Homecoming Celebration
Saturday, October 14
All festivities begin at 11 a.m.
The Kids Zone and activities in Lot O-1 end at 3 p.m. Tailgating in Lot O ends at 6 p.m.

Welcome Tent
The first 1,000 alumni to visit the Welcome Tent will receive a limited-edition centennial tote bag and ticket to the big game. The first 500 students with a Rowan ID can pick up $10 in food truck vouchers to use at the food trucks on site.

Spirit Station
Visit for free swag including an array of spirited items.

Football Game
Cheer on the Prof’s inside Richard Wackar Stadium as they take on Christopher Newport at 2 p.m. Day-of tickets are $5 (cash only, children 12 and under are free).

Alumni T-shirt Tent
Purchase a limited-edition 2023 alumni tee.

Centennial Shop
Purchase exclusive Rowan Centennial items.

Houshmand’s Hazardous Hot Sauce
Support students in need by tasting and purchasing hot sauce benefiting the Rowan Student Emergency Fund.

Alumni Snack Shack
Enjoy a delicious treat, limited availability. Get a snack ticket at the Welcome Tent. One per guest.

Food trucks
A diverse selection of food trucks will be on site and accept both cash and credit cards.

Prof Pavilion
Grab a seat under the tent to take a break and eat.

University Showcase
Over 25 colleges, schools, and departments will showcase specialties, offer giveaways, and host interactive activities. Event sponsors will also be present. This activity ends at 2 p.m.

Music
Catch Rowan’s renowned radio station, 89.7 WGLS-FM, playing all the music that matters at the event.

Beer Garden
Enjoy beer from Glassboro’s very own Bonesaw Brewing Co. at one of our two beer garden locations. A ticket to the game is required to access the Stadium Beer Garden which will open at 1:15 p.m. and serve until halftime. Entry to either beer garden is 21+ and only cash is accepted.

Kids Zone
An area for little owls featuring Touch-A-Truck, face painting, balloon art, inflatables and more.

Edelman Planetarium Solar Eclipse Hub
This tent is brimming with solar eclipse knowledge and viewing resources for the afternoon’s celestial experience.

University Tailgate
We have reserved three exclusive Prof’s Tailgate zones: Football, Cheerleading, & Marching Band Family & Friends Tailgate (left), Student & Alumni Tailgate (middle), and NHPC & Multicultural Organization Tailgate (right). Visit rowan.edu/homecoming/tailgate for more information.

Athletics Tent
Rowan University Athletics hosts a gathering area for current and former athletes.

Accessible parking is available in all lots. Guests requiring assistance should park in Lot D2 and can call 856-256-5404 for golf cart transportation to Lot O-1 (between 11 a.m. - 3 p.m.).