Leadership Breakfast
Fall 2019
Leapfrog – Staying relevant

Strategies to remain relevant amid the national enrollment crisis:

• Growing relationships with community colleges
• Focus on research
• Growing our online presence
• Creating the degrees of the future
County College Relationships

Essential to the future of the institution

• Indicators of success:
  • 3+1 programs – offering/developing programs in 28 different majors
  • 200 students starting senior year at RCBC; 45 starting senior year at RCSJ

• Plan for Rowan College of South Jersey
R1 Status

• Our research classification is a measure of our academic reputation.
• Committee was formed and is working on strategies to become a research university that meets the needs of the region – classification will follow.
R1 Status

Strategies:

• $50 million commitment to research in Camden

• Closed FY19 with $59.3M in research awards; almost 50% increase over FY18

• 450 proposals submitted by faculty and staff (100 more than last year)

• Sponsored program expenditures were up 30%, close to $35M
Rowan Global – Mega Online

• Since its inception, Rowan Global has generated $265M, with a profit of $121M

• Online education has become mainstream at Rowan

• Exploring partners with assets and services to grow Rowan Global in order to leapfrog in the area of online learning
Academics

• Degrees of the Future Update

• New Schools and Colleges:
  • School of Graduate Studies
  • School of Biomedical Eng., Translational Biomedical Sci. & Health Professions
  • School of Allied Health
  • Modern Agriculture/Food Production
  • School of Neurodiversity
  • Esports
Esports

• Partnering with Nerd Street Gamers to bring esports to campus
• $1.5M Facility on Rowan Boulevard
• First esports competition to be held on campus on October 19
• Creating certificate programs
• Will have teams, too
Diversity, Equity & Inclusion

• Creating an equitable and inclusive campus
• Recruiting and retaining diverse students
• Promoting and supporting inclusive teaching, research and professional development
Rowan Proud

- **US News & World Report:**
  - 166 among National Universities
  - 79 among National Public Universities
  - 21 for undergraduate engineering
  - 120 for best value
  - 260 for undergraduate business
  - 121 Best College for Veterans

- 311 nationally among 801 institutions by Wall Street Journal

- 4th fastest growing research institution in the country

- 6th for greatest percentage increase in African American students (2010-17)
Academic Affairs

• Hired 65 new faculty this year (36 tenure track and 29 lecturers)
• SAT – 1282 (regular admit)
• 19,618 students enrolled Fall 2019
• 96.95 percent of undergraduate students are from NJ
Rowan Proud

• Association of American Medical Colleges awarded CMSRU highest honor for community engagement

• Extraordinary student success last year in the area of research:
  • 1 Goldwater Award
  • 2 Fulbright Awards
  • 1 Boren Award
  • 2 grants from the French Ministry of Education
Welcome

• Gaëtane Jean-Marie - Dean, College of Education

• Karen Magee-Sauer – Acting Dean, College of Science & Mathematics and School of Health Professions
Facilities Update

- Jean & Ric Edelman Fossil Park
- Joint Health Sciences Center
- Discovery Hall
- Rowan SOM
- Wilson Hall Addition
- Student Center Expansion
- New Student Housing
- Shreiber Family Pet Therapy Program
- Meditation Walk
- Rt. 322 Bollards
Student Center Expansion - Glassboro

Joint Health Sciences Center
New Student Housing
Shreiber Family Pet Therapy Program
Meditation Walk
Bollards along Route 322
Questions?