



ROWAN UNIVERSITY FOUNDATION
(A Component Unit of Rowan University)

Basic Financial Statements and
Management's Discussion and Analysis

June 30, 2023 and 2022

(With Independent Auditors' Report Thereon)

ROWAN UNIVERSITY FOUNDATION
(A Component Unit of Rowan University)

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Independent Auditors' Report

The Board of Directors
Rowan University Foundation:

Opinion

We have audited the financial statements of the Rowan University Foundation (the Foundation), a component unit of Rowan University, as of and for the years ended June 30, 2023 and 2022, and the related notes to the financial statements, which collectively comprise the Foundation's basic financial statements for the years then ended as listed in the table of contents.

In our opinion, the accompanying financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of June 30, 2023 and 2022, and the changes in its financial position and its cash flows for the years then ended in accordance with U.S. generally accepted accounting principles.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Foundation and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with U.S. generally accepted accounting principles, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Foundation's ability to continue as a going concern for twelve months beyond the financial statement date, including any currently known information that may raise substantial doubt shortly thereafter.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.



In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Foundation's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Required Supplementary Information

U.S. generally accepted accounting principles require that the management's discussion and analysis be presented to supplement the basic financial statements. Such information is the responsibility of management and, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with GAAS, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audits of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

KPMG LLP

Short Hills, New Jersey
December 15, 2023

Introduction

This section of Rowan University Foundation's (the Foundation) financial statements presents our discussion and analysis of the Foundation's financial performance during the fiscal years that ended on June 30, 2023 and 2022, and certain comparative amounts for the year ended June 30, 2021. Since this discussion and analysis is designed to focus on current activities, it should be read in conjunction with the Foundation's basic financial statements, which follow this section.

Basic Financial Statements

The Foundation's basic financial statements include three financial statements: statement of net position; statement of revenues, expenses, and changes in net position; and statement of cash flows, which have been prepared in accordance with accounting principles generated accepted in the United States of America as promulgated by the Governmental Accounting Standards Board (GASB). These statements present the Foundation's operations and focus on its assets, liabilities, deferred inflows of resources, revenues, expenses, and cash flows on an entity-wide basis. The basic financial statements also include notes to the financial statements.

On August 14, 2014, the Foundation, as sole member, formed the Rowan Innovation Venture Fund (the Fund) as a legally separate limited liability corporation. The primary purpose of the fund is to establish, develop, own, manage, operate and administer a seed and early stage venture capital fund to support and leverage the innovation talents and ideas of the members of the Rowan University (the University) community and to accelerate the impact of the University on the economic development of Southern New Jersey.

On May 30, 2018, the Rowan University Alumni Association (the Association) ceased operations and was integrated with the Foundation. The integration resulted in the elimination of the Foundation's deposit liability associated with the net assets previously held in custody for the Association, increasing the total net position of the Foundation by \$1,555,843 as of the date of integration.

On May 22, 2019, the Foundation formally designated certain unrestricted invested funds as quasi-endowments to advance the sustainability of the Foundation's support of Rowan University's educational mission. These funds amounted to \$3,168,442 as of June 30, 2019.

Statement of Net Position

The statement of net position presents the assets, liabilities, deferred inflows of resources, and net position of the Foundation as of the end of the fiscal year. The statement of net position is a point of time financial statement. The purpose of the statements of net position is to present to the readers of the financial statements a fiscal snapshot of the Foundation.

Net position is one indicator of the current financial condition of the Foundation while the change in net position is an indicator of whether the overall financial condition has improved or worsened during the year.

From the data presented, readers of the statement of net position are able to determine the assets available to continue the operations of the Foundation. They are also able to determine how much the Foundation owes vendors, investors, and lending institutions. Finally, the statement of net position provides a picture of the net position (assets minus liabilities minus deferred inflows of resources) and their availability for expenditure by the Foundation.

Net position of the Foundation is divided into three major categories. The first category is restricted net position, which is divided into two categories, nonexpendable and expendable. The corpus of restricted nonexpendable



net position is only available for investment purposes. Restricted expendable net position is available for expenditure by the Foundation but must be spent for purposes as determined by donors and/or external entities that have placed time or purpose restrictions on the use of the assets. The final category is unrestricted net position. Unrestricted net position is available to the Foundation for any lawful purpose of the Foundation.

A condensed summary of the Foundation's assets, liabilities, deferred inflows of resources and net position as of June 30, 2023, 2022 and 2021 is as follows:

Condensed Statements of Net Position			
	2023	2022	2021
Current assets	\$ 20,804,692	17,083,422	14,742,916
Noncurrent assets	370,783,623	333,118,483	325,065,761
Total assets	<u>391,588,315</u>	<u>350,201,905</u>	<u>339,808,677</u>
Current liabilities	802,005	584,745	685,761
Noncurrent liabilities	247,067	192,907	203,287
Total liabilities	<u>1,049,072</u>	<u>777,652</u>	<u>889,048</u>
Deferred inflows of resources	114,342	78,986	153,356
Total deferred inflows of resources	<u>114,342</u>	<u>78,986</u>	<u>153,356</u>
Net position:			
Restricted nonexpendable	252,436,857	221,180,190	184,286,100
Restricted expendable for:			
Scholarships	20,151,570	18,201,318	20,185,182
Other	37,828,960	32,452,284	43,299,494
Unrestricted	80,007,514	77,511,475	90,995,497
Total net position	<u>\$ 390,424,901</u>	<u>349,345,267</u>	<u>338,766,273</u>

Current assets consist of cash and cash equivalents, the current portion of contributions receivable and other assets. Noncurrent assets consist of investments and noncurrent contributions receivable. Current liabilities consist of accounts payable and accrued expenses, amounts due to Rowan University, unearned revenue and the current portion of annuities payable. Noncurrent liabilities consist of the noncurrent portion of annuities payable.

Fiscal Year 2023 Compared to Fiscal Year 2022

The increase in total assets of \$41,386,410 is primarily attributed to an increase in cash and cash equivalents of \$4,212,285 and an increase in investments at fair value of \$38,232,749 primarily due to additional endowments.

The increase in total liabilities of \$271,420 is primarily attributed to an increase in the annuities payable of \$62,460, and an increase in the amount due to Rowan University of \$189,735 associated with timing of payments on scholarships and transfers from the Foundation to University.

Deferred inflows of resources increased \$35,356 due to market fluctuations on annuity investments.



The total net position increased \$41,079,634. Nonexpendable net position increased \$31,256,667. Expendable restricted net position decreased \$7,326,928. Unrestricted net position decreased \$2,496,039 during the period.

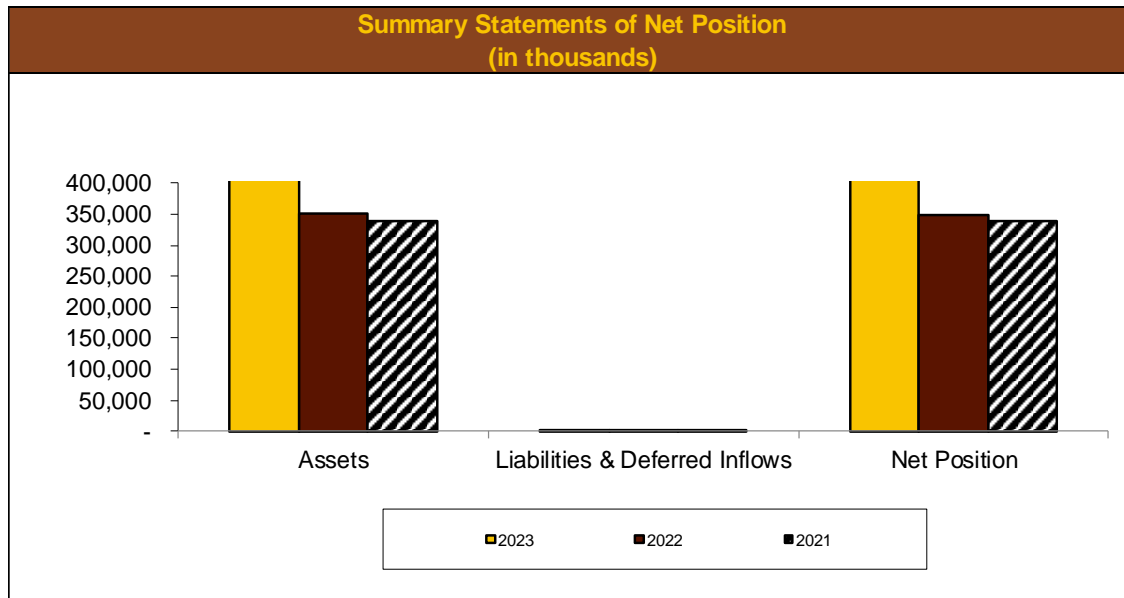
Fiscal Year 2022 Compared to Fiscal Year 2021

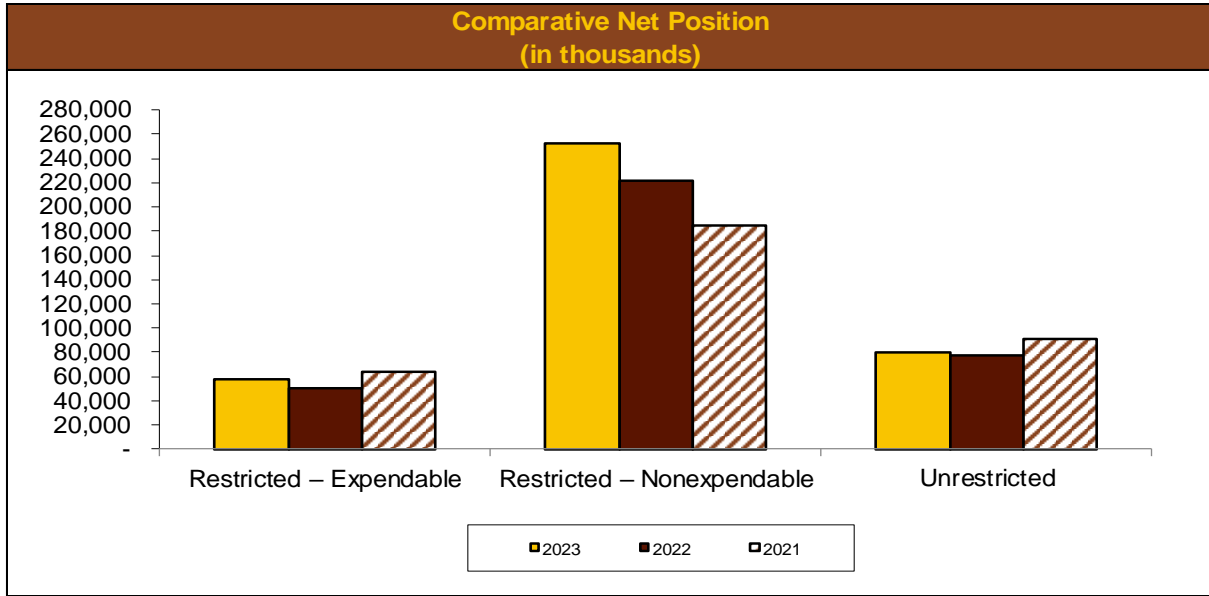
The increase in total assets of \$10,393,228 is primarily attributed to an increase in cash and cash equivalents of \$2,212,855, and an increase in investment at fair value of \$8,443,904 primarily due to additional endowments.

The decrease in total liabilities of \$111,396 is primarily attributed a decrease in deferred revenue of \$161,800, offset by an increase in the amount due to Rowan University of \$49,473 associated with timing of payments on scholarships and transfers from the Foundation to University.

Deferred inflows of resources decreased \$74,370 due to market fluctuations on annuity investments.

The total net position increased \$10,578,994. Nonexpendable net position increased \$36,894,090. Expendable restricted net position decreased \$12,831,074. Unrestricted net position decreased \$13,484,022 during the period.





Statement of Revenues, Expenses, and Changes in Net Position

Changes in total net position as presented on the statement of net position are based on the activity presented in the statement of revenues, expenses, and changes in net position. The purpose of the statement is to present the revenues received by the Foundation, both operating and nonoperating, and the expenses paid by the Foundation, operating and nonoperating, and any other revenues, expenses, gains, and losses received or spent by the Foundation.

Generally speaking, operating revenues are received from expendable contributions to the Foundation. Operating expenses are those expenses paid to carry out the mission of the Foundation. Nonoperating revenues are revenues received for investment income.



The statement of revenues, expenses, and changes in net position present the Foundation's results of operations. A condensed summary of the Foundation's revenues, expenses, and changes in net position for the years ended June 30, 2023, 2022 and 2021 is as follows:

Condensed Statements of Revenues, Expenses, and Changes in Net Position			
	2023	2022	2021
Operating revenues:			
Contributions	\$ 6,134,713	6,615,257	6,292,831
Fundraising events	44,928	185,397	136,341
Other revenue	152,759	108,402	72,781
Total operating revenues	6,332,400	6,909,056	6,501,953
Operating expenses:			
Materials and supplies	5,105	195	1,366
Professional and other services	190,537	201,800	176,067
Other	153,166	112,732	27,753
Grants and scholarships	18,118,543	16,754,777	14,609,203
Total operating expenses	18,467,351	17,069,504	14,814,389
Operating loss	(12,134,951)	(10,160,448)	(8,312,436)
Nonoperating revenues, gains, and losses:			
Investment income (loss), net	22,051,233	(14,339,560)	84,236,864
Net nonoperating revenues, gains, and losses	22,051,233	(14,339,560)	84,236,864
Income (loss) before additions	9,916,282	(24,500,008)	75,924,428
Additions to permanent endowments	31,163,352	35,079,002	24,837,527
Increase in net position	41,079,634	10,578,994	100,761,955
Net position as of beginning of year	349,345,267	338,766,273	238,004,318
Net position as of end of year	\$ 390,424,901	349,345,267	338,766,273



Fiscal Year 2023 Compared to Fiscal Year 2022

Operating revenues decreased \$576,655 due primarily to a decrease in contributions of \$480,542. Operating expenses increased \$1,397,847. Within operating expenses, grants and scholarships increased \$1,363,766, materials and supplies increased \$4,910, professional and other services decreased \$11,263, other operating expenditures increased \$40,434.

Net nonoperating revenues, gains, and losses increased \$36,390,793. This increase is attributed to an increase in investment income due primarily to market fluctuation.

Permanent endowment contributions for 2023 were \$31,163,352, a \$3,915,650 decrease from the year ended June 30, 2022. The Foundation received the following large contributions during 2023: \$25,000,000 for the Virtua Health College of Medicine & Health Sciences of Rowan University Restricted Endowment Fund, \$1,000,000 for the John H. Martinson Honors College of Rowan University Endowment, and \$1,000,000 for the Henry M. Rowan College of Engineering Endowment, \$1,000,000 for the Shreiber School of Veterinary Medicine of Rowan University.

Fiscal Year 2022 Compared to Fiscal Year 2021

Operating revenues increased \$407,103 due primarily to an increase in contributions of \$322,426. Operating expenses increased \$2,255,115. Within operating expenses, grants and scholarships increased \$2,145,574, materials and supplies decreased \$1,171, professional and other services increased \$25,733, other operating expenditures increased \$84,979.

Net nonoperating revenues, gains, and losses decreased \$98,576,424. This decrease is attributed to a decrease in investment income due primarily to market fluctuation.

Permanent endowment contributions for 2022 were \$35,079,002, a \$10,241,475 increase from the year ended June 30, 2021. The Foundation received the following large contributions during 2022: \$25,000,000 for the Virtua Health College of Medicine & Health Sciences of Rowan University Restricted Endowment Fund, \$4,220,000 for the Menon and Grand Scholarship Fund for the College of Science and Mathematics Endowment, and \$1,000,000 for the Henry M. Rowan College of Engineering Endowment.



ROWAN UNIVERSITY FOUNDATION
(A Component Unit of Rowan University)

Statements of Net Position

June 30, 2023 and 2022

Assets	2023	2022
Current assets:		
Cash and cash equivalents (note 2)	\$ 12,178,080	10,207,894
Restricted cash and cash equivalents (note 2)	8,561,235	6,319,136
Contributions receivable, net (note 3)	2,358	11,327
Restricted contributions receivable, net (note 3)	39,828	315,566
Restricted receivables and other assets	23,191	229,499
Total current assets	<u>20,804,692</u>	<u>17,083,422</u>
Noncurrent assets:		
Investments, at fair value (note 2)	68,529,098	67,774,081
Restricted investments, at fair value (note 2)	48,176,210	41,955,145
Restricted nonexpendable investments, at fair value (note 2)	252,436,857	221,180,190
Contributions receivable, net (note 3)	62,453	73,689
Restricted contributions receivable, net (note 3)	1,579,005	2,135,378
Total noncurrent assets	<u>370,783,623</u>	<u>333,118,483</u>
Total assets	<u>391,588,315</u>	<u>350,201,905</u>
Liabilities		
Current liabilities:		
Accounts payable and accrued expenses	116,991	97,766
Due to Rowan University	647,484	457,749
Annuities payable (note 5)	37,530	29,230
Total current liabilities	<u>802,005</u>	<u>584,745</u>
Noncurrent liabilities:		
Annuities payable (note 5)	247,067	192,907
Total noncurrent liabilities	<u>247,067</u>	<u>192,907</u>
Total liabilities	<u>1,049,072</u>	<u>777,652</u>
Deferred Inflow of Resources		
Deferred inflows of resources:		
Split-interest agreements	114,342	78,986
Total deferred inflows of resources	<u>114,342</u>	<u>78,986</u>
Net Position		
Restricted (note 4):		
Nonexpendable (note 6)	252,436,857	221,180,190
Expendable:		
Scholarships	20,151,570	18,201,318
Other	37,828,960	32,452,284
Unrestricted (note 7)	80,007,514	77,511,475
Total net position	<u>\$ 390,424,901</u>	<u>349,345,267</u>

See accompanying notes to the financial statements.

ROWAN UNIVERSITY FOUNDATION
(A Component Unit of Rowan University)

Statements of Revenues, Expenses, and Changes in Net Position

Years ended June 30, 2023 and 2022

	2023	2022
Operating revenues:		
Contributions	\$ 6,134,713	6,615,257
Fundraising events	44,928	185,397
Other revenue	152,759	108,402
Total operating revenues	<u>6,332,400</u>	<u>6,909,056</u>
Operating expenses:		
Materials and supplies	5,105	195
Professional and other services	190,537	201,800
Other	153,166	112,732
Grants and scholarships:		
Grants to Rowan University (note 4)	14,373,224	13,844,804
Student scholarships	3,738,943	2,906,009
Other grants	6,376	3,964
Total operating expenses	<u>18,467,351</u>	<u>17,069,504</u>
Operating loss	<u>(12,134,951)</u>	<u>(10,160,448)</u>
Nonoperating revenues, gains, and losses:		
Investment income (loss), net of investment expenses	22,051,233	(14,339,560)
Net nonoperating revenues, gains, and losses	<u>22,051,233</u>	<u>(14,339,560)</u>
Income (loss) before other revenues	9,916,282	(24,500,008)
Additions to permanent endowments	31,163,352	35,079,002
Increase in net position	<u>41,079,634</u>	<u>10,578,994</u>
Net position as of beginning of year	349,345,267	338,766,273
Net position as of end of year	<u>\$ 390,424,901</u>	<u>349,345,267</u>

See accompanying notes to the financial statements.

ROWAN UNIVERSITY FOUNDATION
(A Component Unit of Rowan University)

Statements of Cash Flows

Years ended June 30, 2023 and 2022

	2023	2022
Cash flows from operating activities:		
Payments to suppliers	\$ (399,147)	(297,341)
Payments for grants and scholarships	(17,928,808)	(16,705,304)
Contributions	7,262,901	6,710,913
Fundraising events	44,928	185,397
Other revenue	152,759	108,402
Net cash used by operating activities	<u>(10,867,367)</u>	<u>(9,997,933)</u>
Cash flows from noncapital financing activities:		
Contributions to permanent endowments	31,163,352	35,079,002
Payments to annuitants	(29,230)	(29,230)
Net cash provided by noncapital financing activities	<u>31,134,122</u>	<u>35,049,772</u>
Cash flows from investing activities:		
Investment income	6,103,086	10,715,707
Purchases of investments	(66,407,135)	(54,113,865)
Sales of investments	44,249,579	20,559,176
Net cash used by investing activities	<u>(16,054,470)</u>	<u>(22,838,982)</u>
Net increase in cash and cash equivalents	4,212,285	2,212,855
Cash and cash equivalents as of beginning of the year	16,527,030	14,314,175
Cash and cash equivalents as of end of the year	<u>\$ 20,739,315</u>	<u>16,527,030</u>
Reconciliation of operating loss to net cash used by operating activities:		
Operating loss	\$ (12,134,951)	(10,160,448)
Adjustments to reconcile operating loss to net cash used by operating activities:		
Changes in assets and liabilities and deferred inflows of resources:		
Contributions and other receivables and other assets:	1,058,624	263,531
Accounts payable and accrued expenses	19,225	11,311
Due to Rowan University	189,735	49,473
Unearned revenue	—	(161,800)
Net cash used by operating activities	<u>\$ (10,867,367)</u>	<u>(9,997,933)</u>
Noncash transactions:		
Increase (decrease) in deferred inflows of resources	\$ 35,356	(74,370)
Increase (decrease) in fair value of investments	16,078,226	(25,102,571)

See accompanying notes to the financial statements.

(1) Organization and Summary of Significant Accounting Policies

(a) Organization

Rowan University Foundation (the Foundation) was created to assist the Board of Trustees and the President of Rowan University (the University) in their efforts to achieve and advance the mission of the University. The Foundation's board of directors is appointed by the Board of Trustees of the University. The primary purpose of the Foundation is to raise money and obtain gifts-in-kind and to channel those monies and gifts to the University in meeting its educational mission. Although the University does not control the timing or amount of receipts from the Foundation, the resources the Foundation holds are invested and used exclusively for the benefit, support, and promotion of the University and its students for educational activities. The Foundation is considered a component unit of the University and is discretely presented in the University's financial statements. The University provides accounting, accounts payable and payroll services for the Foundation. The Foundation is an organization described under Section 501(c)(3) of the Internal Revenue Code and therefore exempt from Federal income taxes under Section 501(a) of the Code.

On August 14, 2014, the Rowan Innovation Venture Fund (the Fund) was formed as a legally separate, single member limited liability corporation whose sole member is the Foundation. The Fund is managed by or under the direction of the Fund's Board of Managers as appointed by the Foundation. Further, the Foundation is able to impose its will on the Fund by influencing its activities and is legally entitled to or can otherwise access the Fund's resources. Because the Foundation is financially accountable for the Fund, the Fund is considered a component unit of the Foundation. The primary purpose of the Fund is establishing, developing, owning, managing, operating and administering a seed and early stage venture capital fund to support and leverage the innovation talents and ideas of the members of the Rowan University community and to accelerate the impact of the University on the economic development of Southern New Jersey. As the Fund is organized as a not-for-profit corporation for which the Foundation is the sole member, its activities are blended into the totals of the Foundation. The Fund is treated as a disregarded entity by the Foundation under Treasury Regulations Sections 301.7701-1 through 301.7701-3 as it is a limited liability corporation with a single owner. Accordingly, the Fund is recognized as a tax-exempt entity as described in Section 501(c)(3).

(b) Summary of Significant Accounting Policies

(i) Basis of Presentation

The accounting policies of the Foundation conform to U.S. generally accepted accounting principles. The Foundation reports are based on applicable Governmental Accounting Standards Board (GASB) pronouncements.

The Foundation classifies net position into the following:

- Restricted:

Nonexpendable – Net position subject to externally imposed stipulations that must be maintained permanently by the Foundation.

Expendable – Net position whose use by the Foundation is subject to externally imposed stipulations that can be fulfilled by actions of the Foundation pursuant to the stipulations or that expire by the passage of time.



- **Unrestricted:**

Net position that is not subject to externally imposed stipulations. Unrestricted net position may be designated for specific purposes by action of management or the board of directors.

When an expense is incurred that can be paid using either restricted or unrestricted resources, the Foundation's policy is to apply the expense towards restricted resources and then towards unrestricted resources.

(ii) *Measurement Focus and Basis of Accounting*

The accompanying financial statements have been prepared on the accrual basis of accounting utilizing the economic resources measurement focus. The Foundation reports as a business-type activity, as defined by GASB Statement No. 34, *Basic Financial Statements – and Management's Discussion and Analysis – for State and Local Governments*.

(iii) *Revenue Recognition*

Contributions, including pledges other than endowment, are recognized when all eligibility requirements for recognition are met, which generally is the period the amount is donated to the Foundation. Additions to permanent endowment are recognized upon receipt. Investment and other income is recognized in the period earned. Unconditional promises to give, other than for endowment, which are to be received in future years are reflected at the estimated present value by discounting the contribution.

(iv) *Classification of Revenue*

The Foundation's policy for defining operating activities in the statements of revenues, expenses, and changes in net position are those that serve the Foundation's principal purpose and generally result from contributions to the Foundation and grants made to the University. Nonoperating revenues include activities that have the characteristics of nonexchange transactions, investment income and adjustments of annuities payable. Other revenues include activities such as additions to permanent endowments.

(v) *Cash and Cash Equivalents*

The Foundation classifies as cash equivalents, funds which are in short-term, highly liquid investments and are readily convertible to known amounts of cash.

The Foundation invests portions of its cash with two custodians and two banks. Both are interest-bearing accounts from which the funds are available upon demand.

(vi) *Investments*

Investments are stated at fair value. Purchases and sales of investments are accounted for on the trade date basis. Investment income is recorded on an accrual basis. Realized and unrealized gains and losses are reported in investment income.

(vii) *Annuities Payable*

Annuities payable are created when assets are contributed to the Foundation on condition that the Foundation obligates itself to pay stipulated amounts periodically to designated annuitants. Annuities payable are recorded at the present value of the expected future cash payments to the annuitants.



(viii) *Use of Estimates*

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

(ix) *Risks and Uncertainties*

The Foundation maintains a diverse investment portfolio, as detailed in note 2. Alternative investments include interests in real estate, limited partnerships and other domestic and international investment funds. These instruments may contain elements of both credit and market risk. Such risks include, but are not limited to, limited liquidity, absence of regulatory oversight, dependence on key individuals and nondisclosure of portfolio composition. The Foundation reviews the performance and risks associated with these investments on at least a monthly basis. In addition, the Foundation utilizes the services of an investment consultant who continually monitors the individual investment fund performance, any changes in management at the investment fund or any other significant matters affecting the fund and advises the Foundation of any such changes.

As the Foundation is dependent on investment return to fund a significant portion of the operations of the Foundation, a significant decrease in investment return may have a material impact on the financial position, changes in net position, and cash flows of the Foundation.

(2) Cash, Cash Equivalents, Restricted Nonexpendable Investments and Investments

As of June 30, 2023 and 2022, the Foundation's cash, cash equivalents and investments, at fair value, are reported on the statements of net position as follows:

	2023	2022
Cash and cash equivalents	\$ 12,178,080	10,207,894
Restricted cash and cash equivalents	8,561,235	6,319,136
Total cash and cash equivalents	<u>\$ 20,739,315</u>	<u>16,527,030</u>
Unrestricted investments	\$ 68,529,098	67,774,081
Restricted investments	48,176,210	41,955,145
Restricted nonexpendable investments	252,436,857	221,180,190
Total investments	<u>\$ 369,142,165</u>	<u>330,909,416</u>



Cash, cash equivalents, restricted nonexpendable investments and investments consist of the following as of June 30, 2023 and 2022:

	2023	2022
Cash and cash equivalents:		
Cash	\$ 7,023,930	6,994,560
Money market funds	13,715,385	9,532,470
	<u>\$ 20,739,315</u>	<u>16,527,030</u>

	2023	2022
Investments:		
Bond mutual funds (domestic)	\$ 34,806,073	35,660,291
Common stock mutual funds (domestic)	88,209,870	81,394,113
Common stock mutual funds (international)	52,583,720	37,506,032
Privately held common stock	214,928	108,082
Venture capital investments	5,276,491	5,609,949
Alternative investments	188,051,083	170,630,949
	<u>\$ 369,142,165</u>	<u>330,909,416</u>

For the years ended June 30, 2023 and 2022, the increase in fair value on investments was \$16,078,226 and a decrease of \$25,102,571, respectively and the net realized gain on investments for June 30, 2023 and 2022 was \$6,457,740 and \$11,178,724, respectively. The calculation of realized gains and losses is independent of a calculation of the net change in the fair value of investments. Realized gains and losses on investments that had been held in more than one fiscal year and sold in the current year were included as a change in the fair value of investments reported in the prior year and the current year.

The Foundation has an investment policy, which establishes guidelines for permissible investments. The Foundation may invest in domestic equity securities, international equity securities, fixed income securities, real estate investments and venture capital investments. The Foundation's cash and cash equivalents and investments are subject to various risks. Among these risks are custodial credit risk, credit risk and interest rate risk. Each one of these risks is discussed below.

Custodial credit risk is the risk that in the event of a bank failure, the Foundation's deposits may not be returned to it. Cash and money market accounts were held at a depository and bank balances amounted to \$20,422,408 and \$16,460,159, as of June 30, 2023 and 2022, respectively. Of these amounts, \$303,981 and \$477,412, was FDIC insured as of June 30, 2023 and 2022, respectively, leaving uninsured and uncollateralized balances of \$20,118,427 and \$15,982,747, respectively.

Credit risk is the risk that an issuer or other counterparty to an investment will not fulfill its obligations. The credit risk of a debt instrument is measured by nationally recognized statistical rating agencies such as Standard and Poor's (S&P) and Moody's. The Foundation's investment policy requires fixed income securities to replicate the Barclays Capital Aggregate characteristics with regard to maturity, structure, duration, credit quality, sector distribution, etc. As of June 30, 2023 and 2022, the bond mutual funds (domestic) were unrated.



Interest rate risk is the risk that changes in interest rates will adversely affect the fair value of a debt investment. The Foundation's investment policy does not specifically address limitations in the maturities of investments.

The Foundation's investments' average effective duration for June 30, 2023 and 2022 are as follows:

2023			Average effective duration
Investment type	Fair value		
Bond mutual funds (domestic)	\$ 10,188,561	6.62 years	
Bond mutual funds (domestic)	18,330,877	7.13 years	
Bond mutual funds (domestic)	6,154,007	7.13 years	
Bond mutual funds (domestic)	132,628	6.29 years	
Total	<u>\$ 34,806,073</u>		

2022			Average effective duration
Investment type	Fair value		
Bond mutual funds (domestic)	\$ 12,736,077	6.59 years	
Bond mutual funds (domestic)	7,379,397	6.47 years	
Bond mutual funds (domestic)	3,966,671	6.64 years	
Bond mutual funds (domestic)	11,472,392	2.50 years	
Bond mutual funds (domestic)	105,754	6.43 years	
Total	<u>\$ 35,660,291</u>		

Fair Value Measurement

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the financial statement measurement date. The fair value hierarchy categorizes the inputs to valuation techniques used to measure fair value into three levels as follows:

- Level 1 – unadjusted quoted or published prices for identical assets or liabilities in active markets that a government can access at the measurement date.
- Level 2 – quoted or published prices other than those included within Level 1 and other inputs that are observable for an asset or liability, either directly or indirectly.
- Level 3 – pricing inputs are unobservable for the asset or liability and include situations where there is little, if any, market activity or the investment.

The fair value hierarchy gives the highest priority to Level 1 inputs and the lowest priority to Level 3. When the fair value of an asset or a liability is measured using inputs from more than one level of the fair value

hierarchy, the measurement is considered to be based on the lowest priority level that is significant to the entire measurement.

The following is a description of the valuation methodologies used for instruments measured at fair value:

- Bond and common stock mutual funds – The fair value of bond and common stock mutual funds are based on quotations obtained from national securities exchanges or the published price as of the measurement date.
- Privately held common stock – The fair value is based off the reported aggregate enterprise value, which is provided by the investment managers in the form of their annual independent valuation review.
- Venture capital investments – The fair value of the venture capital investments is based off of the initial cost of investments that are entered into during the current fiscal year and cost was determined to approximate fair value. Venture capital investments made in prior years are analyzed to determine if any adjustments to the cost basis of such investments is necessary.
- Alternative investments (including absolute return, private equity and realty investments) – The fair value is based off of the net asset value (NAV), which is provided by the investment managers and reviewed by the management for reasonableness.

While the Foundation believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date.



The Foundation's financial instruments at June 30, 2023 are summarized in the following table by their fair value hierarchy:

	Total	Level 1	Level 2	Level 3
Investments measured at fair value:				
Bond mutual funds (domestic) \$	34,806,073	34,806,073	—	—
Common stock mutual funds (domestic)	88,209,870	88,209,870	—	—
Common stock mutual funds (international)	52,583,720	52,583,720	—	—
Privately held common stock	214,928	—	—	214,928
Venture capital investments	5,276,491	—	—	5,276,491
Subtotal	181,091,082	\$ 175,599,663	—	5,491,419
Investments measured at net asset value:				
Absolute return	44,478,054			
Private equity	127,885,195			
Realty investments	15,687,834			
Subtotal	188,051,083			
Total cash equivalents and investments \$	369,142,165			

The Foundation's financial instruments at June 30, 2022 are summarized in the following table by their fair value hierarchy:

	Total	Level 1	Level 2	Level 3
Investments measured at fair value:				
Bond mutual funds (domestic) \$	35,660,291	35,660,291	—	—
Common stock mutual funds (domestic)	81,394,113	81,394,113	—	—
Common stock mutual funds (international)	37,506,032	37,506,032	—	—
Privately held common stock	108,082	—	—	108,082
Venture capital investments	5,609,949	—	—	5,609,949
Subtotal	160,278,467	\$ 154,560,436	—	5,718,031
Investments measured at net asset value:				
Absolute return	51,826,080			
Private equity	102,291,138			
Realty investments	16,513,731			
Subtotal	170,630,949			
Total cash equivalents and investments \$	330,909,416			



Investments Measured at NAV

The following table represents the unfunded commitments and redemption terms by investment type as of June 30, 2023:

		Fair value	Unfunded commitments	Redemption frequency (if currently eligible)	Redemption notice period
Absolute return ^(a)	\$	44,478,054	3,750,000	Quarterly	65–100 days
Private equity ^(b)		127,885,195	46,800,267	Illiquid	Not applicable
Realty investments ^(c)		15,687,834	16,101,982	Illiquid	Not applicable
	\$	<u>188,051,083</u>			

The following table represents the unfunded commitments and redemption terms by investment type as of June 30, 2022:

		Fair value	Unfunded commitments	Redemption frequency (if currently eligible)	Redemption notice period
Absolute return ^(a)	\$	51,826,080	6,000,000	Quarterly	65–100 days
Private equity ^(b)		102,291,138	45,350,000	Illiquid	Not applicable
Realty investments ^(c)		16,513,731	3,350,000	Illiquid	Not applicable
	\$	<u>170,630,949</u>			

- (a) Absolute return included 6 hedge funds as of June 30, 2023, and 2022. The funds seek to achieve capital appreciation through various strategies, including long/short equity, long/short credit, relative value, and other market-neutral strategies. One of the investments, about 0.1% of the overall total, has been liquidated and fully redeemed by June 2023. The remaining investments are redeemable as disclosed above.
- (b) Private equity includes 32 and 30 funds as of June 30, 2023, and 2022, respectively. The funds seek to invest in non-publicly traded investments that will eventually be sold at a return in excess of public markets. This strategy is implemented through illiquid vehicles and cannot be redeemed. The remaining life of these funds is 1 to 12 years with possible extensions for 14 funds. Capital is distributed to investors as the funds' investments are liquidated over that time period.
- (c) Realty investments includes 9 funds as of June 30, 2023, and 2022. All of the funds seek to purchase real estate that can be improved and later sold to provide a return that is in excess of public real estate markets. This strategy is implemented through illiquid vehicles and cannot be redeemed. The remaining life of these funds is 1 to 10 years with possible extensions for four funds. Capital is distributed to investors as the funds' investments are liquidated over that time period.



(3) Contributions Receivable

Contributions receivable as of June 30, 2023 and 2022 are expected to be collected as follows:

	2023	2022
Year ending June 30:		
Less than one year	\$ 102,416	426,811
One to five years	1,675,158	2,389,586
More than five years	130,188	10,000
	<u>1,907,762</u>	<u>2,826,397</u>
Less present value discount at 0.6%–4.2%	(77,495)	(74,252)
Less allowance for doubtful accounts	(146,623)	(216,185)
	<u>\$ 1,683,644</u>	<u>2,535,960</u>

(4) Donor Restricted Endowment

The Foundation manages, invests and administers the donor restricted endowment funds in accordance with the Uniform Prudent Management of Institutional Funds Act. Endowment investments are subject to the restriction of gift instruments requiring that the principal be invested in perpetuity and the income be utilized in accordance with the terms of each specific gift. It is the Foundation’s policy to account for endowment appreciation in accordance with donor specification.

Each February, the Foundation’s board of directors approves an unrestricted annual appropriation from the Rowan Endowment to the University based upon the current spending policy. Currently, the spending policy is 4.5% of a twelve quarter rolling market value. The Foundation also contributes other restricted funds to the University. For the years ended June 30, 2023 and 2022, such contributions were \$14,373,224 and \$13,844,804, respectively.

The fair value of the Foundation’s donor restricted endowment assets as of June 30, 2023 and 2022 were \$369,609,391 and \$328,065,994, respectively. This value represents accumulated appreciation in the amount of \$117,334,940 and \$106,643,039, respectively. This appreciation is reflected in the unrestricted and restricted expendable net position balances in the amounts of \$72,956,298 and \$44,378,642, respectively in 2023 and \$69,968,532 and \$36,674,507, respectively in 2022.

(5) Noncurrent Liabilities

Noncurrent liabilities activity for the years ended June 30, 2023 and 2022 was as follows:

		2023			Ending balance	Current portion	Noncurrent portion
		Beginning balance	Additions	Reductions			
Annuities payable	\$	222,137	91,690	29,230	284,597	37,530	247,067
	\$	<u>222,137</u>	<u>91,690</u>	<u>29,230</u>	<u>284,597</u>	<u>37,530</u>	<u>247,067</u>



	Beginning balance	2022			Ending balance	Current portion	Noncurrent portion
		Additions	Reductions				
Annuities payable	\$ 232,517	18,850	29,230	222,137	29,230	192,907	
	\$ 232,517	18,850	29,230	222,137	29,230	192,907	

(6) Restricted Nonexpendable Net Position

Restricted nonexpendable net position as of June 30, 2023 and 2022 consists of the following:

	2023	2022
Henry and Betty Rowan for general operations	\$ 97,000,118	97,000,118
Vitua Health College of Medicine & Health Sciences Endowment	50,000,000	25,000,000
Henry M. Rowan College of Engineering Endowment	21,000,000	20,000,000
Jean & Ric Edelman Fossil Park Endowment	19,354,204	19,354,204
The Ric Edelman College of Communication & Creative Arts Endowment	9,500,000	9,500,000
Menon and Grant Scholarship Fund for College of Science and Mathematics	5,921,947	5,921,947
Rohrer College of Business	5,597,280	5,097,255
The Shreiber Family Pet Therapy Program	3,001,330	3,000,020
The John H. Martinson Honors College	2,000,000	1,000,000
RowanSOM Endowed Scholarship	1,750,000	1,750,000
Keith and Shirley Campbell Endowment to support library operations	1,641,896	1,641,896
Thomas N. Bantivoglio Honors Program for scholarships	1,403,897	1,403,597
Rona Stern Staut Res. Professorship	1,346,517	1,147,486
Rohrer College of Business Honors	1,200,000	1,000,000
John B. Campbell Professorial Chair	1,176,282	1,176,282
Rohrer Scholars for scholarships	1,080,932	1,080,932
Gus & Janice Bader Scholarship	1,019,542	-
Lawrence & Rita Salva Medical Scholars Fund for CMSRU	1,000,000	1,000,000
William G. Rohrer Professorial Chair in the College of Business	1,000,000	1,000,000
King Family Professorial Chair	1,000,000	1,000,000
Inspira Health Network Endowed Fund	1,000,000	1,000,000
Endowed Chair for Geriatrics	1,000,000	1,000,000
Rowan University Medical School Student Loan Assistance Fund	1,000,000	1,000,000
Shreiber School of Veterinary Medicine of Rowan University	1,000,000	-
Other endowment funds	21,442,912	20,106,453
	\$ 252,436,857	221,180,190

(7) Designation of Unrestricted Net Position

Designated unrestricted net position as of June 30, 2023 and 2022 consists of \$4,160,817 and \$4,078,424 of board designated quasi-endowment funds.



(8) Subsequent Events

The Foundation evaluated events subsequent to June 30, 2023 and through December 15, 2023, the date of which the financial statements were issued. The Foundation determined that there were no subsequent events to disclose.



ROWAN UNIVERSITY FOUNDATION

(A Component Unit of Rowan University)