

Student Affairs Ally Network Role Fulfillment Overview

Virtual Opportunities for Allies

	Added Global Employee Functions	Proposed New Employee Opportunities
Advertising & Lead Generation	Online Live Support Direct Marketing	LinkedIn Learning Pathways Online Education Success Blog Success Newsletter Reddit AMAs Social Ambassadorships Career-specific Webinars Website Improvements Website Audits
Lead Cultivation	Virtual Info Sessions Program Fact Sheets Lead Outreach	Program News Emails Program Highlights on Social Hand-written Notes
Application, Acceptance, & Matriculation	Text Reminders	Personalized Welcome Letter Digital Student Reference Virtual Welcome Party
Student Retention		Bi-weekly Virtual Check-Ins Virtual Student Mixers Weekly Study Playlist Online Student Tips Blog Student Tips Newsletter
Ongoing		Data Entry Note-Taking Project Research

Program Benefits

Proactive Collaboration
Across Departments

Continued Virtual
Employment

Innovative & Flexible
Marketing Approach

Professional Staff
Skill Development

Continued Operations
with Limited Disruption

Experiential Learning &
Professional Development

Engaging Online
Student Community

Support During
Sick Leave Situations