

Homecoming Celebration

Saturday, October 18

All festivities begin at 11 a.m. The Kids Zone and activities in Lot O-1 end at 3 p.m. Tailgating in Lot O ends at 5:30 p.m.



Richard Wackar Stadium entrance





Accessible parking is available in all lots. Guests requiring assistance should park in Lot D-2 and can call 856-256-5400 for golf cart transportation to Lot O-1 (between 11 a.m.-3 p.m.).



Welcome Tent

The first 1,000 guests to visit the Welcome Tent will receive a limited-edition tote bag. The first 500 students with a Rowan ID can pick up \$10 in food truck vouchers to use at the food trucks on site.



Football Game

Cheer on the Rowan University Profs as they take on the William Paterson University Pioneers at 2 p.m.



Spirit Tent: Sponsored by Student Centers & Campus Activities

Visit for free swag including an array of spirited items.



Alumni T-shirt Tent

Purchase one of our limited edition 2025 alumni tees.



Get Involved

Discover exciting ways to stay connected, give back and get involved with your alma mater through events, volunteer opportunities and more.



Houshmand's Hazardous Hot Sauce

Support students in need by tasting and purchasing hot sauce benefiting the Rowan Student Emergency Fund.



Animal Care Corner

Meet representatives from the Shreiber School of Veterinary Medicine and learn more about the Veterinary Teaching Hospital. Check out the Shelter Medicine and Community Engagement Mobile Unit and Field Service trucks.



Game Day Beverages

Raise a glass on game day with local brews from Glassboro's Bonesaw Brewing Co. and specialty drinks at two locations. Enjoy a close-up view of the game in the Stadium Beer Garden from 1:30 p.m. until the start of the 4th quarter. Start the party early in Lot O-1 from 11 a.m. to 3 p.m. with drinks available to enjoy throughout the lot. All drinks must be enjoyed in the designated location of purchase.



Food trucks

A diverse selection of food trucks will be on site and accept both cash and credit cards.



Prof Pavilion

Grab a seat under the tent to take a break and eat.



University Showcase
Over 25 of our colleges, schools and departments will showcase specialties, offer giveaways and host interactive activities. This activity ends at 2 p.m.



Kids Zone

An area for little owls featuring face painting, balloon art, inflatables and more.



Homecoming Tailgate

We have reserved three exclusive tailgate zones: Football, Cheerleading, Dance & Marching Band Tailgate (left), Student & Alumni Tailgate (middle), and NPHC & Multicultural Organization Tailgate (right). Visit rowan.edu/homecoming/tailgate for more information.