322 Pedestrian Safety Enhancements Phase I

Location: Main Campus, Glassboro

Status: Design

Forecast Project Delivery: Spring 2020

Development Cost: $350,000

Design Consultants: Ground Reconsidered

General Contractor: To be determined

Project Planning & Development: Division of Facilities, Planning & Operations

Description

The Route 322 corridor separates the North and South sections of Rowan University’s main Glassboro campus and serves as a major East to West route for pedestrian and vehicular traffic. The project’s focus is to reduce pedestrian and vehicular conflict while enhancing campus identity and the pedestrian experience. This first phase aims to clearly define the pedestrian realm along the sidewalk through the use of strategically placed bollards and large, custom planted containers. The planters will bring human scale, comfort, and interest to the corridor with trees, a high level of horticulture, and an opportunity for festive lighting. In combination with the bollards, the planters provide a buffer from traffic and a much needed visual consistency along this edge of north campus.