



Rowan Institute for Public Policy & Citizenship

College of Humanities & Social Sciences
207A Bunce Hall
201 Mullica Hill Road
Glassboro, NJ 08028

856-256-5832
856-256-5668 (fax)
dworkin@rowan.edu

RIPPAC Internship Guide - Summer 2024

Please complete and EMAIL to: RIPPAC@rowan.edu

Name of Company / Association / Organization ___Smith and Perella for Cumberland

Internship Coordinator _Dr. Joeigh Perella_____ Coordinator's Phone / Email
___contact@perellaandsmithforcumberland.com___ 856-305-6859_____

Location of Main Office _____ # of Summer 2024 Interns Accepted
___2_____

Where will the internship be done?

___ In the main office ___ Remotely (student works from home) ___X___ Combo At-home & In-Office

Dates / Length of Summer 2024 Internship ___ASAP-June 4th_extension possible_____ Required
Hours/Week ___10-15_____

Is there some type of salary or stipend? ___No_____ If so, how much?

What is the application process? (Please include deadlines & other requirements. Feel free to attach additional pages)

___Send resume and introductory letter to contact@perellaandsmithforcumberland.com

Intern work areas: Clerical ___ Research ___ Errands ___ Organizing _X_

Please explain the work that will be required of the intern:

- o Recruit volunteers for phone banking, texting, and canvassing
o Help with posting to social media accounts
o Lead volunteer canvasses and phone banks
o Attend select events with candidates
o Canvass and phone bank once volunteers have started
o Other roles if they arise

Will there be opportunities for the intern to observe:

Internal strategy sessions? _X_____ Legislative sessions? _____ Committee hearings? _____

Is the intern expected to work evenings and weekends? If so, please explain.

Yes, we will mostly need interns to help with volunteer activities, such as phone banks and canvasses on weekends and evenings.

Do you have any suggestions for the applicants? *(Please use additional pages if necessary)*

As part of the internship we promise to help the student become more aware of different aspects of a campaign including:

- o Learn how to use VoteBuilder NJ
- o Launch volunteer canvasses and phone banks
- o Best strategies for volunteer recruitment
- o Build skills for fundraising and budgeting for a campaign
- o Ability to learn more about other aspects of campaigns based on your interest