

Rowan University Naming/Gift Opportunities

Endowed Gift Amount
(Minimum)

**Projected Annual
Endowment Yield**
(4.5% Spending Rate)

Transformational Naming Opportunities

	Endowed Gift Amount (Minimum)	Projected Annual Endowment Yield (4.5% Spending Rate)
Cooper Medical School of Rowan University (Naming)	\$75,000,000	\$3,375,000
Rowan University School of Osteopathic Medicine (Naming)	\$75,000,000	\$3,375,000
Matching Gift Challenge to create Distinguished Scholars Program	\$50,000,000	\$2,250,000
College of Education (Naming)	\$15,000,000	\$675,000
College of Science & Mathematics (Naming)	\$15,000,000	\$675,000
College of Communication & Creative Arts (Naming)	\$10,000,000	\$450,000
College of Humanities & Social Sciences (Naming)	\$10,000,000	\$450,000
College of Performing Arts (Naming)	\$10,000,000	\$450,000
School of Earth & Environment (Naming)	\$10,000,000	\$450,000
School of Health Professions (Naming)	\$10,000,000	\$450,000
Graduate School of Biomedical Sciences and Professional Studies (Naming)	\$5,000,000	\$225,000
Honors College (Naming)	\$4,000,000	\$180,000

Undergraduate Student Scholarships

Named Profs Scholarship - Full Endowment (Out of State tuition, fees, room & board)	\$758,500	\$34,133
Named Profs Scholarship - Full Endowment (In State tuition, fees, room & board)	\$570,000	\$25,650
Named Distinguished Scholarships (Out of State Tuition Endowment)	\$403,000	\$18,135
Named Distinguished Scholarships (In State Tuition Endowment)	\$215,000	\$9,675
Presidential Scholarships (Partial Tuition Endowment)	\$100,000	\$4,500
Named Scholarship Support	\$25,000	\$1,125

Rowan University School of Osteopathic Medicine Scholarships

Named Profs Scholarship - Full Endowment (Out of State tuition, fees, room & board)	\$2,107,000	\$94,815
Named Profs Scholarship - Full Endowment (In State tuition, fees, room & board)	\$1,580,000	\$71,100
Named Distinguished Scholarships (Out of State Tuition Endowment)	\$1,397,000	\$62,865
Named Distinguished Scholarships (In State Tuition Endowment)	\$870,000	\$39,150
Presidential Scholarships (Partial Tuition Endowment)	\$100,000	\$4,500
Named Scholarship Support	\$25,000	\$1,125

Cooper Medical School of Rowan University Scholarships

Named Profs Scholarship - Full Endowment (Out of State tuition, fees, room & board)	\$1,900,000	\$85,500
Named Profs Scholarship - Full Endowment (In State tuition, fees, room & board)	\$1,400,000	\$63,000
Named Distinguished Scholarships (Out of State Tuition Endowment)	\$1,345,000	\$60,525
Named Distinguished Scholarships (In State Tuition Endowment)	\$850,000	\$38,250
Presidential Scholarships (Partial Tuition Endowment)	\$100,000	\$4,500
Named Scholarship Support	\$25,000	\$1,125

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Endowed Gift Amount
(Minimum)

**Projected Annual
Endowment Yield**
(4.5% Spending Rate)

Endowed Chairs

Fully Endowed Chair (Range \$3M - \$5M)	\$3,000,000	\$135,000
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Endowed Professorships

Full Endowment	\$1,000,000	\$45,000
Partial Endowment	\$250,000	\$11,250

Endowed Visiting Professorships

Full Endowment	\$500,000	\$22,500
Partial Endowment	\$100,000	\$4,500

Fully Endowed Fellowships

Ph.D.	\$1,000,000	\$45,000
Master	\$1,000,000	\$45,000
Research	\$1,000,000	\$45,000

Partially Endowed Fellowships

Ph.D.	\$250,000	\$11,250
Master	\$250,000	\$11,250
Research	\$250,000	\$11,250

Endowed Research Stipends

Faculty	\$100,000	\$4,500
Resident	\$100,000	\$4,500
Student	\$100,000	\$4,500

Academic/Programmatic

Department Naming (Range \$5M - \$10M)	\$5,000,000	\$225,000
Center/Institutes Naming (Range \$5M - \$10M)	\$5,000,000	\$225,000
Center for Educational Innovation in Medicine	\$5,000,000	\$225,000
Lectureships/Speaker Series	\$100,000	\$4,500

Research Award

Faculty	\$100,000	\$4,500
Ph.D.	\$100,000	\$4,500
Master	\$100,000	\$4,500

Travel Awards/Stipends

Student	\$25,000	\$1,125
Faculty	\$25,000	\$1,125

Naming - Facilities As identified, defined and approved by the President, Provost and Deans

NEW Integrated Science Building	TBD	
Cooper Medical School of Rowan University Building	\$10,000,000	
NEW Henry M. Rowan College of Engineering Building	\$5,000,000	
RENOVATED Henry M. Rowan College of Engineering Building	\$5,000,000	
NEW William G. Rohrer College of Business Building	\$5,000,000	
College of Science & Mathematics Building	\$5,000,000	