

## FORGING BRIGHTER FUTURES

### Campaign supports students, innovation and impact

In a broad reflection of where Rowan University is today—and more importantly, where it's going—the institution launched the public phase of *Forging Forward: The Campaign for Rowan University* on September 19, with the goal of raising more than \$240 million to support students, innovation and regionwide impact.

The *Forging Forward* campaign has been successful in part because donors are drawn to the momentum the University has built over the last 10+ years and see the difference Rowan is making for students, especially in keeping high quality education affordable and accessible.

The campaign reflects a commitment to reimagining higher education as it fuels investment in three priority areas:

- Enhancing the student experience through scholarships, wellness initiatives and career pathways;
- Catalyzing research and innovation;
- Building the University of the Future, which includes transforming Rowan's West Campus.

The campaign coincides with a period of unprecedented growth and expansion for the University, including the doubling of students to nearly 25,000 since 2012 and record fall 2025 enrollment. The Chronicle of Higher Education recently recognized Rowan as the fastest-growing public research institution in the Northeast and among the Top 10 nationally.

“People look for dynamism, momentum and ascension, and when they look at a university like Rowan, one that's been growing year after year, they want to be a part of it,” President Ali A. Houshmand said. “We're growing in size, by reputation, and in every facet that you can think of, and it's creating an energy that people are excited about and want to invest in.”

The generosity of donors at all levels is helping spark transformative learning

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—Ali A. Houshmand  
President

experiences for students across all Rowan campuses.

“On behalf of the student body I want to thank you for believing in students and their potential,” said Hope Campbell '26, Rowan's Student Government Association President.

“Behind every gift is

a student's story and the chance to forge successful futures.”

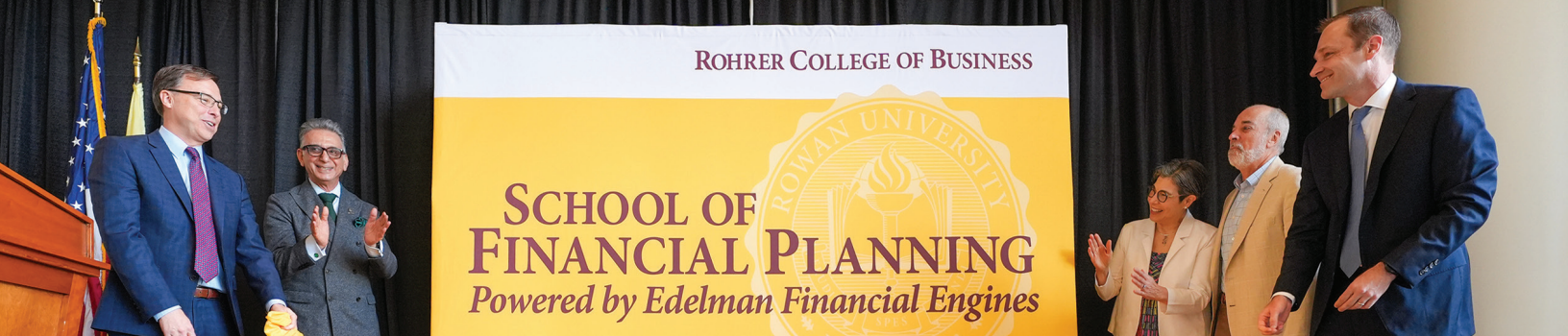
**The Campaign closes on June 30. To date, over \$244 million in new gifts and commitments has been secured—and we are still forging forward!**



Join us as we forge new pathways, discoveries and growth. Learn more and make a gift today.

[go.rowan.edu/forging-forward](https://go.rowan.edu/forging-forward)





# Historic gift creates new School of Financial Planning

A landmark \$10 million commitment by Edelman Financial Engines (EFE) will establish a School of Financial Planning. Designed to address the nation's increasing shortage of qualified financial planning professionals. The school will be distinguished by curriculum at undergraduate and graduate levels, with an emphasis on preparing students to attain the Certified Financial Planner® professional designation. Rohrer College of Business Executive-in-Residence and University Distinguished Lecturer Ric Edelman will serve as founding head of the school.

"Financial education is a logical and important part of our public service mission as a state research institution—to educate people and equip them to contribute to their communities and professions," Rowan University President Ali Houshmand said. "Having Edelman Financial Engines as our lead partner and Ric Edelman heading the school allows us to develop a world-class program, enabling us to start delivering education far more quickly and efficiently than otherwise possible, thanks to their decades of experience and depth of expertise."

Despite research indicating a looming industry shortage of financial advisors, fewer than 200 U.S. colleges offer financial planning degrees—compared with nearly 1,500 offering business degrees.

"Expanding access to high-quality financial advice starts with investing in the people who deliver it," said Ralph Haberli, CEO and President of Edelman Financial Engines. "We have championed greater access to financial education, literacy and guidance for four decades, and are committed to further advancing this mission by building a strong and diverse pipeline of talent prepared to guide investors at every stage of their financial journey."

## Shaping the future of the financial planning profession

Ric Edelman brings four decades of leadership in the financial planning field. Along with his wife Jean, who serves as a trustee of Rowan University, he founded EFE in 1986. He was named the nation's #1 Independent Financial Advisor three times by Barron's, is in its Hall of Fame, and is recipient of three lifetime achievement awards. As founding head of the school, he will collaborate with Rohrer College leadership and faculty to develop the curricula, as well as teach in its programs. "Financial planning is one of

the most meaningful careers," said Edelman. "And yet, too few college students are entering the field. Through the new Rowan University School of Financial Planning, we intend to set the benchmark for higher education and produce the industry's largest pipeline of CFP®-ready professionals.

Set to offer classes as soon as fall 2026, the school will also build partnerships within the financial services industry, creating professional development, research, conferences and networking opportunities for students.

"We are forming a first-of-its-kind East Coast financial education ecosystem," said Matthew Sarkees, dean of Rohrer College of Business. "The significance of starting this school with Ric and Jean Edelman as expert, passionate advocates for financial education can't be overstated. For decades, the Edelmanns have shared their experience—personal and

professional—to encourage and help people improve their lives. They both bring great enthusiasm to this new endeavor, and we're honored by their commitment, and that of their professional colleagues, which sets our new school apart nationally." RA

**"We have championed greater access to financial education, literacy and guidance for four decades, and are committed to further advancing this mission by building a strong and diverse pipeline of talent prepared to guide investors at every stage of their financial journey."**

—Ralph Haberli  
CEO & President, EFE

## Rowan spirit from head to toe

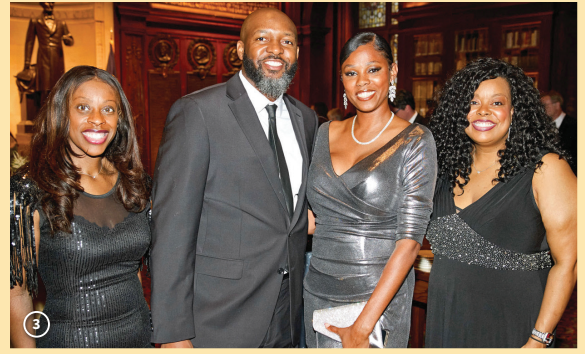
Last fall, we kicked off our first official SOCKtober, offering a new and fun way to give back. With a "give a little, get a little" approach, donors were thanked with their favorite pair of limited-edition socks.

Thanks to your generosity, the initiative raised more than \$14,500 in support of funds across all Rowan campuses. These gifts help students by strengthening programs and providing flexibility to support current priorities. The power of collective giving—and a great pair of socks—can make a big impact!



Stay tuned! SOCKtober will return this fall with brand-new designs. To learn more, please visit: [give.rowan.edu/SOCKtober](https://give.rowan.edu/SOCKtober)





# Forging Forward Gala

More than 300 of Rowan University's friends gathered at the Union League in Philadelphia on September 19 for the launch of *Forging Forward: The Campaign for Rowan University*. The celebration forged connections and sparked enthusiasm for the institution's exceptional progress. As the University expands access and opportunities for Rowan students to explore their full potential, the vision and support of generous partners is helping forge a brighter future for those we serve.

- 1.** Salman Bhatti '94, David Burgin '82, M'02, Brigid Burgin Hoempler '12, Gina Lemanowicz Pusloski '03, Erica Ortiz '99, M'04, Dorothy Stubblebine '80, Angela Brown, David Strout.
- 2.** Jean Edelman '81, Larry Salva '77, Rita Salva.
- 3.** Kortney Swanson Davis, Varian Bristow, Kimberly Smith, JaKela Walker.
- 4.** Christine Yovnello, Martin Judd, Lisa Westfield '95, Angie Pollard '96.
- 5.** Bill Hickman, Patricia Walker Hickman '73.
- 6.** Annie Fritz, Daniel Errera '12, Jon J. Vogel '11, Jessica Roscoe, Gina Lemanowicz Pusloski '03, Charles Pusloski '07.
- 7.** Hope Campbell '26.
- 8.** Min Hwang '27, Abz Betz '27, President Houshmand, Farah Houshmand, Diane Ionescu '26, Aedan Bonner '27.
- 9.** Destiny Figueroa '27, Neche Obiadazie '27, Whoo RU, President Houshmand.
- 10.** Virginia Rowan Smith, Larry Salva '77.
- 11.** LeeAnn Loesch, George Loesch, Shawn Tucker, Mary Tucker.
- 12.** Jean Edelman '81, Jennifer Khelil, D.O. '95.

# FORGE YOUR LEGACY



## IRA Charitable Rollover

If you're 70½ years or older, Qualified Charitable Distributions (QCDs) provide a unique opportunity to fulfill your philanthropic goals while optimizing your retirement account strategy. You can make direct donations from your IRA to a qualified charity such as Rowan University and gain significant advantages for your tax obligations.

### Why consider a QCD?

- Tax Savings
- Simplified Charitable Giving
- Meeting RMD Obligations

For your personalized proposal and rate, or for more information, please contact:

Rob Lightfoot, CAP®  
Associate Director of Development  
and Manager, Planned Giving  
lightfootr@rowan.edu  
856-256-4592



Learn more at  
[go.rowan.edu/plannedgiving](https://go.rowan.edu/plannedgiving)

## SUITED FOR SUCCESS RCB alum's \$500K commitment launches Galvin Professional Closet

When Anthony J. Galvin walked into Business Hall in November for the launch of the Galvin Dress for Success Program and Professional Closet, he saw himself in the students gathered around him—smart, ambitious, ready to chase their dreams. Many had everything they needed to succeed—except a great suit.

Galvin, a 1989 graduate of Rowan's Rohrer College of Business (RCB) and a member of the Rowan University Foundation Board, has a long history of supporting Rowan's business students. Doubling down on this generosity, he recently committed \$500,000 as part of *Forging Forward: The Campaign for Rowan University*.

Because he knows firsthand how a polished appearance can influence opportunity, his gift includes \$150,000 to ensure RCB students have access to professional attire for interviews, internships and first jobs.

"This type of investment has a direct, real time impact on students who are in a similar situation as I was," said Galvin, the first in his family to attend college. "When people are dressed well, it makes them feel good. It makes them feel successful."

### More than a suit of clothes

The program began as a simple concept in 2023: 50 suits for 50 students to celebrate

RCB's 50th anniversary. But funding was uncertain—until Galvin wrote a check for \$15,000.

"Making a good first impression is always important," he said at the time. "If you're going into a traditional path, maybe work for a public company, you need to look and act the part to get into the club."

Finance and accounting major Mosharaf Khan, one of the first recipients of a J. Crew outfit funded by Galvin two years ago, proudly wore his sharp blue suit to the ribbon-cutting.

"What a lot of people don't realize is the effect Tony Galvin has had beyond the financial," Khan said. "He talks to us, mentors us, and we're so appreciative."

### A legacy of giving

A Distinguished Alumni Award recipient in 2013 and member of the RCB Dean's Advisory Council, he established the Anthony J. Galvin Scholarship Fund within the RCB in 2005, which has provided \$250,000 to support 28 scholarship recipients to date. His latest gift furthers his commitment to the success of RCB students with additional support for the scholarship and the program to outfit 30 students annually with new suits. Students may also access gently used professional clothing and accessories through the Galvin Professional Closet. So far, more than 100 students have benefited. **RA**



# Philanthropy Trail

## Planting Seeds of Purpose: Students discover the power of giving

At the *Forging Forward* campus launch event in September, the air was filled with more than just excitement and celebration— it was filled with promise. More than 275 students walked a Philanthropy Trail that connected

the historic generosity of donors like Henry Rowan to students' budding sense of purpose.

With a "Philanthropy 101" ticket in hand, students earned stickers as they visited the five stations, each designed to demonstrate

**STATION 1: Philanthropy 101**  
Students learned what philanthropy is and how impact, community and volunteerism can plant the seed that creates an environment of transformation.



that philanthropy isn't just about a checkmark, it's about time, intentionality and heart.

The Philanthropy Trail illustrated that Rowan students aren't just beneficiaries of donor support, they are inspired by it. **RA**

### STATION 2: The Impact

This narrative centered on the power of Mr. Rowan's single, visionary gift, prompting students to reflect on how individual leadership creates a lasting legacy of opportunity for others.



**STATION 3: Give & Grow**  
Students visualized growth and chose flower seeds to represent how a single gift can plant the seed for campus-wide community transformation.



## Thank you

for paving the way. Your support doesn't just fund buildings or provide scholarships— it inspires students to step up and make their own promises for the future.

### STATION 5: Make a Difference

The trail culminated at a pledge wall where students took Polaroid photos and wrote pledge cards sharing how they plan to give back.



**STATION 4: Practicing Gratitude**  
Through a digital word cloud, students identified the areas of campus they care about most, providing insight into the causes they hope to champion in the future.



**"Most of us knew Mr. Rowan's name, but learning about his life made me realize how hard work and a perspective for making a difference can change thousands of lives."**

—Student participant

## Rowan Regional Networks

Bring your passion, Prof pride and perspective to make an impact in your community.

Build leadership experience alongside fellow alumni while bringing people together around a shared passion for Rowan. This low-stakes, high-impact volunteer opportunity helps create lasting connections so every alum feels they belong in the Rowan community.



To learn more, please contact:

Ben Helms, M.A.

Assistant Director of Volunteer Engagement, Alumni Engagement  
856-256-5550 | helms@rowan.edu

- University Signature Events & Traditions
- Career & Professional Development
- Experiential & Social Activities
- Service & Volunteerism



## FAREWELL TO A FRIEND

# Gerald B. Shreiber's Legacy



Rowan University lost a faithful friend with the passing of Gerald B. Shreiber on May 9.

Mr. Shreiber was the founder and legendary leader of J&J Snack Foods. Known from Wall Street to Main Street, J&J was the most prominent proof of his success as an entrepreneur and business executive. His head for business was paired with a heart for animals, a lifelong love which started when he was a boy and brought home a stray dog. Since then, Shreiber made room for many animals in his family and sought ways to make others' lives more meaningful and joyful by caring for feathered, furry and four-footed friends.

Mr. Shreiber was committed to supporting Rowan University, among the many causes he held dear and to which he donated, including business scholarships and the pet therapy program. Most recently, Rowan was grateful to receive his generous gift to the first school of veterinary medicine in New Jersey and name it in his honor: Shreiber School of Veterinary Medicine. Our faculty and first class of aspiring veterinary students had the privilege of meeting him and knowing how much he cared about their success. His life will continue to inspire them and all of us.

Gerald Shreiber was a tremendous philanthropist, but his kindness and the way he demonstrated his values may be his greatest legacy. His warmth, humility, good humor, candor and genuine care for people and all creatures made him a truly remarkable individual.

Mr. Shreiber's legacy touches many aspects of the University, including the well-being of students through scholarship support and the Shreiber Family Pet Therapy Program and his vision for expanding and improving the quality of veterinary medical education and research in the region and beyond.

Thanks to the way he lived his life, his heritage lives on through education, hospitality and kindness to all living things. **RA**



Learn more about  
Gerald Shreiber's life and legacy.  
Visit [go.rowan.edu/shreiber-gift](https://go.rowan.edu/shreiber-gift)

## Day of Giving pushes lifetime total past \$2.5 million

On February 25, Rowan University's 12th annual Day of Giving raised the most dollars yet! Building on more than a

decade of momentum, this 24-hour fundraising initiative has raised over \$2.5 million since 2015. Day of Giving demonstrates

the power of collective generosity by providing opportunities for students today while forging the way for a brighter tomorrow.



It's never too late to support what matters most to you at Rowan.

Make a gift today!  
[give.rowan.edu/Advances](https://give.rowan.edu/Advances)



## Honoring an enduring legacy of humanism in healthcare

In October, the Edward D. Viner Center for Humanism unveiled its newest permanent mark at Cooper Medical School of Rowan University (CMSRU). The ceremony was a moving tribute to Dr. Edward Viner, attended by his family, colleagues and members of the Center. The installation provides a permanent, visible reminder of CMSRU'S foundational history and the transformative vision of Dr. Viner, whose vision continues to shape the school's growth and inspire new minds.

"Dr. Viner's impact on CMSRU and the field of medicine is immeasurable," said Annette C. Reboli, MD, Dean of CMSRU. "His visionary leadership, dedication to humanistic care and unwavering commitment to our students and patients will continue to shape the future of medicine for years to come."

Dr. Viner, a trailblazer in medicine, established the Center for Humanism in 2015 with a steadfast commitment to

nurturing compassionate and patient-centered physicians, and was the "heart and soul" of the Center. "Ed believed deeply that the practice of medicine is based on more than science; it requires authentic human connection," said Lawrence Weisberg, M.D., director of the Center. "He worked to ensure that CMSRU was, as he said, 'a medical school with a soul.' His dedication to mentoring the next generation of physicians was extraordinary."

"His life's work was a testament to the power of kindness in medicine. He will be deeply missed, but his spirit will forever be part of the fabric of CMSRU," said Dean Reboli. The Edward D. Viner Center for Humanism continues to build on this legacy, fostering a new generation of physicians dedicated to the humanistic values that Dr. Viner championed throughout his illustrious career. **RA**

## Elevating engineering education through new endowed chair

A \$3 million commitment from the Henry M. Rowan Family Foundation has established an endowed chair in the Henry M. Rowan College of Engineering to help shape the future of engineering education.

Named in honor of a transformative leader and longtime Inductotherm Group executive, the John H. Mortimer Endowed Chair in Engineering will ensure academic excellence by attracting and retaining distinguished scholars with the vision and ability to enhance the quality of teaching, research and service.

John Mortimer served as president and CEO of Inductotherm Group and left a legacy that continues to shape induction technology and the metals industry at large.

"I'm deeply honored for this recognition," Mortimer said, upon learning of the gift. "Inductotherm has been far more than

a company to me; it has been a shared mission over many years. I had the privilege of working alongside dedicated people united by a common goal—to build the Inductotherm Group into what it is today."

The most recent in a longstanding history of support for the College from the Henry M. Rowan Family Foundation and the Rowan/Smith Family, the gift will fuel the Henry M. Rowan College of Engineering as it continues to advance research, promote education and drive innovation.

"The Smith Family's investment in premier faculty is building on their significant impact on Rowan Engineering," said Giuseppe Palmese, Dean of the Henry M. Rowan College of Engineering. "The legacy they have created for

Mr. Mortimer will be showcased in perpetuity for generations of engineering students as a testament to hard work and the pursuit of excellence."

"This gesture means more to me than I can adequately express," concluded Mortimer. "This chair represents an investment in students, faculty and innovation, and will help to ensure future engineers are well prepared to meet the challenges of a rapidly changing world." **RA**



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Forging brighter futures: Campaign supports students, innovation and impact

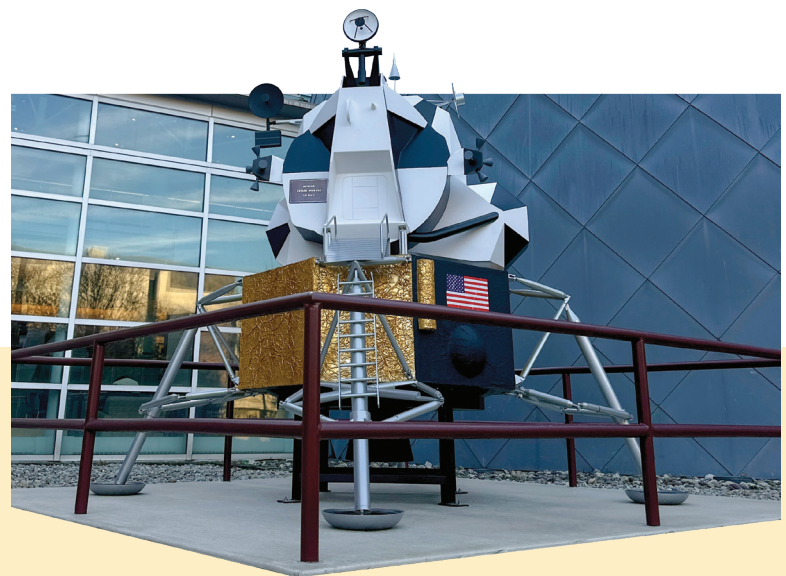
Farewell to a friend:  
Gerald B. Shreiber's Legacy

Suited for success:  
Gift launches Galvin Professional Closet

Honoring a legacy and shaping the future of engineering education

Planting seeds of purpose: Discovering the power of giving

*plus more!*



### New Lunar Landing Exhibit Honors Space Exploration

Rowan University's Edelman Planetarium is proud to announce the permanent installation of a 1/3-scale Apollo lunar lander. Acquired through NASA's Artifact Program, the model underwent a meticulous five-month restoration by New Jersey-based, woman-owned fabrication shop StoneDog Studios to prepare it for outdoor exhibition. The exhibit is made possible by Ric '80 and Jean '81 Edelman whose generous support funds the Planetarium and its programs. **RA**



## Make a gift

Your support makes a difference for Rowan students!

[give.rowan.edu/Advances](http://give.rowan.edu/Advances)