

New Degree Program Title	Click or tap here to enter text.
Degree Designation	Click or tap here to enter text.
Degree Abbreviation	Click or tap here to enter text.
Date	

INTRODUCTION

- *Highlight features or priorities of Rowan University that support development of a new program in this strategic direction.*
- *Discuss the role of the proposed program in fulfilling the Strategic Pillars and/or meeting institutional goals for the University of the Future, with particular emphasis on the program’s potential to:*
 - *advance R1 metrics*
 - *provide students with distinctive research experiences or other experiential learning opportunities*
 - *provide accessible and affordable pathways for students*
 - *address a workforce shortage or emerging workforce need*
 - *contribute to regional economic growth*
 - *promote diversity within the institution, discipline, and/or profession*
 - *enhance faculty capacity and productivity*
 - *enhance the visibility and reputation of the University*
 - *be financially self-sustaining through enrollments, grants, or other revenue streams*

OVERVIEW OF PROPOSED PROGRAM

Academic quality

- *Provide the program objectives, highlighting alignment with institutional mission and strategic plan, curriculum design, and resources, including human resources, that will support the program.*
- *Describe the nature and purpose of the proposed program and what graduates will be prepared to do or achieve. Identify certifications if applicable.*
- *Identify potential employers who will be involved in the development of the program.*

**Request to the Board of Trustees
Academic Affairs Committee for
Preliminary Authorization to Develop a New
Program**

- *List the program objectives and describe how the curriculum will be designed to deliver the intended outcomes. A complete curriculum is not required at this time.*
- *Identify comparable programs regionally or nationally that serve as exemplars or models.*
- *List the program faculty and describe the facilities available to support the program.*

Evidence of labor market demand for the program

- *Describe the evidence that supports the need for the program.*
- *Describe the methods used to assess labor market demand for the program.*
- *Cite evidence of demand for the program, including State labor market and workforce need; business, industry, government, or community organization partnerships; educational pathway partnerships; research-related initiatives; or other evidence relating to an applicable constituency or priority.*

Potential duplication with comparable programs of study in the State

- *List all existing programs offered by institutions in the State of New Jersey.*
- *Explain what distinguishes the program from existing offerings.*
- *Discuss the need for another program in the State.*

Resources required

- *Describe how the proposed program will reflect fiscal stewardship of State resources, demonstrate return on investment, and/or become self-sustaining.*
- *Note whether the program will require significant additional State resources (increase in budget appropriation, increase in faculty and staff positions requiring fringe benefits, and/or increase in State aid to students as a result of attracting aid-eligible students).*
- *Explain how program costs will be offset by revenues if applicable.*