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Fall 2014/Winter 2015

Rowan Advances

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\$15 million endowed gift from Rowan Family benefits the College of Engineering

A \$15 million gift from the Henry M. Rowan Family Foundation—the second largest in the University's history—will establish an endowment to benefit the newly named Henry M. Rowan College of Engineering.



Rowan University's College of Engineering will officially be named the Henry M. Rowan College of Engineering in honor of a \$15 million gift in December from the Henry M. Rowan Family Foundation.

The commitment, which will establish an endowment to benefit the University's College of Engineering, marks the second largest single gift in the University's history, topped only by the 1992 record-breaking \$100 million gift from Henry Rowan and his late wife, Betty, that transformed Glassboro State College into Rowan University and helped found the College of Engineering.

"This remarkably generous gift will ensure our continued ability to deliver a

world-class engineering education," said Rowan President Dr. Ali Houshmand. "It will support critical programs in the College including our newly established Engineering Ph.D. program, the Henry M. Rowan Globalization Fellowship Program, and our one-of-a-kind Virtual Reality Lab, as well as provide scholarship support to our exceptional students."

The gift comes at a crucial time as the College of Engineering outgrows its current home and prepares to begin construction of a new engineering building. Funding for the building comes in large part from the Building Our Future Bond Act, a referendum approved by New Jersey voters in 2012.

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New Rohrer College of Business building will allow college to double enrollment

Rowan President Dr. Ali Houshmand was joined on December 12 by state, county and local officials as ground was broken for a new, \$63.2 million building for the Rohrer College of Business (RCB).

The four-story, 96,500-square-foot home for RCB will go even further to help students achieve their dreams. But the building on Route 322 next to Westby Hall also will help RCB and the University make an even bigger impact on the future of South Jersey, University and state and county officials agreed.

Expected to be completed in spring of 2017, the building is funded in part by New Jersey's Building Our Future Bond Act. Passed by voters in 2012, the referendum is funding nearly \$46 million of the project, as well as supporting costs for a new building for Rowan's College of Engineering, an addition to the Rowan at Camden building, and many other projects.

The new RCB building will provide essential space to double the College's enrollment as the University strives to increase its student population to 25,000 students within the decade.

"With vital support from the state, this building will allow us to improve our ability to fulfill our responsibility to attract the best students and professors to Rowan. It's a spectacular facility by any measure," Houshmand said.

Sweeney and Norcross both noted that increasing Rowan's enrollment fills a demand and need for the state's students to stay in New Jersey to earn their degrees and establish their careers.

"It's not just a building," Sweeney said. "It's a lifetime of opportunities for the students to get educated here."

"The seats need to be here in South Jersey," Norcross added, noting that state officials want to keep students in state to study. "We want to make sure our investment comes home."



Rowan President Ali Houshmand (center) and Board of Trustees Chairman Linda Rohrer (fourth from left) are joined by (from left) RCB Interim Dean Daniel J. McFarland, Gloucester County Freeholder Lyman Barnes, Congressman Donald Norcross, State Senate President Steve Sweeney, Assemblywoman Celeste Riley, Gloucester County Improvement Authority Acting Executive Director George Strachan and Rowan Senior Vice President for Facilities, Planning and Operations Donald E. Moore.

continued from page 1



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Dr. Ali Houshmand

Expected to open during the 2016-17 academic year, the new 90,500-square-foot engineering facility will more than double classroom and lab space and enable Rowan to further develop its research program. The facility will also provide space for students to work on solutions to real-world problems and increase the commercialization of products that grow from that research.

"In the years since my parents made their historic gift, Rowan's College of Engineering has only grown in scope and prestige," said Virginia Rowan Smith, vice president of the Henry M. Rowan Family Foundation. "This endowment will provide critical resources to ensure that Rowan's engineering students are well-prepared and competitive when they embark on their professional careers."

The endowment creates the second named college at Rowan University. The first, the William G. Rohrer College of Business, was established in 2005 following a \$10 million pledge from the William G. Rohrer Charitable Foundation.

Impact of Gift

Innovation and creativity in engineering education and research are becoming

synonymous with the Rowan name and brand. The College of Engineering has evolved from a national leader in undergraduate education into a comprehensive college that offers unlimited opportunities for engineering education, research and innovation.

The College welcomed a record 375 first-year students in fall 2014 along with eight new faculty members, including the founding chair of its new biomedical engineering program. A pioneer in a hands-on, multidisciplinary education, Rowan provides an engineering experience designed to create the future engineers, entrepreneurs and inventors who will address the needs of tomorrow's society.

"Building on our commitment to create the next generation of top engineers, this endowment will ensure that as the College of Engineering expands and evolves, it will retain its competitive advantage," noted Dr. Anthony Lowman, dean of the college. "This endowment will significantly enhance the experience for our students and faculty and will allow us to develop unique opportunities for innovating our curriculum."

The Henry M. Rowan Family Foundation has played a key role in the continuing evolution of the College and has funded a number of initiatives including engineering scholarships as well as a major gift in 2013 to establish the Henry M. Rowan Engineering Ph.D. Fellowship Program and the Henry M. Rowan Engineering Globalization Fellowship Program.

The new endowment will offer a permanent, perpetual source of funding to support the College's operations, elevate the ranking of its programs and enable it to recruit exemplary faculty and students.

Enduring Legacy

"As we work to carry on the legacy of Mr. Rowan, we can think of no more appropriate and permanent tribute than a College of Engineering that bears his name and celebrates the lasting impact his generosity continues to have on the region and its students," said Houshmand.

The establishment of the Henry M. Rowan College of Engineering at Rowan University will build upon an already enduring legacy and ensure the University's ability to offer limitless opportunities for engineering education, research and innovation for generations to come.

"The impact of this gift and what it promises to do for Rowan's engineering students and faculty is truly immeasurable," said R.J. Tallarida, Jr., associate vice president for university advancement and executive director of the Rowan University Foundation.

"The Rowan family is among our nation's most generous philanthropists and we are honored and grateful that they are deeply invested in securing the future of engineering education at the University and in the region," explained Tallarida.

Mr. Rowan's vision and leadership in philanthropy has inspired countless others to give back, and as the University has grown, so too have philanthropic contributions. Since July 2011, Houshmand and University Advancement staff have raised over \$40 million in new gifts and pledges.

This latest gift will continue the Rowan legacy. Noted Rowan Smith, "We are so pleased that through this gift, the name of Henry M. Rowan will be forever associated with excellence in engineering education."

Venture Fund appoints technology and investment leader as managing director



The Rowan Innovation Venture Fund, LLC has appointed technology leader Howard Lubert as managing director.

Established by the Rowan University Foundation in February 2014 with a \$5 million commitment spanning five years, the Fund will accelerate the growth of Rowan's research initiatives as it invests in

University-generated technologies, intellectual property, inventions and businesses.

Co-founder and area president of Keiretsu Forum Mid-Atlantic, the local branch of the world's largest private equity angel investor network, Lubert brings to Rowan more than 30 years of experience in business, angel and venture capital investing, and technical due diligence. Keiretsu Forum has more than 1,100 accredited investor members in 34 chapters on three continents who have invested more than \$490 million in early-stage companies in the last 15 years.

"Howard Lubert's expertise will be critical as we make our first investments and encourage innovative research and business initiatives," said Rowan President Dr. Ali Houshmand. "Rowan is committed

to serving as an economic engine for the region, and this Fund will accelerate our efforts to increase research funding to \$100 million by 2023."

Lubert will manage, operate and administer the Fund, ensuring the success of its investment ventures. Lubert, who among other positions was an adjunct professor and entrepreneur in residence at Temple University's Fox School of Business and a fellow of Fox's e-business Institute, will work closely with the Foundation Board's Technology/New Venture Development Committee and other University administrators and staff to increase Rowan's commercialization and technology development efforts.

The Fund will provide individual investments for pre-seed and seed-stage businesses, research initiatives and technologies developed by members of the Rowan University community, enabling Rowan's faculty, students and alumni to bring their business ideas and research to life, according to Foundation Board Chair Joe Bottazzi. "The Foundation is deeply invested in supporting Rowan's efforts to serve as a leader, and the Venture Fund is a tangible sign of this investment," he said.

Added R.J. Tallarida, Jr., associate vice president for university advancement and executive director of the Rowan University Foundation, "We believe

that the success of the ventures funded will attract external donors who recognize the value of this initiative and will help grow the Foundation's \$5 million investment."

"Rowan is an institution on the move, and I am excited to be a part of this initiative," said Lubert, who also is the founder and managing partner/senior analyst at SafeHatch LLC, a technical due diligence and business acceleration consultancy that supports start-up and early-stage technology companies. "Entrepreneurial success in a university setting is about financial benefits, attracting top students and faculty, and adding an element of social impact to the University's vision. This Fund is an investment not only in Rowan's students, faculty and alumni, but also in the region and its future."

Lubert earned a B.A. in psychology and business from Moravian College, Bethlehem, Pa., and an M.A. in school psychology from Rowan University.

An online application and submission guidelines are available at:

RowanVentureFund.proseeder.com

Additional information about the Fund and its process can be found at: rowan.edu/venturefund

Pioneering alumna supports initiatives at alma mater



Generous support from education and public service pioneer Betty Bowe Castor '63 helps Rowan thrive.

No matter where Betty Bowe Castor '63 travels in the world, her hometown of Glassboro and her alma mater, Rowan University, are always close to her heart. Since 2000, she has shown her appreciation for the University through her generous gifts to support a variety of campus initiatives.

The Florida resident's 2014 gift supports the College of Education and its Ph.D. Fellowship Award. Earlier donations helped fund the Hollybush Fellowship in the Department of History, which is fitting as Castor has made a lot of history herself in the years since her graduation with an education degree in 1963.

In her newest adventure, she took over as the chair of the William J. Fulbright Foreign Scholarship Board in January. She previously served on the 12-member Fulbright Board, headquartered in Washington, D.C., for the past three years and was recently appointed to a second three-year term.

From 1999 to 2002 Castor served as president of the National Board for Professional Teaching Standards and earned a place in the Florida Women's Hall of Fame in 1996. Two years prior, she was named the first female president of the University of South Florida (USF), serving from 1994–1999.

In 1986, Castor was the first woman ever elected to the Florida Cabinet as Florida Education Commissioner. In 1972, she

was the first woman ever elected to the Hillsborough County Commission. In between, she had two stints as a member of the Florida Senate (1977–79 and 1983–87) and was the first woman to become President Pro Tempore of the Florida Senate in 1985.

Given her impressive list of accomplishments, it is no surprise that even during her time on campus, Castor was making an impact.

In 1962, President John F. Kennedy appointed her to a diplomatic mission to attend the independence ceremonies of Uganda as a direct reflection of her work in organizing a drive to support education in the east African nation. After graduation, she went back to Uganda and taught there for several years. While overseas, Castor participated in a project to help lead two dozen African school girls to the summit of Tanzania's Mount Kilimanjaro, the first all-female expedition to accomplish this feat.

"The college is very close to my heart," said Castor, who received the Distinguished Alumnus Award from the University in 1999 and was awarded an honorary Doctor of Humanities degree from the institution in 1989. "When I look back at my career, it really started with the lessons I learned at [Glassboro State] College and from the faculty. It's just a very special place.

"Rowan and Glassboro mean a lot to me

because I grew up in the town and... it was always kind of an important place," noted Castor, whose father, Joseph Bowe, was the mayor of Glassboro for 10 years.

"I attended Rowan and was very much influenced by the faculty. It is as a consequence of what I learned and my activities on campus that I went overseas and taught in Uganda."

Thanks to her father and uncle, Thomas Bowe (Glassboro school board chairman as she was growing up), Castor was strongly influenced by the public service work done by those around her and she developed a strong interest in public policy and politics.

"There was always a swirl of activity around our house and campaigns that were organized and elections that were held so it was a pretty exciting time," said Castor, who also served as a member of the Rowan University Foundation Board of Directors (2008–10).

"I learned some basic lessons about policies and how to stand on your own two feet and make comments and, of course, I watched my father, my uncle, and my neighbor, Ruth Mancuso, who was also very active in the local school board and statewide education policy, so I had some good role models."

Now, Castor is serving as a role model to others through her generosity and willingness to give back to her alma mater, her hometown and the students of tomorrow.

RowanSOM celebrates new Department, chair



Dr. Anita Chopra (second from left), RowanSOM's new William G. Rohrer Endowed Chair in Geriatrics, is joined by Rowan President Dr. Ali Houshmand, William G. Rohrer Charitable Foundation trustee and Rowan Board of Trustees Chairman Linda Rohrer and RowanSOM Dean Dr. Thomas Cavalieri.

The Rowan University School of Osteopathic Medicine (RowanSOM) has become just the 13th medical school in the United States—and the first in New Jersey—to establish a distinct department of Geriatrics and Gerontology. At an event on the Stratford campus on September 30, nearly 200 people joined Rowan faculty and staff to celebrate the new department and the investiture of Dr. Anita Chopra as the William G. Rohrer Endowed Chair in Geriatrics.

A long-time leader in the field of geriatrics, RowanSOM has been selected 13 times by *U.S. News & World Report* as one of America's best schools for geriatric medical education. Geriatrics began at RowanSOM as a small subsection in the Department of Medicine in 1983, grew to become the Center for Aging in 1989 and was designated a statewide institution

and renamed the New Jersey Institute for Successful Aging (NJISA) in 2005.

The NJISA and the school have set high standards for geriatric care. Educating thousands of health care professionals about the unique needs of older adults, the Institute has garnered more than \$28.5 million in funding from government, foundation and other sources—including a \$1 million gift from the William G. Rohrer Charitable Foundation in 2013.

Rowan President Dr. Ali Houshmand summarized the achievements and the challenges that lie ahead, noting "This department will foster opportunities for collaborative research among different schools at Rowan and with other universities and organizations. In short, this department will foster improved health care and services for older adults and their families."

CREATE Your Legacy



The Rowan University Charitable Gift Annuity

A Charitable Gift Annuity through the Rowan University Foundation can help you create a legacy at Rowan while providing you and your spouse or loved one with a fixed income for life. Benefits include:

- Quarterly income payments
- Rates higher than most bonds and certificates of deposit
- Increased income potential
- Reduced federal and state taxes
- Capital gains tax benefits with gifts of stock
- Providing a more secure future for Rowan

In exchange for a gift of \$10,000 or more, Rowan can offer you and your spouse or loved one fixed income for life. Your age(s), along with the market interest rate for the month you make your gift, determines the annuity rate.

Please call, write or email to receive a personalized proposal tailored to your giving goals:

Brittany Petrella
Development Director
Rowan University
201 Mullica Hill Road
Glassboro, NJ 08028
856-256-5419
petrella@rowan.edu



Sample return rates on a Rowan University Foundation Charitable Gift Annuity

| AGE | RATE |
|-----|------|
| 65 | 4.7% |
| 70 | 5.1% |
| 75 | 5.8% |
| 80 | 6.8% |
| 85 | 7.8% |
| 90 | 9.0% |

Rates change monthly. Those shown based on ACGA standard rate for November 2014.

PSEG and Rowan University: Partnering for progress

Rowan University and Public Service Enterprise Group, Inc. (PSEG)'s strong partnership dates back more than 20 years.

Headquartered in Newark, N.J., the diversified energy company is among the 10 largest electrical companies in the nation and was named to the 2014 *Fortune* list of Most Admired Companies, ranking fourth among electric and gas companies in America.

To date, PSEG has provided nearly \$500,000 in support to the University in a variety of areas. But of equal importance, the corporation has also become a major recruiter of Rowan students for jobs and internships and several PSEG alumni employees have made

& Environmental Resource Center in Salem, where they visit our nuclear plant and meet with professional engineers."

Other important Rowan initiatives that PSEG has contributed to include Rowan's PRIDE 2000 campaign, which provided the first class of Rowan Engineering students with full scholarships for their four-year college careers; the Engineering Excellence Fund; Rowan's Corporate Sponsor Program; the annual Rowan University Foundation Golf Tournament; and PSEG's own employee matching gift program.

"Our support helps to offer Rowan students more opportunities to enhance their problem solving, critical thinking and teamwork skills that are important for career success," Gleason added.

Recruiting success

According to Sally Nadler, Workforce Development Manager for PSEG, there are a number of reasons why Rowan University is a prime resource when it comes time to hire high-quality employees or seek out enthusiastic, well-prepared interns.

"First and foremost, the strength of the engineering program is why Rowan is such an important part of our recruiting efforts," Nadler explained. "Also, the proximity of the University to our locations in southern New Jersey helps us keep students from the area."

"Rowan students know how to work in teams and also how to work across disciplines and that aligns with the way engineering operates in the workplace," Nadler added. "That's what I like about Rowan students; all four years they're doing interdisciplinary group projects that translate very well to real-world working conditions."

The recruiting effort by Nadler and her team members at PSEG doesn't simply mean sifting through resumes sent in via email; they are actively involved on Rowan's campus.

"We've taken part in industry days, we've been there for the career fairs, we've been interviewed on the WGLS radio show 'Career Talk,' so we are happy to take part in different types of exposure with the University," Nadler said.

Those efforts are paying off, not just for PSEG, but also for Rowan graduates according to Joe Delmar '00, Manager, Nuclear Communications at PSEG.

"Over the past five years, PSEG has hired more than 25 [Rowan] engineering graduates to work at our nuclear plants and other locations across the company," said Delmar.

"We recognize what a great school Rowan is and how it continues to grow to meet not only our needs but the needs of our region."

"For PSEG, we need a highly skilled workforce. The Rowan graduates who come to us know more than just the basic principles they may have learned from the classroom. They can easily apply what they learned which puts them a step ahead. There's a shorter learning curve and they are eager to learn and try new things."

Being on campus as much as possible, in as many ways as possible, is the bottom line according to Nadler, especially when it comes to acquiring the high-quality students that Rowan is putting out into the workplace.

"Our relationship with Rowan is extremely important and as the academics continue to

grow and the students continue to achieve, there's going to be more competition for those students," Nadler concluded.

Leading by example

The Rowan University Foundation Board of Directors has boasted three different PSEG employees as members: Stanley LaBruna (1991-present), George Barnes (2009) and Robert Braun (2010-2013).

Meanwhile, David Burgin '82, M'02 has served Rowan University as an officer on the Alumni Board of Directors, the Rowan Foundation Board, and the College of Communication & Creative Arts Advisory Board. He also gives, or has given, his time to more than 35 local organizations including the Southern New Jersey Chamber of Commerce, Southern New Jersey Boy Scout Council and the Salem County Chapter of the American Red Cross Board of Directors.

Burgin is PSEG's Corporate Functional Area Manager for Emergency Preparedness, Nuclear, which includes the Salem and Hope Creek nuclear generating stations.

"There is nothing more inspiring and beneficial than serving others and serving others in a humble manner," Burgin said. "My oldest son's (Gunnar) university, the U.S. Air Force Academy, states it best: 'Service before Self.' When the opportunity presented itself at Rowan, it was easy to say yes. I just hope I can give back enough to help as many future students as possible to receive an affordable and valuable education."

With roots that date to the early 1990s, PSEG's varied and deep involvement has created a partnership that has been important to Rowan, but equally special to the company.

Delmar and Burgin are proud of both organizations that have played such important roles in their lives and each spoke fondly about the progress their company has helped nurture at their alma mater.

"It's incredible to see how Rowan has grown over the years," Delmar said. "The University's graduates are everywhere. It is not uncommon for me to meet graduates at different events throughout the region."

"It's hard to believe how Rowan has grown and emerged as a true economic engine since I graduated in 1982," Burgin marveled. "I just can't express how proud I am of my alma mater. What's even more impressive, Rowan has never lost its focus of increasing the opportunity for New Jersey students to receive an excellent education and a true value in these days of escalating college costs."

"From a parent's perspective, having watched my daughter, Brigid '12, graduate from the Henry M. Rowan College of Engineering as a chemical engineer, she could not have received a better education or educational value than Rowan. She was accepted at other notable engineering colleges, but her gold standard kept coming back to Rowan's College of Engineering."

"She became engaged with Rowan at an early age attending the Smart Art program and several engineering programs geared toward young women. That's what distinguishes Rowan from other schools in our area—Rowan is truly engaged with our community."

"Over the past five years, PSEG has hired more than 25 [Rowan] engineering graduates to work at our nuclear plants and other locations across the company. We recognize what a great school Rowan is and how it continues to grow to meet not only our needs but the needs of our region."

**Joe Delmar M'00
Manager—Nuclear
Communications,
PSEG**



Participants launch a bottle rocket during the Attracting Women to Engineering (AWE) program as (from left) College of Engineering Dean Anthony Lowman, PSEG Foundation President Ellen Lambert, PSEG Workforce Development Manager Sally Nadler and PSEG Foundation Education Program Officer Lisa Gleason observe.

Rowan a meaningful volunteer opportunity.

Strong support

PSEG has provided over \$50,000 to support the Rowan University Foundation's annual Martin Luther King, Jr. Scholarship Breakfast. Funds from the breakfast support the William H. Myers Scholarship program which provides four-year scholarships for high-achieving Educational Opportunity Fund (EOF) students.

But their support merely begins there.

PSEG committed \$50,000 to support Rowan's Introduction for Students to Engineering (RISE) and Attracting Women to Engineering (AWE) programs for the 2014-15 academic year. Targeting high school students and middle school female students, respectively, from the region, these programs provide hands-on opportunities for creative involvement and problem solving via engineering-related lessons and experiments.

"We believe in the value of an engineering degree in a world that has an endless need for science and innovation," said Lisa Gleason, Education Program Officer, PSEG Foundation. "We are proud, long-time supporters of AWE and RISE. These programs are critical to the PSEG Foundation, as one of our main missions is to engage and excite middle and high school students in STEM (science, technology, education, mathematics) learning experiences. Each summer, we welcome AWE and RISE students to the PSEG Energy

For more information about corporate partnership opportunities, please contact Deanne Farrell, Director of Corporate & Foundation Relations at 856-256-5418 or farrelld@rowan.edu

Funding benefits outreach of Academic Success Center

Thanks to the generosity of benefactors, Rowan is able to provide high-quality programs and services that go beyond what most state schools can offer. The Thomas Morgan Fund at Rowan University is a prime example.

Since 2003, Thomas Morgan—who served on Rowan's Board of Trustees from 1998–2010 and was the Board Chair from 2008–2010—and his wife, Carol, have provided funding to support initiatives in the University's Academic Success Center (ASC).

With over 625 students registered this year, the ASC provides a variety of programs and services to assist students in maximizing their academic potential. One area where the Center has seen enormous growth is in its efforts to assist incoming students diagnosed with Asperger syndrome. An Autism Spectrum Disorder (ASD) characterized by difficulties in social interaction and nonverbal communication, Asperger's differs from other ASDs because those diagnosed don't have the same problems in linguistic and cognitive development.

According to John Woodruff, Director of the Academic Success Center & Disability Resources at Rowan University, there has been a significant rise in the number of students entering Rowan with Asperger syndrome or other disabilities.

"When I started here in 2007, there were 12–15 students registered with our office who had Asperger's," said Woodruff. "Today there are 65. In the last two years, we have had 22 freshman or transfer students with Asperger's come each year. That trend is

continuing to rise, as these students are both getting accepted into college and are choosing Rowan."

The University offers a number of programs and resources for these students, thanks in large part to the Morgans' generosity. The College Compass Program, held each August during Welcome Week, is one such program. This transitional program for students with disabilities allows them to move onto campus early, get settled, learn their way around and meet with key staff members.

"It's huge," Woodruff said of the Morgans' support. "Their gift allows us to offer this program and makes [Rowan] attractive to prospective students and their parents when they're looking for the right college fit for their student—especially if the student has a disability like Asperger's and could have some social challenges upon starting. This program means a lot to the students and their parents."

Morgan's son Kent, a 2005 Rowan graduate with a B.A. in mathematics, was a transfer student from Burlington County College with Asperger syndrome. His success, both during his time at Rowan and as he earned a master's degree from Temple University in actuarial science, was directly tied to the assistance he received from the ASC.

"The opportunity he had to successfully complete his degree program at Rowan and then continue on to get his master's degree ... it's unlikely that he could have achieved that without the resources of the ASC. My feeling was that if that helped him so much, then that was a way I could help repay the University for

that assistance, and that somebody else could go on to have success," said Morgan.

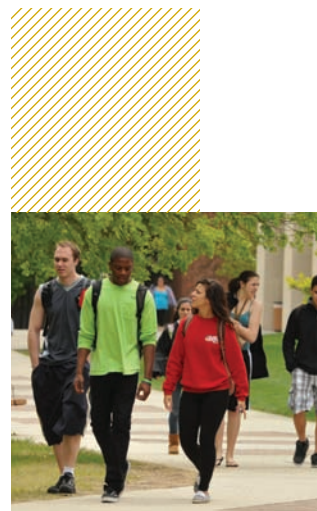
A natural step in the ASC's evolution—especially as research comes to the fore—is to collaborate with other areas of the University to develop new programs and initiatives.

Dr. S. Jay Kuder, Chair of the Department of Language, Literacy & Special Education and Coordinator of the College of Education's Certificate Program in Autism Spectrum Disorders, noted that Rowan has developed a training program for professionals who want to work with individuals on the autism spectrum. Although the state has no actual certification, Rowan offers a certificate program that acts as an extension of learning for professionals who may already have a teaching degree.

"We also have a collaboration with the psychology department which has a program in applied behavior analysis that has been very successful," Kuder said.

"Enhanced interaction between the College of Education and the Academic Success Center will not only benefit the students who use the Center's services," concluded Morgan. "It also provides an opportunity for the College to increase its level of academic scholarship on how best to assist these students. They can find out what works and what doesn't within the academic setting."

For more information about the Academic Success Center, visit: <http://www.rowan.edu/studentaffairs/asc/>.



Funding from Thomas and Carol Morgan supports a variety of initiatives within the University's Academic Success Center.

Earle Family Fellowship Program paves way for internships and employment for Rowan students



The Earle Companies Spokesperson and Human Resources Manager Darlene Rasmussen (far left) and Rowan University Associate Professor of Civil Engineering Dr. Yusuf Mehta (far right), are joined by the first recipients of The Earle Companies Fellowship awards: Hannah Collura, Ryan Frounfelker and Samantha Beckett, during a November visit to The Earle Companies office and plant in Jackson, New Jersey.

This past fall, The Earle Companies, a full service construction corporation with nearly 50 years of operations in New Jersey, formed a key partnership with Rowan University through The Earle Family Fellowship Program.

Developed to provide hands-on experience to civil engineering students in asphalt and construction materials technologies,

the program aims to equip students with the skills necessary to be successful in obtaining internships in construction materials. Each year, at least four applicants will be selected and will be paid to work in the Lab up to 10 hours a week in different aspects of construction materials-related projects.

All "Earle Fellows" will have the opportunity to visit The Earle Companies office and asphalt plant in Jackson, N.J. and will have priority status to interview at Earle for internships. In addition, Earle Fellows will be required to prepare a presentation to share with owners, managers and designers from The Earle Companies at the conclusion of the semester.

The Fellowship also provides essential support for innovative student research in the Construction Materials Lab in the South Jersey Technology Park (SJTP).

According to Earle Companies spokes-

person and human resources manager Darlene Rasmussen, the program has big benefits for all parties—Rowan University, its students and her employer, which dates back to 1968 when it began as Earle Asphalt Company initially working in the field of road construction. The organization has since evolved into several interrelated companies capable of handling entire construction projects from start to finish.

"We find it's very difficult to acquire well-qualified candidates in this industry when looking [to hire], especially for engineering positions, so we figured it would be a good opportunity to align ourselves and provide a chance for the students to get real life experience," Rasmussen said. "We like to start [a qualified candidate] off as an intern and then when they graduate, they already know the company, the culture and the work that's involved and then we bring them along as a full time employee."

"Not only is it an opportunity to provide students with the hands-on field experience that is beneficial to them, but we're learning from them through things that they're working on and developing down in the Lab."

According to Dr. Yusuf Mehta, an Associate Professor of Civil Engineering at Rowan since 2001, The Earle Family Fellowship is important on several levels, internally and externally, and it affects both graduate and undergraduate students.

"It means a lot for our Construction Materials Lab," Dr. Mehta said. "It adds

credibility that someone is willing to provide this kind of funding. They visited our Lab a few times and saw our expertise and our capabilities and really liked what they saw. It shows the vision of the firm that they saw we have been in the business and are raising our profile and they saw this is the time to invest in Rowan. That shows the value of the work we're doing."

"I think what the industry is looking for and needs are people that have experience in the Lab. We are solving the needs of the industry, which has a shortage of knowledge. They want people to come in and feel excited about the subject matter and this Lab provides the vehicle to do that. It's a philanthropic donation but also an investment on their end."

With several different research projects underway examining a variety of materials, the Lab is making new discoveries and pushing the boundaries of science in the field.

"We are designing materials that will be longer lasting, maybe using recycled materials, cleaner materials, greener materials and different technologies," Mehta explained.

Rasmussen said their tours of Rowan's facilities in the College of Engineering and the SJTP left them impressed and helped Earle realize Rowan was a worthy partner.

"We went down and Dr. Mehta took us on a tour of the facility and then we really got a grasp of the scope of what the College of Engineering is doing," Rasmussen said. "We realized this is something we need to be involved with and create a relationship here."

Calling All Angels Gala raises funds to support CARES Institute's work

More than 400 supporters from throughout the region attended the "Calling All Angels" gala to benefit the Rowan University School of Osteopathic Medicine's (RowanSOM) CARES (Child Abuse Research, Education and Service) Institute.

The seventh annual event, held in October at Lucien's Manor in Berlin, netted more than \$125,000 to help the CARES Institute continue its mission to provide vital services to thousands of southern New Jersey children who have been victims of abuse or neglect. The net proceeds since the gala's inception exceed \$625,000.

For the second consecutive year, Investors Bank served as the event's premier sponsor. During the event, they made a \$50,000 pledge to provide additional support to CARES and its work.

While CARES will provide more than 2,000 patient visits this year involving South Jersey children who have been victimized by abuse or neglect, a video presentation at the gala demonstrated how CARES reaches children around the world. Therapies and methods developed at CARES are used in nearly 90 countries, including Israel, Hungary, Tanzania, the Netherlands, Sweden, India and Japan.

1. CARES Institute co-founders Dr. Esther Deblinger and Dr. Martin Finkel and Calling All Angels Gala Event Chair Bonnie Joffe
2. Gloucester County Chamber of Commerce President and CEO Les Vail and Kennedy Health System President and CEO Joe Devine
3. Investors Bank President and CEO Kevin Cummings
4. Calling All Angels Gala Co-Chairs Shawn O'Neil, Steven Kantor and Michael Sherman

About the CARES Institute

For nearly two decades, the CARES Institute has provided help and compassion—and ultimately, hope—for children who have experienced abuse. The CARES Institute is acknowledged as a model of excellence in healing children and families who have experienced abuse, neglect and violence. For more information, visit <http://www.caresinstitute.org>.



Rowan Foundation Board names new chair, adds three members



Edelman Financial Services, LLC, Executive Vice President of Business Development Joseph Bottazzi was elected as chair of the Rowan University Foundation Board.

The Rowan University Foundation Board elected Joseph Bottazzi as chair and added three new members with expertise in healthcare, medicine and business to reflect the expanding profile of the University.

A seasoned business executive and Rowan alumnus, Bottazzi will build on the great progress made under the leadership of former Board Chair Paul Tully and will take the helm as the University evolves as the state's newest comprehensive public research institution.

"The Foundation plays a critical role in helping the University achieve its goals of offering quality educational programs, improving access, keeping tuition affordable and serving as an economic engine for the region," Bottazzi said. "It is a true honor to serve my alma mater during this period of vision, transformative change and tremendous growth."

Bottazzi, executive vice president of business development at Edelman Financial Services, LLC, is a River Edge, N.J. resident who has served on the Board since 2009. Before joining Edelman Financial he spent three decades as a senior executive with Hewlett-Packard, the world's largest information technology company, most recently as senior vice president of its Americas Technology Services business.

Bottazzi earned a degree in marketing from Rowan in 1980 and his M.B.A. in finance from Fordham University.

Joining Bottazzi are three prominent New Jersey business leaders—Dorothy Stubblebine '80, president of DJS Associates; James E. George, strategic advisor to the president of TeamHealth; and Elizabeth Faircloth '00, co-founder of the DeRosa Group—who were confirmed by Rowan University's Board of Trustees in September for three-year terms. The new members deepen the collective expertise of the Foundation Board as it supports the rapidly evolving University.

"Five years ago, Rowan had no medical schools, and today we have two. Our rapid growth has created the need to find diverse, highly qualified leaders for our boards and we are thrilled to welcome these individuals to the Foundation Board," Rowan President Dr. Ali Houshmand said.

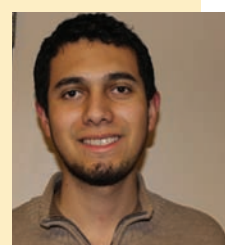
R.J. Tallarida, Jr., associate vice president for university advancement and executive director of the Rowan University Foundation, agreed, noting "President Houshmand has set ambitious goals for the institution including tripling the endowment to \$500 million by 2023. These appointments reflect the Board's commitment to supporting the University as it transforms higher education."

The Rowan University Foundation oversees and coordinates all fundraising activities and is responsible for the management and investment of all charitable contributions to benefit the University. In addition to Bottazzi, the Board officers include Vice President Stephen H. Clark of Collingswood, Treasurer Jack A. Hafner of West Conshohocken, P.A. and Secretary Erica Ortiz of Washington, D.C.

Future Fund gifts make big impact

"Since moving to the U.S. from Colombia in 2009, I have been working hard to obtain an education. My alumni scholarship is allowing me to pursue this dream. I have realized that hard work pays off and that there are generous people willing to help students like me. Thank you for believing in Rowan students."

Carlos Bedoya '15
Music/Music Education Major & Scholarship Recipient



Gifts to the Rowan Future Fund enable Rowan University to enrich the lives of those in the campus community by providing resources for scholarships, student programs, library resources, technology upgrades and facility enhancements.

856-256-5410
856-256-5615 fax
giving@rufoundation.org



Hartley scholarship gift supports single parents



Maxine Hartley '73 is helping single-parent students achieve success through scholarship.

Maxine Hartley's experience during her two years as a non-traditional transfer student at Glassboro State College from 1973–1975 couldn't have been any better. A citizen of Canada and a permanent resident in the United States, Hartley graduated Summa Cum Laude in 1975 with a degree in English literature.

The University left a lasting impact on Hartley, and thanks to her affection and appreciation for her

alma mater, she has established an endowment for a scholarship in the English department—for individuals who are single-parent, non-traditional students like she was when she came to Glassboro following two years at McMaster University in Hamilton, Ontario.

"When I went back to university, I wasn't the traditional age and I also had a son to support, so I know the struggles of being a single parent when you're trying to earn a degree," said Hartley. "I went back full-time, took a chance and I did it. That's why I support single parents. Plus I received a superb education in the English department; just marvelous professors.

"I came from a large university where you were just a speck on the horizon and you more or less could do what you want. If you didn't want to attend a class,

nobody cared. When I came here they'd ask, 'You weren't in class, why?' I thought it was very intrusive until I realized the reason was that they really cared. It was far more intimate and I got a great education. No one can take that away from me.

"People can talk about their Ivy Leagues all they want. The quality of the teaching [at Rowan], I don't think can be beat anywhere, I really don't. I think it was just wonderful."

After graduating, Hartley, now retired and living in Carneys Point, N.J., spent time as a university administrator in Canada and then went on to enjoy a successful career in journalism as a writer and editor of newspapers and other print and online publications. In 2009, she published a book, *Guide to the Works of Isaac Bashevis Singer*, which is available in Rowan University's Campbell Library.

However, it was the positive feedback she received from her cherished professors in the GSC English department that really elevated her interest in writing and helped her develop her creative voice.

"When I went back to Canada and became the Executive Director of the McMaster Association of Part-Time Students, part of the job was producing a newsletter, which I really enjoyed and I decided that I wanted to do writing full-time. It was the encouragement of my English professors at Glassboro that pushed me in that direction."

Now Hartley hopes to help give other single parent students that same chance at success through her scholarship fund.

A legacy that keeps giving

Throughout the year, many find ways to give back and to think of others. This year, my favorite way to give back was by purchasing a newly published book, written by my late friend, Myra Schiffmann. The proceeds support a fund that will expose emerging writers to opportunities they otherwise may not have had.

As a graduate student, Myra did not have expectations about where her work would end up, but instead wrote for the joy of it and to push herself toward publication. She was a non-traditional student to say the least. Where most students were fresh out of undergraduate school or between early careers, Myra was retired from a long writing career in advertising. Although she had been a writer for decades, she had not fulfilled her dream of earning her master's degree.

In the graduate Writing Arts program, she was steadfast in learning how to develop into a professional creative writer. She pushed herself and encouraged her classmates, whom she called her "kids," to express and thrive. Always supportive, wise and willing to read her classmates' work, she was a true student advocate.

She was enthused to attend an Association of Writers and Writing Programs Conference, and gathered

materials to bring back to share with those who could not attend. Although it was an eye opening and influential experience for Myra, she was concerned that a number of her "kids" lacked the funds to attend. She also saw that students struggled to afford the submissions costs for writing contests.

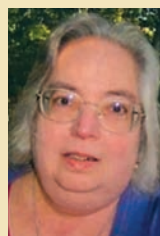
Before she passed, Myra completed her degree and in March 2014, her professors and classmates proudly awarded her Master of Arts degree in a private bedside ceremony. Even then, Myra considered others as she expressed the wish to donate money for other students in the graduate Writing Arts program.

In May, her work was celebrated at the Master's Symposium where several of her classmates and professors read her smart and quirky prose and poetry. Her personality shone through and her appreciation for creative writing and experimentation was as apparent in her work as it had been in her words of encouragement to other writers.

Throughout their time in the program, her "kids" saw many thoughtful gestures from Myra. Now, her donation will benefit emerging writers for years to come in the form of the Myra Schiffmann Memorial Scholarship Fund.

Through annual awards, the fund will provide professional development opportunities—including travel and contest entry fees—so students can attend conferences and workshops and have access to new ideas and exposure to other professional writers. The first award was made for the 2014–2015 academic year.

— Karen Holloway is the Visual Assets Manager in Rowan's Office of University Publications. She received her M.A. in Writing in May 2014.



Through the scholarship that bears her name, Myra Schiffmann has left a legacy to benefit aspiring writers for years to come.

In Honor of a Wonderful Life: A Celebration of the Life and Works of Myra Schiffmann Medeiros—is available in both Kindle and paperback formats on Amazon.com. All proceeds support the Myra Schiffmann Memorial Scholarship Fund at Rowan. Contributions can also be made by visiting rufoundation.org.

Noteworthy

Avalon entertains during holiday show

One of America's most popular entertainers, Frankie Avalon, headlined an effort to support the arts on campus during the 3rd Annual Marie F. Rader Fund benefit concert "Golden Days of Yore" in December. Joined by student, faculty and guest performers, as well as Rowan's Jazz Band and Concert Choir, Avalon presented a festive evening of seasonal music and popular song. The Marie F. Rader Memorial Fund was established in 2008 in the name of the late arts advocate as a way to expand artistic programming at Rowan. The 2015 Marie F. Rader Presenting Series debuted in January and will offer an array of experiences in music, theatre, dance and more.



Holman Automotive endows scholarship

Holman Automotive Group, based in Maple Shade, recently established a \$25,000 endowed scholarship to support Rohrer College of Business (RCB) students with financial need. The organization has been a long-time supporter of the University and the RCB, including helping Rowan students develop professional skills through internships as well as hiring alumni for full-time positions. Nearly 50 alumni currently work for the automotive group.



Some of the alumni employees of Holman Automotive gathered for a photo with Holman executives in the company's lobby prior to an October Rohrer College of Business reception held at Iron Hill Brewery in Voorhees.

New campus welcome arch unveiled

In November, Vice President for Student Life/Dean of Students Richard Jones; Student Government Association President Joe Chen; Rowan President Dr. Ali Houshmand; and Senior Vice President for Facilities, Operations & Planning Donald Moore, unveiled a new welcome gate archway at the original entrance to Rowan's main campus leading to the University Green. The arch is set atop brick pillars built by the Glassboro State College Student Government Association, faculty, alumni and friends some 50 years ago. The arch was funded in part through student gifts and through funding for art on campus.



Rowan Advances

Rowan Advances is published twice a year by the Division of University Advancement to highlight the involvement and generosity of Rowan's alumni, friends and corporate partners.

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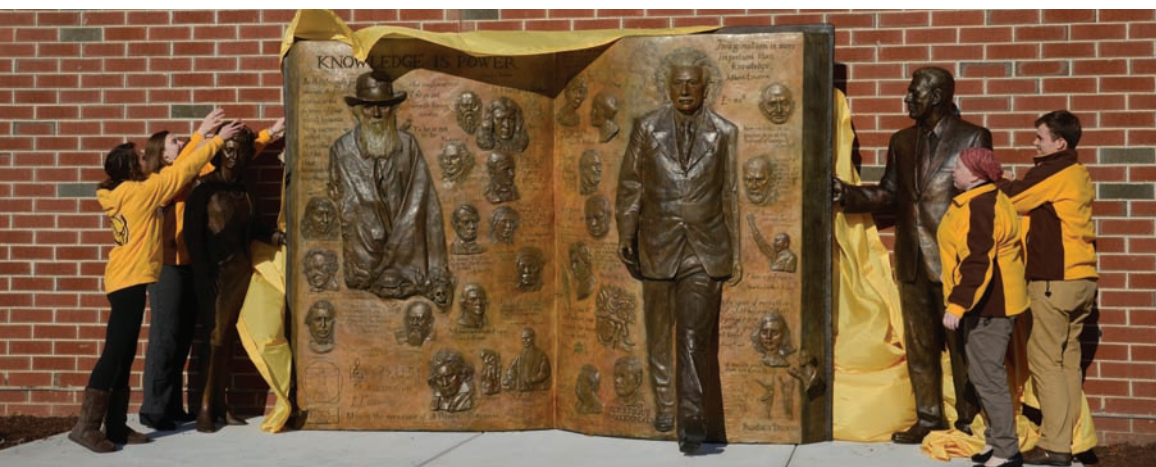
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| | |
|------------------|--|
| [P] 856-256-4095 | [W] rufoundation.org |
| [F] 856-256-4437 | [E] contact@rufoundation.org |

New sculpture inspires students to embrace the joy of knowledge



College of Education students unveil "Knowledge is Power," during a November ceremony at James Hall.

"When [students] see all of these icons there each day, I hope it will inspire them to use their knowledge."

—Dr. Francesca Cottone Shaughnessy

In November, a woman's artistic vision and passion for knowledge helped bring some of history's greatest leaders and thinkers to Rowan University.

"Knowledge is Power," a new \$1 million sculpture commissioned by Dr. Francesca Cottone Shaughnessy, is a 1,500-pound bronze sculpture featuring 31 of history's greatest heroes and scholars. Located outside of Rowan's James Hall, home to the College of Education, these icons of science, history, mathematics and the arts will serve as examples of what education can enable people to do and encourage students to both pursue and share learning.

Commenting on the newly installed sculpture, Rowan President Dr. Ali

institution of higher learning, strive to provide to our students."

The sculpture began as a dream to honor the Shaughnessy family's dedication to education and to share that love of knowledge with others. Growing up in Depression-era South Philadelphia, Dr. Shaughnessy and her beloved brother, Sebastian Charles Cottone, were taught that education was the key to success and the source of life's greatest joy. Dedicating their lives to this belief, they spent their careers as educators, sharing the joy of education as a school psychologist in the Philadelphia School District and a professor of history at Villanova University, respectively.

When her brother died in 2004, Dr.

Houshmand noted the appropriateness of its subject matter. "The sculpture... beautifully illustrates Rowan's mission to enrich life through learning and service to society. The historical figures depicted represent the breadth of knowledge and experience that we, as a public

Shaughnessy was devastated. Seeking to preserve his memory, she reached out to sculptor Zenos Frudakis—the same artist who created the statue of Henry Rowan that stands outside Savitz Hall—to help bring her dream to reality.

The sculpture unveiled on Rowan's campus in November does just that. Standing on either side of the piece, a statue of Shaughnessy and another of her brother hold open a large book out of whose pages historical and artistic icons emerge. Featuring figures such as Albert Einstein, Charles Darwin, Anne Frank, Harriet Tubman and Ludwig van Beethoven, the piece celebrates knowledge and encourages sharing it with others.

"The sculpture is a wonderful focal point for the University community and beautifully illustrates Rowan's mission to enrich life through learning and service to society," said Houshmand.

Shaughnessy believes her parents and brother would be "thrilled" with the sculpture and thinks it serves as a lovely tribute to him and their mutual love of education.

More importantly, she hopes it excites students on campus to pursue knowledge and use their educational gifts to serve others.

"When they see all of these icons there each day, I hope it will inspire them to use their knowledge," Shaughnessy said.