October 17th – 22nd, 2022
Captain’s Packet
Information & Regulations

There will be a mandatory meeting of all participants on
Wednesday, October 12th at 2PM via Zoom
(Login information was sent directly to Captains)

For any general questions about Homecoming, please contact:

Melissa Ulmer
Homecoming Chair/Team Liaison
(856) 256-5197
ulmer@rowan.edu
**Spirit Competition**  
**October 17–22, 2021**

The following are brief descriptions of the categories on which the 2022 Homecoming Spirit Competition will be judged. Teams will be judged for spirit at the Banner, Push Cart, CANstruction, Battleship, and Lip Sync competitions. The highest value given to any team per competition will be a total of 30 points. Each category can earn 0-10 points. Points may be recorded in half-units (i.e. 4.5, 7.5, etc.)

**NOTE:** Attendance at the Banner competition and CANstruction will result in an automatic reward of 10 points for team presence.

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<th>10</th>
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<tbody>
<tr>
<td><strong>Team Presence</strong></td>
<td>Team is not present at event.</td>
<td>Team is in attendance at event, but does not have any active participants.</td>
<td>Team is present at event and has active participants. The team did not stay for the duration of the event &amp; left after they competed, or only showed up for their competition.</td>
<td>Team is actively participating in the event &amp; stayed for the event’s duration.</td>
<td>Team is actively participating in the event, stayed for the entire event, and actively cheered for their own team.</td>
<td>Team is actively participating in the event, stayed for the entire event, actively cheered for their own team and continued to cheer for other teams as well. Team showed overall good sportsmanship.</td>
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<tr>
<td><strong>Use of Homecoming Theme</strong></td>
<td>Team is not present at event.</td>
<td>Team does not have any visible evidence of the theme in their artwork or performance.</td>
<td>Team attempted to incorporate the theme in their artwork or performance, but the theme is unclear.</td>
<td>Team has visible evidence of the theme in their artwork or performance.</td>
<td>Team clearly incorporated the theme into their artwork or performance.</td>
<td>Team displays an outstanding effort to incorporate the theme into their artwork or performance.</td>
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<tr>
<td><strong>Overall Creativity</strong></td>
<td>Team is not present at event.</td>
<td>Team shows little to no creativity in their artwork, attire, or performance.</td>
<td>Team shows some creativity in their artwork, attire, or performance.</td>
<td>Team shows creativity and originality in their artwork, attire, or performance.</td>
<td>Team clearly put time and thought into the creativity and originality in their artwork, attire, or performance.</td>
<td>Team shows an outstanding effort in creating artwork, attire, or performances that are...</td>
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Additional Opportunities to Obtain Spirit Points

- **TAG** - Homecoming teams can earn spirit points by taking photos with up to 6 different tags. For each photo with a unique tag posted to Instagram (tagging @RowanSAA and using #RowanTAG), teams will earn 5 points. Each team can earn a maximum of 30 points (6 different tags). Entries must include your team name as a hashtag in the post. Also include a short note of thanks to Rowan's donors!

- **CANstruction Competition** – In an effort to support current need, teams can bring additional non-canned items to donate to The SHOP. For every 5 non-canned items, teams will earn 1 point toward their score, up to a maximum of 5 points. Please refer to the CANstruction Competition guidelines for more information.
  - Additionally, each team will earn 1 extra spirit point for every 30 cans collected for this competition. Each team has the ability to earn a maximum of 5 points. Cans do not need to be used in the team’s CANstruction to count towards the extra spirit points, but must be presented in good condition at the event.

**The highest value given to any team overall (across all five competitions) is 190 points.**

Halftime Activities

- Winners will be announced during halftime of the Homecoming football game on Saturday, October 22, 2022.
- For results and the trophy announcements, all groups need to meet at the entrance (with their team banner) to the track behind the end zone closest to Lot D and the tailgate area when there are 10 minutes remaining in the first half of the football game on 10/22.

If you have any questions please contact:

**Barry Hendler**
Spirit Competition Co-Lead, Homecoming Committee
Office of Orientation & Student Leadership Programs
856-256-4041 or hendler@rowan.edu

**Emmalee Holaday**
Spirit Competition Co-Lead, Homecoming Committee
Office of Orientation & Student Leadership Programs
856-256-4041 or holaday@rowan.edu
The Student Alumni Association invites you to a campus-wide game of TAG. You’re it!

Beginning Monday, October 17, large gift tags will appear on campus to raise awareness about the impact of gifts made to Rowan University by generous donors. Play TAG with us to earn Homecoming spirit points!

What is the purpose of TAG?
TAG is an interactive game to learn about philanthropic gifts that support Rowan University and its students. So much of the student experience is made possible thanks to the generosity of alumni and donors.

How do I play as a part of a Homecoming team?
Homecoming teams can earn spirit points by taking photos with up to 6 different tags. For each photo with a unique tag posted to Instagram (tagging @RowanSAA and using #RowanTAG), teams will earn 5 points. Each team can earn a maximum of 30 points (6 different tags). Entries must include your team name as a hashtag in the post. Also include a short note of thanks to Rowan’s donors!

Can I participate if my Instagram account is private?
If your account is set to private and you add a hashtag to your post, the post won’t appear publicly. Accounts must be public for your post to be counted as an entry and to earn spirit points.

Can I play TAG if I’m not on a Homecoming team?
Absolutely! We welcome all students to play TAG with us. Spirit points are not awarded to individuals not associated with a Homecoming team.

How do I find the tags on campus?
Throughout the week, SAA will release hints on Instagram. Be sure to follow @RowanSAA for clues! All tags are located on the Glassboro campus. Tags may be found in outdoor and indoor spaces.

What is the deadline to post entries on Instagram?
All posts must be made by 4 p.m. on Thursday, October 20.

What is SAA?
The Student Alumni Association (SAA) is an undergraduate student group that aims to advance Rowan University through programs and initiatives that enhance the student experience, foster student-alumni relationships, build tradition, promote philanthropy and establish a spirit of loyalty to the University. For more information, visit alumni.rowan.edu/SAA.
Banner Competition
Monday, October 17, 2022
2:00 PM - 6:00 PM | Bunce Circle | Rain Location: Student Center
Judging will take place Tuesday, Oct 18th - Thursday, Oct 20th

The Homecoming Banner Competition is a great way to show off your Prof pride. The spirit of Homecoming Week is displayed in a banner created by a group of students or an individual. The banners will be hung in the Student Center Pit all week to help promote Homecoming, student organizations, and campus pride. This competition is open to the entire Rowan community.

Banner Competition Rules and Regulations
On Monday, October 17th, 2022, registered participants will meet at Bunce Circle at 2:00 PM equipped with their supplies to begin creating their banner. Participants are allowed four hours to complete their banner from 2:00 PM to 6:00 PM.

Paint and glue on banners must be dry by 6:00 p.m.

- The banner must include the names of all team members OR the team name, Homecoming 2022, and must incorporate the theme of Homecoming: “Once Upon a Prof”
- The Chamberlain Student Center & Campus Activities will provide banners and SOME paint/brushes to each participating group the night of the competition, but please bring your own supplies as well. Banners will approximately measure 9 feet by 3 feet.
- Decoration of the banner can be done with art supplies including paint, spray paint (when outdoors), markers, etc. Glitter CANNOT be used, including glitter glue or paint. Some supplies will be provided, but if your banner theme/idea requires any special supplies, entrants must provide them.
- Banners must be painted horizontally, not vertically.
- Each team must dedicate (at least) two members to stay through the end of the event (approx. 6pm) in order to carry the dry banner back to the Student Center to put on display with assistance from event staff.
- The banner can be 3-D. All objects used must be securely fastened to the banner and cannot exceed the banner size. Materials for this part of the banner must be supplied by the entrants.
- No profanity, nudity, substance abuse, or anything that would be unbecoming of Rowan students may be portrayed.
- Any banners not complying with the above rules will be disqualified.

Judging Information
The Homecoming Committee will choose a panel of judges consisting of Rowan University faculty, staff, and/or alumni. Judges’ decisions will be final. Winners will be announced during halftime of the Homecoming football game on Saturday, October 22, 2022.

The following are brief descriptions of the categories on which banners will be judged. The highest value given to any banner will be a total of 40 points. Each category can earn 0-10 points.

- **Creativity of Design** – This category is for the creativity of the banner. Judges will consider originality and excitement of the design. (0-10)
• **Appearance/Execution of Design** – This category is for the actual appearance of the banner. Attention to detail and overall appearance will be considered. (0-10)
• **Theme** – This category takes into consideration use of Homecoming theme in their banner. (0-10)
• **Other** – This category will consider the amount and quality of the submission. (0-10)

**Halftime Activities**

- Banners must be picked up from the Student Center Pit after 4:00 PM on Friday, October 21st, 2022. Please return PVC piping to the Building Manager in Room 104 immediately after cutting your banner down. Teams are responsible for cutting down their own banner from the Pit and bringing it with them to the Football Game on Saturday, October 22\textsuperscript{nd}, 2022.
- The winners for all categories will be announced at halftime of the Homecoming football game on 10/22.
- For results and the trophy announcements, all groups need to meet at the entrance (with their team banner) to the track behind the end zone closest to Lot D and the tailgate area when there are 10 minutes remaining in the first half of the football game on 10/22. Please bring your banner with you to display with your team on the field during halftime.

**FAILURE TO ADHERE TO THESE RULES AND REGULATIONS WILL RESULT IN DISQUALIFICATION OF YOUR BANNER FROM THE COMPETITION.**

If you have any questions please contact:

**Alexis Robinson**
Banner Competition Co-Lead, Homecoming Committee
Chamberlain Student Center & Campus Activities
at 856-256-5230 or robins19@rowan.edu

**Julie Shannon**
Banner Competition Co-Lead, Homecoming Committee
Chamberlain Student Center & Campus Activities
at 856-256-4644 or shanno46@rowan.edu
Push Cart Competition
Tuesday, October 18, 2022
4:00pm | Bunce Circle

Push Cart Competition Rules:

- Each team must have 4 members participate
  - Please note: ALL participants will both run & push during the competition
- Participants must report to Bunce Circle between 3:00pm – 3:40pm for check-in on Tuesday, October 18th, 2022
- All participants must wear a helmet, which will be provided by the Chamberlain Student Center & Campus Activities (participants may use their own helmet)
- Each cart will have one runner and one driver.
- Each team will race in two heats.
- Each heat will consist of: racing around Bunce Circle, getting out of the cart at the marked halfway point to switch runners, and finishing at the Start/Finish line.
- Both team members must cross the finish line, your time will not stop until both members cross the finish line.
- Pushers may not let go of the cart at any time when in motion
- Each pairs’ times will be combined for a total team time.
- The fastest team time wins!
- Winners will be announced at halftime of the Homecoming football game on Saturday, October 22nd.

FAILURE TO ADHERE TO THESE RULES AND REGULATIONS WILL RESULT IN DISQUALIFICATION OF YOUR TEAM FROM THE COMPETITION.

If you have any questions please contact:

Karina Gonzalez
Push Cart Competition Co-Lead, Homecoming Committee
Chamberlain Student Center & Campus Activities
at 856-256-5229 or gonzalezk1@rowan.edu

Alia Elbanna
Push Cart Competition Co-Lead, Homecoming Committee
Chamberlain Student Center & Campus Activities
at 856-256-4876 or elbann57@rowan.edu
CANstruction Competition
Wednesday, October 19th, 2022
11:00 AM - 2:00 PM | The SHOP Courtyard
Rain Location: Student Center
Judging Starts at 1:45 PM | Team Clean Up & Donation at 3:00 PM

CAN you build your way to Homecoming fame? Test your luck and showcase your talents at Rowan’s can sculpture building competition! A CANstruction is a sculpture that is constructed entirely of cans and selected permissible materials. These creative structures should showcase the Homecoming theme in design, decorations, or even color scheme of labels. Practicing your sculpture prior to the day of building is recommended. All structures must be completely rebuilt on-site the day of competition. All donations will benefit The SHOP, Rowan’s on-campus food pantry and resource center available to students in need.

CANstruction Rules and Regulations:
• All teams must collect their own cans prior to the event.
  o Teams will be reimbursed up to $100 for supplies purchased for this event (i.e. cans and other donatable items). Teams need to submit a copy of the receipt without tax, a copy of the credit card used, the Banner ID and the mailing address of the team member making the purchase. The deadline to submit all reimbursement paperwork is Friday, October 28th.
  o Teams can bring additional non-canned items to donate to The SHOP. For every 5 non-canned items, teams will earn 1 point toward their score, up to a maximum of 5 points.
    ▪ Recommended Items:
      • Pasta of any kind (spaghetti, macaroni and cheese, ramen, etc.)
      • Spaghetti Sauce
      • Toothpaste
      • Snacks in individual servings (chips, granola bars, nuts, sleeves of crackers, etc.)
  o All cans collected must not be expired or damaged.
  o All cans will be donated to The SHOP after the event. Teams are responsible for staying long enough to bring their cans/donations to The SHOP after the event.
  o Each team will be given a designated numbered area to construct their CANstruction between 11:00 am – 2:00 pm. All structures must be finished and ready for judging by 1:45 pm.
  o CANstructions must be a free standing, self-supporting structure.
    ▪ They cannot be constructed with any materials that would be considered weight bearing. They must be constructed of freestanding cans. They cannot be built of wood or anything comparable and then layered with cans as decoration.
  o Packaging materials or other containers that cans come in (such as plastic tubs) cannot be used as a part of the structure.
  o CANstructions must be no more than 4’ tall and 4’ wide.
  o NO extreme adhesive material can be used; cans must be able to be easily separated.
- Can labels must remain undamaged and unmarked. Easy removal of decorating materials is required as to not damage cans and their labels.
- No paint is permitted on cans or labels (also includes markers, oils, etc.)
- No cans can be pre-constructed prior to arrival at CANstruction.
- All participants must wear closed-toed shoes.
- The Homecoming Committee reserves the right to determine on-site what is permissible and not permissible during the competition.

**Permissible Supplies**
- The Homecoming Committee will supply:
  - Tape (not to be used on can labels)
  - Rubber bands
  - Measuring devices upon request and with proper ID
  - Step stools upon request and with proper ID
- Other materials that teams can choose to supply themselves:
  - String or fine wire
  - Zip ties
  - Mild adhesive material (i.e. painters tape, sticky tack)
  - Paper
  - Paints or markers that are intended to be used on paper or other surfaces that are NOT cans or labels themselves

**Non-permissible Supplies**
*Reminder: The goal is to keep cans in perfect condition so they can be donated*
- Strong adhesive tapes like duct tape or gaff tape
- Glue or any other permanent adhesive substances (i.e crazy glue, gorilla glue, caulk)
- Wood, cardboard, large plastic sheets, sheet metal
- NO glitter

**Judging Information**
- Each team will earn 1 extra spirit point for every 30 cans collected for this competition. Each team has the ability to earn a maximum of 5 points. Cans do not need to be used in the team’s CANstruction to count towards the extra spirit points, but must be presented in good condition at the event.
- Judging will take place immediately following the completion of the CANstructions at approximately 1:45pm.
- The Homecoming Committee will choose a panel of judges consisting of Rowan University faculty, staff, and/or alumni. Judges will walk around to view CANstructions. Teams must be present to explain their CANstruction to judges. Judges’ decisions will be final.
- The following are brief descriptions of the categories on which CANstructions will be judged. The highest value given to any CANstruction will be a total of 40 points. Each category can earn 0-10 points.
  - **Creativity of Design** – This category is for the creativity of the CANstruction. Judges will consider originality and excitement of the design. (0-10)
  - **Appearance/Execution of Design** – This category is for the quality of the appearance of the CANstruction. Attention to detail and overall appearance will be considered. (0-10)
- **Theme** – This category takes into consideration use of Homecoming OR Rowan theme in their CANstruction. (0-10)
- **Articulation** - The rationale/story behind the CANstruction. (0-10)

**Clean Up**
- After judging, teams are responsible for cleaning their designated area and removing all supplies.
- CANstructions will remain standing for a brief time following judging for photo opportunities.
- After judging, teams will deconstruct the CANstructions and deliver all cans to The SHOP.

**Halftime Activities**
- Winners will be announced during halftime of the Homecoming football game on Saturday, October 22nd, 2022.
- For results and the trophy announcements, all groups need to meet at the entrance (with their team banner) to the track behind the end zone closest to Lot D and the tailgate area when there are 10 minutes remaining in the first half of the football game on 10/22.

**FAILURE TO ADHERE TO THESE RULES AND REGULATIONS WILL RESULT IN DISQUALIFICATION OF YOUR CANSTRUCTION FROM THE COMPETITION.**

If you have any questions please contact:

**Dominique Fiorentino**  
CANstruction Competition Co-Lead, Homecoming Committee  
Chamberlain Student Center & Campus Activities  
at 856-256-4616 or fiorendtid2@rowan.edu

**Ashley Davis**  
CANstruction Competition Co-Lead, Homecoming Committee  
Chamberlain Student Center & Campus Activities  
at 856-256-4631 or davisas@rowan.edu

**Dr. Joe Lizza**  
CANstruction Competition Co-Lead, Homecoming Committee  
Chamberlain Student Center & Campus Activities  
at 856-256-4696 or lizzaj@rowan.edu
Lip Sync Competition
Thursday, October 20, 2022
9:00pm | Show begins at 9:15pm | Pfleeger Concert Hall

- All members must be current Rowan undergraduate students.
- **There will be an additional night of Captains Meeting in the Boyd Lobby (where you will be checking in) at 7:30 to review rules.**
  - **YOUR TEAM CAPTAIN/TEAM REPRESENTATIVE MUST BE PRESENT OR YOUR TEAM WILL NOT BE ALLOWED TO GO ON STAGE.**
- Your musical track (can be a mash up of songs) must be emailed as an mp3 to Melissa Ulmer at ulmer@rowan.edu, by Monday, October 17th by 5:00pm.
- Your performance can be no longer than 5 minutes. (*NOTE: This may be adjusted depending on the number of teams that sign up*)
- Participants must stay in the designated area on the stage during their performance.
- Performers cannot pull people from the crowd and cannot throw things off the stage
- No food or drink/liquids on stage or in Pfleeger Hall
- No obscene profanity may be used. This includes, but is not limited to, racial, ethnic, or sexual orientation slurs.
- Don’t forget that this is a LIP SYNC competition
- No projection will be permitted, as well as helium balloons or affixed signage (you cannot hang anything on stage)
- Performers will have one minute to set up any props they bring with them on stage
- Be mindful of valuables - back rooms are not secure
- **NO GLITTER!** Performers **CANNOT** use any form of glitter on costumes or in their performance. Glitter is prohibited in Pfleeger Concert Hall and will result in immediate disqualification.
- Acts must check in between 7:15-7:45pm.
  - **All team members must be present from 7:45pm until 12:30am, unless a class issue is brought to Melissa Ulmer's attention at least 24 hours before the event.**
- Only participants that are signed up can be on the stage.
  - **A complete updated list of all of your performers must be sent to Melissa Ulmer at ulmer@rowan.edu by Monday, October 17th by 5:00pm**
- Ushers will escort all audience members to their seats. You **CANNOT** save seats. If you wish to sit with your entire organization, you must come together.

**FAILURE TO ADHERE TO THESE RULES AND REGULATIONS WILL RESULT IN DISQUALIFICATION OF YOUR TEAM FROM THE COMPETITION.**

If you have any questions please contact:

**Melissa Ulmer**
Lip Sync Competition Lead; University Homecoming Co-Chair
Chamberlain Student Center & Campus Activities
at 856-256-5197 or ulmer@rowan.edu