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Spring/Summer 2013

Rowan Advances

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ROWAN CHOSEN TO PARTICIPATE IN WOODROW WILSON TEACHING FELLOWSHIP PROGRAM

Rowan University has been chosen to help prepare Woodrow Wilson New Jersey Teaching Fellows to meet anticipated demands for STEM educators within 12 participating New Jersey school districts.



Already respected in the region and the State for producing high-quality teaching professionals, Rowan University scored a feather in its cap recently by becoming one of five New Jersey institutions chosen to participate in the prestigious Woodrow Wilson New Jersey Teaching Fellowship Program. As part of this initiative, the Rowan University Foundation received a \$300,000 grant and will work collaboratively with Rutgers University–Camden in the effort to train future teachers with strong STEM backgrounds.

According to Rowan Professor of Mathematics, Dr. Eric Milou, the program, sponsored by the Princeton-based

Woodrow Wilson National Fellowship Foundation, recruits people who already have a bachelor's degree in a STEM field (science, technology, engineering and mathematics) to the University for a yearlong program to become highly qualified teaching professionals in these subject areas.

"It's a clinical-based program where we as a university will work with these individuals in conjunction with a school district. So they'll get training at that school district with Rowan professionals working in a clinical experience much like a medical school model," explained Milou, the project director for the program.

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CAMPUS CELEBRATES 20TH ANNIVERSARY OF ROWAN GIFT WITH STATUE UNVEILING

It's hard to believe that 20 years have passed since the historic and generous gift from Henry and Betty Rowan to Glassboro State College. But it will certainly not be forgotten—especially thanks to a new addition to the campus.

As the calendar wound down in 2012—the 20th anniversary of the \$100 million donation—a 7-foot tall, bronze sculpture was unveiled in December. It was a time to celebrate the Rowan Gift and to honor a man that has revolutionized and transformed a University.

The piece, which stands by Savitz Hall facing Route 322, honors Mr. Rowan and makes him a permanent part of the University's landscape.

World-renown sculptor Zenos Frudakis, of Glenside, Pa., crafted the sculpture, which was cast at Laran Bronze in Chester, Pa., and the foundry used a furnace made by Mr. Rowan's own company, Inductotherm Industries.

Frudakis joined Mr. Rowan, three generations of the Rowan family, Rowan President Dr. Ali Houshmand, and scores of students, alumni, board members, faculty and staff, local dignitaries, neighbors and friends for the unveiling.

For those in attendance—and for generations of students past and future—Henry Rowan is indeed a philanthropist and much more. He is a game changer.

Twenty years after the Rowan Gift, the generosity and vision of Henry and Betty Rowan still are being felt across campus and across South Jersey.

"This is a memorable day for all of us," said Virginia Rowan Smith, daughter of Henry and Betty Rowan and a member of the Rowan University Board of Trustees, acknowledging "a statue that pays tribute to one man's legacy."

The day was a fitting tribute to the school's biggest benefactor.

Houshmand praised Mr. Rowan's insightfulness, noting, "Visionary men do

visionary things. They see the future beyond what average people do."

The gift has now positioned us to be the prominent (higher education) institution in southern New Jersey," said Houshmand. "Mr. Rowan's contribution will impact the lives of a great many...more than we can ever count."

Added Rowan University Board of Trustees Chair Linda Rohrer, "It's not just about writing a check, it's about making a difference," she said. "It took a lot of guts for Henry and Betty Rowan to pledge their \$100 million. Henry Rowan...knew he could make a difference here."

To watch video footage of how the Rowan Gift has transformed the University, visit <http://www.rowan.edu/rowangift/videos/>

(At right) President Ali Houshmand shares a moment with Henry Rowan and his daughter, Virginia Rowan Smith, following the sculpture unveiling celebration.

(Below) Mr. Rowan's generosity continues to benefit the University's students, including those who gathered around him in December.



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THE WOODROW WILSON
National Fellowship Foundation

“The Woodrow Wilson Teaching Fellowship no doubt will draw outstanding STEM graduates and professionals who will help develop the STEM innovators of the future.”

Dr. Ali Houshmand

“These people will be working in the field every day, as opposed to just one semester of student teaching,” added Milou. “The year-long program will start here in the summer of 2014, and these professionals will graduate in the summer of 2015 with their master’s degrees and with a teaching certificate.”

“Study after study shows that teachers are the single most important in-school factor in improving student achievement,” said Arthur Levine, president of the Woodrow Wilson National Fellowship Foundation. “That’s the overarching goal for these Woodrow Wilson New Jersey Teaching Fellows. New Jersey overproduces elementary school teachers but underproduces middle- and high-school STEM teachers, and 30 to 40 percent of New Jersey teachers leave the profession during their first three years in the classroom—more in high-need districts. So there’s a genuine need for these new teachers, and for innovative preparation that will help keep them in the classroom.”

Fellows receive \$30,000 stipends to use during the master’s program and in exchange, they commit to teach in a high-need school in New Jersey for three years, with ongoing mentoring.

New Jersey is the first East Coast state in the Woodrow Wilson Teaching Fellowship, which has enrolled more than 500 Fellows in three midwestern states (Indiana, Michigan and Ohio) dating to 2009. The number of Fellows produced by this program will fill most of the anticipated STEM vacancies for one year in the 12 participating New Jersey school districts, including Vineland, Bridgeton and Millville.

“Rowan University is excited to be a participant in this important initiative,” said Dr. Ali Houshmand, Rowan University President. “We must constantly look for ways to invest in STEM education and bring more talents into the classroom for our country to continue to remain competitive in the global marketplace and to continue to be a leader in STEM fields.”

“The Woodrow Wilson Teaching Fellowship no doubt will draw outstanding STEM graduates and professionals who will help develop the STEM innovators of the future. The Woodrow Wilson National Fellowship Foundation and the Fellowship funders exhibit a strong commitment to students in high-needs districts and to our society as a whole with this program.”

Dr. Jim Newell, Rowan University Provost and the principal investigator for the program, says Rowan’s selection to participate in the Woodrow Wilson Teaching Fellowship Program is a major achievement for the University.

“It’s a huge deal for us for several reasons,” Newell explained. “First, it’s recognition from the national organization that we are a place that’s at the cutting edge of developing the next generation of STEM teachers. Second, it provides funding for us to offer a source of money for the next generation of leaders in STEM education to pursue the education they’ll need to enter the school systems.”

“And, it enables us to look at innovative strategies for making sure that this group of people and all of the people they influence will be ready to help the next generation of individuals in STEM careers of the future,”

Newell added. “So it’s an important piece for us, especially as we transition into being a research university, and as the role of STEM, and especially the biomedical field, becomes increasingly important to the University.”

Newell also mentioned that the continued growth of Rowan and the addition of Cooper Medical School of Rowan University certainly made the institution an attractive recipient for the grant.

“The Woodrow Wilson Foundation identified New Jersey as a state in which it wished to run such a program and there was a competitive process where many state universities applied for the opportunity to participate and we were fortunate to get it,” Newell said. “Rowan’s reputation in both education and in the STEM areas was a huge contributor to our application being a successful one.”

State Director for the Woodrow Wilson New Jersey Teaching Fellowship, Brian Hayes, notes that “Models are needed today to guide the future of teacher education in New Jersey and around the country. We sought out to find universities with the creativity, energy, and vision to develop those models. Rowan was invited to participate based on its commitment to creating such a model STEM program, its capacity to create the program and the will of their leadership to support this endeavor.”

Founded in 1945, the Woodrow Wilson National Fellowship Foundation identifies and develops leaders and institutions to meet the nation’s critical challenges. For more information, visit www.woodrow.org

STATE’S INVESTMENT TO PROVIDE OPPORTUNITIES FOR GROWTH



Funding from the State will enable Rowan to construct a new home for the Rohrer College of Business (artist rendering above), a second building for the College of Engineering and to address many other projects across the University. Collectively these projects will allow Rowan to double enrollment in these Colleges and address critical needs that will assist in the University’s growth and ability to better serve the region.

New Jersey’s residents, and in turn, the State, are making an investment in Rowan University.

Following the approval of the Building Our Future Bond Act by voters last fall, Governor Chris Christie announced in April that Rowan will receive more than \$117 million in funding from the Bond Act and other State sources. The money will help to fund a construction program that will change the landscape of the University.

The funding will enable the construction of a new home for the Rohrer College of Business, a second building for the College of Engineering and a host of renovations to buildings and resources across campus.

The funding by the State marks the largest single investment in the University in one day and also creates a host of opportunities.

“The State is making an investment in

us,” said R.J. Tallarida, Jr., Associate Vice President for University Advancement and Executive Director of the Rowan University Foundation. “They’ve shown a lot of confidence in us and our mission.”

Rowan President Dr. Ali Houshmand said that the two new buildings will not just positively benefit generations of Rowan students, but will also help the region. The two projects will create over 550 construction jobs, generate more than \$180 million in economic activity, and lead directly to 100 new permanent jobs.

“In no uncertain terms, this is the critical funding Rowan requires to transform into a major comprehensive public research university,” Dr. Houshmand said following the Governor’s announcement. “This is a tremendous investment by the State in our institution, in Glassboro, and in all of South Jersey.”

It is certainly an announcement to celebrate; however it is also a time to enhance the State’s investment. While Rowan will issue bonds to cover the 25-percent match required by the State and to provide the balance of funds needed, the new facilities will generate myriad opportunities for donors and investors to supplement the funds to spur the projects to completion.

According to Paul Tully ’99, Chair of the Rowan Foundation Board of Directors, the funding also provides an opportunity for the University to attract even more of the

brightest and best students—especially in Engineering and Business.

“What’s happening now is that, in both the Engineering and Business Colleges, the University is turning down students that absolutely meet our criteria and would be great students and great contributors to the local economy,” said Tully. “Completion of the Business and Engineering projects will permit those colleges to double their enrollment.”

“New Jersey now exports more high school seniors to other states for college than any other state in the country,” Tully continued. “And a lot of the time, when people leave the state, they don’t come back. We have a tremendous opportunity to impact the region and the Rowan University Foundation will play a large part in that.”

College of Business Dean Robert C. Beatty and College of Engineering Dean Anthony Lowman said the funding announcements couldn’t have come at a more opportune time. In fact, Dr. Lowman noted, the College of Engineering now has ten qualified applicants for every student it accepts. “This funding affirms the forward-thinking, transformational gift by Henry Rowan that has had such a profound effect on South Jersey students and their lives,” Dr. Lowman said. “It will allow the program to continue to grow to greater heights, impact more students, and drive economic development.”

25TH ANNUAL FOUNDATION GOLF OUTING RAISES SCHOLARSHIP FUNDS



1.

Golfers enjoyed a day on the greens at Laurel Creek Country Club during the Foundation golf outing in June. The annual event raises funds to benefit the Robert A. Harris and Robert Collard Memorial Scholarships.

1. Aykan Karabudak, College of Engineering Dean Tony Lowman, William Mitchell, Charlie Simcox
2. Jim Lovegrove '82, Ed Hook, Scott Duman '86, M'94, Ralph Paolone
3. Joe Gehousky, Foundation Board member Robert Hoey, Marty Kirsch



2.



3.

CAMPUS CELEBRATES 2013 COMMENCEMENT



In recognition of their tireless work to support education and healthcare education in the region, Rowan presented Lawrence '77 and Rita Salva honorary Doctor of Humanities degrees. The couple are shown (above center) with President Ali Houshmand and Provost Jim Newell. Mr. Salva currently serves as treasurer of the Foundation Board.



Jean Edelman '81, a former Rowan Board of Trustees member, was the keynote speaker for the graduate ceremony on May 16. One of the Washington D.C. area's most successful businesswomen, she is the author of the book, *The Other Side of Money*, published this year. Jean and her husband, Ric '80, co-founded Edelman Financial Services in 1987.



New Jersey Senate President Steve Sweeney was the keynote speaker at the undergraduate ceremony on May 17. An ardent supporter of Rowan University, he has been instrumental in helping transform the institution and the region. Rowan's graduating seniors learned firsthand about vision and leadership from Sweeney.



"Shaun T." Thompson '01 (above right), stands with Alumni Association President Dave Burgin '82, M'02.

Distinguished Alumnus Inspires Rowan's Class of 2013

The University recognized "Shaun T.", creator of the *Insanity* and *Hip Hop Abs* workout programs, as the 2013 Distinguished Alumnus honoree.

Born Shaun Thompson, Shaun T. earned a B.A. in Health & Exercise Science with a dance minor in 2001. He recalled coming to the University as an EOF/MAP student in 1996 and his motivation to succeed. "I told myself I would take this opportunity as far as I could take it," he said, urging the 2,200-plus graduates to "Have an amazing day and an amazing life."

Shaun worked in the corporate world as a health and fitness specialist/personal trainer, before being promoted to a health program manager at one of the world's largest pharmaceutical companies, Wyeth. He then branched out into commercial fitness and dance and worked for several companies including Equinox.

Shaun continued to develop as a fitness trainer and coach and also danced in musical theater, television and movies. On the heels of his successful dance career, he was contacted by producers at Beachbody to create his own workout DVDs. His *Hip Hop Abs* was launched in 2007 and quickly became America's No. 1 TV fitness program.

His biggest accomplishment in the fitness world came in 2009, when *Insanity* hit the market. One of the most difficult but effective workouts on the market today, it was soon followed by *Insanity: The Asylum*.

Shaun has put his degrees to good use while striving to help people achieve their fitness and life goals. With international appearances and his workout programs' ever-increasing success, he has created Shaun T Inc. to broaden his scope.

ROWAN'S LOYAL DONORS AND FRIENDS GATHER TO CELEBRATE UNIVERSITY'S ACHIEVEMENTS

Over 240 members of Rowan University's President's Forum gathered for a reception in early May at the home of Merrill and Lita Abele in Mullica Hill. The event celebrated this loyal group of donors and friends for their commitment and generosity to the University. The significance of private contributions to the Rowan University Foundation continues to grow, providing scholarships, expanding resources and enhancing facilities in a way not possible without the investment of generous alumni and friends. The President's Forum giving society was established in July 2008 to honor and recognize donors of \$1,000 and above.

1. President Ali A. Houshmand and Farah Houshmand, Rowan Board of Trustees member Lita Abele and Merrill Abele
2. Edward Warner, Rowan Board of Trustees Chair Linda Rohrer, President Houshmand and Farah Houshmand
3. Vice President for Governmental Relations and General Counsel Steven Weinstein, Esq.
4. President Houshmand and Dr. Munir Kazmir
5. William Love, Cooper Medical School of Rowan University Board of Directors member Dr. Jonathan Orenstein, Linda Rohrer and Robert Platzer
6. Senator Fred Madden '80, President Houshmand and Farah Houshmand
7. Alumni Association Board member Melanie Burney '84 and Jeffery Barnes
8. Foundation Board Chair Paul Tully '99
9. President Houshmand



1.



2.



3.



4.



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6.



7.



8.



9.

MCMULLEN SCHOLARSHIP TO BENEFIT INTERNATIONAL CHEMISTRY STUDENTS



M. Spillane

The generosity of Dr. Leonard McMullen '85 and his wife, Seniz, will benefit international students studying chemistry at the University. Above, Dr. McMullen speaks to Rowan's chapter of the American Chemical Society.

Dr. Leonard A. McMullen '85 believes the support he received from his professors during his time as a student at then-Glassboro State College was "absolutely the critical aspect of achieving success in my career."

And it is, in part, because of that support, that the Yardley, Pa., resident and his wife, Seniz, were inspired to create the Leonard A. and Seniz U. McMullen International Scholarship in Science and Engineering. The McMullens have made a multi-year pledge to establish an endowment for annual scholarships to support an international student—a Rowan sophomore, junior or senior—who has a GPA of at least 3.0 and is in pursuit of a chemistry degree.

The decision to assist international students was based on personal experience. The couple met at the University of Maryland where Seniz, an international student from Turkey, was obtaining her doctorate. It was during this time that Dr. McMullen realized firsthand the financial hardships often faced by international students.

A corporate match by Dr. McMullen's employer—FMC Corporation—is allowing the couple to maximize their contributions and increase the impact of their gift.

McMullen, who recently gave a guest lecture for Rowan's chapter of the American Chemical Society, is the Director of Global Procurement for FMC Corporation, one of the world's leading specialty chemical companies. FMC's chemistries help the agricultural, pharmaceutical, energy and environmental remediation industries.

In his role with FMC, McMullen has traveled to nearly 200 different countries and has truly seen the world. Through his work, he has had enlightening experiences learning about cultures and people outside the U.S.

"When I was in Glassboro, I never could imagine traveling the world in the way that I have, and the exposures and experiences I've had," McMullen said. "It's been an eye-opening experience for me.

"When you get the opportunity to live outside the U.S. for a number of years, you begin to think differently. You don't always have the same beliefs that you had when you grew up. You begin to take different positions and ask different questions about the world.

"You also have different perspectives. Although people are different, they're very much the same—whether they differ in the color of their skin, the cultures they live in or the religions they practice. We're all humanity and people think and act pretty much the same way."

McMullen, who earned his bachelor of science in chemistry, said the scholarship is a tribute to all of the professors who helped him along the way. In particular, he singled out Dr. Charles Schultz, a professor who taught him in a variety of chemistry courses.

"He was a big advocate for me and he gave me the courage in my abilities and was there for me. I was a student that asked a lot of questions and he showed a lot of patience. He never gave me the answer, he made me work for it and he was a large part of why I went on to grad school and continued my studies. If it wasn't for him I don't think I'd be where I am today."

Now McMullen and his wife, Seniz, hope to help other students reach for goals that have yet to be imagined.

EVENT CELEBRATES CREAMER'S HISTORIC VOYAGE AND LAUNCHES SCHOLARSHIP



Dr. Marvin Creamer '43 was the guest of honor for a March luncheon that both celebrated the 30th anniversary of his record-setting achievement and established a scholarship in his honor. Above: Farah and President Ali Houshmand, Dr. Creamer and wife, Elaine.

In a fitting tribute, former Glassboro State Professor Marvin Creamer's name is now associated with a scholarship to benefit students with an adventurer's spirit.

Creamer, a 1943 graduate of GSC and founder of the University's geography department in which he taught from 1948-77, is the only person in recorded history to circumnavigate the globe without the use of navigational instruments. His journey—which started and ended in New Jersey—lasted from December 1982 to May 1984.

Now, as a tribute to the former Glassboro student and professor, the Marvin Creamer Scholarship will be awarded annually to a Department of Geography and

Environment student in the College of Humanities & Social Sciences (CHSS) who "exemplifies academic excellence and a spirit of adventure." Creamer's hope is that the scholarship will help direct students on their uncharted journeys through life.

"It's fun to think about how what started out as an idea in my head is transferred to something that's cashable and usable to help somebody else along the way," Creamer, now 97, said from his home in North Carolina. "It is a neat bit of symbolism."

Retired from Rowan for 36 years, Creamer resided in Glassboro for 48 years. He said that now, what comes to mind about his trip is that "I wondered why I ever did it. It sounds crazy now that I'm a little more mature." But Creamer was an experienced sailor who had made numerous trips and had prepared for his epic sailing voyage for about eight years before embarking.

Throughout his voyage, Creamer's scholarly knowledge of geography was complemented by his experience as a sailor. Coupled with his adventurer's spirit and his thirst to accomplish something previously undone, he had all the skills necessary to successfully complete the amazing feat.

Creamer, who captained the 36-foot Globe Star sailboat for 510 days at sea on his historic 30,000-mile journey, was back in the South Jersey area as the guest of honor at a gala luncheon in March, fittingly held at River Winds Restaurant in West Deptford.

Proceeds from the luncheon have been used to begin to fund the Marvin Creamer Scholarship.

"A Voyage With Marvin Creamer" was the University's way of paying tribute to Creamer's amazing feat, and to inspire current students to challenge themselves intellectually, psychologically and physically, according to CHSS Dean Cindy Vitto.

"It was great, and to get the marvelous reception I got was just absolutely wonderful," said Creamer, a Vineland High School graduate. "When I went to college I graduated in three years because it was accelerated during wartime. Then five years later, I came back and taught for 29 years and that was a very enjoyable experience."

Creamer is thrilled to have a scholarship in his name that will be given to a student who shares his spirit of adventure.

During a campus visit in September 2012, he urged students to pursue their interests with passion. "Pursue your interests and don't be afraid to dig deeply," Creamer said, "because the pursuit of your own interests will always educate you and lead to your own success."

To make a donation to the Marvin Creamer Scholarship Fund, visit giving.rufoundation.org and select "Marvin Creamer Scholarship" under College of Humanities & Social Sciences. To learn more about the fascinating voyage of Marvin Creamer, visit globestar.org

GOOGLE GRANTS FUND OPPORTUNITIES FOR TEACHERS TO LEARN ROBOT PROGRAMMING



During previous three-day summer campus workshops funded in part by generous grants from Google, area STEM teachers learned how to program LEGO Mindstorms Robots using a visual programming language. Thanks to increased funding from Google, this year's CS4HS workshop will be available to unlimited participants through a Massive Open Online Class (MOOC) format.

Dr. Jennifer Kay, Professor of Computer Science, is taking things up a notch in 2013. And she's been able to do so thanks to a \$34,000 grant received from Google, Inc.

In 2011 and 2012, Google funded Dr. Kay to run three-day summer workshops for middle school and high school teachers in which they were able to come to campus and learn introductory robot programming.

But in 2013, when Kay heard that Google was also going to be supporting online courses, she decided to revamp the program to offer the Introduction to Robot Programming for Absolute Beginners CS4HS (Computer Science for High School) Workshop as a Massive Open Online Class (MOOC).

Rather than the classes being available to just 20–25 teachers each year, this MOOC will be open to anyone, anywhere.

"It is officially designed for teachers, and the only people who will be able to get a signed

completion certificate will be teachers because we are asking their school principal to sign off that they've completed certain tasks," Kay said. "But anyone can do the course as long as they have a robot and an Internet connection, and they can be anywhere—New Jersey, California, London, wherever."

It's a whole new experience for Kay. "It's exciting and a new challenge," she said. "I have no idea what sort of numbers to expect. Our in-person workshops had space for 20 to 25 and we always had a huge waiting list. An online course is a very different beast, but we have a much bigger area of people from which to draw."

Other universities in the U.S. that run CS4HS workshops include Duke, Harvard, Stanford, UC Berkley and UCLA, so this certainly puts Rowan in outstanding company.

The workshop will introduce teachers to LEGO Mindstorms robotics. Teachers will learn about the specialized robot hardware and how to write programs to control

their robot. Past participants in the on-campus workshop have introduced robotics into their classrooms during the school day, as well as into after school activities.

As it's in its first year, there will certainly be new challenges.

"This is the first MOOC that I'm aware of that has a serious hardware component. To do the class activities, participants will need to have a LEGO robot. Adding hardware definitely makes it more challenging for participants—and this is a particular challenge for us since my teachers don't have any computer science experience."

Kay will be experimenting with a number of methods to support participants to determine if they have an impact on participant success.

For more information on the Rowan University Laboratory for Educational Robotics and the CS4HS MOOC (once available), visit www.rowan.edu/robots

ROWAN TO BUILD ACADEMIC AND RESEARCH PROGRAMS



Dr. Kenneth Blank



Dr. Anthony Lowman

On July 1, Rowan University will not only integrate the Stratford-based School of Osteopathic Medicine into the institution as part of the State's higher education restructuring, it will also gain comprehensive research university status. Having the School of Osteopathic Medicine and the Cooper Medical School of Rowan University makes Rowan one of only two institutions in the country to operate both M.D. and D.O. degree-granting medical schools.

On its quest to be a 21st century research university, Rowan plans to become a hub for technology development and transfer.

As the University's two medical schools and its Colleges of Engineering and Business work together to increase the amount of research performed and technology produced, two men will play key roles in the effort.

In January 2013, Rowan President Dr. Ali Houshmand announced the appointment of Dr. Kenneth Blank as the University's first vice president for health sciences. Also in January, Dr. Anthony Lowman became dean of Rowan's College of Engineering.

Blank and Lowman worked together at Temple University, where Lowman was vice provost for

research and business development, and Blank was senior vice provost for research and graduate education. Both worked with Houshmand at Drexel University and believe in his ability to execute his plans for Rowan. Both were also attracted by the opportunity to help grow the University's technology-transfer operations.

Noting that Rowan is at a "critical juncture with two medical schools, state research university status and a College of Health Sciences with Rutgers-Camden on the horizon," Houshmand said, "We anticipate developing many new programs, particularly in technology and health care fields, and forging new partnerships with business and industry. Dr. Blank has the proven expertise to help us capitalize on these opportunities for the good of our students and for South Jersey."

The goal is to get Rowan's research funding up to \$100 million within a decade. To reach this goal, the University's roadmap includes developing ways for researchers at the two medical schools to work with other University researchers to identify real-world problems, apply for funding to do the work to solve them, and then to commercialize the work.

Lowman said the University also wants to do a better job of protecting the inventions that emerge from its labs and those of the South Jersey Technology Park at Rowan University.

As Blank works to integrate and build the health sciences area of the University, he will partner with Rowan's deans—including Lowman—and administrators to create nationally recognized academic and research programs related to the health sciences.

Blank is confident about Rowan's future, "Rowan will be a major educational, research and economic force in southern New Jersey and the region."



The Rowan University Charitable Gift Annuity

A Charitable Gift Annuity through the Rowan University Foundation can help you create a legacy at Rowan while providing you and your spouse or loved one with a fixed income for life. Benefits include:

- Quarterly income payments
- Rates higher than most bonds and certificates of deposit
- Increased income potential
- Reduced federal and state taxes
- Capital gains tax benefits with gifts of stock
- Providing a more secure future for Rowan

In exchange for a gift of \$10,000 or more, Rowan can offer you and your spouse or loved one fixed income for life. Your age(s), along with the market interest rate for the month you make your gift, determines the annuity rate.

Sample return rates on a Rowan University Foundation Charitable Gift Annuity

AGE	RATE
65	4.7%
70	5.1%
75	5.8%
80	6.8%
85	7.8%
90	9.0%

Rates change monthly. Those shown based on ACGA standard rate for June 2013.

Please call, write or email to receive a personalized proposal tailored to your giving goals: Christopher R. Street
Development Director,
Planned Giving & Leadership Gifts
Rowan University
201 Mullica Hill Road
Glassboro, NJ 08028
856-256-5421
street@rowan.edu

LEADING BY EXAMPLE: FOUNDATION BOARD LEADERS COMMITTED TO ROWAN'S SUCCESS

Rowan University is fortunate to have the leadership provided by the Rowan University Foundation Board. The collective guidance, wisdom and commitment of time by the Board's members truly makes a difference in the lives of the students the University serves. Below, learn about why these Board officers volunteer their time and support to the University.



"Being a graduate of the University and to be asked to be on the Board was a big honor for me."

Paul Tully '99, Chair

The path Paul Tully '99 took to his business management degree from Rowan is anything but traditional. However, the Chairman of the Rowan University Foundation Board of Directors is a big believer in the tradition of giving back and does so in a variety of ways—including to his alma mater.

"I think it's important to help where you can, whatever it is, with the Little League, the United Way, whatever it may be," said Tully. "But being a graduate of the University and to be asked to be on the Board was a big honor for me and I wanted to do it. It's been every bit of what I thought or more."

Tully, the founder of West Deptford-based Eagle Wealth Strategies, started his pursuit of a college degree in 1968 but left

then-Glassboro State in 1970. He came back to school for a semester in 1975 and then finally, 23 years later, re-enrolled at Rowan.

He was extremely impressed with the students he called peers when he returned for the final year of his schooling in 1998.

"I was impressed by the intelligence and maturity of the students who were in those classes with me," Tully said. "These students were sharp, really career oriented. I certainly was not like that at that age. I was working yet I don't think I had the perspective that it seemed a number of them had."

Tully explained the Rowan Foundation's position and what it's trying to do, saying "We're about furthering the mission of the University beyond just money. We're thrilled with trying to do as much as we can to help grow the economy and employment and keep people who grew up in South Jersey in New Jersey for their careers."

"The Board's mission is to help students and advance the University's agenda. I am honored to serve on the Board at this exciting time."

Joseph Bottazzi '80, Vice Chair

Joe Bottazzi '80, the vice chair of the Rowan Foundation Board of Directors, described a recent board meeting in which he and his colleagues had the opportunity to see firsthand a shining example of what the generosity of donors can do.

"A few students came to our meeting and talked about what different donations to the Rowan Foundation have actually meant to them," said Bottazzi, Executive Vice President, Business Development at Edelman Financial Services LLC.

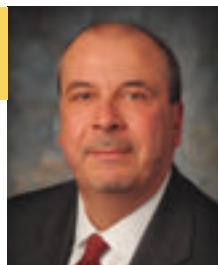
"One young man came in saying 'I just needed another \$500 and I didn't have it, just to get my books so I could go to school.' And he was a phenomenal student. It was some donation, some *one*, who gave to that school or college and helped that student get his degree. That's really what it's all about and how we can make an impact.

"That's the essence of what giving is

about and what the Rowan Foundation Board is able to do and really what we're here to accomplish—to help students."

Bottazzi, who resides in River Edge, has strong Rowan ties. He met his wife, Anne Marie (Zitelli) '80, on the Glassboro campus and their daughter, Lauren '10, is a graduate while their son J.T. '15 is enrolled in the College of Communication & Creative Arts. Giving back to the University, and other charities, is important to him.

"I think it's incredibly important for anyone who can give back ... to give back in whatever way they can. For me, the University provided such a firm foundation in many different ways ... I think it's important to do whatever you can to help the school and the students of the school."



in 2011. "Fundamentally, one of the things that we're all supposed to do is give back to others—especially if you have good causes or organizations that you have an interest in."

Galvin has been involved as a volunteer with the University since 1995 when he first joined the College of Business Alumni Advisory Board as the College was seeking AACSB accreditation. He has been with the Rowan Foundation since 2008. The Iselin native is also a member of the board of directors for the Dan Marino Foundation.

He has seen what giving can do in many different walks of life, but what has occurred

at Rowan over the last 20-plus years has been truly revolutionary.

"Henry Rowan changed the culture of the University when he gave the gift 20 years ago. One of the things that it did was that it changed the mindset, that you *can* give money to a public university. The Board, way before I got involved, did a great job of finding people like myself to say, 'hey, we need contributions because it will allow us to help more students and do more.' That's a credit to the Foundation Board, and it goes back to the early days of getting private money to come into a public university."

"The payoff on the investment of my 'time, talent and treasure' is my satisfaction in seeing the Foundation move forward."

Lawrence J. Salva '77, Treasurer

Larry Salva '77 has certainly made his mark on the Rowan University landscape, most notably when he and his wife, Rita, made the largest gift to the University from an alumnus with their \$1.055 million donation to Cooper Medical School of Rowan University in March 2012.

But even before that historic gift, Salva, Senior Vice President, Chief Accounting Officer and Controller for Comcast Corporation, was already giving back to Rowan.

A member of the Rowan Foundation Board since 2000, Salva began volunteering while still an accounting major, when he was recruited to be the business department manager at Rowan Radio, WGLS-FM.

"It was the perfect way for me to get involved because it was something I was interested in and a natural because I could lend my business background to it."

After that, Salva never really got 'uninvolved' with Rowan. "My

involvement as a student at WGLS and Student Government evolved into years of involvement with the Alumni Association after I graduated. And while my involvement may not have been continuous, when I was asked to join the Foundation Board in 2000, I enthusiastically agreed."

Salva believes his education has served him well, saying "My education at Rowan laid the foundation for my future success in the business world."

Now that he has given in many ways to the University, he says, "the payoff on the investment of my 'time, talent and treasure' is my personal satisfaction in seeing the Foundation continue to move forward."



"It was truly a pleasure and an honor to serve as chair [of the Rowan University Foundation Board]."

Alyce Parker '74, Past Chair



Alyce Parker '74 knows the importance of giving back. She also knows the importance of the Rowan Foundation and how it's been able to help the University's students.

"I think it's a key commitment for anyone," said Parker, the past chair of the Rowan Foundation Board of Directors and the first woman to serve in that role. "Once they have their education and a good career, then the other dimension of that is to be a volunteer. Find a commitment, one or two organizations you feel strongly about, and give those talents back. Whatever your realm, you owe it to the community where you live."

"The Rowan Foundation Board is charged with helping to establish relationships, develop funding sources and manage the money in an astute way to maximize the

return on investments so we can provide more and more scholarships to students."

In reflecting upon her time as chair (2010-2012), Parker was pleased to serve in that role and feels many goals were met.

"It was truly a pleasure and an honor to serve as chair," said Parker, Rowan's 2007 Distinguished Alumnus Award honoree. "I was invited to numerous events that the University sponsored, I met many, many donors and it was just a very enlightening experience for me. The goals when I was chair were to increase board engagement and expand the board. I was happy I could help us meet those goals."

Along with her continued service on the Foundation Board, Parker is vice chair of the American Conference on Diversity and serves on the boards of the Bay Atlantic Symphony and the Bacharach Institute Rehabilitation Hospital.



"The Rowan Gift changed the mindset, that you can give money to a public university."

Anthony Galvin '89, Secretary

Tony Galvin '89 feels so strongly about the necessity of giving back to others, that he started his own charitable foundation in 2003. To Galvin, the secretary of the Rowan Foundation

Board of Directors, volunteerism and charitable efforts are not just something to consider, but are essential for every one.

"I think volunteerism is very important," said Galvin, who retired from his role of Senior Vice President-Real Estate, Store Planning and Construction for Coach, Inc.

“RU in?” GIVING CAMPAIGN LAUNCHES TO SUPPORT ROWAN



Students like Raquel Mendez '16 directly benefit from the generosity of the University's alumni and friends.

In March 2013 the “RU in?” annual fund campaign was launched to highlight the importance and benefits of contributing to the Annual Fund. This multi-platform campaign seeks to increase alumni participation while emphasizing the big difference that gifts of all sizes make in the lives of Rowan's students and faculty.

Thanks to the generosity of donors to the Rowan Future Fund, over one million dollars in scholarship support has been provided to deserving Rowan University students. In addition, these gifts have helped raise Rowan's national ranking by increasing our alumni participation rate.

Together, Rowan's alumni and friends are making a direct and positive impact on students like Raquel:

When I first received my acceptance letter to Rowan University, I was ecstatic ! I remember opening the letter and not only seeing my acceptance, but also a generous scholarship to attend the University.

Without this scholarship, I could not afford to attend Rowan. I am here because of the generosity of Rowan's alumni and friends, and I am honored to have the opportunity to take advantage of all the University has to offer.

To everyone who has made a difference by giving back to the University and believing in students like me, thank you. Because of you, my dreams—and those of many other Rowan students—are coming true.

Thank you!

Raquel Mendez, Class of 2016
Advertising & Art



RU inspired >> RU involved >> RU invested >>
alumni.rowan.edu/GetIn



I'm in, RU?

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Rowan Advances is published twice a year by the Division of University Advancement to highlight the involvement and generosity of University alumni, friends and corporate partners.	
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