Welcome Aboard The Brown-Eyed Susan!

Our Rowan University Family Connection

On behalf of Rowan University, I would like to welcome you to our campus and encourage you to stay connected through the Parent and Family Connections Program as we strive to effectively communicate with you.

As your primary contact on campus, the Parent and Family Connections Program serves as a resource to help you stay involved in your children’s college experience. While we encourage students to actively solve their own issues and address challenges, we realize that there are times when parents, caregivers or family members can be an invaluable asset in helping them achieve desirable outcomes.

The partnership between Rowan University and its parents is a joint relationship dedicated to enriching the lives of our students. We are honored to have your children with us. Rowan University provides students with opportunities to develop leadership, critical thinking, communication and social skills that go hand-in-hand with academic and personal success necessary in the twenty-first century. We intend to make sure that your children are allotted all of the wonderful opportunities for which Rowan University has been known.

Sincerely,

Julie A. Peterson, Director
Office of Student Enrichment and Family Connections
The Parent and Family Connections Program is a one-stop service for parents and family members of Rowan University students. Staff members respond to inquiries, provide information on a variety of issues and offer an array of programs to facilitate communication. Here is our agenda:

Mission Statement
Rowan University’s Office of Parent and Family Connections Program provides comprehensive resources and programs that are designed to enhance the university experience for parents. In addition, it supports student success, and promotes a proactive role for parents and family members within the university community.

Goal
Through university-wide collaboration, the Parent and Family Connections Program hopes to support parents in fostering their student’s growth and development in conjunction with the above mission.

Objectives
• Promote the inclusion of parents and families as partners in programs and events that assist with the transition to the university
• Distribute information regarding college student development
• Communicate regularly with parents and family members through responses to inquiries, email, newsletters and the parents and family website
• Provide opportunities for parent and family involvement with the university

Publications
The Parent and Family Connections Program produces several publications. Current materials include: a handbook, advice brochures, a monthly online newsletter, and program specific brochures.

Website
The Parent and Family Connections Program website provides answers to general questions and concerns you may have while your son or daughter is a student at Rowan University. It is updated on a regular basis, so you are encouraged to check it often for new information, events and announcements. Please visit our website at www.rowan.edu/family.

Financial Aid Boot Camp and Webinars
This program gives an overview of the financial aid process, terminology, and how to apply using the Free Application for Federal Student Aid (FAFSA).

Involvement Opportunities
Orientations
The Parent Orientation Program is a two-day experience that runs simultaneously with Summer Freshman Orientation. It is designed to familiarize parents and guardians with the university policies, and procedures. The program includes presentations and discussions on a wide range of topics, such as: student behavioral expectations, first year transitions, student engagement, life as a college resident, campus services and academics.

Move-In Day: “All Aboard the Brown-Eyed Susan”
Once you have moved your son or daughter into their residence hall, come explore the campus! Enjoy a snack and beverage while participating in all of the wonderful festivities we have planned for you. There will be face painting, games, give-aways, presentations and photos. We will also have some relaxing, wellness-themed activities available such as reflexology, blood pressure screening and back massages. It’s a great way to celebrate your new home away from home.

Family Weekend
Rowan University welcomes Rowan parents, siblings, and family members to enjoy a weekend on campus! This opportunity allows Rowan families to explore life inside the classroom, meet other Rowan families, spend time with your student, and partake in Family Weekend events and activities.

Some of the events require a fee and are limited in terms of seating availability, so we urge you to pre-register as soon as possible!

Prof’s Day
Families of Rowan University students will learn more about life at the university during our annual Prof’s Day held during the month of December of each academic year.