



RowanUniversity

From Profs to Professionals: Advocating for your success

*From selecting a major to landing a job, come learn how
Rowan supports students' academic and career success*

Office of Career Advancement

Location: Savitz 242

Email: careers@rowan.edu

By: Rosaria Pipitone, Associate Director of Career Readiness

By the end of this presentation students will understand:

How we help

Who we help

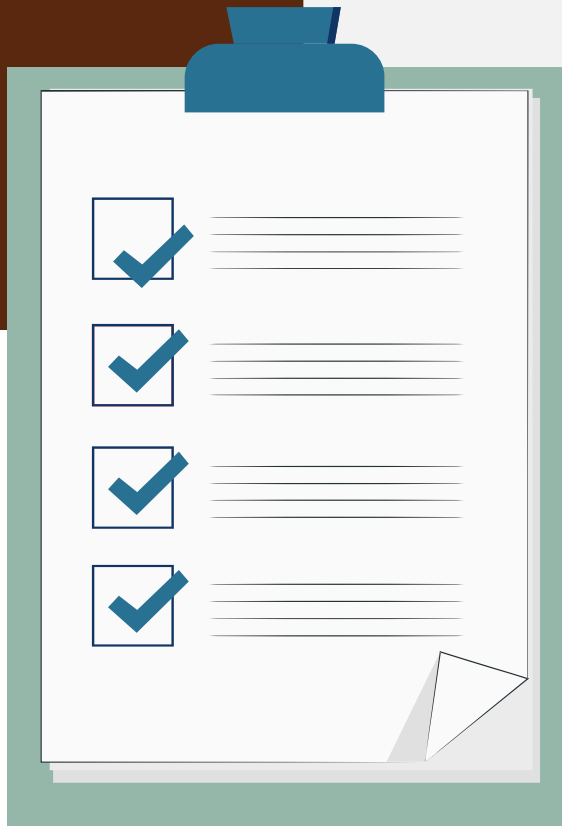
Benefits of Career Counseling

Overview of our website

Overview of a 4 Year Plan

Meet your Career Advocates

HOW WE HELP



MAJOR SELECTION



CAREER EXPLORATION



**INTERNSHIP/
EXPERIENTIAL LEARNING**



RESUMES



MOCK INTERVIEWS



JOB SEARCH COACHING



Rowan University

Incoming Students

Have questions about your major selection or career goals? We are here!



Current Students

You have unlimited amounts of times you can visit our services!



Satellite Campus

We serve all students and alumni from all of our satellite campuses



Alumni

Are you an alumni needing a career Change? We are here to help!



Who We Help

What are some benefits of Career Counseling?

Increases self-awareness

Greater likelihood of job satisfaction

Help making connections

Exposure to relevant job opportunities



Overview of our Website

<https://sites.rowan.edu/oca/index.html>

FRESHMAN - YEAR: *EXPLORING THE FRONTIER*

- ☐ Learn about the campus resources- library, tutoring...etc.
- ☐ Get to know faculty, counselors, administrators, and other students.
- ☐ Begin to explore career options by talking to your academic advisor, career counselors and employers at career fairs and other career events.
- ☐ Become aware of your interests, values, and skills through self-assessment, career counseling, or using a career exploration instrument **Focus-2**. [Focus-2](#) can be accessed through the [Office of Career Advancement webpage](#).
- ☐ Get involved on campus- sports, clubs, civic engagement

SOPHOMORE YEAR: *EYES WIDE OPEN*

- ☐ Develop a file of information regarding specific career options and narrow your potential career choices to industries or occupational titles
- ☐ Engage in activities that align with your own interests and career preferences. Step one to building your resume!
- ☐ Meet with your career counselor and start the first draft of your **resume**.
- ☐ Collect and analyze information on the world of work, professionalism in the workplace and the job outlook for the future.
- ☐ If feasible, get a job during the summer months to earn money while you learn new skills, and build a good work reputation and work references.
- ☐ Speak with your academic advisor and plan out when you can add an internship to your schedule.

JUNIOR YEAR: *PREPARING YOUR GAME PLAN*

- ☐ Prepare for an internship or any other experiential learning experience such as student aboard, research or a co-op
- ☐ Attend career-related events to start meeting employers and making connections
- ☐ Develop a resume and have it professionally critiqued.
- ☐ Join organizations in your chosen field and attend conferences.
- ☐ Network, network, network!
- ☐ Contact employers that hire people in your field of concentration and schedule information interviews
- ☐ Meet with your career counselor to begin a job search plan. It is important to have an idea of what job titles you are interested in. The world of work changes quickly and so do qualifications. Be sure to stay on to of the job search early on!

SENIOR YEAR: *PUTTING YOUR GAME PLAN INTO ACTION*

- ☐ Assess your experience, abilities, accomplishments, and skills and evaluate where your talents can be best used.
- ☐ Create a LinkedIn profile and start connecting with your classmates, alumni, faculty and more!
- ☐ Attend on-campus workshops that address such topics as interviewing techniques, resume writing and job search strategies. If possible, you should participate in a mock interview.
- ☐ Have your resume critiqued by the Office of Career Advancement and post it on [**PROFS JOBS**](#).
- ☐ Discuss career opportunities with career counselors, faculty, friends, associates and network contacts. Seventy-percent (70%) of the jobs in the U.S. are obtained through the network system.
- ☐ Attend job fairs and research potential employers with the help of the Office of Career Advancement
- ☐ Develop a system for keeping track of the number of employers whom you sent your resume to (*Use index cards, or a notebook, Smartphone, iPad or create a database on the computer*).
- ☐ Tailor your resume and cover letter for each job you apply for.
- ☐ Conduct follow-up calls to employers a week after you have sent out your cover letter and resume.
- ☐ Do not get discouraged if you receive rejection letters. It is all part of the process of finding a job. All you need is one yes!

Career Advocate Network: *Scaling Up Career Services college wide*

Your Partners on the Journey!

Career Advocate Network

Career Workshops



External Engagement
Opportunities

Career Counseling

Career Exploration

Career Events & Workshops

Alumni Services

Employers

Our Staff

Career Planning & Development
Course

Rowan University » Office of Career Advancement » Career Advocate Network

Career Advocate Network

The Office of Career Advancement introduced Rowan University's **Career Advocate Network** training program in 2019 to expand current resources to students and alumni. Entering its third round this September, the Career Advocate Network training program is gaining momentum and increasing career and academic services across campus.

Through detailed accredited training, individuals have the opportunity to become a valuable resource for students in need of career services. Participants complete assignments and projects to directly serve the Rowan community as they train to become [Certified Career Service Providers](#) (CCSP), a national credential provided by the [National Career Development Association](#) (NCDA).

Interested in becoming a Career Advocate? Check out our [FAQs](#) for more information.

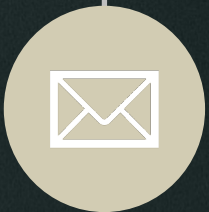
Are you a student in need of career resources and advice? Browse the [Career Advocate Directory](#) to find someone who can help!



ROWAN UNIVERSITY
CAREER ADVOCATE



(856) 256-4456



careers@rowan.edu



<https://sites.rowan.edu/oca/index.html>

Contact us!