Ongoing Planning Initiatives

The Strategic Planning process is an ongoing initiative that monitors a variety of project types from concept to construction, and guides decisions concerning the development of the campus. This matrix identifies the common goals of interconnected projects, and ensures a holistic and efficient approach to project planning and acceleration.

The Facilities Masterplan Update involves the update of the comprehensive plan for Rowan’s main campus growth. In 2006, the University developed an aggressive improvement plan that would later be updated in 2013. This current update will address Rowan’s Main and adjacent campuses’ evolving components including housing development, open-space, campus connectivity and construction. The plan described is a framework which will guide decisions concerning the development of the campus.

The Greenway Masterplan outlines a comprehensive strategy to enhance hydrology and create a strong, defining sense of place for Rowan’s living lab. Through an intricate network of green infrastructure and appealing outdoor collaboration spaces and venues, the landscape has and will improve stormwater management and mitigate flooding along the Chestnut Creek.

The development of West Campus provides the opportunity for strategic University partnerships as well as regional economic development. A West Campus Plan was completed in 2013 with certain elements of its alternative concepts underway and others being revisited to better respond to today’s market opportunities. The University is also collaborating with municipal and county partners on a Unified Redevelopment Plan in order to streamline land development approval processes for the West Campus.

The Sustainability Masterplan initiative gathers members from across the University community to develop and implement a comprehensive energy reduction and sustainability plan. This process involves the assessment of current conditions, the establishment of goals, the education of the campus community, and the development of metrics that monitor our improvement.