

ROWAN UNIVERSITY
BOARD OF TRUSTEES MEETING

March 12, 2025

AGENDA

SCHEDULE

3:00 p.m.

CLOSED AND PUBLIC SESSIONS

CLOSED SESSION

Business Hall 427/Webex

Personnel, Real Estate, and Litigation Matters

PUBLIC SESSION

Business Hall 104/Webex

CALL TO ORDER

OPEN PUBLIC MEETINGS ACT STATEMENT

PUBLIC HEARING FOR FY26 TUITION RATES

Hearing on FY26 Tuition and Student Costs

APPROVAL OF MINUTES FOR DECEMBER 11, 2024

PRESIDENT'S REPORT

PUBLIC COMMENTS REGARDING PENDING RESOLUTIONS

Please Note: Individuals may speak only in reference to those resolutions under consideration for Board Action. All other comments will be heard prior to New Business if the President's Office was properly notified.

ACTION ITEMS FOR CONSENT AGENDA

2025.03.01 RATIFICATION OF APPROVAL OF A LEASE FOR CERTAIN EQUIPMENT FROM GE HEALTHCARE, BY AND THROUGH ITS SUBSIDIARY, GE HFS, LLC

Summary Statement: This resolution ratifies the approval of a lease agreement for the lease of an MRI Machine and CT Machine for use in the Shreiber School of Veterinary Medicine at a cost of: (i) \$25,730.40 a month for sixty (60) months for the MRI machine; and (ii) \$11,716.36 a month for sixty (60) months for the CT machine.

- 2025.03.02** RATIFICATION OF APPROVAL TO CONTINUE BANK OF AMERICA CREDIT CARD PROGRAM WITHOUT UTILIZING THE STATE CONTRACT
Summary Statement: This resolution ratifies a waiver for public bidding for Rowan University to continue to utilize the credit card program of Bank of America, of through FY25 continuing thereafter provided the contracts are determined to be necessary to effectuating university purposes and funds are available to support the contracts in the university budget.
- 2025.03.03** APPROVAL OF DELEGATION OF AUTHORITY FOR PURCHASE OF INSURANCE AGREEMENTS
Summary Statement: This resolution approves a delegation of authority to execute insurance contracts to the President and the Senior Vice President for Finance and Chief Financial Officer provided same are obtained through an industry accepted practice, and within the FY26 budget as approved by the Board, and such contracts are reported at the Budget and Finance Committee following the award.
- 2025.03.04** APPROVAL OF SUMMER RENTAL RATES
Summary Statement: This resolution establishes daily rental rates for housing facilities operated by the University and its partners, including Holly Pointe Commons, during the summer. This charge will apply to all persons renting University housing spaces during the summer of 2025, excluding the Pre-College Institute summer program and clients of Conference and Event Services that are charged applicable negotiated rates.
- 2025.03.05** APPROVAL OF CAPITAL PROJECTS REQUEST FOR FISCAL YEAR 2026
Summary Statement: This resolution provides for the identification and approval of Capital Projects to be advanced within the FY26 budgetary cycle. These various projects include design, construction, materials procurement, and consultant services geared towards the advancement of university facilities and infrastructure improvements. They are enumerated within the Attachment A to this resolution.
- 2025.03.06** APPROVAL OF AN AMENDMENT TO THE CAPITAL PROJECT REQUEST FOR FISCAL YEAR 2024 FOR AUXILIARY CAPITAL REQUESTS
Summary Statement: This resolution approves an amendment to the Capital Projects to be advanced within the FY24 budgetary cycle for Auxiliary Capital Improvements, including Residence Life and University Housing Requests, authorizing additional funds necessary for network closet upgrades in Edgewood Park Apartments.
- 2025.03.07** APPROVAL OF A CONTRACT WITHOUT COMPETITIVE BIDDING WITH BRIGHTEDGE FOR PROCUREMENT OF INFORMATION TECHNOLOGY SERVICES
Summary Statement: This resolution approves a contract without competitive bidding with Brightedge for procurement of marketing research and analytics services in an amount not to exceed \$115,000 for FY25 continuing thereafter provided the contracts are determined to be necessary to effectuating university purposes and funds are available to support the contracts in the university budget.

- 2025.03.08** APPROVAL OF A CONTRACT WITHOUT COMPETITIVE BIDDING WITH CARNEGIE DARTLET FOR ENROLLMENT MANAGEMENT AND RECRUITMENT
Summary Statement: This resolution approves a contract without competitive bidding with Carnegie Dartlet enrollment management and recruitment in an amount not to exceed \$115,000 for FY25 continuing thereafter provided the contracts are determined to be necessary to effectuating university purposes and funds are available to support the contracts in the university budget.
- 2025.03.09** APPROVAL OF A CONTRACT WITHOUT COMPETITIVE BIDDING WITH BING/MICROSOFT FOR ADVERTISING FOR STUDENT RECRUITMENT
Summary Statement: This resolution approves a contract without competitive bidding with Bing/Microsoft for advertising for student recruitment in an amount not to exceed \$250,000 for FY25 continuing thereafter provided the contracts are determined to be necessary to effectuating university purposes and funds are available to support the contracts in the university budget.
- 2025.03.10** APPROVAL OF A CONTRACT WITHOUT COMPETITIVE BIDDING WITH HUBSPOT BY SLATE FOR ADMISSIONS DATA MANAGEMENT
Summary Statement: This resolution approves a contract without competitive bidding with Hubspot by Slate for two-way synchronization of admission data, facilitating better communication management and preventing duplicate outreach to prospective students in an amount not to exceed \$150,000 for FY25 continuing thereafter provided the contracts are determined to be necessary to effectuating university purposes and funds are available to support the contracts in the university budget.
- 2025.03.11** APPROVAL OF A CONTRACT WITHOUT COMPETITIVE BIDDING WITH VARIOUS SOCIAL MEDIA PLATFORMS FOR ADVERTISING FOR STUDENT RECRUITMENT
Summary Statement: This resolution approves contracts without competitive bidding with Facebook(Meta), LinkedIn, Instagram, TikTok, and YouTube for advertising for student recruitment in an amount not to exceed \$675,000 for FY25 and continuing thereafter provided the contracts are determined to be necessary to effectuating university purposes and funds are available to support the contracts in the university budget.
- 2025.03.12** APPROVAL OF AN AMENDMENT OF A CONTRACT WITHOUT COMPETITIVE BIDDING WITH GOOGLE/XXVI HOLDINGS, INC., FOR ADVERTISING FOR STUDENT RECRUITMENT
Summary Statement: This resolution approves an amendment to the contract without competitive bidding with Google for advertising for student recruitment in the amount of \$2,800,000 for a new amount not to exceed \$4,000,000 for FY25 and continuing thereafter provided the contracts are determined to be necessary to effectuating university purposes and funds are available to support the contracts in the university budget.

- 2025.03.13** APPROVAL OF AN AMENDMENT OF A CONTRACT WITHOUT COMPETITIVE BIDDING FOR MARKETING SERVICES WITH TINUITI, INC.
Summary Statement: This resolution approves an amendment of a contract without competitive bidding with Tinuiti Inc., for specialized marketing services in an amount not to exceed \$650,000 for FY25 continuing thereafter provided the contracts are determined to be necessary to effectuating university purposes and funds are available to support the contracts in the university budget
- 2025.03.14** APPROVAL OF A CONTRACT WITHOUT COMPETITIVE BIDDING WITH CLB PARTNERS, LLC AS A GOVERNMENTAL AFFAIRS AGENT
Summary Statement: This resolution approves a consulting contract between Rowan University and CLB in the area of government affairs. Funds to pay for this service shall be paid from the discretionary fund of the Rowan University Foundation.
- 2025.03.15** APPROVAL OF A WAIVER FOR PUBLIC BIDDING TO CONTINUE TO USE THE CLINCARD PROGRAM FOR THE DEBIT AND VIRTUAL CARD SYSTEM FOR THE UNIVERSITY
Summary Statement: This resolution approves a waiver for public bidding for Rowan University to continue to utilize the debit and virtual card program of Clincard, by Greenphire, in an amount not to exceed \$150,000 for FY25 continuing thereafter provided the contracts are determined to be necessary to effectuating university purposes and funds are available to support the contracts in the university budget.
- 2025.03.16** APPROVAL OF A TOTAL PROJECT BUDGET FOR DESIGN AND CONSTRUCTION OF A GLASS PROCESSING AND RESEARCH FACILITY
Summary Statement: This resolution approves a total project budget for professional design services and construction related activities associated with the Glass Processing and Research Facility project.
- 2025.03.17** APPROVAL OF AN INITIAL PROJECT BUDGET FOR PROFESSIONAL DESIGN SERVICES FOR SEASONAL FROST TEST FACILITY
Summary Statement: This resolution approves an initial project budget to engage professional design services for preliminary development activities, design, surveying and pre-construction associated with the Seasonal Frost Test Facility project.
- 2025.03.18** APPROVAL OF AN INITIAL PROJECT BUDGET FOR PROFESSIONAL SERVICES TO ASSESS THE FEASIBILITY OF RELOCATING THE DIVISION OF INFORMATION RESOURCES & TECHNOLOGY TO CAMPBELL LIBRARY
Summary Statement: This resolution approves an initial total project budget to engage professional services to assess the feasibility of relocation IRT from Memorial Hall to the 4th floor of Campbell Library.

- 2025.03.19** APPROVAL OF AN AMENDMENT TO THE AUTHORIZATION OF ADDITIONAL UNIVERSITY SIGNATORIES
Summary Statement: The resolution amends the authorization of certain signatories to ensure the availability of adequate signatories for orderly operations of the university, adequate oversight of contracts and agreements by content area experts, compliance with applicable state and federal requirements, the reconciliation of current practice with appropriate authority, meet supply chain demands, eliminate duplicative oversight, and eliminate delays in approval processes. All agreements and contracts will remain subject to legal review and agreements including financial commitments will remain subject to approval by the Division of Finance in accordance with this approval authority Resolution.
- 2025.03.20** APPOINTMENT TO THE SOUTH JERSEY TECHNOLOGY PARK AT ROWAN UNIVERSITY BOARD OF DIRECTORS
Summary Statement: This resolution authorizes the appointment of the individual noted to the South Jersey Technology Park at Rowan University Board of Directors.
- 2025.03.21** REAPPOINTMENTS TO THE ROWAN UNIVERSITY FOUNDATION
Summary Statement: This resolution authorizes the reappointment of the individuals noted to three-year terms to the Rowan University Foundation Board of Directors.
- 2025.03.22** APPROVAL OF MERGER OF THE DEPARTMENTS OF ANATOMY & PHYSIOLOGY AND DIAGNOSTIC MEDICINE & PATHOBIOLOGY TO FORM A NEW DEPARTMENT OF VETERINARY BIOMEDICAL SCIENCES
Summary Statement: This resolution authorizes the President to proceed with the merger of the Departments of Biological Sciences and Molecular & Cellular Biosciences to form the Department of Biological & Biomedical Sciences, effective immediately.
- 2025.03.23** APPROVAL OF A CERTIFICATE OF GRADUATE STUDY IN SYSTEMS ENGINEERING
Summary Statement: This resolution approves the offering of the academic program, Certificate of Graduate Study in Systems Engineering.
- 2025.03.24** APPROVAL OF A MASTER OF SCIENCE IN HUMAN FACTORS
Summary Statement: This resolution approves the offering of the academic program, Master of Science in Human Factors.
- 2025.03.25** ADOPTION OF THE ROWAN UNIVERSITY EMERGENCY OPERATION PLAN
Summary Statement: This resolution formally adopts the Rowan University Emergency Operations Plan to permit its submission to the state of New Jersey Secretary of Higher Education.

2025.03.26 APPROVAL OF A CONTRACT WITHOUT COMPETITIVE BIDDING WITH DYNATEST US, INC., FOR A HEAVY VEHICLE SIMULATOR (HVS) MARK VI AND ASSOCIATED EQUIPMENT

Summary Statement: This resolution approves a contract without competitive bidding for the purchase of a HVS Mark VI and associated equipment from Dynatest US, Inc., in an amount not to exceed \$7,505,375.50.

ACTION ITEMS

2025.03.27 PERSONNEL ACTIONS

Summary Statement: This resolution approves personnel actions which include the hiring of new appointments, full-time temporary faculty, adjuncts, coaches and graduate research/teaching fellows.

2025.03.28 REAPPOINTMENT OF FACULTY AND LIBRARIANS TO SEVENTH YEAR CONTRACT CARRYING TENURE

Summary Statement: This resolution seeks approval for the reappointment of faculty and librarians to seventh year contracts carrying tenure.

2025.03.29 PROMOTIONS TO THE RANK OF ASSOCIATE PROFESSOR

Summary Statement: This resolution seeks approval for promotions to the rank of Associate Professor.

2025.03.30 REAPPOINTMENT OF FACULTY AND LIBRARIANS TO FIFTH AND SIXTH YEAR CONTRACTS

Summary Statement: This resolution seeks approval for the reappointment of faculty and librarians to fifth and sixth year contracts.

2025.03.31 REAPPOINTMENT OF FACULTY AND LIBRARIANS TO A SECOND YEAR CONTRACT

Summary Statement: This resolution seeks approval for the reappointment of faculty and librarians to a second year contract.

2025.03.32 APPROVAL OF TUITION AND FEE RATES FOR 2025-2026

Summary Statement: This resolution provides for the approval of a tuition increase for undergraduate students not to exceed 4.5% and an overall fee increase for undergraduate students not to exceed 6.7%. The 6.7% fee increase includes University related fee increases of 4.5% as well as larger wellness and SGA fee increases approved by SGA. Matriculated undergraduate students will be assessed additional tuition per credit hour for all credits over 17.

2025.03.33 APPROVAL OF TUITION AND FEE RATES FOR GRADUATE AND PROFESSIONAL DEGREE PROGRAMS FOR 2025-2026

Summary Statement: This resolution provides for the approval of tuition and fee rates for professional and graduate students at the University's School of Osteopathic Medicine (RowanSOM) and the School of Translational Biomedical Engineering and Sciences (TBES). The new tuition rates represent an average increase not to exceed 3.0% over the current rates for in-state students and not to

exceed 3.0% for out-of-state students. It also provides for the approval of a tuition increase for traditional graduate students not to exceed 4.5%, MBA students not to exceed 4.5%, CMSRU students not to exceed 3.0% and a fee increase for traditional graduate & MBA students not to exceed 7.3% due to the addition of a graduate wellness fee. This resolution also authorizes the CEO, Rowan Online, in consultation with and approval of the President, to establish tuition and fees for extension courses and authorizes the Senior Vice President for Finance and Chief Financial Officer to establish rates for nontraditional programs.

2025.03.34 RATIFICATION OF APPROVAL OF AN AMENDMENT TO THE TOTAL PROJECT BUDGET FOR THE JEAN AND RIC EDELMAN FOSSIL PARK

Summary Statement: This resolution ratifies additional funding, in a total amount not to exceed \$75,310,000, for the design, development and construction of the Jean and Ric Edelman Fossil Park.

2025.03.35 APPROVAL OF A CONTRACT WITHOUT COMPETITIVE BIDDING FOR THE PURCHASE OF EQUIPMENT FOR THE SHREIBER SCHOOL OF VETERINARY MEDICINE AND VIRTUA HEALTH COLLEGE OF MEDICINE AND LIFE SCIENCES

Summary Statement: This resolution approves the following equipment purchases without competitive bidding to outfit the Shreiber School of Veterinary Medicine and Virtua Health College of Medicine and Life Sciences Research Center: the LSM 980+ Airy Scan Zeiss Confocal Microscope for \$1,095,199.64 from Zeiss Healthcare and the Elyra 7 super resolution imaging system for \$943,692.03 from Zeiss Healthcare.

2025.03.36 APPROVAL OF A TOTAL PROJECT BUDGET FOR A RESEARCH LABORATORY AT COOPER MEDICAL SCHOOL OF ROWAN UNIVERSITY

Summary Statement: This resolution approves the total project budget for professional design services and construction related activities associated with the new research laboratory at CMSRU.

2025.03.37 BOARD COMMENDATION

Summary Statement: This resolution is a board commendation for the outgoing Student Trustee, Yuval Saar.

REPORT FROM UNIVERSITY SENATE – BILL FREIND

REPORT FROM STUDENT TRUSTEE – YUVAL SAAR

PUBLIC COMMENTS

Individual remarks must be consistent with the topics previously listed with the President's Office.

NEW BUSINESS

COMMENTS BY TRUSTEES

ADJOURNMENT

DRAFT