

ROWAN UNIVERSITY
BOARD OF TRUSTEES HYBRID RETREAT

Thursday, October 24, 2024
9:00 a.m.

**BOARD MEMBERS IN
ATTENDANCE**

Brenda Bacon
Chad Bruner, *Chair*
Anthony Calabrese
Michael Carbone
Joseph Cosgrove
Jean Edelman, *Secretary* (Virtual)
Thomas Gallia
Frank Giordano (Virtual)
Barbara Kushner (Virtual)
George Loesch (Virtual)
Nikitas Moustakas
Nick Petroni
Larry Salva, *Vice Chair*
Virginia Smith
Ali Houshmand, *ex-officio*

**BOARD MEMBERS NOT IN
ATTENDANCE**

Yuval Saar, Student Trustee
Ali Ishage, Alternate Student Trustee

**UNIVERSITY REPRESENTATIVES
PRESENT**

Joseph Campbell, V.P. Facilities & Operations
Joe Cardona, V.P. University Relations
Terri Drye, V.P. Human Resources
Jeff Hand, Sr. V.P. Strategic Enrollment Management
Penny Kempf, Associate Athletic Director
Kevin Koett, V.P. of Student Life/ Dean of Students
Gabby Lisella, Associate Athletic Director
Mira Lalovic-Hand, Sr. V.P. Information Resources & Chief
Information Officer
Tony Lowman, Provost & Sr. V.P. Academic Affairs
Penny McPherson-Myers, Sr. V.P. Diversity, Equity & Inclusion
Anthony Perno, Associate VP for Real Estate
Michael Roark, CEO, Rowan Online
Joseph Scully, Sr. V.P. Finance & CFO
John Zabinski, V.P. University Advancement/ Rowan University
Foundation Executive Director
RJ Tallarida, Chief of Staff
Dave Weinstein, V.P. Government Affairs & External Partnerships
Mei Wei, V.P. Research
Melissa Wheatcroft, General Counsel/Board Liaison
Victoria Wood, Recording Secretary for the Board of Trustees

OTHERS

Members of the President's Office: Theresa DeVecchis, Lori
McFadden, Heather Martin, and Lee Ann Barbin.

CALL TO ORDER

A hybrid retreat of the Rowan University Board of Trustees was held on October 24, 2024, in the Eynon Ballroom in the Chamberlain Student Center on the Glassboro Campus via WebEx. Chair Bruner welcomed everyone to the meeting and called the Public Session of the meeting to order at 9:05 a.m.

OPEN PUBLIC MEETINGS ACT STATEMENT

Ms. Melissa Wheatcroft read the Open Public Meetings Act Statement.

WELCOME REMARKS

Chair Bruner entertained a motion that was seconded for the Board of Trustees to move into Closed Session. A vote was taken 14-0 in favor. The first public portion of the meeting closed at 9:15 a.m.

TRANSITION PLANNING

Closed Session

WEST CAMPUS & UPDATE

Closed Session

RETURN TO PUBLIC SESSION

At 10:55 a.m., Chair Bruner stated that Closed Session had concluded, and no formal action was taken. Topics discussed included personnel and real estate, including Leadership Transition Planning and West Campus development updates. Chair Bruner entertained a motion that was seconded for the Board to return to public session. A vote was taken 14-0 in favor to return to public session.

ONLINE GROWTH

Michael Roark provided an update on Rowan’s mission to become a Top 25 online education provider. The former “Rowan Global” is being revamped to better serve the rapidly growing online learning population. The operational reorganization structure will consist of the following: Rowan Online, a new entity to accelerate online efforts; Rowan Reach, campus components of Rowan Global; and Marketing, with centralized services and strategy. Rowan undergraduate Enrollment will continue to be managed through the very successful SEM. Rowan Online will drive much of this transformation with four priorities: a dedicated campus for online students; an optimized portfolio of online offerings; centralized online operations; and, excellent instructional design. Goals were set that aligned to the vision and significant progress was made in the past seven months. The University established a fully operational Rowan Online organizational structure, expanded partnerships with employers, improved employee-student experience and retention, and built customized student offerings optimized for online success. In evaluating success, the following metrics are being considered: the Rowan Online B2B team must listen carefully to corporate partners to identify pain points; instructional design must be invested in creativity to rebuild pedagogy with adaptive learning technology, and dedicated online instructors must partner with students to reduce the failure rate. Rowan Online embedded adaptive pedagogy in all BSN courses which dramatically increased success rates and there are plans to add the adaptive pedagogy to all online courses by 2026.

MASTER PLAN

The OLIN team presented the University of the Future and the vision for the next 20 years. The plan consists of new buildings, additions, and expansions of existing buildings. With the help of the Executive team, faculty, staff, and students, OLIN was able to create a plan that will give the University a better structure to accommodate the fast-growing community. Phase one will consist of the Mullica Hill Road (Route 322) closure and Bunce Hall expansions, expected to be completed in five years. Phase two will consist of the South Campus, which is expected to be completed in 10 years. Phase three will consist of the North Campus sports relocation, parking replacement, and North Quad, which are expected to round out the projects.

ACTION ITEMS FOR INDIVIDUAL CONSIDERATION

Chair Bruner stated that two resolutions #2024.10.01 and #2024.10.02 are being considered individually.

VOTE TALLY

Resolution #2024.10.01: 14-0 in favor
Resolution #2024.10.02 14-0 in favor

RESOLUTION #2024.10.01

AMENDMENT TO APPROVAL OF WAIVER FOR PROCUREMENT OF INFORMATION RESOURCES AND TECHNOLOGY

WHEREAS, the New Jersey Medical and Health Sciences Education Restructuring Act, N.J.S.A.18A:64M et seq. (“Restructuring Act”), permits Rowan University, a public research university, to enter into agreements for the procurement of services without public advertising pursuant to applicable state law as outlined in N.J.S.A. 18A:64-56, and

WHEREAS, pursuant to Resolution 2014.02.02 approved by the Board of Trustees at its February 19, 2014 meeting, the Board approved exceptions including an exception for information resources and technology (IRT) materials and services pursuant to N.J.S.A. 18A:64-56(19), and

WHEREAS, Rowan has identified a need for certain IRT materials and services for FY25, and

WHEREAS, Rowan has identified vendors to provide these services through appropriate exceptions from public bidding requirements, including exceptions relating to sole source, standardization requirements, and extraordinary unspecifiable services under N.J.S.A. 18A:64-56(2); (3); and (27), and

WHEREAS pursuant to Resolution 2024.06.04, the Board of Trustees approved the IRT waivers for FY25, and

WHEREAS pursuant to Resolution 2024.06.04, a contract without competitive bidding was approved in the amount of \$625,000 with Crown Castle for dark fiber leasing, and due to West Campus infrastructure needs, Rowan has concluded that the contract should be increased to \$875,000 for dark fiber *leasing and services*

THEREFORE BE IT RESOLVED that an amendment to Resolution 2024.06.04 is approved increasing the contract without competitive bidding with Crown Castle for dark fiber leasing and services from \$625,000 to \$875,000, and

BE IT FURTHER RESOLVED that such approval shall extend to corporate entities in the context of merger, acquisition, or purchase of assets such that additional approval shall not be required.

SUMMARY STATEMENT/RATIONALE

This resolution increases the authorization with Crown Castle for dark fiber leasing and services from \$625,000 to \$875,000.

Chair Bruner entertained a motion that was seconded to approve Resolution #2024.10.01. Chair Bruner opened the floor to questions and recusals from the Board. There being none, a vote was taken 14-0 in favor and Resolution #2024.10.01 was approved.

RESOLUTION #2024.10.02

RESOLUTION AUTHORIZING THE GRANTING OF AN EASEMENT TO THE COUNTY OF GLOUCESTER, NEW JERSEY FOR THE CONSTRUCTION OF A ROADWAY TO IMPROVE ACCESS TO WEST CAMPUS

- WHEREAS,** pursuant to the New Jersey Medical and Health Sciences Education Restructuring Act ("Restructuring Act"), Rowan University has been designated as a public research university, and
- WHEREAS,** pursuant to the Restructuring Act, Rowan is permitted to own, lease, dispose of, use, and operate real property as is necessary or desirable for university purposes, and
- WHEREAS,** Rowan University is in the process of developing its West Campus including, but not limited to, construction of the Shreiber School of Veterinary Medicine ("West Campus Development), and
- WHEREAS,** as a part of the West Campus Development, Rowan University intends to subdivide certain Blocks and Lots ("Subdivision") to improve its ability to further develop those properties; and
- WHEREAS,** in conjunction with the Subdivision and the West Campus Development, the County of Gloucester, New Jersey ("County") has agreed to construct a new road to improve access to the West Campus as set forth on the map attached hereto as Exhibit "A" ("County Road"); and
- WHEREAS,** as the owner of the property on which the new County Road will be located, Rowan University must grant an easement to the County to allow the County to construct the County Road;
- THEREFORE BE IT RESOLVED** by the Board of Trustees that the President and Senior Vice President for Finance and Chief Financial Officer are authorized to take any and all actions, including the execution of any necessary documents, to effectuate the granting of an easement for the construction of the County Road, as further described on Exhibit "A", attached hereto, to the County of Gloucester, New Jersey.

SUMMARY STATEMENT/RATIONALE

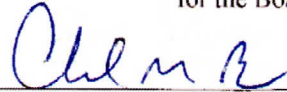
This resolution authorizes the granting of an easement to the County of Gloucester, New Jersey for the construction of a roadway to improve access to the West Campus.

Chair Bruner entertained a motion that was seconded to approve Resolution #2024.10.02. Chair Bruner opened the floor to questions and recusals from the Board. There being none, a vote was taken 14-0 in favor and Resolution #2024.10.02 was approved.

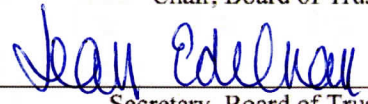
ADJOURNMENT

There being no further business, Chair Bruner entertained a motion that was seconded to adjourn the meeting. The vote was unanimous in favor, and the meeting was adjourned at 12:07 p.m.

Victoria Wood, Recording Secretary
for the Board of Trustees



Chair, Board of Trustees



Secretary, Board of Trustees