - 2 grants from the French Ministry of Education
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Welcome

- Gaëtane Jean-Marie - Dean, College of Education
 - Karen Magee-Sauer – Acting Dean, College of Science & Mathematics and School of Health Professions
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Facilities Update

- Jean & Ric Edelman Fossil Park
 - Joint Health Sciences Center
 - Discovery Hall
 - Rowan SOM
 - Wilson Hall Addition
 - Student Center Expansion
 - New Student Housing
 - Shreiber Family Pet Therapy Program
 - Meditation Walk
 - Rt. 322 Bollards
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Joint Health Sciences Center





Discovery Hall

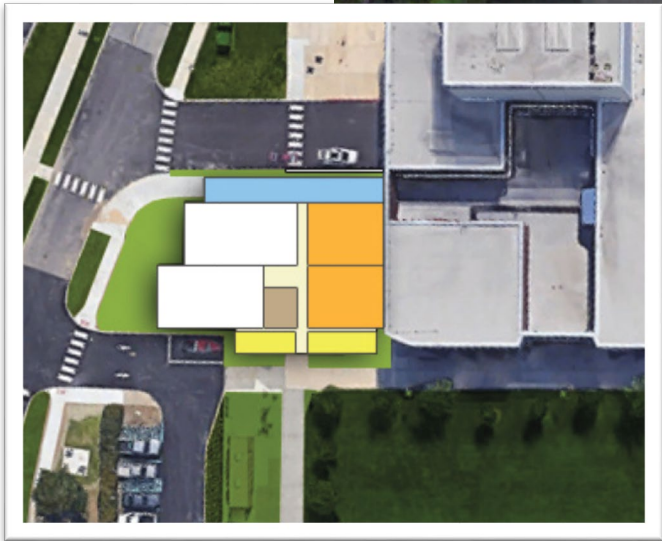




Rowan SOM - Sewell



Wilson Hall Addition



SITE



Student Center Expansion

New Student Housing





Shreiber Family Pet Therapy Program



Meditation Walk





Bollards along Route 322





Questions?

