



Rowan University Board of Trustees Fall Retreat

Business Hall 104/via Webex
October 21, 2021

- 9:00 a.m. Call to Order/Open Public Meetings Act
- 9:00 – 9:15 a.m. Pandemic Response
- 9:15 – 10:15 a.m. University of the Future: The Roadmap to R1
- 10:15 – 10:30 a.m. Break**
- 10:30 – 11:00 a.m. Closed Session
- Discussion items to include real estate
- 11:00 – 11:05 a.m. Action Items
- Authorizing Contract without Competitive Bidding with Spantran, Inc. for Evaluation of International Credentials
- Summary Statement:*** *This resolution authorizes a contract without competitive bidding with SpanTran, Inc. for international credential evaluation of prospective students for FY22 with the possibility of renewal for FY23, and FY24.*
- Ratification of Authorization of Lease between Rowan University and County of Cumberland
- Summary Statement:*** *This resolution ratifies a prior approval of the negotiation and execution of a lease for space in a newly constructed, turn-key facility to be built by Cumberland County Improvement Authority for Rowan as a home for RowanSOM's expansion of its physician practices to meet the urgent healthcare needs of the residents of Cumberland County, to provide additional opportunities for education in the allied health professions, and to spur job opportunities in the region.*

Approval to Create a College of Medicine and Health Sciences and Commitment of Resources, both Human and Capital, to the Attainment of R1 Status

Summary Statement: *This resolution authorizes the establishment of a comprehensive College of Medicine and Health Sciences, the negotiation and execution of one or more agreements and legal instruments necessary to establish affiliations in Medicine and/or Health Sciences to support the growth and development of research, and authorizes the commitment of resources necessary to support such affiliations and Rowan's efforts toward building capacity and infrastructure to become an R1 institution.*

11:05 a.m. – 12:00 p.m.

Closed Session

- Discussion items to include personnel

Adjourn

RESOLUTION #2021.10.01

AUTHORIZING CONTRACT WITHOUT COMPETITIVE BIDDING WITH SPANTRAN, INC. FOR EVALUATION OF INTERNATIONAL CREDENTIALS

WHEREAS, the New Jersey Medical and Health Sciences Education Restructuring Act, N.J.S.A.18A:64M-1 et seq. (“Restructuring Act”), permits Rowan University, a public research university, to enter into agreements for the procurement of services without public advertising pursuant to applicable state law as outlined in N.J.S.A. 18A:64-56, and

WHEREAS, pursuant to Resolution 2014.02.02, approved by the Board of Trustees at its February 19, 2014 meeting, the Board approved exceptions including an exception for consulting services pursuant to N.J.S.A. 18A:64-56(a)(15), and

WHEREAS, Rowan University has determined that the University would benefit from the purchasing of international credential evaluation services to assist in the timely and accurate determination of equivalent credential eligibility due to a rapid increase in potential enrollment of international students, and

WHEREAS, SpanTran, Inc. is an established company with expertise in the review and analysis of international programs and credentials for the determination of assignment of credit using a Grade Point Average system recognized in the United States, and

WHEREAS, the services are not anticipated to exceed \$400,000 on an annual basis, and

WHEREAS, the Senior Vice President for Finance and Chief Financial Officer has certified that there are sufficient funds available to pay the expenses authorized herein

THEREFORE BE IT RESOLVED by the Board of Trustees that the Senior Vice President for Finance and Chief Financial Officer is authorized to enter into a contract with SpanTran, Inc. of New York, New York in an amount not to exceed \$400,000 on an annual basis.

SUMMARY STATEMENT/RATIONALE

This resolution authorizes a contract without competitive bidding with SpanTran, Inc. for international credential evaluation of prospective students for FY22 with the possibility of renewal for FY23, and FY24.

RESOLUTION #2021.10.02

RATIFICATION OF AUTHORIZATION OF LEASE BETWEEN ROWAN UNIVERSITY AND COUNTY OF CUMBERLAND

WHEREAS, pursuant to the New Jersey Medical and Health Sciences Education Restructuring Act (“Restructuring Act”), Rowan University has been designated as a public research university as of July 1, 2013, and

WHEREAS, pursuant to the Restructuring Act, Rowan is permitted to own, lease, dispose of, use and operate real property as is necessary or desirable for university purposes, and

WHEREAS, the University has concluded that Cumberland County is currently underserved as it relates to healthcare and the Rowan School of Osteopathic Medicine (“RowanSOM”) is well positioned to assist Cumberland County in addressing the critical health needs of its residents, and

WHEREAS, the University has concluded that Cumberland County would be an appropriate site for the location of the following practices: the CARES Institute which provides focused care for child victims of physical and sexual abuse and trauma; Rowan Integrated Special Needs Center (“RISN”), a primary care practice dedicated to serving the needs of individuals with complex special needs, and the NeuroMusculoskeletal Institute (“NMI”), a specialized practice focused on evaluation and treatment of acute and chronic pain, and

WHEREAS, Rowan has further determined that working in collaboration with the Rowan College of South Jersey, it can better address the needs of the Southern region of New Jersey as it relates to job creation and workforce development, particularly in the areas of allied health, and

WHEREAS, Rowan University has determined that it can best assist in the extension of the “Eds and Meds” Corridor throughout Southern New Jersey by locating three clinical practices on the campus Rowan College of South Jersey (“RCSJ”) – Cumberland Campus, and in so doing can be a provider of essential healthcare to the region, assist in the creation of employment opportunities for residents in the geographic vicinity, and enhance opportunities for internships and trainings for students in the area of allied health, and

WHEREAS, Cumberland County and Rowan have concluded that the Cumberland County Improvement Authority (“CCIA”) can assist Rowan in addressing these areas of unmet needs with respect to students and patients in the region by facilitating the construction of a building designed to allow for the expansion of clinical practice space, and

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RESOLUTION #2021.10.02 (continued)

WHEREAS, CCIA and Rowan have reached agreement on the essential business terms which include the following:

- The lease term shall last twenty-five (25) years with one (5) year renewal option;
- The space constructed by Cumberland County shall be made available to Rowan as turn key and shall comprise an approximate 17,200 square feet;
- The Budget for the space shall not exceed \$9 million, which shall include a \$2 million grant from the Rowan University-Rutgers Camden Board of Governors,
- Base rent shall be deferred for five years and thereafter, the rents shall cover the amortized financing costs for the building,
- Rowan shall be responsible for the operating costs of the building during the period of its tenancy, and
- At the conclusion of the tenancy, at Rowan's discretion, Rowan shall retain a reversionary interest in the building if advantageous for Rowan to exercise same, and

WHEREAS, due to timing issues relating to proposed project financing, pursuant to Resolution 2021.09.28, the Executive Committee of the Board of Trustees approved the above-referenced essential business terms and authorized the Senior Vice President for Finance and Chief Financial Officer to finalize and execute the lease with Cumberland County based on the above-described business terms, and

WHEREAS, the Senior Vice President for Finance and Chief Financial Officer has certified that there are sufficient budgeted funds available to pay the expense authorized herein

THEREFORE BE IT RESOLVED that the Board of Trustees ratifies Resolution 2021.09.28 and authorizes the Senior Vice President for Finance and Chief Financial Officer to finalize and execute the lease with Cumberland County based on the above-described business terms, and

BE IT FURTHER RESOLVED that the lease shall be presented to the Full Board through the Budget and Finance Committee for review and at the next meeting of the Full Board of Trustees following its execution.

SUMMARY STATEMENT/RATIONALE

This resolution ratifies a prior approval of the negotiation and execution of a lease for space in a newly constructed, turn-key facility to be built by Cumberland County Improvement Authority for Rowan as a home for RowanSOM's expansion of its physician practices to meet the urgent healthcare needs of the residents of Cumberland County, to provide additional opportunities for education in the allied health professions, and to spur job opportunities in the region.

RESOLUTION #2021.10.03

APPROVAL TO CREATE A COLLEGE OF MEDICINE AND HEALTH SCIENCES AND COMMITMENT OF RESOURCES, BOTH HUMAN AND CAPITAL, TO THE ATTAINMENT OF R1 STATUS

- WHEREAS,** Rowan University is committed to expanding access to undergraduate, graduate, and professional educational opportunities for the residents of South Jersey, to expanding access to quality and affordable health care for patients in the region, and to expanding innovative research to spur economic development and job growth in the region, and is prepared to pursue and enter into affiliations necessary to advance these goals and to benefit the entire region as well as Rowan’s students, patients, employees, community, and the region in its entirety, and
- WHEREAS,** pursuant to the New Jersey Medical and Health Sciences Education Restructuring Act (“Restructuring Act”), Rowan University was designated as a public research university and charged with building capacity to enhance higher educational opportunities for residents of the state, enhance the likelihood of receipt of research funding, and enhance the reputation and quality of its Colleges and Schools, including its Medical Schools, N.J.S.A. 18A:64M-1, et seq., and
- WHEREAS,** pursuant to the Restructuring Act, the Board of Trustees of Rowan University (“Rowan”) is empowered to determine policies for the organization, administration, and development of the University, N.J.S.A 18A:64M-9(c), and
- WHEREAS,** throughout the last decade, Rowan has implemented a variety of strategic initiatives designed to propel the University into a comprehensive institution capable of addressing the educational and research needs of the region and state, and to meet the legislative expectations outlined in the Restructuring Act, and
- WHEREAS,** such initiatives have yielded a dramatically different institution: Rowan has transitioned rapidly from a masters classified university to a R2 public research university and a model for strategic change; it is now the home of two Medical Schools, a growing body of innovative research, and is an economic driver for South Jersey and beyond, and
- WHEREAS,** Rowan has remained steadfastly committed to its strategic pillars while implementing these changes, including access, affordability, quality, and serving as an economic engine and, with deliberate focus and careful investment in infrastructure and research, while continuing to build high-quality undergraduate and graduate programs, Rowan has enhanced undergraduate and graduate capacity in the region, increased available seats for medical students, collaborated with its County College partners to make available programs for geographically targeted professional training, grown practical research, and leveraged private and public funding for job creation and regional economic growth, and

(continued)

RESOLUTION #2021.10.03 (continued)

WHEREAS, Rowan is now ready to embrace the next step of its evolution and implement targeted actions to become an R1 institution and a leader in research and innovation to ensure the region's access to a comprehensive R1 university for the direct benefit of students and the community as well as for the economic benefit of the region and state, and

WHEREAS, pursuant to Resolutions 2021.06.15 and 2021.06.16, Rowan created the School of Nursing & Health Professions and the School of Translational Biomedical Engineering & Sciences, intended to foster interdisciplinary research and education programs, and

WHEREAS, Rowan has concluded that the further unification of its programs focused on health and medical professions, health sciences, allied health, and related studies will allow for the dedication of resources and attention to collaboration within these areas which will enhance the development of innovative academic programs, interdisciplinary programs and research, and

WHEREAS, Rowan has concluded that affiliating with one or more private entities capable of research and innovation in the area of Medicine and Health Sciences will allow for the efficient leveraging of private resources for the benefit of the University, its students, its patients, the community, and the region, and

WHEREAS, the University intends to collaborate with its affiliates to enhance educational programs and opportunities for students in the areas of allied health as well as health professions, to spur research in critical areas of Medicine and Health Sciences, to create viable talent pipelines for the development and retention of New Jersey physicians, to increase financial support for underserved students in Medicine and Health Sciences, to drive economic growth in the region and beyond, and dramatically and radically transform Medicine and Health Sciences education as well as regional healthcare and Medicine and Health Sciences research, and

WHEREAS, Rowan has further determined that its path to R1 status will directly benefit its County College partners and their students and communities and allow for the development of innovative and employment-focused programs in allied health and related fields as well as provide students with enhanced access to clinical training and meaningful experiential learning, and

WHEREAS, in addition to the affiliations contemplated herein, Rowan has concluded that additional significant investment must be made in human capital, infrastructure, and facilities to support this comprehensive initiative and to strategically position Rowan for continued progression to R1 status, and

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RESOLUTION #2021.10.03 (continued)

WHEREAS, the Senior Vice President for Finance and Chief Financial Officer has certified that there are sufficient budgeted funds available to support the necessary investment contemplated in a strategic focus on R1 status and engaging in one or more necessary affiliations for the development and enhancement of a comprehensive College of Medicine and Health Sciences,

THEREFORE BE IT RESOLVED that Rowan shall be permitted to create a comprehensive College of Medicine and Health Sciences, effective July 1, 2021, and

BE IT FURTHER RESOLVED that the Senior Vice President of Finance and the Provost shall be authorized to negotiate and execute one or more agreements and legal instruments necessary to the establishment of one or more affiliations in Medicine and/or Health Sciences, and

BE IT FURTHER RESOLVED that the Executive Leadership Team shall be charged with the development of a budget and plan to further Rowan University's evolution to R1 status, and

BE IT FURTHER RESOLVED that the Executive Leadership Team shall regularly update the Board of Trustees through its relevant committees of progress toward the goals articulated herein as well as financial and other investments made and milestones achieved.

SUMMARY STATEMENT/RATIONALE

This resolution authorizes the establishment of a comprehensive College of Medicine and Health Sciences, the negotiation and execution of one or more agreements and legal instruments necessary to establish affiliations in Medicine and/or Health Sciences to support the growth and development of research, and authorizes the commitment of resources necessary to support such affiliations and Rowan's efforts toward building capacity and infrastructure to become an R1 institution.